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BARBADOS RECEIVES FIVE PRESTIGIOUS AWARDS AT THE 2020 TRAVVY AWARDS

Barbados Tourism Marketing Inc. (BTMI) won five accolades at the Travvy Awards this month. The event is akin to the Academy Awards of the travel industry, with a black-tie gala to celebrate in all glitz and glamour the movers and shakers of the travel industry. This year marks the sixth edition of the prestigious event at the elegant Gotham Hall in New York City.

In 2019, BTMI was victorious in winning three awards including receiving the highest honor as Best Tourism Board Overall (Gold). This year, Barbados returned in force, taking away more awards than ever received in previous years.

While the competition was fierce, Barbados is proud to have won the following awards: Best Luxury Destination – International (Gold), Best Luxury Destination – Caribbean/Bahamas (Silver), Best Wedding Destination – Overall (Silver), Best Tourism Board – Overall (Silver), Best Tourism Board – Caribbean/Bahamas (Silver)

“Last year was the first time we had ever been nominated for the Travvy Awards and we won three awards including Best Tourism Board Overall so this year to have won five awards is simply a wonderful accolade for us,” said Eusi Skeete, Director USA (ag) of BTMI. “We value the Travvy Awards because they are voted on by the travel agency community who actually are the interface between destinations and their customers, and in a year when we have broken yet another record

in terms of visitor arrivals from the U.S., this signifies that we are continuing to grow in the right direction.”

The Travvy Awards honor destinations, hotels, cruise lines and airlines, among other industry actors. This year, over 100,000 votes — the largest voting block of agents in history — were casted to determine the 2020 Travvy Awards winners. The event featured many big winners, like Air New Zealand for Best Airline – International and The Bellagio, Las Vegas for Best Luxury Gaming Hotel/Resort – Domestic.

For more information, a breakdown of categories and to view the full list of winners, please visit www.TravvyAwards.com.

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About Barbados

The island of Barbados offers the most authentic Caribbean experience with its exceptionally rich culture and history rooted in remarkable landscapes. Rated as one of the world's sexiest beaches in 2008 by Concierge.com; Barbados' Crane Beach in St. Philip stands as a premier destination for travellers. Barbados is also the first Zagat-rated Caribbean island and is known as the culinary capital of the Caribbean. Barbados has hosted several world class events including: The annual Barbados Food & Rum Festival; the 2006 PGA World Golf Championships-Barbados World Cup, the ICC Cricket World Cup Finals in 2007, the Sentebale Charity Polo match with Prince Harry of Wales in 2010, and the ICC Twenty20 Cricket Finals for 2010, and the Rihanna LOUD concert in 2012. Accommodations range from picturesque plantation houses and villas, to quaint bed and breakfasts and award-winning, five-star resorts. Grantley Adams International Airport offers even more non-stop and direct service from a growing number of U.S. cities, making Barbados the true gateway to the Eastern Caribbean. Barbados was voted eighth in the World by Trip Advisor's "2008 Travelers' Choice Destination Awards" in its Top 100 Destinations category. For more information on travel to Barbados, visit www.visitbarbados.org, follow on Facebook at <http://www.facebook.com/VisitBarbados>, via Twitter @Barbados.

About the Travvy Awards

The annual Travvy Awards, presented by travAlliancemedi.com, recognize the highest standards of excellence in the travel industry and honor travel companies, travel products, travel agencies and destinations for their outstanding achievement with a prize considered to be the Academy Awards of the travel industry. More than 100,000 votes — cast by the agents who sell the vast majority of these trips to tens of millions of consumers yearly — determined the very best in the travel industry. This represents the largest database of the nation's foremost leisure-selling, independent travel agents in the country. The selections by agents reflect suppliers and destinations they believe provide the best overall service to their clients. For more information, please visit www.TravvyAwards.com