

# TOURIST ARRIVALS

MARCH 2022

# STATISTICAL BULLETIN



# BSS

BARBADOS STATISTICAL SERVICE

# STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence

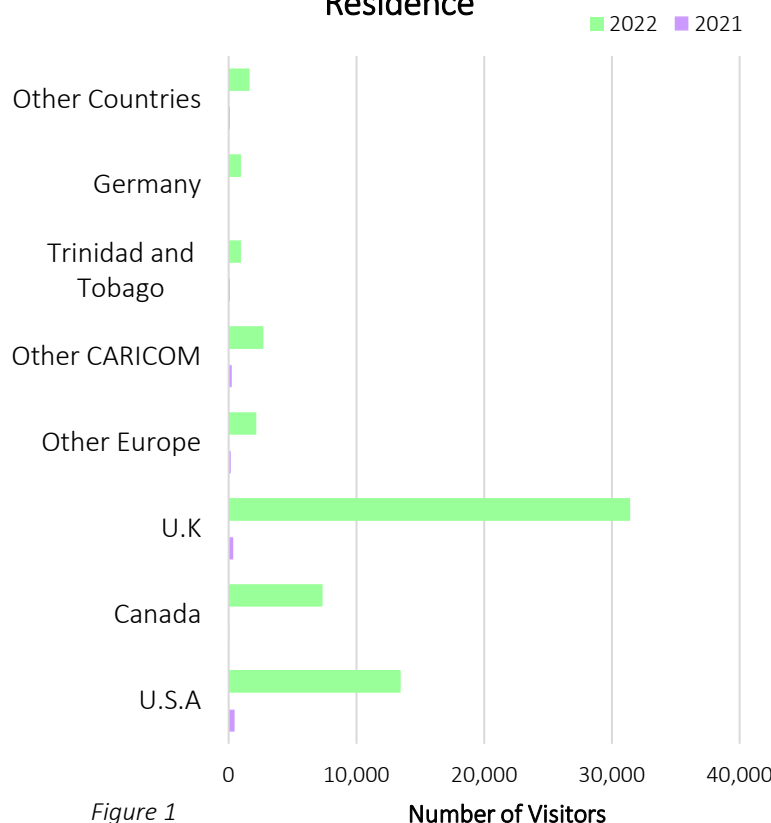


Figure 1

March 2022 recorded **60,728** stay-over visitors. (▲)

Total cruise arrivals were registered at **55,154** passengers, over the review period. (▲)

The largest number of stay-over visitors was recorded from the UK (**31,437** tourists). (▲)

Followed by the US with **13,475** persons visiting our shores in March 2022. (▲)

While Trinidad and Tobago registered **957** tourists for the period under review.

Arrivals By Cruise Ship

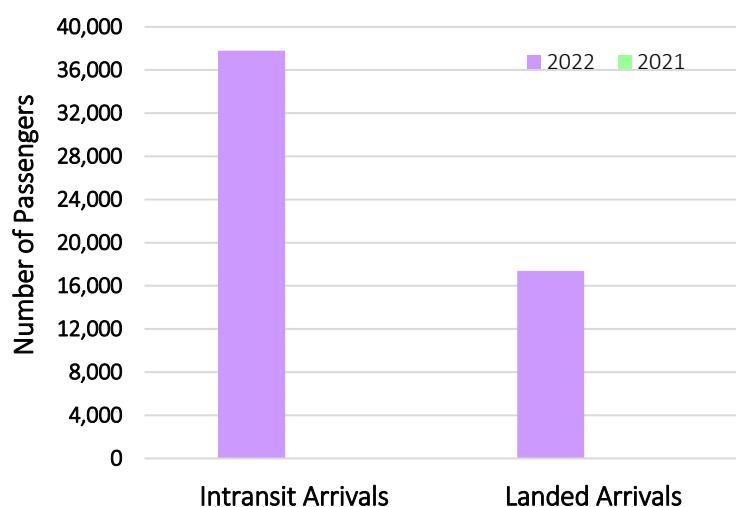


Figure 2

## CRUISE ARRIVALS

There were **55,154** cruise passenger arrivals in March 2022 (**37,784** – Intransit Passengers and **17,370** – Landed), an increase from 0 for the equivalent period in 2021. (▲)

