



Canada | Market Activity Q1 2019

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Q1 OOH

- Toronto Digital Out of Home
 - Transit Shelters
 - Yonge and Dundas Square
- Montreal Digital Out of Home
 - Digital Columns
- Ontario Out of Home
 - GO Transit Interior Posters

Q1 DIGITAL

- Display Banners
- Native
- Travel Zoo

Q1 PRINT

- Toronto National Post
- Montreal Gazette
- Calgary Herald

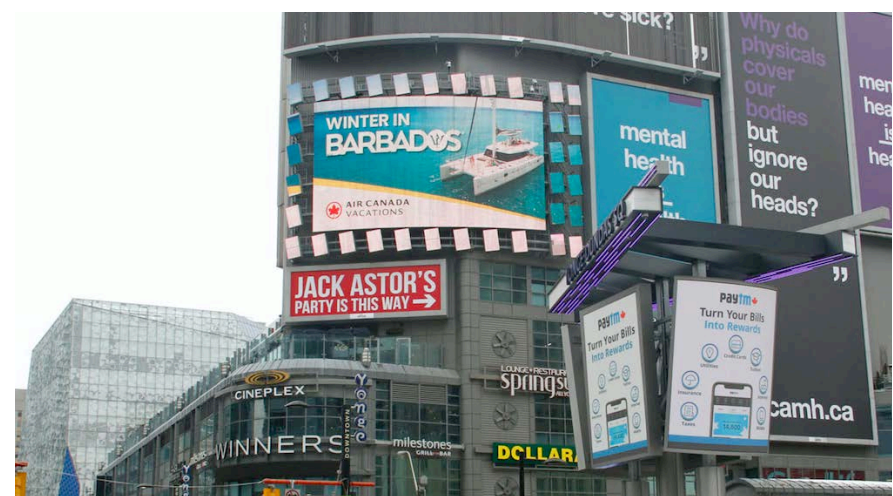
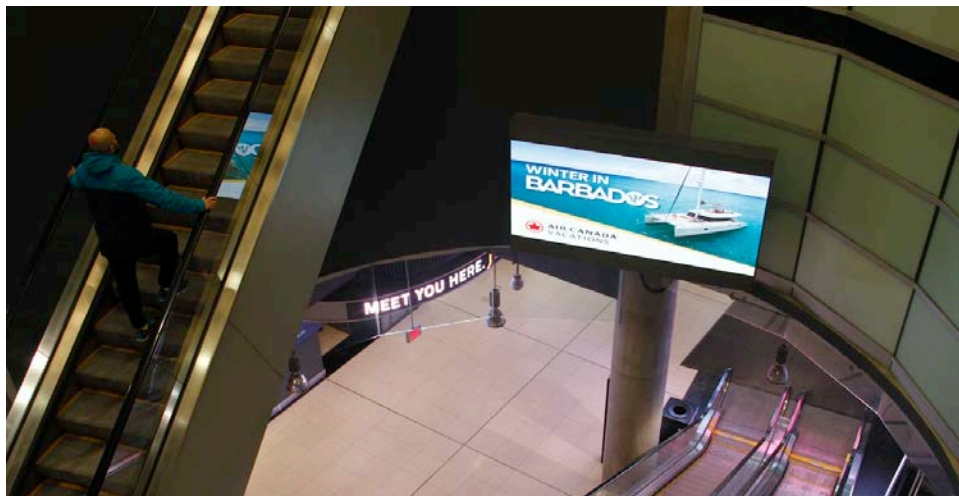
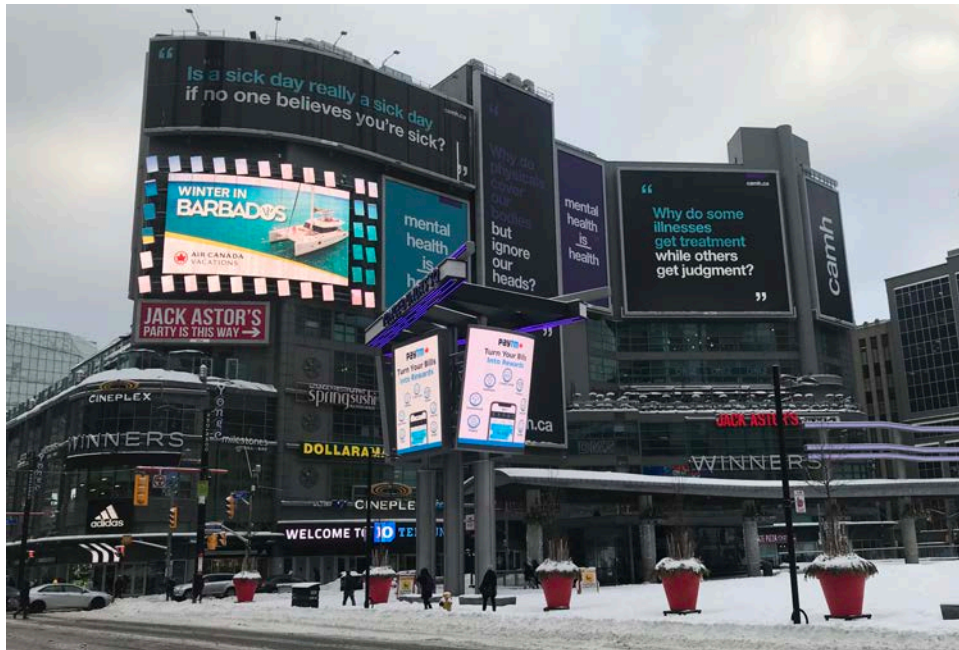
Q1 RADIO

