



Canada | Market Activity Q2 2019

Canada | Q2 2019 Marketing Activities

Q2 OOH

- Toronto Out of Home
 - Yonge and Dundas Square Digital Screens
 - TTC Interior Subway Car Cards
- Targeting Toronto Raptors NBA Finals
 - Scotiabank Arena LED Truck
 - Cineplex National Theatre Showings

Q2 DIGITAL

- Display Banners
- Native
- Outstream Native Video
- Travel Zoo

Q2 PRINT

- Toronto National Post
- Montreal Gazette
- Le Devoir (Quebec)
- Bold Magazine

OOH | Yonge and Dundas Square



▶ OOH | Targeting Raptors NBA Finals



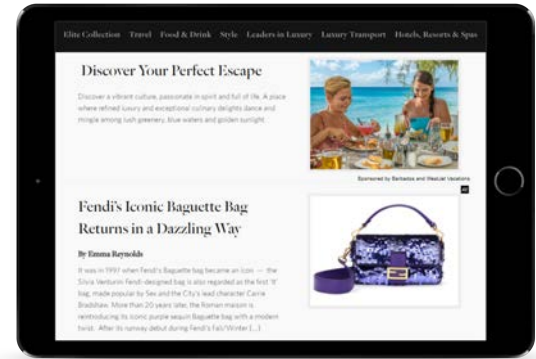
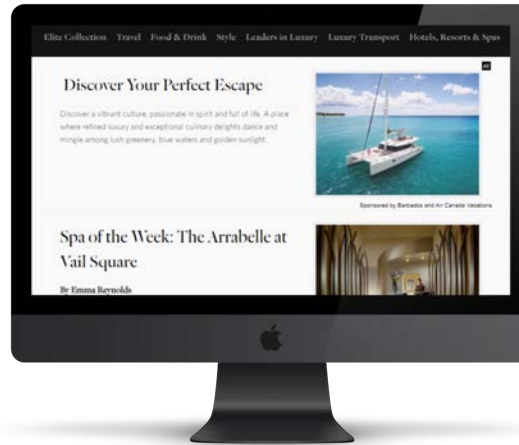
OOH | Targeting Raptors NBA Finals



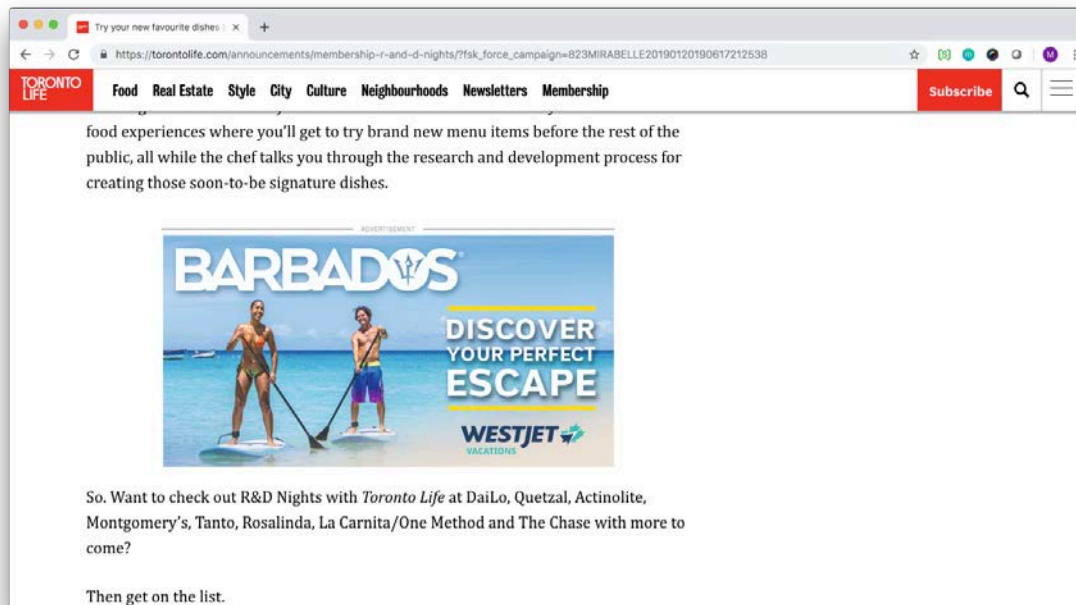
OOH | TTC Interior Subway Car Cards



Digital | Display and Native



Digital | Outstream Native Video



The screenshot shows a web browser window with the URL https://torontolife.com/announcements/membership-r-and-d-nights/?fsk_force_campaign=823MIRABELLE20190120190617212538. The page features a navigation bar with links for Food, Real Estate, Style, City, Culture, Neighbourhoods, Newsletters, and Membership. A red 'Subscribe' button is also visible. The main content area includes a paragraph about food experiences and a video advertisement for Barbados. The video thumbnail shows two people on a beach with the text 'BARBADOS DISCOVER YOUR PERFECT ESCAPE' and 'WESTJET VACATIONS'. Below the video, there is a caption about R&D Nights with Toronto Life at various restaurants.

