

**JANUARY**

**2023**

**VISITOR  
ARRIVALS**

**STATISTICAL  
BULLETIN**



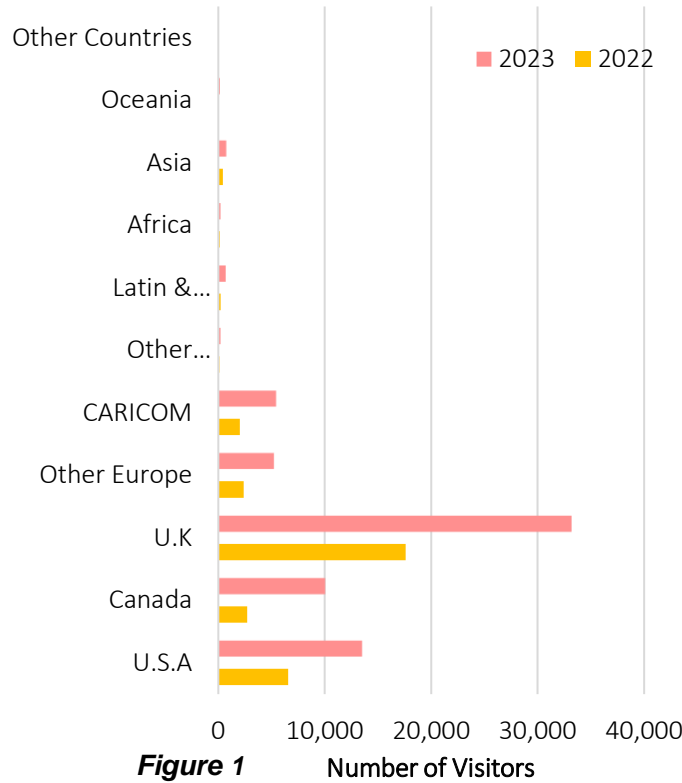
**BSS**

BARBADOS STATISTICAL SERVICE



# STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence



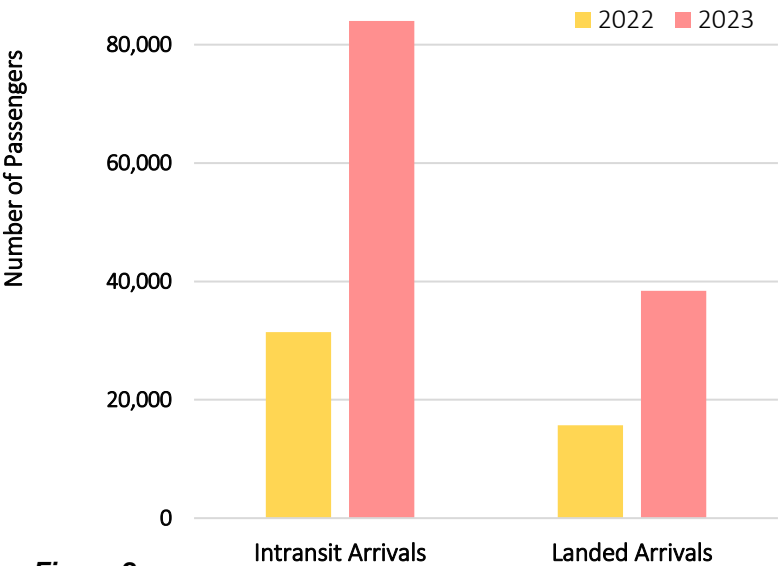
The first month of 2023 recorded, **69,493** stay-over visitors, up from the **48,848** one year prior. (▲)

From this, the largest number of stay-over visitors came from the UK (**33,176**) (▲), also an expansion from January 2022 (**17,609**). (▲)

The U.S.A followed with (**13,514**) visitors and Canada with (**10,054**) visitors. (▲)

Other countries (Africa) had **208** (▲) passenger arrivals for January. Just below this was the countries that constitute Oceania, which totalled **151** visitors in the same month. (▲)

Arrivals By Cruise Ship



## CRUISE ARRIVALS

From **68** (▲) cruise calls, the total number of cruise passengers visiting our shores via ship was registered at **122,403** for the period under review. (▲)