- 680 News Weather Sponsorship
- CHUM FM and CHOM FM Competition

DOOH | Toronto Digital Transit Shelters



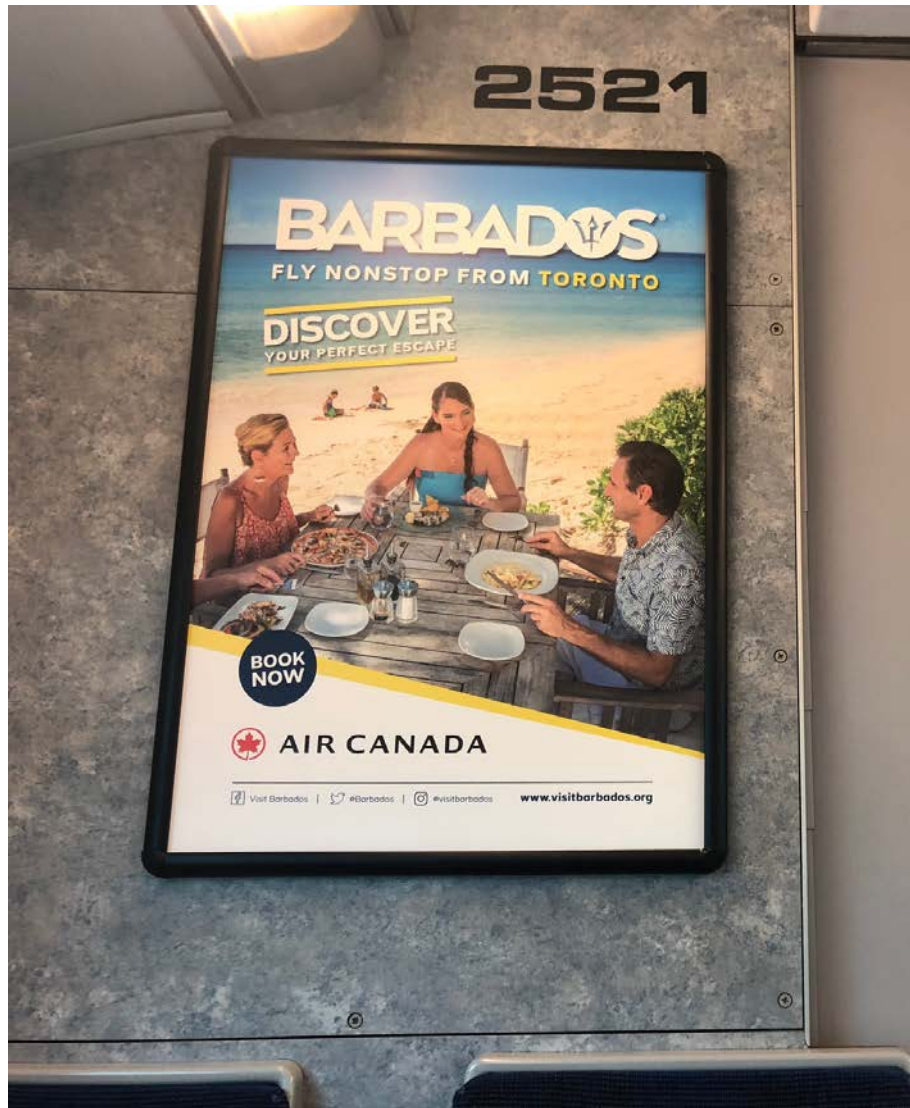
DOOH | Toronto Yonge & Dundas Square



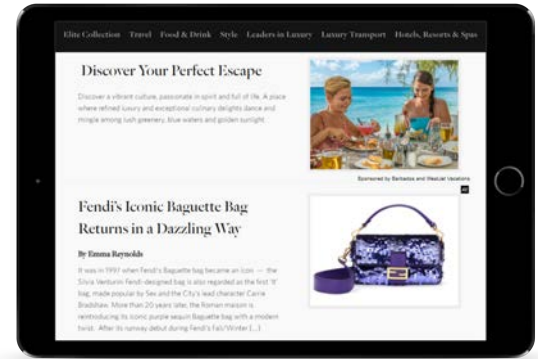
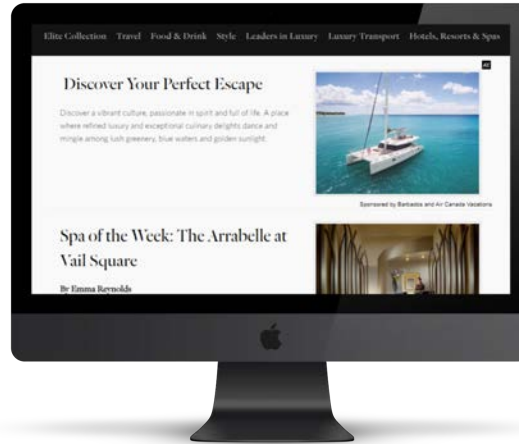
DOOH | Montreal Digital Columns



OOH | GO Transit Interior Posters



Digital | Display and Native



Digital | Travelzoo

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SEPT. 20; ADDITIONAL DATES AVAILABLE

Spend a week at this adult-only retreat in Bridgetown, Barbados with flights from Edmonton.



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A Week in Barbados w/Toronto Flights

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JUNE 17; SEPT. 9, 16, 23; ADDITIONAL DATES FROM +\$30

Includes seven nights at a beach hotel and roundtrip flights.



\$1219

Hilton Barbados Weeklong Vacation w/Air, Save \$500

ITRAVEL2000 • BRIDGETOWN

2019 DEPARTURES

Vacation like Barbadian queen of pop Rihanna, who's been spotted at the resort's pool.



TRAVELZOO THIS WEEK'S TOP 20®
MARCH 06, 2019

Every week we search more than 2,000 companies worldwide for their very best deals and compile this **Top 20** list.

The Top 20®




2 for 1 – Rhine River Sale for Spring & Fall Cruises
Source: Indus Travels



\$1309 – Weeklong Barbados Beach Vacation w/Air, Save \$800
Source: redtag.ca

Print | Calgary Gazette



BARBADOS

BOOK NOW

Sandals Barbados Resorts
Save up to **\$1,290** per room*

WESTJET VACATIONS

visitbarbados.org

*Book by March 27, 2019. \$1,290 per room (taxes and fees included). Package price includes complimentary airport transfers (when applicable), welcome drinks, and more. Bookings are subject to availability. Other restrictions may apply. See website for details. © 2019 Sandals Barbados Resorts. All rights reserved.