food experiences where you'll get to try brand new menu items before the rest of the public, all while the chef talks you through the research and development process for creating those soon-to-be signature dishes.

ADVERTISEMENT

BARBADOS
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WESTJET VACATIONS

So. Want to check out R&D Nights with *Toronto Life* at DaiLo, Quetzal, Actinolite, Montgomery's, Tanto, Rosalinda, La Carnita/One Method and The Chase with more to come?

Then get on the list.

Cottage Life



VIDEOS

ENTERTAINING

DESIGN & DIY

REAL ESTATE

build something permanent on a property that doesn't belong to us. It's a conundrum but one with an easy solution—a wall tent.



Imagine a safari tent, or the luxe-looking “glamping” tents, and you’re picturing a canvas wall tent. Easy to set up and take

Digital | Travelzoo

\$1319

Family-Friendly Vacation in Barbados w/Halifax Air

REDTAG.CA • CARLISLE BAY

SEPT. 9

The Radisson Aquatica, located along 2 kilometres of white sand beach, offers amenities for all.



\$1049

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JUNE 17; SEPT. 9, 16, 23; ADDITIONAL DATES FROM +\$30

Includes seven nights at a beach hotel and roundtrip flights.



\$1219

Hilton Barbados Weeklong Vacation w/Air, Save \$500

ITRAVEL2000 • BRIDGETOWN

2019 DEPARTURES

Vacation like Barbadian queen of pop Rihanna, who's been spotted at the resort's pool.



TRAVELZOO THIS WEEK'S TOP 20®
JUNE 19, 2019

Every week we search more than 2,000 companies worldwide for their very best deals and compile this **Top 20** list.

The Top 20®



\$1499 -- Colonial Mexico: 8-Night Tour w/Air from Toronto

Source: Indus Travels



\$909 -- Barbados Weeklong Beach Escape w/Flights, Save \$700

Source: itravel2000

Print | National Post Toronto

HEALTHY LIFESTYLE

Are you in need of revitalization? Do you have more headaches and are you noticing a growing belly? Then you should consider promoting your liver's health as it might be affected. With Active Liver™ you have the tools to help do this on a daily basis.



Help Your Liver - All Year Long!

LIVER HEALTH IS VITAL

Each day, our liver works hard to filter and remove toxins from our body. However, when we overindulge and with the increased exposure to environmental pollutants, we risk burdening and injuring the liver.

While liver damage may be less apparent in the beginning, symptoms like abdominal swelling, fatigue, headaches and nausea can later show up.

GETTING BACK ON TRACK

To get back on track we need to promote our liver's health. Maintaining a healthy weight and consuming less alcohol can help. Fasting may encourage the liver's cleansing function but can be difficult to maintain and is not a sustainable solution long term. Luckily, nature contains ingredients that can help the liver too.



Active Liver™ is a Swedish herbal supplement that contains important liver-loving ingredients like turmeric, globe artichoke, and milk thistle. These herbs have long been used in herbal medicine to help support liver health. Simply take just one tablet a day of Active Liver to reap the benefits.

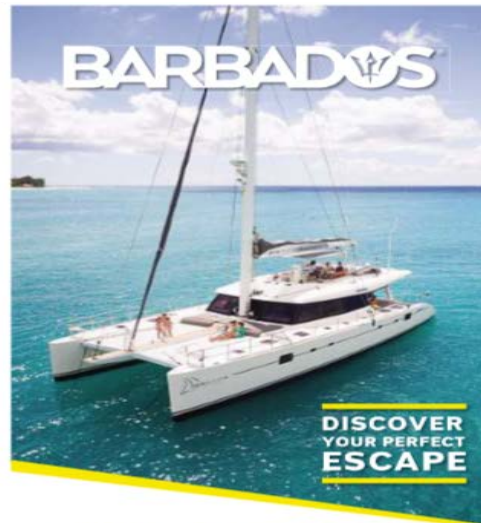


In contrast to short-term fasts and detox programs, Active Liver can be taken all year long – just one tablet a day – to help you feel and look your best.