The number of cruise calls was **60**. (▲)

# PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit

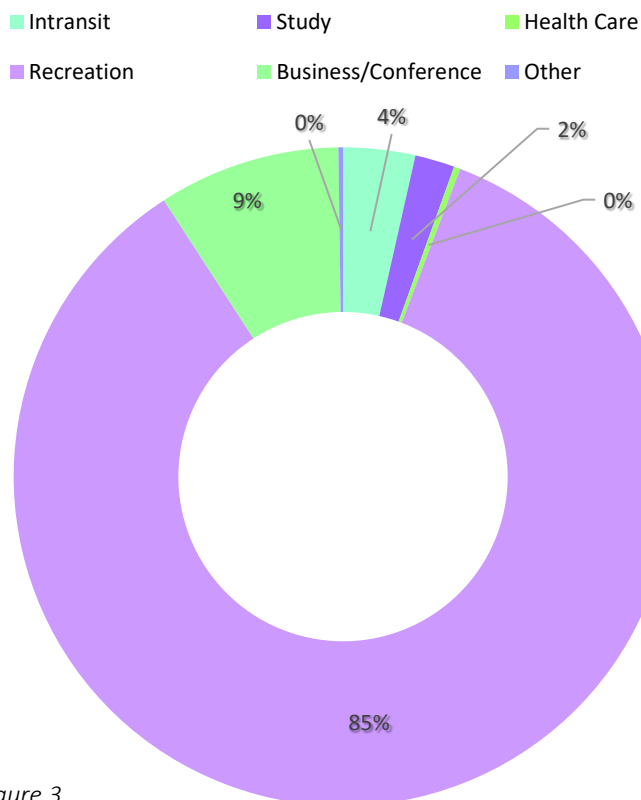


Figure 3

From the **60,728** stay-over arrivals recorded for this period, **51,652** visited for recreational purposes, primarily for holiday (**36,997** tourists). (▲)

Study visits were registered at **1,182**. (▲)

Visits for sports totalled **1,183** persons. (▲)

Other purposes of visit recorded **137**. (▼)

Business/Conferences were recorded at **5,420**. (▲)

While the Visiting friends and family category had **3,523** visitors doing so. (▲)

Stay-Over Arrivals By Length Of Stay

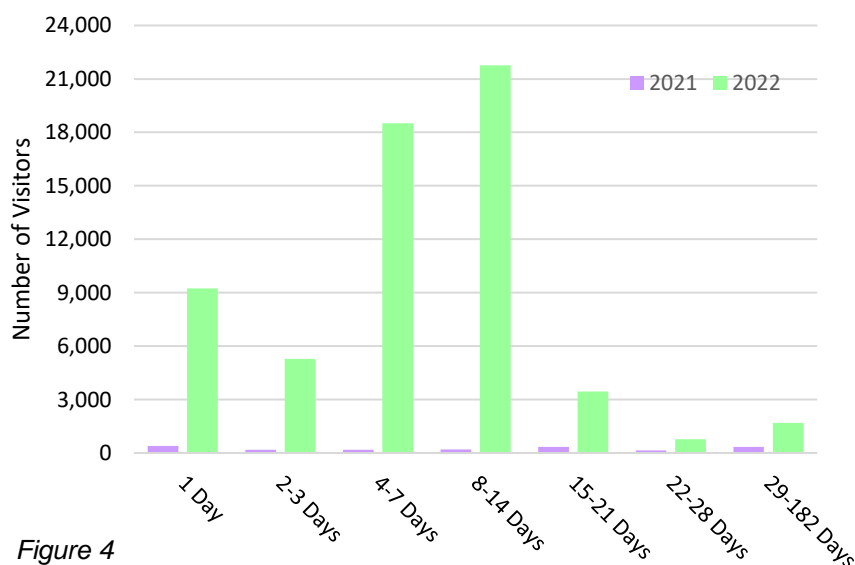


Figure 4

## LENGTH OF STAY

Visits of 29-182 days totalled **1,692** (▲)

The highest number of tourists (**21,767**) visited during the month under review for 8-14 days. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.02 days** over the review period. This was down from **9.79** days in 2021. (▼)