# PURPOSE OF VISIT AND LENGTH OF STAY

## Stay-Over Arrivals By Purpose of Visit

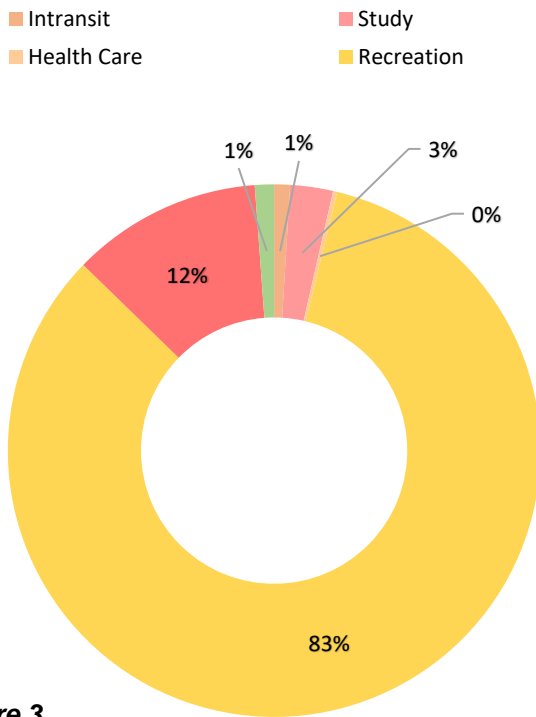


Figure 3

From the **69,493** (▲) stay-over arrivals recorded for this period, **56,403** (▲) visited for recreational purposes, primarily for holiday (**50,726 tourists**) (▲) and visiting family and friends (**3,699 visitors**). (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **12.45** days over the review period. (▼)

Study visits were registered at **2,140**. (▲)

Visits for sports totalled **253** persons. (▼)

Other purposes of visit recorded **689**. (▲)

Business/Conferences were recorded at **6,906**. (▲)

Health care visits had a total of **147** visitors. (▲)

## Stay-Over Arrivals By Length Of Stay

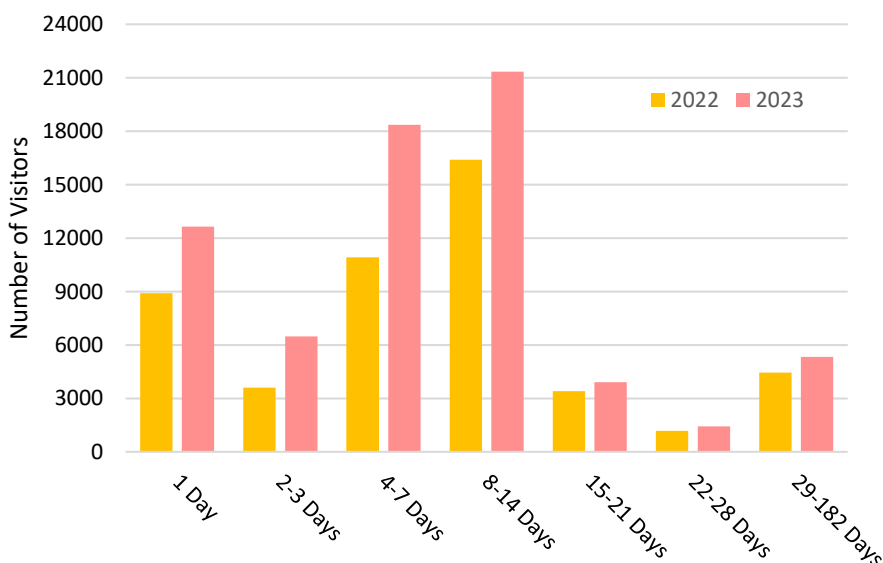


Figure 4

## LENGTH OF STAY

The greatest number of days spent here fell into the 8-14 day period (**21,344**) (▲), followed by 4-7 days (**18,365**) (▲). The period with the least number of persons visiting was 22-28 days (**1,420**) (▲).

Average length of stay was down from **13.94** days to **12.45** days. (▼)

# TABLES

**Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023**

Country of Residence	January 2022	January 2023	Actual Change
U.S.A.	8,762	13,514	4,752
Canada	3,565	10,054	6,489
U.K	28,974	33,176	4,202
Other Europe	3,500	3,555	55
CARICOM	2,647	4,985	2,338
Other Caribbean	146	226	80
Latin & Central America	348	627	279
Africa	154	208	54
Asia	695	748	53
Oceania	56	151	95
Other Countries	1	2,047	2,046
Total	48,848	69,493	20,645

**Table 2: Cruise Ship Arrivals 2022 and 2023**

Details	January 2022	January 2023	Actual Change
Total Cruise Arrivals	47,149	122,403	75,254
Intransit Arrivals	31,431	83,981	52,550
Landed Passengers	15,718	38,422	22,704
No. of Cruise Calls	61	68	7

# TABLES

**Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023**

Purpose of Visit	January 2022	January 2023	Actual Change
Intransit	2,235	3,208	973
Study	2,076	2,140	64
Health Care	135	147	12
Recreation	39,532	56,403	16,781
<i>Holiday</i>	35,648	50,726	15,078
<i>Visiting Family and Friends</i>	2,477	3,699	1,222
<i>Honeymoon/Get Married</i>	701	1,047	346
<i>Sports</i>	324	253	(71)
<i>Other Recreation</i>	382	678	296
Business/Conference	4,772	6,906	2,134
Other	98	689	591
<b>Total</b>	<b>48,848</b>	<b>69,493</b>	<b>20,645</b>

**Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023**

Length of Stay	January 2022	January 2023	Actual Change
1 Day	8,909	12,643	3,734
2-3 Days	3,611	6,483	2,872
4-7 Days	10,910	18,365	7,455
8-14 Days	16,395	21,344	4,949
15-21 Days	3,397	3,906	509
22-28 Days	1,172	1,420	248
29-182 Days	4,454	5,332	878
<b>Total</b>	<b>48,848</b>	<b>69,493</b>	<b>20,645</b>
<b>Average</b>	<b>13.94</b>	<b>12.45</b>	<b>(1.49)</b>