Available at participating pharmacies, health food stores and online. For more information or to buy directly from the manufacturer, call 1-877-699-6734 or visit our website www.newnordic.ca.



ONLINE SHOP
www.newnordic.ca



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FP12 financialpost.com

FINANCIAL POST

FINANCIAL POST, SATURDAY, JUNE 14, 2014

RETAIL

EUROPE'S TERRIBLE WEATHER IS BAD FOR CARLSBERG, HEINEKEN

Carlsberg A/S and Heineken NV may have closed at fresh highs this week, but pessimist bad weather in Europe is killing the craving for pitchers of cold beer on a hot summer's day. "Nobody is outdoors having a drink," Keith Thompson, a sales trader at the via Securities Ltd., said. "The bad weather in Europe is weighing on brewers." Carlsberg shares dropped as much as 5.5 per cent in



Copenhagen, with Heineken retreating 1.8 per cent as of 3:30 p.m. in Amsterdam. The slumps were the top losers in Europe's Stock 600 Food and Beverage Index on Friday, with Belgium's Ashtromer Bech Inver NV the third biggest decliner. Summer is high season for European brewers and soft-drink makers, according to Jefferies International Ltd. Research

CANNABIS

Edibles phase-in set for December

HEALTH CANADA

VARADIA RUKMANIAM

Canada will embark on its second wave of cannabis legislation, which will see edibles, concentrates and liquids become available for recreational consumption to the public — on Oct. 15, 2015, almost a year after the government first legislated cannabis dried flower and oils.

But government officials expect that only a limited selection of products will appear in physical or online stores "as early as mid-December 2015".

Under the current regulations, cannabis producers

must notify Health Canada 60 days in advance of their plans to sell new products. The department will start accepting new product applications from Oct. 15 of this year.

"Previously or tentatively authorized distributors and retailers will also need time to purchase and obtain the new products and make them available for sale," officials said on a technical briefing with the media Friday afternoon.

Despite a four-month consultation period with the public and industry stakeholders to evaluate the draft regulations that came out last December, there were no major changes to the kinds of products that would

be made legal, and the TTC content in these products. The government's final regulations for edibles set a strict limit of 10 milligrams of THC in a "single serving," while concentrates (usually consumed using devices like vaporizers) will have a limit of 1,000 milligrams of THC per package.

Cannabis liquids, like the lozenges, lozenges and oils that are inhaled through the skin usually for pain relief or inflammation will also have a limit of 1,000 milligrams of THC per package.

The government released its regulations on cannabis in response to a growing number of people, especially young people, and Louis McCarry, of cannabis consulting firm Cannabis Inc.

In addition, there should be no elements in a product that could associate it with alcohol, he says. The government's final regulations for edibles set a strict limit of 10 milligrams of THC in a "single serving," whether they are brewed from the cannabis plant — a patented recipe that Cannabis Startup Provisions Brands has worked hard at marketing for over two years now — or will be allowed.

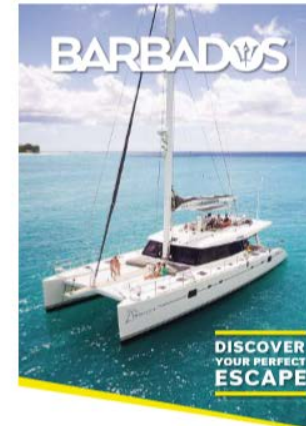
"There's still a little bit of confusion around liquid edibles, and the limitations on some of the shapes of these products. Capsules and other novel forms, for example, will definitely have an appeal to younger people," said Louis McCarry, of cannabis consulting firm Cannabis Inc.

"All products containing THC will carry standardized symbols and contain a warning message. Cannabis will not be manufactured in the same facility where regular food products are manufactured," officials added.

A single "serving" of cannabis edibles can contain no more than 10 milligrams of THC, which means that whether or not there are 10 cookies in a packet or just one cookie for example, the THC content will remain the same, officials said.

"It's unfortunate despite extensive industry consultations and feedback, IIC has ignored extremely environmentally and socially packaging restrictions into the final regulations," said Joseph Arand, industry advisor and CEO of Marijuana Ventures.