# YEAR TO DATE

Year To Date Stay-Over Arrivals by Country of Residence

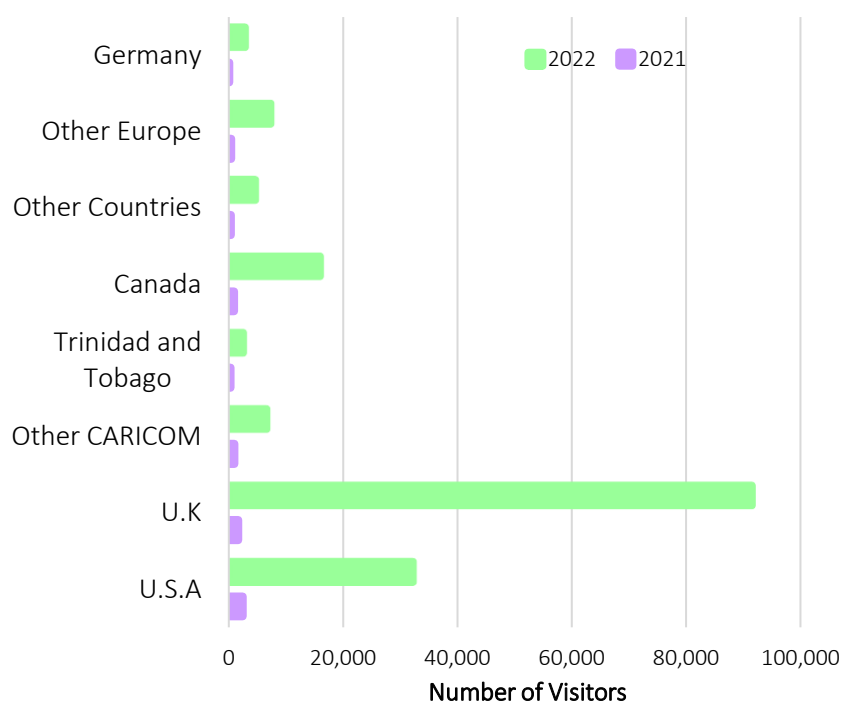


Figure 5

January – March 2022 had **164,183** stay-over arrivals coming to Barbados.

Total cruise arrivals were recorded at **141,225** passengers over the review period from a total of **178** cruise calls.

UK stay-over visitors totalled **91,446** for the first 3 months of 2022. (▲)

Stay-over arrivals from U.S.A were registered at **32,305**. (▲)

Tourist arrivals from Other CARICOM totalled **6,701**. (▲)

Canadian visitors were registered at **16,040** persons. (▲)

Year To Date Arrivals By Cruise Ship

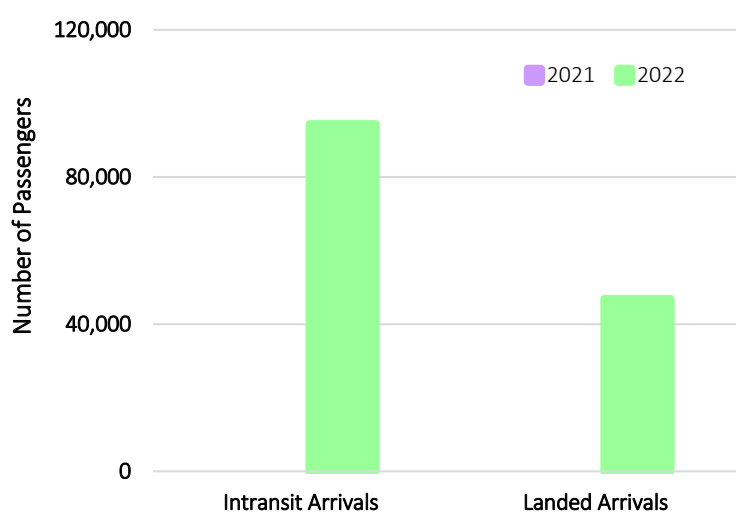


Figure 6

## CRUISE ARRIVALS

Landed passengers numbered **46,847**. (▲)

Intransit cruise passengers stood at **94,378**. (▲)

The number of cruise calls totalled **178**. (▲)



