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TRAVEL & LEISURE NAMES BARBADOS TOP PLACE TO TRAVEL IN 2020

Travel + Leisure magazine has released its list of 50 Best Places to Travel in 2020 and Barbados made the cut. The annually anticipated list of cities and countries put Barbados in the company of top tourism destinations such as Hawaii, Dubai and France.

A world leader in travel and tourism, the magazine touted Barbados as “largely famous for its powder-white beaches, British-colonial roots, manifold rum shops, and native daughter Rihanna.” In compiling the list, **Travel + Leisure** said, “for definitive answers on the best vacation spots of the moment, we hit the books, scouring tourism statistics, scoping out major events, charting new flight routes and logging hotel debuts.”

Perhaps the most unique highlight of the destination in the article was next year’s national initiative, **We Gatherin’**: “The country’s first female prime minister, [the Hon.] Mia Mottley, sent out a rallying cry for anyone with Bajan roots to return to the island in 2020 to partake in a year-long calendar of events celebrating Bajan heritage and culture,” the article cited.

The Barbados Tourism Marketing Inc. (BTMI) is working to promote We Gatherin’ in its top

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source markets, especially engaging diaspora to get involved in the 52 weeks of events and investment opportunities which kick off on January 1, 2020 with a free picnic at River Bay, St. Lucy.

For more on We Gatherin' visit: <https://www.wegatherinbarbados.com>

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About Barbados

The island of Barbados offers the most authentic Caribbean experience with its exceptionally rich culture and history rooted in remarkable landscapes. Rated as one of the world's sexiest beaches in 2008 by Concierge.com; Barbados' Crane Beach in St. Philip stands as a premier destination for travellers. Barbados is also the first Zagat-rated Caribbean island and is known as the culinary capital of the Caribbean. Barbados has hosted several world class events including: The annual Barbados Food & Rum Festival; the 2006 PGA World Golf Championships-Barbados World Cup, the ICC Cricket World Cup Finals in 2007, the Sentebale Charity Polo match with Prince Harry of Wales in 2010, and the ICC Twenty20 Cricket Finals for 2010, and the Rihanna LOUD concert in 2012. Accommodations range from picturesque plantation houses and villas, to quaint bed and breakfasts and award-winning, five-star resorts. Grantley Adams International Airport offers even more non-stop and direct service from a growing number of U.S. cities, making Barbados the true gateway to the Eastern Caribbean. Barbados was voted eighth in the World by Trip Advisor's "2008 Travelers' Choice Destination Awards" in its Top 100 Destinations category. For more information on travel to Barbados, visit www.visitbarbados.org, follow on Facebook at <http://www.facebook.com/VisitBarbados>, via Twitter [@Barbados](https://twitter.com/Barbados).