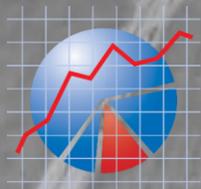


VISITORS ARRIVALS

MARCH 2023

STATISTICAL BULLETIN



BSS

BARBADOS STATISTICAL SERVICE

5th Floor Baobab Tower, Warrens

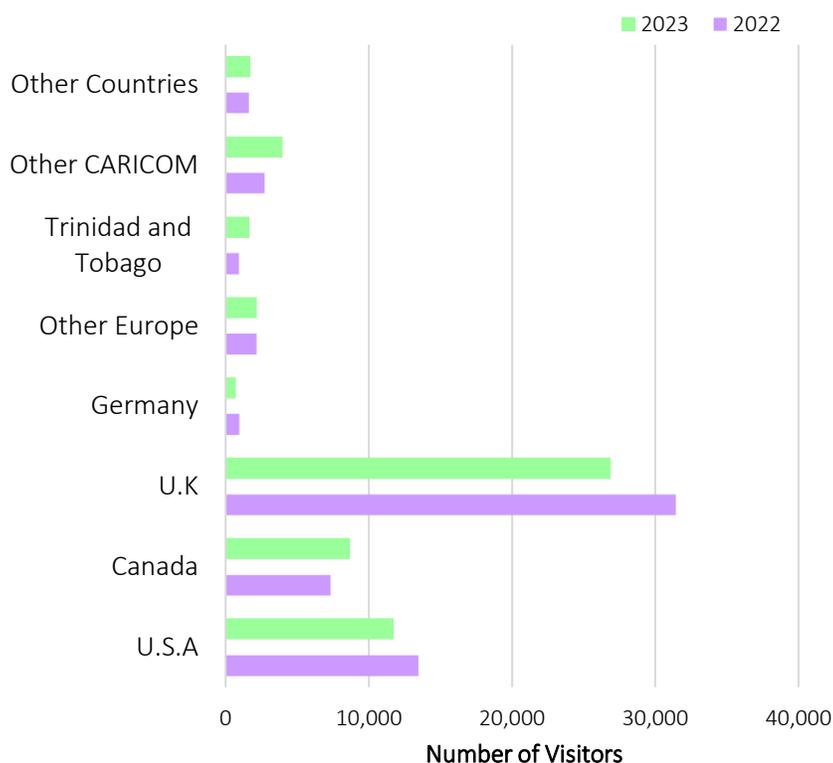
St. Michael, Barbados

Tel: (246) 535-2600

www.stats.gov.bb

STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence



March 2023 recorded **57,589** stay-over visitors. (▲)

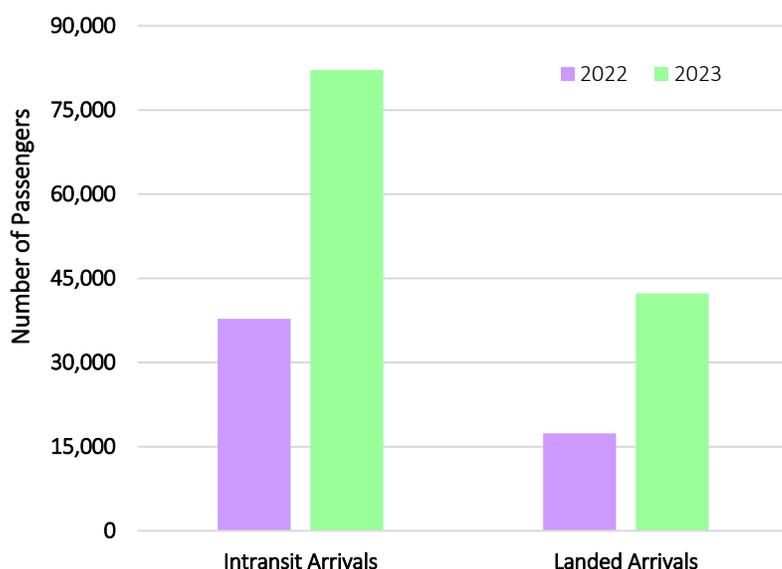
Total cruise arrivals were registered at **124,430** passengers, over the review period. (▲)

The largest number of stay-over visitors was recorded from the UK (**26,889** tourists). (▼)

Followed by the US with **11,741** persons visiting our shores in March 2022. (▲)

While Oceania and Other registered the least number of stay-over visitors for the period under review, **81** (▲) and **1** (▲), respectively.

