



Local PR contact:

Aprille Thomas

Corporate Communications & PR Specialist

aprillet@visitbarbados.org

FOR IMMEDIATE RELEASE

**BARBADOS NAMED ONE OF THE WORLD’S TOP CRUISE DESTINATIONS,
BASED ON CONSUMER REVIEWS**

*Cruise Critic Awards the Highest-Rated Cruise Destinations in 18 Cruise Regions Across the
Globe in its Annual Cruisers’ Choice Destination Awards*

For the third consecutive year, Barbados has ranked in the Top 5 spot for ‘**Best Cruise Destination in the Southern Caribbean.**’ Cruise Critic®, the world’s leading cruise reviews site and online cruise community, made this announcement for its fourth annual Cruisers’ Choice Destination Awards, naming the world’s most popular cruise destinations –as well as the best cruise lines to visit each region –based entirely on consumer ratings submitted with reviews on Cruise Critic.

Barbados Tourism Marketing Inc. (BTMI), Cruise Director, Cheryl Franklin expressed gratitude at the news of the honour. “It speaks volumes to our continuous efforts and is indicative of the island’s appeal across consumer segments. The Barbadian cruise industry has worked tirelessly to implement various initiatives to differentiate the destination’s cruise product and whilst we are seeing the results of our endeavors, we do recognize that is a process of continuous improvement and innovation that will allow us to sustain and grow demand for Barbados and which will ensure our continued success in an increasingly competitive environment.”

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Destinations awarded in this year's awards received the highest ratings among cruisers who cruised to the destination in the past year and shared their experiences on Cruise Critic.

“For most travelers, the decision of where to cruise is made before they think about all the other pieces of the cruise planning process,” explains Colleen McDaniel, Editor-in-Chief of Cruise Critic. “And for those looking for incredible cruise destinations, there’s no better way to narrow your options than by seeing which destinations are rated most highly by cruisers who have already been there, done that.”

For full details on this year's winners, visit the 2019 Cruise Critic Cruisers' Choice Destination Awards. Cruise Critic boasts the world's largest online cruise community, with more than 50 million opinions, reviews & photos, covering approximately 700 cruise ships and over 500 worldwide ports.

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About Barbados

The island of Barbados offers the most authentic Caribbean experience with its exceptionally rich culture and history rooted in remarkable landscapes. Rated as one of the world's sexiest beaches in 2008 by Concierge.com; Barbados' Crane Beach in St. Philip stands as a premier destination for travellers. Barbados is also the first Zagat-rated Caribbean island and is known as the culinary capital of the Caribbean. Barbados has hosted several world class events including: The annual Barbados Food & Rum Festival; the 2006 PGA World Golf Championships-Barbados World Cup, the ICC Cricket World Cup Finals in 2007, the Sentebale Charity Polo match with Prince Harry of Wales in 2010, and the ICC Twenty20 Cricket Finals for 2010, and the Rihanna LOUD concert in 2012. Accommodations range from picturesque plantation houses and villas, to quaint bed and breakfasts and award-winning, five-star resorts. Grantley Adams International Airport offers even more non-stop and direct service from a growing number of U.S. cities, making Barbados the true gateway to the Eastern Caribbean. Barbados was voted eighth in the World by Trip Advisor's "2008 Travelers' Choice Destination Awards" in its Top 100 Destinations category. For more information on travel to Barbados, visit www.visitbarbados.org, follow on Facebook at <http://www.facebook.com/VisitBarbados>, via Twitter @Barbados.

About Cruise Critic

Cruise Critic® is an online cruise guide, offering a comprehensive resource for cruise travelers, from first-time cruisers to avid cruise enthusiasts. The site features more than 350,000 cruise reviews and hosts the world's largest online cruise community where travelers share experiences and opinions with fellow cruisers. Cruise Critic was the first consumer cruise site on the Internet, launched in October 1995 by The Independent Traveler, Inc., a subsidiary of TripAdvisor, Inc.

About TripAdvisor

TripAdvisor (NASDAQ:TRIP), the world's largest travel platform*, helps 490 million travelers each month** make every trip their best trip. Travelers across the globe use the TripAdvisor site and app to browse more than 760 million reviews and opinions of 8.3 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to TripAdvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. TripAdvisor, the ultimate travel companion, is available in 49 markets and 28 languages.