Early reactions from industry producers show a general support for the final regulations, especially in relation to the limitation of December 2015.



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urban nature store

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PICKERING 905-271-0439	OSHAWA 905-674-6168	KINGSTON 645-690-9364

www.UrbanNatureStore.ca

Print | Le Devoir (Quebec)

L'ÉVÉNEMENT // LES SAMEDI 8 ET DIMANCHE 9 JUIN 2019

ÉCONOMIE | A9

COMMISSION DES RELATIONS AVEC LES CITOYENS

Consultation générale

Sur le cahier de consultation intitulé
« La planification de l'immigration au Québec pour la période 2020-2022 »

Comment participer :

- Organismes : mémoire écrit
- Personnes : mémoire écrit ou intervention sans mémoire
- Tous : questionnaire en ligne (sans audition)

Dates à retenir :

- Les mémoires et les demandes d'intervention doivent être reçus au plus tard le 22 juillet 2019.
- La consultation en ligne prendra fin à la dernière journée des auditions publiques.
- Les auditions publiques débiteront le 12 août 2019 à l'hôtel du Parlement, à Québec.

Pour plus de détails : assnat.qc.ca
M^{me} Sabine Mekki au 418-643-2722
Numéro sans frais : 1 866 DÉPUTÉS (337-8837)
Courriel : prol@assnat.qc.ca



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Le réseau social de 200 millions d'utilisateurs a été créé par Mark Zuckerberg en 2004. Il est devenu le plus grand réseau social au monde, avec plus de 2,2 milliards d'utilisateurs actifs mensuellement. Facebook a été racheté par Meta Platforms, Inc. en 2021.

Une étude de la Commission des relations avec les citoyens a révélé que les citoyens ont des attentes élevées en matière de planification de l'immigration. Les attentes sont plus élevées en matière de planification de l'immigration que de la planification de l'économie.

Meilleur début depuis 2002
Après un début en 2002, l'emploi au Québec a connu un début en 2019, ce qui représente le meilleur début depuis 2002. 77 % des emplois ont été créés dans le secteur privé, 22 % dans le secteur public et 1 % dans le secteur non marchand.

Le taux de chômage a diminué de 0,4 point de pourcentage, passant de 10,4 % à 10,0 %. Le taux de chômage a diminué de 0,4 point de pourcentage, passant de 10,4 % à 10,0 %.

Histoire du taux de chômage
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5%
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1,4%
Le programme de soutien à l'emploi a permis de créer 1,4 % de nouveaux emplois.

Difficultés dans l'État-Uni
Aux États-Unis, les créations d'emplois ont été ralenties par la pandémie de COVID-19. Le taux de chômage a augmenté de 0,4 point de pourcentage, passant de 3,5 % à 3,9 %.

Le Québec a-t-il une stratégie d'immigration?
Le Québec a une stratégie d'immigration qui vise à attirer des immigrants qualifiés et à soutenir leur intégration dans le marché du travail.

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HUAWEI

Des appareils Huawei en vente dans une boutique de plein centre à Montréal

Facebook ne sera plus pré-installée sur les appareils Huawei

Agence France Presse
L'Agence France Presse a annoncé que Facebook ne sera plus pré-installée sur les appareils Huawei. Cette décision est due à la pression exercée par les États-Unis sur la France.

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BEYOND THE BEACH IN **BARBADOS** FINDING WELLNESS ON THE HORIZON OF THE CARIBBEAN'S MOST IDYLIC ISLAND

The world-famous beaches of Barbados defy description. The ivory dunes and crystal waters of Silver Sands possess an almost otherworldly beauty, the caress of their warm Caribbean breeze lulling sunbathers and windsurfers alike into a state of profound relaxation under the magnificent sunset. Of course, Barbados is beloved by travellers for much more than just its beaches; its fascinating history, scenic vistas and natural reserves, and upscale accommodations distinguish the island as the culinary, adventure, and nightlife capital of the Caribbean. The expansive, crystalline depths of Harrison's Cave contrast the colonial flair of UNESCO World Heritage sites like Bridgetown, showcasing the diverse attractions that confirm Barbados' place on the top of many bucket lists.

While the traditional virtues of the island are perhaps well-known to the thousands of

Canadians who hide from the winter there each year, Barbados has recently developed a reputation for excellence in a whole new arena. In presenting an inviting array of natural adventures and opulent spas, the spirited people of Barbados are affirming their dreamy island as a premier Wellness vacation. In many ways, this evolution of the destination is a natural fit: the serene locales of the island seem almost tailor-made to inspire and rejuvenate. Embracing a new class of travellers seeking a transformative experience for both body and soul, Barbados has declared 2019 the "Year of Wellness and Soft Adventure", rolling out additional events and activities aimed at both entertaining and enlightening.