Arrivals By Cruise Ship



CRUISE ARRIVALS

There were **124,430** cruise passenger arrivals in March 2023 (**82,105** – Intransit Passengers and **42,325** – Landed). (▲)

The number of cruise calls was **77**. (▲)

Figure 2

PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit

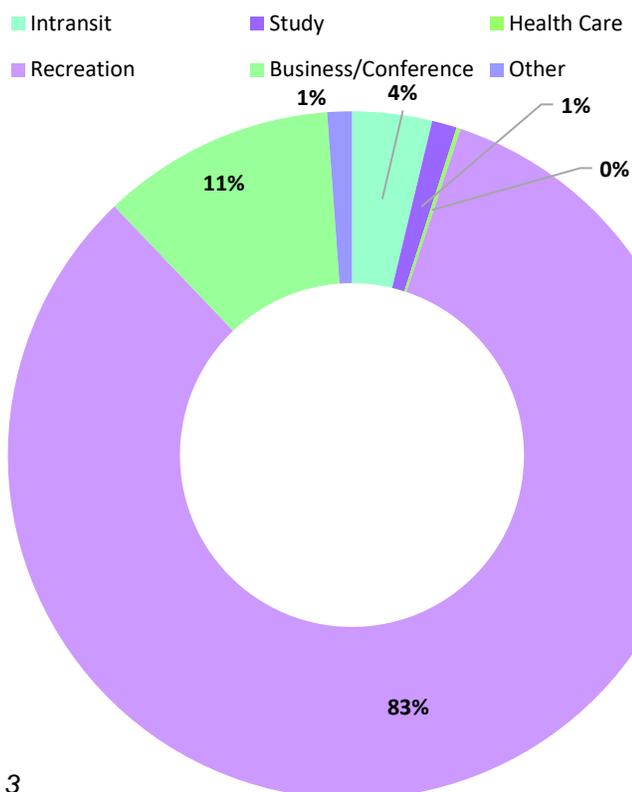


Figure 3

From the **57,589** stay-over arrivals recorded for this period, **47,656** visited for recreational purposes, primarily for holiday (**42,321** tourists). (▲)

Study visits were registered at **675**. (▲)

Visits for sports totalled **543** persons. (▼)

Other purposes of visit recorded **663**. (▼)

Business/Conferences were recorded at **6,323**. (▲)

While the Visiting friends and family category had **3,335** visitors doing so. (▲)

