Canada | Q1 2019 Marketing Activities

**Q1 OOH**
- Toronto Digital Out of Home
  - Transit Shelters
  - Yonge and Dundas Square
- Montreal Digital Out of Home
  - Digital Columns
- Ontario Out of Home
  - GO Transit Interior Posters

**Q1 DIGITAL**
- Display Banners
- Native
- Travel Zoo

**Q1 PRINT**
- Toronto National Post
- Montreal Gazette
- Calgary Herald

**Q1 RADIO**
- 680 News Weather Sponsorship
- CHUM FM and CHOM FM Competition
DOOH | Toronto Yonge & Dundas Square
Montreal Digital Columns
GO Transit Interior Posters

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AIR CANADA

www.visitbarbados.org
Digital | Display and Native
Digital | Travelzoo

**$2499**
All-Inclusive Adult-Only in Barbados for 7 Nights w/Air

REDTAG.CA • BRIEGETOWN
SEPTEMBER 20 • ADDITIONAL DATES AVAILABLE

Spend a week at this adult-only retreat in Bridgetown, Barbados with flights from Edmonton.

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**$1049**
A Week in Barbados w/Toronto Flights

TRIPCENTRAL.CA • ROCKLEY BEACH
JUNE 17, SEPTEMBER 9, 16, 22; ADDITIONAL DATES FROM $30

Includes seven nights at a beach hotel and roundtrip flights.

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**$1219**
Hilton Barbados Weeklong Vacation w/Air, Save $500

ITRAVEL2000 • BRIEGETOWN
2019 DEPARTURES

Vacation like Barbadian queen of pop Rihanna, who’s been spotted at the resort’s pool.

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TRAVELZOO • THIS WEEK’S TOP 20
MARCH 08, 2019

Every week we search more than 2,000 companies worldwide for their very best deals and compile this Top 20 list.

The Top 20°

2 for 1 — Rhine River Sale for Spring & Fall Cruises
Source: Indus Travels

$1300 — Weeklong Barbados Beach Vacation w/Air, Save $800
Source: redtag.ca
For this situation, we would always recommend possibly getting a small furniture piece with closed storage, even from IKEA. It’s always as fun and cute to set up a “parking garage” for larger vehicles in a cabinet as well.

What’s the best way to organize a new house when you have a lot of stuff?

1. Visit first. Make sure everything you are bringing into a new house is what you want.

2. I’m looking for a cleaner and more convenient way to organize my jewelry. Any suggestions?

a. Use storage cases for necklaces or rings. They can be a beautiful display.

b. A mini-craft box for different types and colors looks good together.

c. I’m trying to keep a healthy balance of the makeup, but you are also using small acrylic trays to display similar Lego models.

3. I have a completely open kitchen and small pantry to store all food, dry goods, sauces, coffee, etc. It is impractical to keep some quantities of the items due to the lack of space. Do you have suggestions for making foods that are different sizes and colors look good together? I am having a baby in a month, so my advice is that they are sustainable and easy to be appreciated.

a. Use the same type of him to store the food and it will look beautiful despite food not being the same.

b. How do you encourage your kids, partners, and helpers to keep up the systems and organization?

(No activity)

4. A truly believe that if there is a system in place with habits, it is easier for either almost members to keep exactly where to put them back. Keep the systems simple with general categories.

5. A single mom of two girls lives in a New York City apartment. My daughter is four years and three months, and 2021, I preserve hand-mixed.

6. When it comes to books, keep the ones you like and put them on display but get rid of the rest.
Radio | 680 News Weather Sponsorship

“680 Regional Weather News Brought to you by Barbados
Come feel the tropical breeze, bathe in the warm golden sunlight
and escape to paradise. Book your perfect Barbados getaway
with WestJet Vacations today.”
Radio | CHUM FM 104.5

Produced Promos

Live Mentions

Winner Announcement

30-second Live Reads during the Morning Show.
There was also bonus live read that took place
**Radio | CHOM FM 97.7**

**Win a trip for two to Barbados!**

CHOM 97.7 wants to hook you up with a week-long trip for two to Barbados! We'll cover your airfare, accommodations, and your meals. Listen for CHOM's artist of the day weekday mornings at 8:10. When you hear it, text the word “BARBADOS”...

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**Produced Promos**

[Sound Icon]

**Live Mentions**

[Sound Icon] [Sound Icon]

**Winner Announcement**

[Sound Icon]
THANK YOU

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