## OTHER HIGHLIGHTS: YEAR TO DATE

### Year To Date Stay-Over Arrivals By Purpose

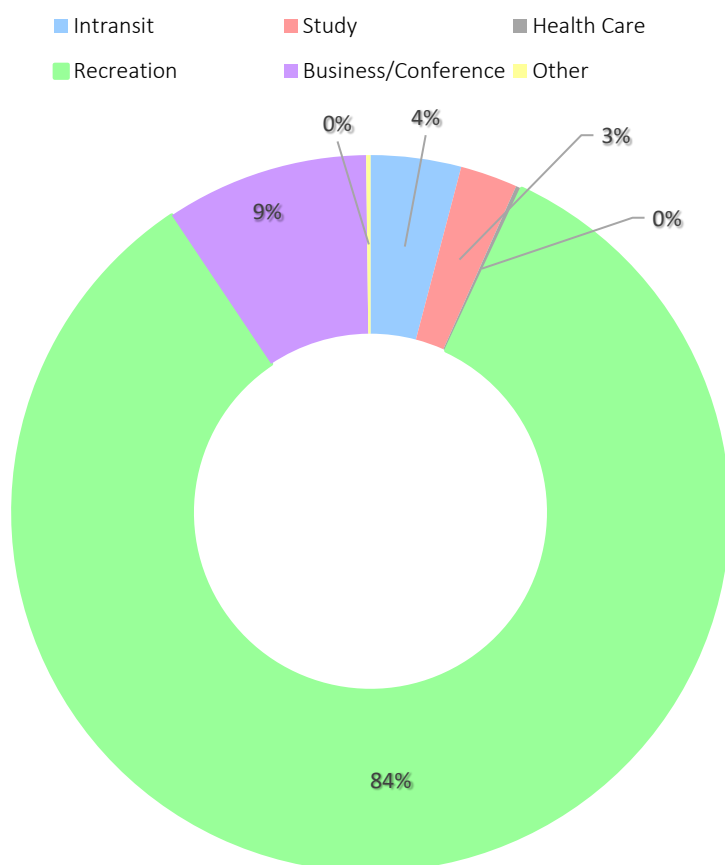


Figure 7

Among the **164,183** stay-over arrivals recorded for this period, **135,488** visited for recreational purposes.

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.90** days over the review period. (▼)

Study visits totalled **4,261**. (▲)

Other purposes of visit numbered **320**. (▲)

Sporting visits totalled **1,624**. (▲)

Visits for honeymoon/getting married totalled **2,568**. (▲)

### Year To Date Stay-Over Arrivals By Length Of Stay

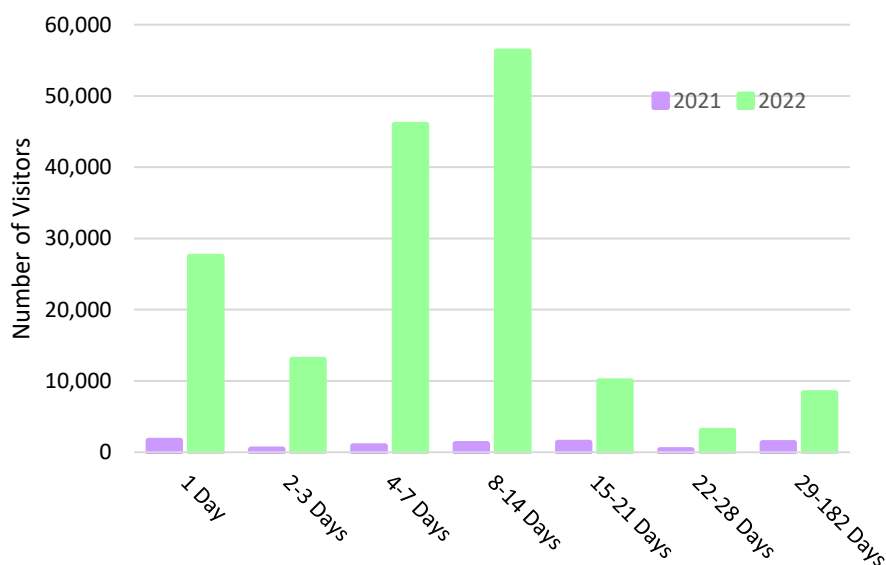


Figure 8

## LENGTH OF STAY

Stay overs for 29-182 days totalled **8,359**. (▲)