Stay-Over Arrivals By Length Of Stay

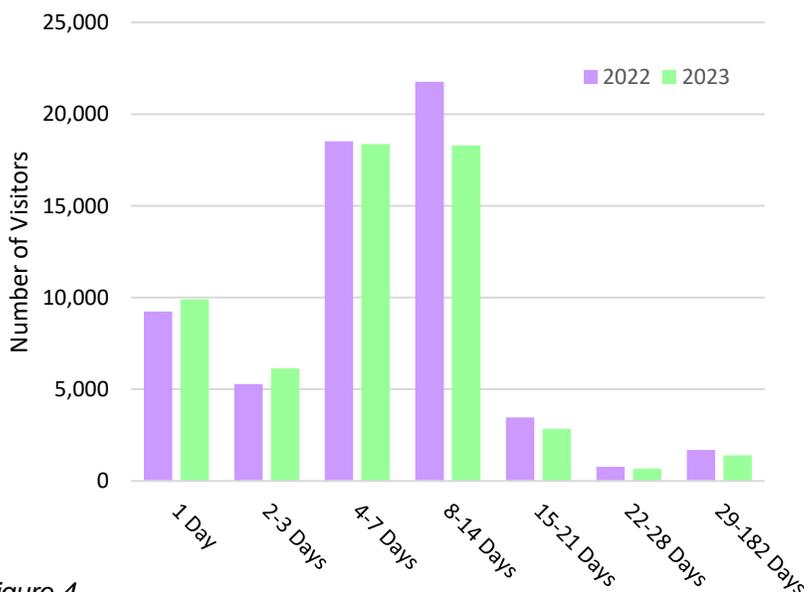


Figure 4

LENGTH OF STAY

Visits of 29-182 days totalled **1,403** (▼)

The highest number of tourists (**18,355**) visited during the month under review for 4-7 days. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **8.36 days** over the review period. Down from **9.02** days in 2022. (▼)

YEAR TO DATE

Year To Date Stay-Over Arrivals by Country of Residence

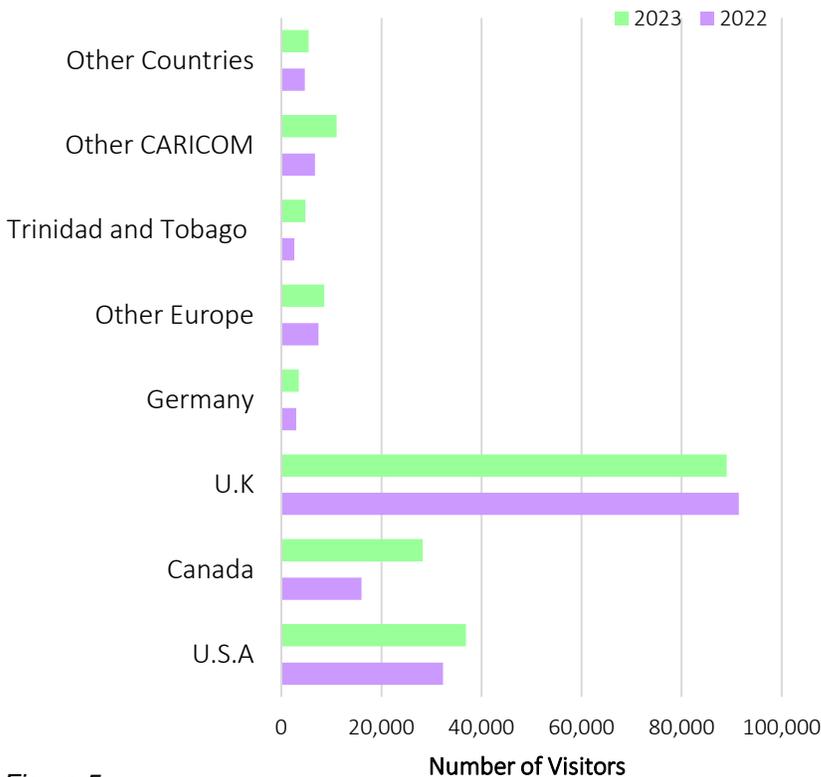


Figure 5

January – March 2023 had **187,526** stay-over arrivals coming to Barbados. (▲)

Total cruise arrivals were recorded at **361,076** passengers over the review period from a total of **211** cruise calls.

UK stay-over visitors totalled **89,028** for the first 3 months of 2023. (▲)

Stay-over arrivals from U.S.A were registered at **36,900**. (▲)

Tourist arrivals from Other CARICOM were just over double that recorded in 2022 **11,056**. (▲)

Canadian visitors were registered at **28,251** persons. (▲)