# TABLES

**Table 5: Stay-Over Tourist Arrivals by Country of Residence 2017 - 2023**

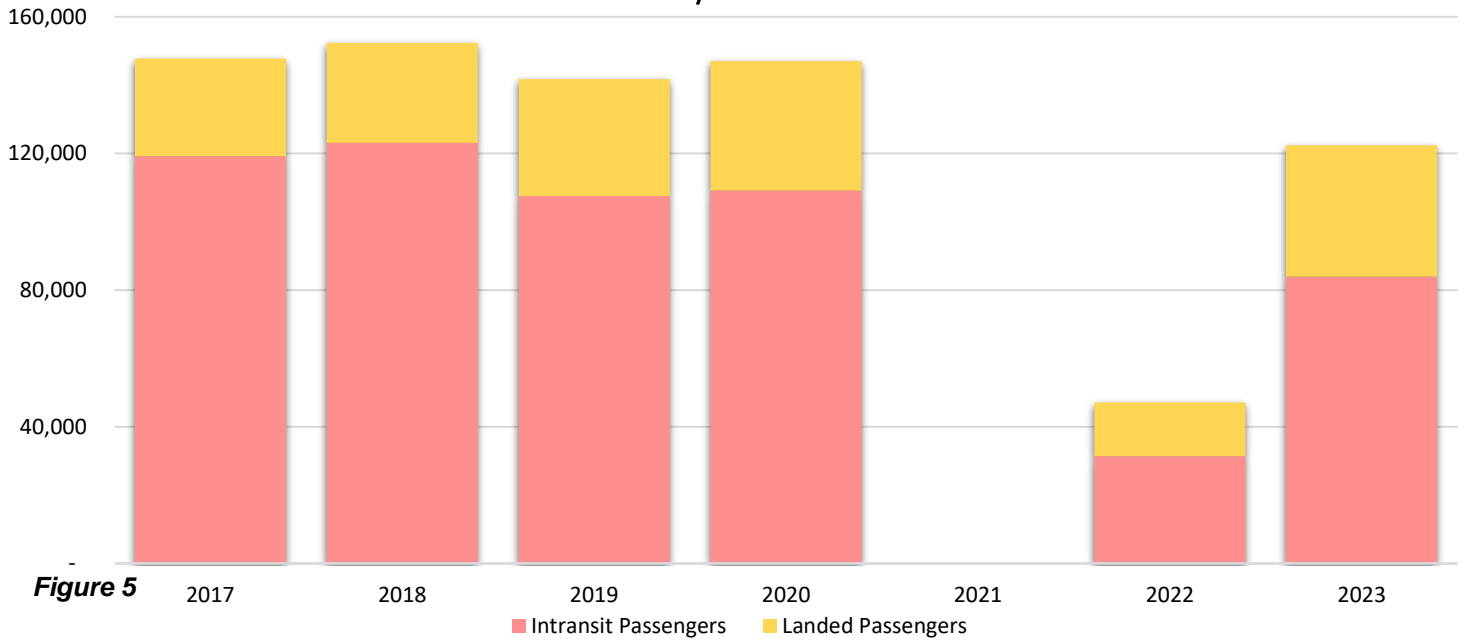
Country of Residence	January 2017	January 2018	January 2019	January 2020	January 2021	January 2022	January 2023
U.S.A.	14,901	16,221	17,844	14,346	1,367	8,762	13,514
Canada	10,892	12,317	9,990	12,993	749	3,565	10,054
U.K	22,104	23,230	27,643	19,035	826	28,974	33,176
Other Europe	5,375	5,018	4,936	3,378	164	3,500	3,555
CARICOM	6,759	7,060	6,630	6,482	370	2,647	3,811
Other Countries	2,187	2,125	2,453	3,338	71	1,400	2,047
<b>Total</b>	<b>62,218</b>	<b>65,971</b>	<b>69,496</b>	<b>59,572</b>	<b>3,547</b>	<b>48,848</b>	<b>69,493</b>

**Table 6: Cruise Ship Arrivals 2017 - 2023**

Details	January 2017	January 2018	January 2019	January 2020	January 2021	January 2022	January 2023
Total Cruise Arrivals	147,745	152,392	141,766	147,012	0	47,149	122,403
Intransit Arrivals	119,148	123,114	107,587	109,172	0	31,431	83,981
Landed Passengers	28,597	29,278	34,179	37,840	0	15,718	38,422
<b>No. of Cruise Calls</b>	<b>81</b>	<b>82</b>	<b>77</b>	<b>79</b>	<b>0</b>	<b>61</b>	<b>68</b>

# CHARTS

Cruise Ship Passenger Arrivals  
January 2017-2023



Stay-Over Tourist Arrivals by Major Markets  
January 2017-2023