Average length of stay was **10.90** days. (▼)

# TABLES

**Table 1: Stay-Over Tourist Arrivals by Country of Residence 2021 and 2022**

Country of Residence	March 2021	March 2022	Actual Change
U.S.A.	510	13,475	12,965
Canada	75	7,347	7,261
U.K	399	31,437	30,990
Other Europe	213	2,172	2,078
Other CARICOM	285	2,727	2,310
Trinidad and Tobago	133	957	860
Germany	16	966	947
Other Countries	138	1,647	1,471
<b>Total</b>	<b>1,769</b>	<b>60,728</b>	<b>58,959</b>

**Table 2: Cruise Ship Arrivals 2021 and 2022**

Details	March 2021	March 2022	Actual Change
Total Cruise Arrivals	0	55,154	55,154
Intransit Arrivals	0	37,784	37,784
Landed Passengers	0	17,370	17,370
<b>No. of Cruise Calls</b>	<b>1</b>	<b>60</b>	<b>59</b>

# TABLES

**Table 3: Stay-Over Arrivals by Purpose of Visit 2021 and 2022**

Purpose of Visit	March 2021	March 2022	Actual Change
Intransit	366	2,146	1,780
Study	21	1,182	1,171
Health Care	96	191	106
Recreation	860	51,652	50,917
<i>Holiday</i>	<i>518</i>	<i>45,168</i>	<i>44,739</i>
<i>Visiting Family and Friends</i>	<i>211</i>	<i>3,523</i>	<i>3,300</i>
<i>Honeymoon/Get Married</i>	<i>22</i>	<i>953</i>	<i>943</i>
<i>Sports</i>	<i>3</i>	<i>1,183</i>	<i>1,181</i>
<i>Other Recreation</i>	<i>106</i>	<i>825</i>	<i>754</i>
Business/Conference	411	5,420	4,817
Other	15	137	136
<b>Total</b>	<b>1,769</b>	<b>60,728</b>	<b>58,959</b>

**Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2021 and 2022**

Length of Stay	March 2021	March 2022	Actual Change
1 Day	390	9,246	8,856
2-3 Days	181	5,289	5,108
4-7 Days	188	18,512	18,324
8-14 Days	198	21,767	21,569
15-21 Days	337	3,455	3,118
22-28 Days	139	767	628
29-182 Days	336	1,692	1,356
<b>Total</b>	<b>1,769</b>	<b>60,728</b>	<b>58,959</b>
<b>Average</b>	<b>21.57</b>	<b>9.02</b>	<b>(12.55)</b>

# TABLES

**Table 5: Year to Date Stay-Over Tourist Arrivals by Country of Residence 2021 and 2022**

Country of Residence	January to March 2021	January to March 2022	Actual Change
U.S.A.	2,434	32,305	29,871
Canada	910	16,040	15,130
U.K	1,672	91,446	89,774
Other Europe	433	7,429	6,996
Other CARICOM	1,006	6,701	5,695
Trinidad and Tobago	296	2,598	2,302
Germany	60	2,957	2,897
Other Countries	385	1,647	1,262
<b>Total</b>	<b>7,196</b>	<b>164,183</b>	<b>156,987</b>

**Table 6: Cruise Ship Arrivals 2021 and 2022**

Details	January to March 2021	January to March 2022	Actual Change
Total Cruise Arrivals	0	141,225	141,225
Intransit Arrivals	0	94,378	94,378
Landed Passengers	0	46,847	46,847
<b>No. of Cruise Calls</b>	<b>4</b>	<b>178</b>	<b>174</b>



# TABLES

**Table 7: Year to Date Stay-Over Arrivals by Purpose of Visit 2021 and 2022**

Purpose of Visit	January to March 2021	January to March 2022	Actual Change
Intransit	899	6,720	5,821
Study	100	4,261	4,161
Health Care	202	453	347
Recreation	4,079	137,340	134,121
<i>Holiday</i>	2,678	122,081	119,921
<i>Visiting Family and Friends</i>	1,138	9,224	8,297
<i>Honeymoon/Get Married</i>	40	2,568	2,550
<i>Sports</i>	11	1,624	1,613
<i>Other Recreation</i>	209	1,843	1,740
Business/Conference	1,900	15,089	13,600
Other	16	320	319
<b>Total</b>	<b>7,196</b>	<b>164,183</b>	<b>156,987</b>