Year To Date Arrivals By Cruise Ship

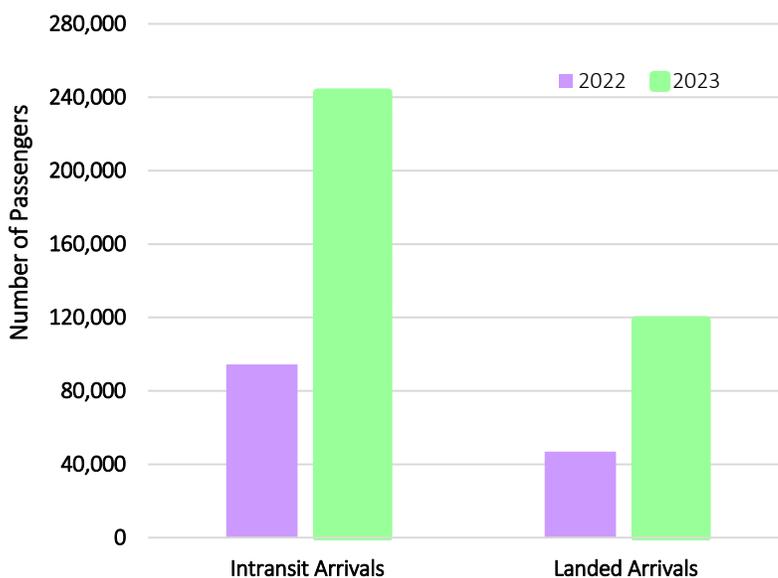


Figure 6

CRUISE ARRIVALS

Landed passengers numbered **118,419**. (▲)

Intransit cruise passengers stood at **242,657**. (▲)

The number of cruise calls totalled **211**. (▲)

OTHER HIGHLIGHTS: YEAR TO DATE

Year To Date Stay-Over Arrivals By Purpose

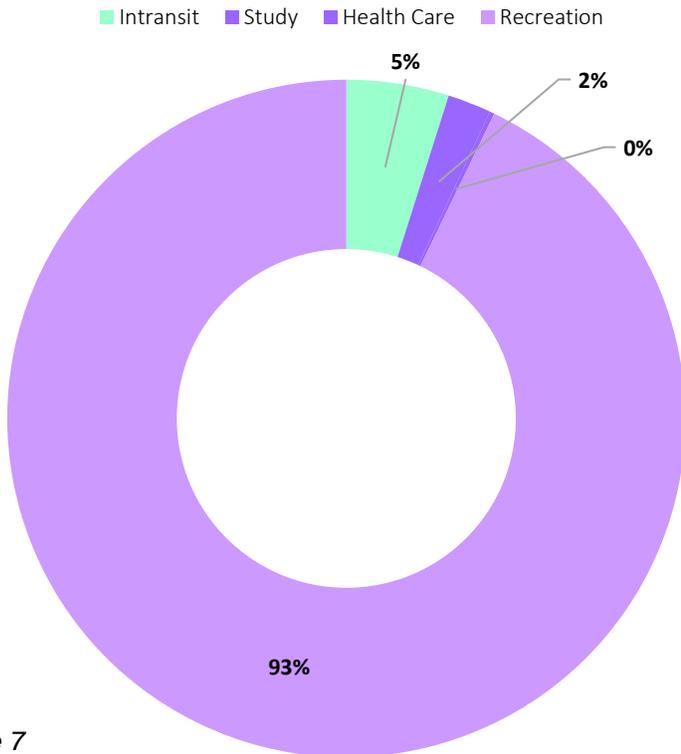


Figure 7

Among the **187,526** stay-over arrivals recorded for this period, **154,052** visited for recreational purposes. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.91** days over the review period. (▼)

Study visits totalled **3,450**. (▲)

Other purposes of visit numbered **1,901**. (▲)

Sporting visits totalled **1,035**. (▼)

Visits for honeymoon/getting married totalled **2,827**. (▲)

