



Local PR contact:

Aprille Thomas

Communications & Public Relations Manager

aprillet@visitbarbados.org

FOR IMMEDIATE RELEASE

**BARBADOS TOURISM MARKETING INC. & PRODUCT AUTHORITY PAY TRIBUTE TO
JEFF KINCH**

It is with deep regret that the Barbados Tourism Marketing Inc. (BTMI) and the Barbados Tourism Product Authority (BTPA) bids eternal farewell to tourism stalwart and entrepreneur Jeff Kinch.

The team at the BTMI and BTPA extend condolences to the Kinch and Dover Beach Hotel family on the passing of industry stalwart Jeffery Kinch on Friday May 14th, 2021. Mr. Kinch has contributed to the sector in innumerable ways and his legacy stands tall as Dover Beach Hotel has built a reputation for customer service and value for money. Kinch was a founding member of the Intimate Hotel group as well as the President of Intimate Hotels and of the Barbados Hotel and Tourism Association, and served both of those organizations with distinction.

Chairman of the BTMI and BTPA, Roseanne Myers said, "I first met Mr. Kinch 34 years ago and recognized him as a role model, as an entrepreneur and local owner of two companies, an air conditioning company and Dover Beach Hotel. I remember well when he explained to me how he pivoted from the air conditioning business to plunging into the hotel sector. Jeff could make people practically roll on the floor with laughter and also explain the rudiments of business and the intricacies of the sector. He always wanted to know how people were doing in a genuinely caring manner."

-more-

Jeff was awarded the Lifetime Achievement Award (2017) by the Barbados Hotel and Tourism Association (BHTA) and also inducted into the BHTA Hall of Fame. The former award was accepted by his daughter Adua on his behalf.

His passing of the baton, to manage the family owned property, to his daughter, many years ago, speaks to the real legacy Kinch has left and the tourism sector is richer having had the benefit of the contribution of Jeffrey Kinch for many years.

May he Rest in Peace and Rise in Glory.

- ENDS -

About Barbados

The island of Barbados offers the most authentic Caribbean experience with its exceptionally rich culture and history rooted in remarkable landscapes. Rated as one of the world's sexiest beaches in 2008 by Concierge.com; Barbados' Crane Beach in St. Philip stands as a premier destination for travellers. Barbados is also the first Zagat-rated Caribbean island and is known as the culinary capital of the Caribbean. Barbados has hosted several world class events including: The annual Barbados Food & Rum Festival; the 2006 PGA World Golf Championships-Barbados World Cup, the ICC Cricket World Cup Finals in 2007, the Sentebale Charity Polo match with Prince Harry of Wales in 2010, and the ICC Twenty20 Cricket Finals for 2010, and the Rihanna LOUD concert in 2012. Accommodations range from picturesque plantation houses and villas, to quaint bed and breakfasts and award-winning, five-star resorts. Grantley Adams International Airport offers even more non-stop and direct service from a growing number of U.S. cities, making Barbados the true gateway to the Eastern Caribbean. Barbados was voted eighth in the World by Trip Advisor's "2008 Travelers' Choice Destination Awards" in its Top 100 Destinations category. For more information on travel to Barbados, visit www.visitbarbados.org, follow on Facebook at <http://www.facebook.com/VisitBarbados>, via Twitter @Barbados.