Much more than just a beautiful beach, Barbados is a paradise with a purpose: to refresh the spirit and spur the kind of self-discovery that stays with you long after your vacation ends.

PAMPERED UNDER THE PALMS

The cornerstone of any great wellness experience is a great spa experience: nothing banishes stress and strain quite like a hot stone massage and herbal soak. With dozens of luxurious spa resorts ready to indulge your every decadent desire, it's easy to forget your troubles in the steamy comfort of a beach-adjacent sauna. The spas of Barbados vary in size and service, encompassing everything from modest facilities on the beach to state-of-the-art forest retreats. You can expect to be spoiled with just about every treatment under the sun: manicures, pedicures, facials, and massages are just the tip of an invigorating iceberg that also includes specialist treatments like resurfacing, deep cleansing, and traditional body therapy.

Those in search of premium pampering should seek out Golden Touch Spa. Located within the Golden Sands Hotel on Barbados'

southern shore, Golden Touch sets a high standard for care. Their unique exfoliating scrub cleanses the body and pleases the senses with extracts of vanilla and lavender, easing guests into a customized Deep Tissue massage. If you're seeking something purely natural yet thoroughly relaxing, you'll want to visit the stunning Sandbox Tree Spa. Their signature Bamford treatment uses botanical products and draws from disciplines like shiatsu, Indian Head Massage, and yogic breathing to create a nourishing experience tailored to each guest's needs.

A HOLISTIC HERITAGE

While exposure to the unspoiled tropical air and golden sunshine of Barbados could probably be considered a form of therapy in its own right, the various natural wellness centres on the island ensure that the entirety of the holistic treatment spectrum is well-represented. Fusing the traditional healing practices of the Caribbean's indigenous populations with the best of acupuncture, reflexology, and reiki, these wellness centres use natural therapies to promote balance and growth. Travellers looking to get in tune with their spiritual self while alleviating discomforts as a result of physical injury or emotional distress may forge just such a connection at the Natural Energy Centre in Bridgetown, which offers an inspiring mix of massage treatments and chakra-based energy healing. The Schotherapy International Day

Spa blends custom massages and body detox with the calming influence of the island's verdant nature, treating guests to a sun-kissed terrace in the midst of a lush garden.

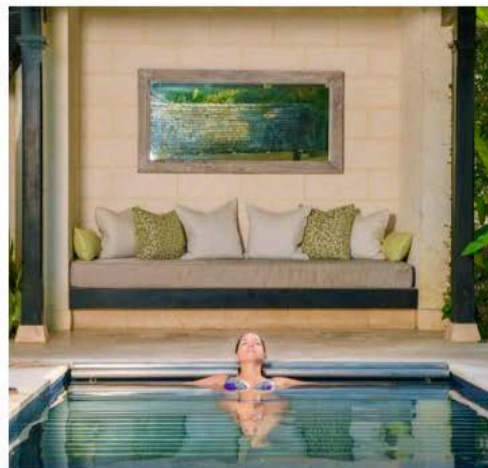
STRETCHING IN THE SUN

Yoga and the beach go together like rum and punch. While Barbados has no shortage of either combination, the destination is firmly focused on the former in 2019, leveraging its spectacular scenery to help visiting yogis achieve true bliss. Yoga and guided meditation classes are ubiquitous on the island, with almost every major resort accommodating your mindfulness needs with an onsite studio. Barbados is also rich in independent studios like Sunshine Kula Yoga Studio and Santosha yoga, which specialize in distinct traditions like Anusara and stability-focused paddleboard yoga. If you prefer to find peace in solitude, grab your mat and head to the beach of your choosing: the rising sun and gentle sea winds are a powerful catalyst for reaching new levels of zen.

If you're sufficiently limbered up, don't miss the chance for an unforgettable adventure. Barbados' catalog of "Soft Adventure" includes exhilarating activities like sea kayaking, mountain biking, and cross-island horseback rides. While wellness means different things to different people, traversing the rolling green hills of the island on the back of a venerable equine companion ranks pretty highly on the list of experiences guaranteed to leave you permanently in awe of nature's majesty.

THE YEAR OF WELLNESS IS IN FULL SWING,
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