Year To Date Stay-Over Arrivals By Length Of Stay

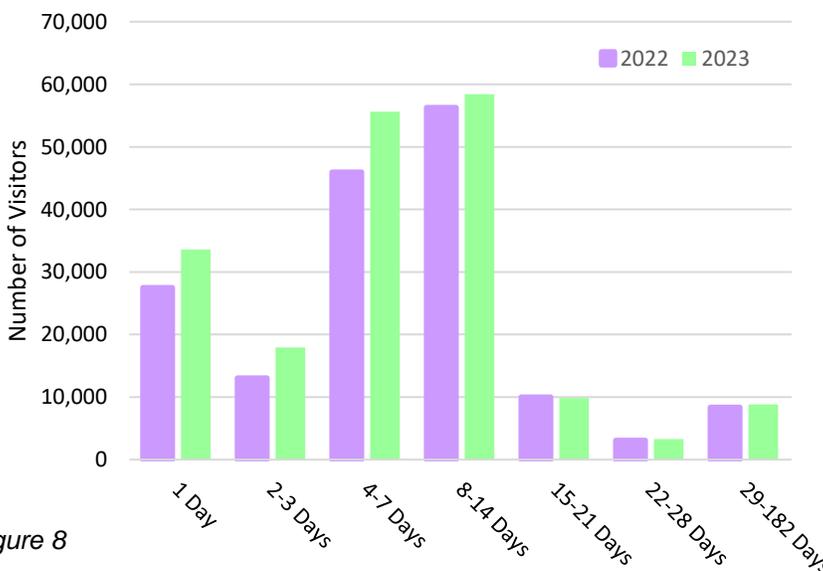


Figure 8

LENGTH OF STAY

Stay overs for 22-28 days totalled **3,298**. (▲)

Average length of stay was **9.91** days. (▲)

TABLES

Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	March 2022	March 2023	Actual Change
U.S.A.	13,475	11,741	(1,734)
Canada	7,347	8,694	1,347
U.K.	31,437	26,889	(4,548)
Other Europe	3,138	2,877	(261)
Other CARICOM	2,727	3,984	1,257
Trinidad and Tobago	957	1,677	720
Other Caribbean	200	176	(24)
Latin & Central America	337	685	348
Africa	136	136	0
Asia	891	648	(243)
Oceania	81	81	0
Other Countries	2	1	(1)
Total	60,728	57,589	(3,139)

Table 2: Cruise Ship Arrivals 2022 and 2023

Details	March 2022	March 2023	Actual Change
Total Cruise Arrivals	55,154	124,430	69,276
Intransit Arrivals	37,784	82,105	44,321
Landed Passengers	17,370	42,325	24,955
No. of Cruise Calls	60	77	17

TABLES

Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	March 2022	March 2023	Actual Change
Intransit	2,146	2,161	15
Study	1,182	675	(507)
Health Care	191	111	(80)
Recreation	51,652	47,656	(3,996)
<i>Holiday</i>	45,168	42,321	(2,847)
<i>Visiting Family and Friends</i>	3,523	3,335	(188)
<i>Honeymoon/Get Married</i>	953	971	18
<i>Sports</i>	1,183	543	(640)
<i>Other Recreation</i>	825	486	(339)
Business/Conference	5,420	6,323	903
Other	137	663	526
Total	60,728	57,589	(3,139)

Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	March 2022	March 2023	Actual Change
1 Day	9,246	9,897	651
2-3 Days	5,289	6,132	843
4-7 Days	18,512	18,355	(157)
8-14 Days	21,767	18,289	(3,478)
15-21 Days	3,455	2,835	(620)
22-28 Days	767	678	(89)
29-182 Days	1,692	1,463	(229)
Total	60,728	57,589	12,340
Average	9.02	8.36	(0.66)

TABLES

Table 5: Year to Date Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	January – March 2022	January – March 2023	Actual Change
U.S.A.	32,305	36,900	4,595
Canada	16,040	28,251	12,211
U.K.	91,446	89,028	-2,418
Germany	2,957	3,478	521
Other Europe	7,429	8,549	1,120
Trinidad and Tobago	2,598	4,822	2,224
Other CARICOM	6,701	11,056	4,355
Other Countries	4,707	5,442	735
Total	164,183	187,526	23,343

Table 6: Year to Date Cruise Ship Arrivals 2022 and 2023

Details	January – March 2022	January – March 2023	Actual Change
Total Cruise Arrivals	141,225	361,076	219,851
Intransit Arrivals	94,378	242,657	148,279
Landed Passengers	46,847	118,419	71,572
No. of Cruise Calls	178	211	33