**MIGHT AS WELL BE DEAD:
A Nero Wolfe Mystery**

*"...underjack
direction and witty
performances..."*
—*Kevin O'Halloran,
Calgary Herald*

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Sage Hill
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Calgary, AB
403.614.0140

*Subject to availability. Tickets are sold on a first-come, first-served basis. No refunds for April 14. Photo by Chris Thompson.



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*Book by March 27, 2019. \$1,290 per room (taxes and fees included). Package price includes complimentary airport transfers (when applicable), welcome drinks, and more. Bookings are subject to availability. Other restrictions may apply. See website for details. © 2019 Sandals Barbados Resorts. All rights reserved.

All Seniors Care Retirement Residences welcome you as our guest for a

Taste of TORONTO OPEN HOUSE
at our beautiful residences
Thursday, March 28th, 2019
Noon to 3pm
Please join us for tours, a special meal, and entertainment with Travelogues.

Auburn Heights
21 Auburn Bay Street, S.E.
Calgary, AB
403.870.3874

Sage Hill
Sage Hill Gardens NW
Calgary, AB
403.614.0140

*Subject to availability. Tickets are sold on a first-come, first-served basis. No refunds for April 14. Photo by Chris Thompson.

Pills May Replace Diapers And Padded Underwear At Stores

Clinical studies show new pill may be effective enough to replace adult diapers for bladder control; initial users show dramatic reduction in trips to the bathroom, urine leaking, and nighttime urgency.



NEW PILL MAY REPLACE DIAPERS FOR BLADDER CONTROL. This new patented clinically proven pill solution is now available nationwide.

Robert Wall, a 60-year-old man from ASP, says he's been using the new pill for several months now. He says he's been able to reduce his trips to the bathroom and has no more leaks. He says he's been able to sleep through the night and has no more urgency.

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Print | National Post Toronto

A6 **nationalpost.com**

CANADA

NATIONAL POST ON PAPER, MARCH 26, 2019

APPEAL COURT

MURDER WITNESS WHO FLED HAS SENTENCE UPHOLD

A witness to a killing who fled Canada rather than testify against the accused had the conviction for obstruction of justice upheld on Friday even though the witness had pleaded guilty to fleeing the country.

At All-India Court, the witness, who had pleaded guilty to fleeing the country, was sentenced to 18 months in prison. The witness had been sentenced to 18 months in prison for fleeing the country.



The witness was a man who was in the car with the accused when the killing took place. He had fled the country before the trial of his brother-in-law, Rajat Singh, for the murder of a woman.

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Wilson-Raybould to provide more evidence in SNC-Lavalin scandal

Response to other witnesses after her

By the way

Wilson-Raybould, who was named as a witness in the SNC-Lavalin scandal, has said she will not discuss the case with other witnesses.

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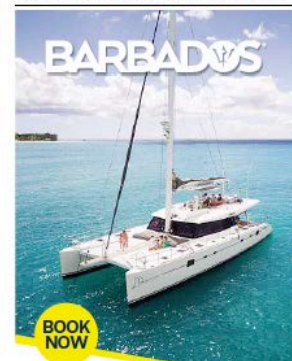
Wilson-Raybould, who was named as a witness in the SNC-Lavalin scandal, has said she will not discuss the case with other witnesses.



Jody Wilson-Raybould was named as a witness in the SNC-Lavalin scandal.

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SAVE the equivalent of the tax up to \$1,000 per couple* on vacation packages to Barbados. Offer ends March 24, 2019.

aircanadavacations.com/barbados

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LOWEST PRICES WON'T BE BEAT!

All electric 4 X-Dimplex Electric Fireplaces On Sale

\$499	\$499	\$499	\$499
40" X-Dimplex	40" X-Dimplex	40" X-Dimplex	40" X-Dimplex

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\$1,299	\$1,299	\$1,299	\$1,299
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Special offer on SPECIAL BONDS for 2019

