Canada | Q2 2019 Marketing Activities

**Q2 OOH**
- Toronto Out of Home
  - Yonge and Dundas Square Digital Screens
  - TTC Interior Subway Car Cards
- Targeting Toronto Raptors NBA Finals
  - Scotiabank Arena LED Truck
  - Cineplex National Theatre Showings

**Q2 DIGITAL**
- Display Banners
- Native
- Outstream Native Video
- Travel Zoo

**Q2 PRINT**
- Toronto National Post
- Montreal Gazette
- Le Devoir (Quebec)
- Bold Magazine
OOH | Yonge and Dundas Square
Targeting Raptors NBA Finals
Targeting Raptors NBA Finals
OOH | TTC Interior Subway Car Cards
Digital | Display and Native

- Three PW Appliance Winners
- Spa of the Week: The Arrabelle at Vail Square
- Discover Your Perfect Escape
- Fendi’s Iconic Baguette Bag

BTMI Canada Market Activity Q2 2019
food experiences where you’ll get to try brand new menu items before the rest of the public, all while the chef tells you through the research and development process for creating those soon-to-be signature dishes.

So. Want to check out R&D Nights with Toronto Life at DaiLo, Quetzal, Actinolite, Montgomery’s, Tanto, Rosalinda, La Carnita/One Method and The Chase with more to come?

Then get on the list.

Imagine a safari tent, or the luxe-looking “glamping” tents, and you’re picturing a canvas wall tent. Easy to set up and take
### Digital | Travelzoo

#### $1319
Family-Friendly Vacation in Barbados w/Halifax Air
RED TAG, CA • CARLISLE BAY
SEPT. 9
The Radisson Aquatica, located along 2 kilometres of white sand beach, offers amenities for all.

#### $1049
A Week in Barbados w/Toronto Flights
TRIPCENTRAL, CA • ROOKLEY BEACH
JUNE 17; SEPT. 9, 16, 23; ADDITIONAL DATES FROM +$30
Includes seven nights at a beach hotel and roundtrip flights.

#### $1219
Hilton Barbados Weeklong Vacation w/Air, Save $500
TRAVEL2000 • BRIDGETOWN
2019 DEPARTURES
Vacation like Barbadian queen of pop Rihanna, who’s been spotted at the resort’s pool.

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**TRAVELZOO**
**THIS WEEK'S TOP 20®**
**JUNE 15, 2019**

Every week we search more than 2,000 companies worldwide for their very best deals and compile this **Top 20** list.

The **Top 20®**

$1499 — Colonial Mexico: 8-Night Tour w/Air from Toronto
Source: Indus Travels

$909 — Barbados Weeklong Beach Escape w/Flights, Save $700
Source: itravel2000
Apple Cider Vinegar - The “Sour Free” Way!

**HEALTHY LIFESTYLE**

Apple cider vinegar has been used for centuries as a health-maintaining tonic and was once considered a health elixir. The vinegar is made by fermenting apples, which becomes an acid in the apples. It also helps with the taste and smell of the liquid, giving it a sour taste. Therefore, here are some ways they can reap the benefits of the liquid while avoiding the taste.

**KEEPING UP WITH TRADITION**

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**A CONVENIENT WAY TO GET YOUR APPLE CIDER**

Nowadays, the leading manufacturer of natural health products in Scandinavia, has launched a tablet of apple cider vinegar that is easy to swallow. This is made from organic apples, and a combination of the high-quality ingredients in a balanced. One tablet a day gives you the daily dose of apple cider vinegar.

**BOOK NOW WITH LOW FARIES**

Contact your travel agent or book today at: aircanada.com/Barbados

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Consultation générale
Sur la cahier de consultation institué
« La planification de l'immigration au Québec pour la période 2019-2022 »

Comment participer :
• Organiseur : ministère étranger
• Informez-vous : montréal-ville ou intervention sans mémoire
• Tous : questionnaire en ligne

Élément à retenir :
• Les réponses et les données d'intervention doivent être mises au plus tard le 22 juillet 2019.
• La consultation en ligne prendra fin à la dernière journée des auditions publiques.
• Les auditions publiques commenceront le 12 août 2019 à l'Hôtel du Parlement, à Québec.

Pour plus de détails : asnat.gc.ca
Vœux Sabine Lavoie au 418 643-3272
Adresse sans frais : info@asnat.gc.ca
Courriel : info@asnat.gc.ca

BLOG DE OUISEZ TÔT POUR L'HIVER

500 $ de RABAIS
par famille sur forfaits à la Barbade
Réservation dès le 1er juillet 2019
Contactez votre agent de voyages
vacancescanada.com/barbade

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Facebook ne sera plus pré-installé sur les appareils Huawei
BEYOND THE BEACH IN BARBADOS
FINDING WELLNESS ON THE HORIZON OF THE CARIBBEAN’S MOST IDYLLIC ISLAND

The world-famous beaches of Barbados deftly combine the beauty of crystal-clear waters and white sands with the thrill of a bustling nightlife. But Barbados offers more than just sunbathing and swimming. The island is also home to a thriving wellness scene, with a range of therapeutic and nurturing experiences available for visitors. From yoga retreats to spa treatments, Barbados is a destination that caters to the needs of wellness lovers.

BAMBERG | BOLD Partnership

PAMPERED UNDER THE PALM
The connoisseurs of luxury know that a wellness experience is not complete without indulging in the flavors of the island. Barbados is known for its exceptional cuisine, with fresh seafood and organic produce. Dining at one of the island’s many restaurants can be a delightful experience, offering a taste of Barbadian culture and tradition. Whether it’s a fine dining experience or a casual beachside barbeque, the island’s culinary offerings are sure to impress.

STRETCHING IN THE SUN
Yoga and the beach go together like rum and punch. While Barbados has no shortage of other distractions, the island is also home to a thriving yoga community. One of the most popular spots for yoga enthusiasts is the Barefoot Yoga Studio, which offers a range of classes, from beginner to advanced. The studio’s peaceful ambiance and beautiful surroundings make it an ideal place to unwind and connect with the natural beauty of the island.

A HOLISTIC HERITAGE
While exposure to the unique tropical air and golden sunshine of Barbados could potentially be considered a form of therapy in to its own right, the various natural wellness centres on the island ensure that the diversity of the holistic treatment spectrum is well-represented. Pioneering the traditional healing practices of the Caribbean’s indigenous populations with the best of modern-day therapies, and reiki, these wellness centres offer holistic therapies to promote balance and growth. Travellers looking to get in tune with their spiritual self while allowing themselves to relax as a result of physical injury or emotional distress may find a sense of serenity at the Tranquility Centre in Bridgetown, which offers an inspiring mix of massage, treatments, and vata-balancing energy healing. The Shilayoga International Day Spa blends custom massages and body treatments with the calming influences of the island’s windward nature, taking guests on a soothing and engaging journey.

THE YEAR OF WELLNESS IS IN FULL SWING, PROVIDING A TRANSFORMATIONAL EXPERIENCE LIKE NO OTHER.
To learn more about class venues or to book your stay, head to www.visitbarbados.org

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THANK YOU

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