TABLES

Table 7: Year to Date Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	January – March 2022	January – March 2023	Actual Change
Intransit	6,720	8,110	1,390
Study	4,261	3,450	(811)
Health Care	453	381	(72)
Recreation	137,340	154,052	16,712
<i>Holiday</i>	122,081	137,794	15,713
<i>Visiting Family and Friends</i>	9,224	10,621	1,397
<i>Honeymoon/Get Married</i>	2,568	2,827	259
<i>Sports</i>	1,624	1,035	(589)
<i>Other Recreation</i>	1,843	1,775	(68)
Business/Conference	15,089	19,632	4,543
Other	320	1,901	1,581
Total	164,183	187,526	23,343

Table 8: Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	January – March 2022	January – March 2023	Actual Change
1 Day	27,483	33,592	6,109
2-3 Days	13,027	17,922	4,895
4-7 Days	45,977	55,642	9,665
8-14 Days	56,259	58,413	2,154
15-21 Days	10,020	9,850	(170)
22-28 Days	3,058	3,298	240
29-182 Days	8,359	8,809	450
Total	164,183	187,526	23,343
Average	10.90	9.91	(0.99)

CHARTS



Figure 9

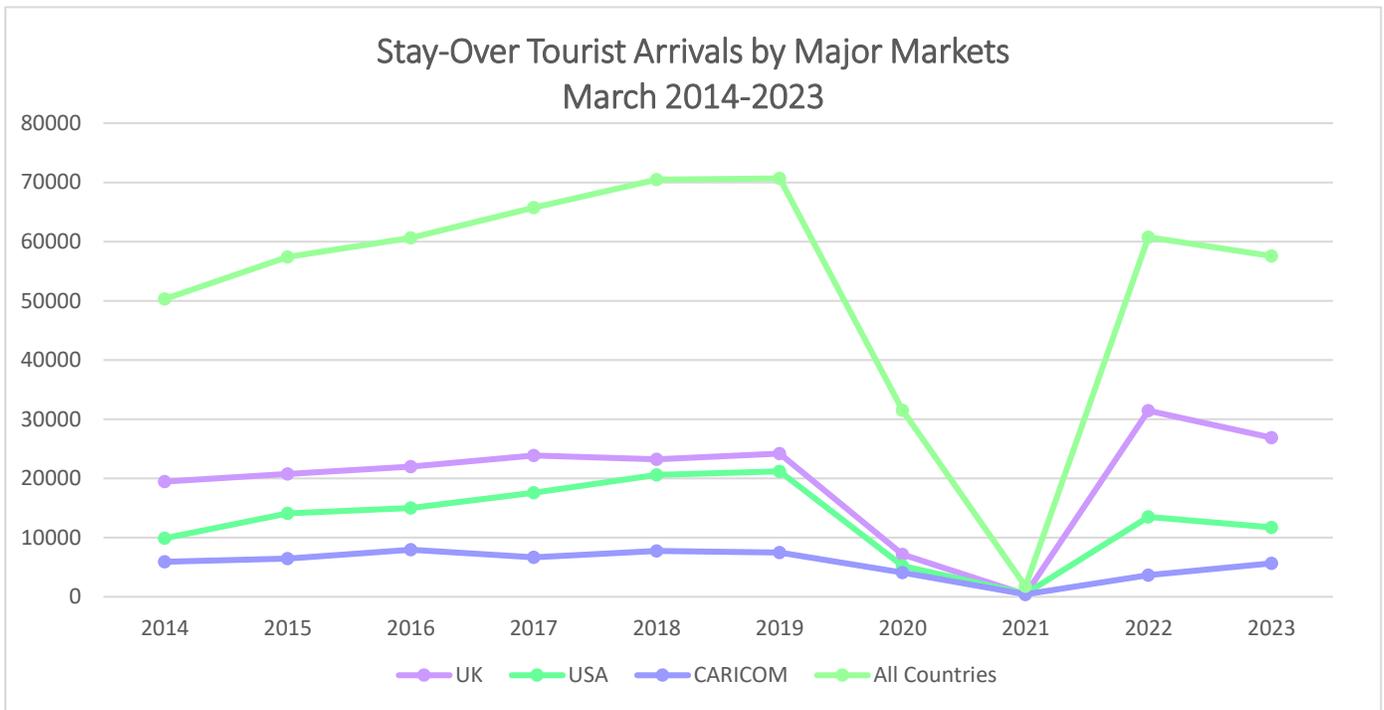


Figure 10

CHARTS



Figure 11

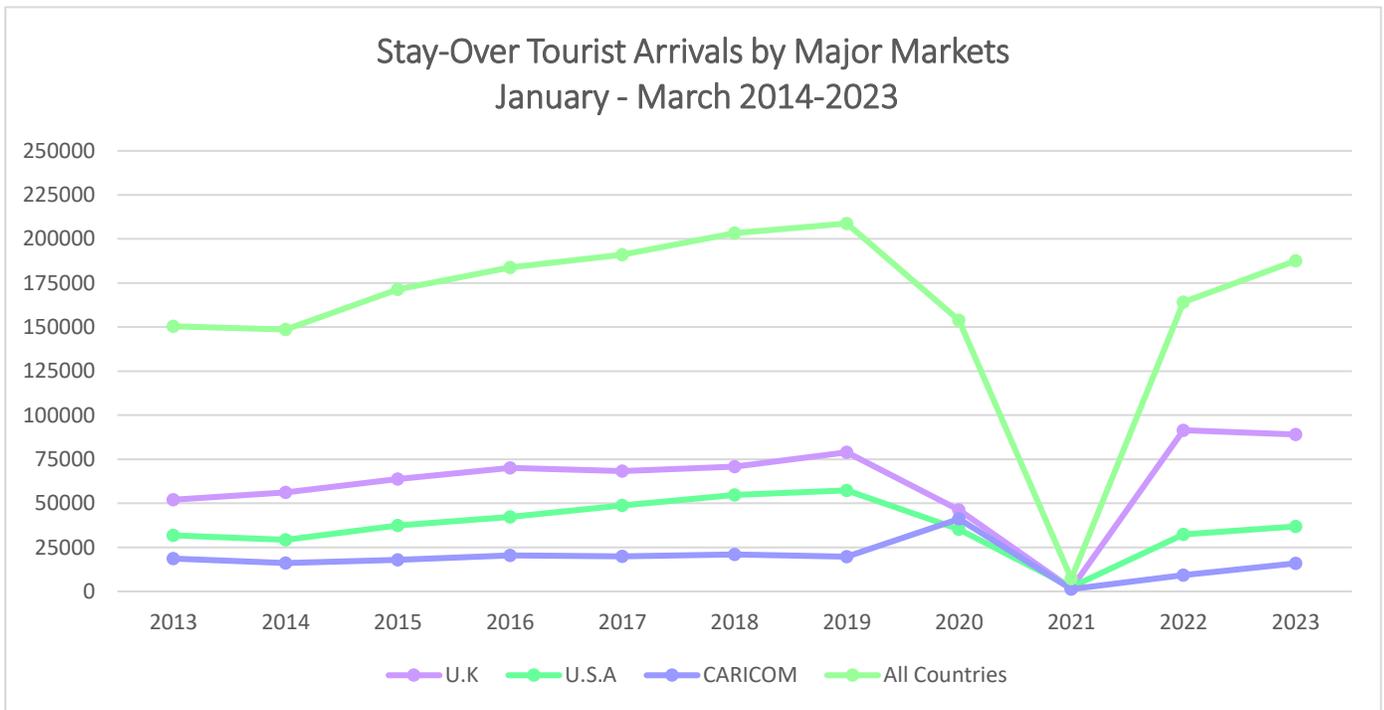


Figure 12