**Table 8: Stay-Over Tourist Arrivals by Intended Length of Stay 2021 and 2022**

Length of Stay	January to March 2021	January to March 2022	Actual Change
1 Day	1,651	27,483	8,856
2-3 Days	444	13,027	5,108
4-7 Days	895	45,977	18,324
8-14 Days	1,175	21,767	21,569
15-21 Days	1,357	3,455	3,118
22-28 Days	356	767	628
29-182 Days	982	1,692	1,356
<b>Total</b>	<b>7,169</b>	<b>164,183</b>	<b>156,987</b>
<b>Average</b>	<b>10.68</b>	<b>10.90</b>	<b>0.22</b>

# CHARTS

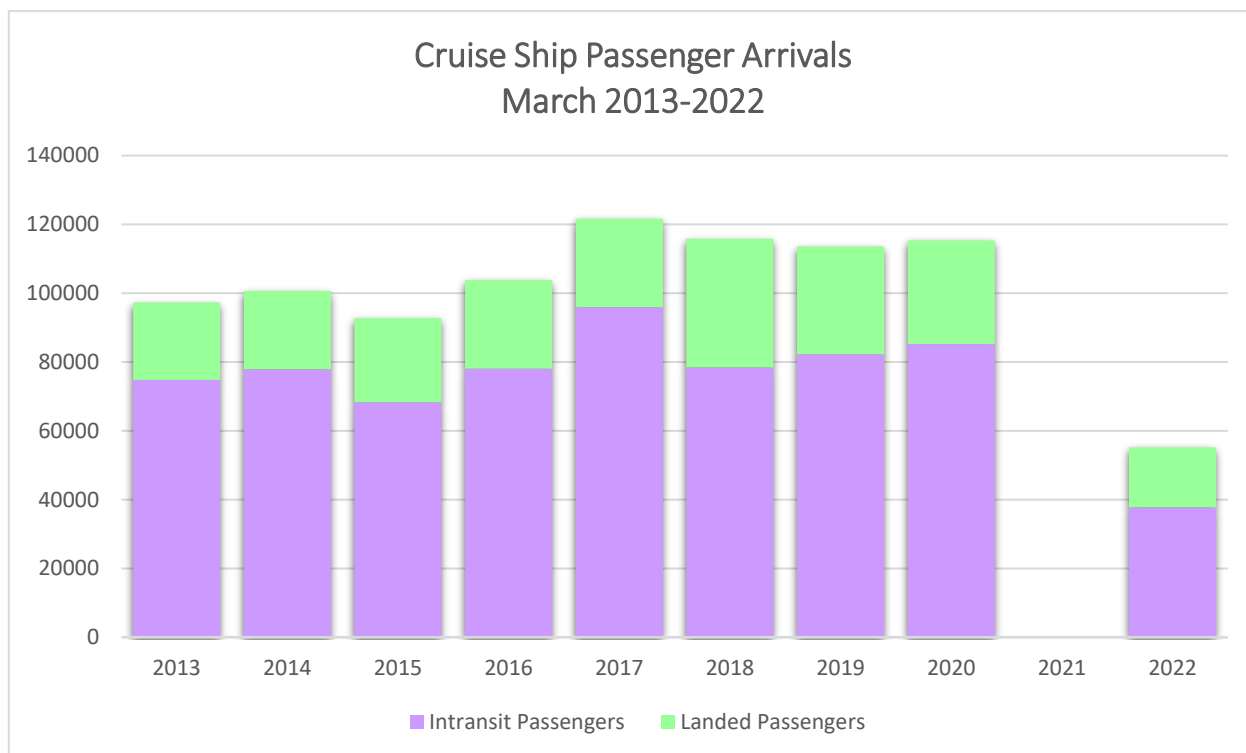


Figure 9



Figure 10

# CHARTS



Figure 11



Figure 12