FREE INFORMATION SESSIONS

- ATLANTA | 10 am or 2 pm Tuesday, April 30, 2019
- BURLINGTON | 5 pm or 7 pm Thursday, April 4, 2019
- BURNABY | 5 pm or 7 pm Thursday, May 23, 2019
- CALGARY | 5 pm or 7 pm Thursday, April 25, 2019
- CHARLOTTETOWN | 5 pm or 7 pm Thursday, May 23, 2019
- EDMONTON | 4 pm or 7 pm Thursday, April 25, 2019
- ETOBICOKE | 5 pm or 7 pm Tuesday, April 2, 2019
- HALIFAX | 3 pm or 7 pm Tuesday, May 21, 2019
- KELLOWNA | 3 pm or 7 pm Wednesday, May 22, 2019
- LANGLEY | 3 pm or 7 pm Wednesday, May 1, 2019
- LONDON | 11 am or 3 pm Wednesday, May 8, 2019
- OTTAWA | 2 pm or 7 pm Thursday, April 25, 2019
- PETERBOROUGH | 10 am or 2 pm Wednesday, May 15, 2019
- RICHMOND HILL | 10 am or 2 pm Tuesday, April 16, 2019
- SASKATOON | 5 pm or 7 pm Thursday, April 11, 2019
- ST. CATHARINES | 11 am or 3 pm Thursday, April 25, 2019
- ST. JOHN'S | 3 pm or 7 pm Monday, May 27, 2019
- VICTORIA | 3 pm or 7 pm Tuesday, May 21, 2019
- WINNIPEG | 3 pm or 7 pm Tuesday, April 9, 2019

Seats are limited. Please register early! TO RSVP, AND SECURE YOUR SEAT, PLEASE VISIT: WWW.BARBADOSMILEEVENTS/EVENTS OR CONTACT YOUR LOCAL TRAVEL PROFESSIONAL.

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BOOK NOW

THIS SUMMER, KIDS FLY, STAY & EAT FREE

You just pay the taxes!

Book your family's fun escape to Barbados by April 14.

aircanadavacations.com/barbados



Visit Barbados @barbados @barbados visitbarbados.org

Only until our new bookings of April 14th and 15th packages made between March 21 and April 15, 2019. Book by March 21, 2019. Book by March 21, 2019. Book by March 21, 2019. Book by March 21, 2019.


Moore is effortless as a woman of many parts in Lelio's latest drama-romance.

BLOWFA WHEEL
★★★★out of 5
Cast: Julianne Moore,
John Turturro
Director: Sebastian L.
Run Time: 1 h 42 m

She calls her kids regularly — signing off with “This is your mother,” in case it’s not clear — but also knows not to overstep their personal boundaries. Once they’re out of the nest, you have to let them fly on their own. The effect is to sketch out a life in all its messy detail and to let us know that Gloria is already complete without a man. (The not-so-subtle message to viewers: So are you!)

[illegible]

Meanwhile—because we are not the main of our primary romantic relationship, I will—*Glória visita o primo* (Michael Carr, Caron Platorino), spends time with her room and work colleagues, goes to the eye doctor, sings along with the car radio (not badly but not perfectly either) and deals with a pesky technician at a medical insurance cat that keeps interfering her apartment.



BARBADOS

A white sailboat with a black stripe is sailing on turquoise water. Several people are visible on the deck. The boat is moving towards the right side of the frame.



SAVE the equivalent of the tax
up to **\$1,000** per couple
on vacation packages to Barbados
Offer ends March 24, 2019*

aircanadavacations.com/barbados

 **AIR CANADA**
VACATIONS

[illegible]

John Turturro, left, and Julie Anne Brown are paired up in the slice-of-life drama *Gloria Bell*.
BY PHILIP

POLARIS



PLANETARIUM RIO TINTO ALCAN

WOLFE: JAMES WOLFE

PRESENTED BY



**José González &
The String Theory**

March 25 • 8 p.m.
Maîtrise symphonique, PdA

Nils Frahm MUTEK
April 2 • 8 p.m.

[badoa.org](#)

montrealjazzfest.com Tickets  [placedesarts.com](#)

Q1 2019

▶ **Radio** | 680 News Weather Sponsorship



“680 Regional Weather News Brought to you by Barbados
Come feel the tropical breeze, bathe in the warm golden sunlight
and escape to paradise. Book your perfect Barbados getaway
with WestJet Vacations today.”

Radio | CHUM FM 104.5



CHUM 104.5's Winter Break Up

Win a trip for Two to Barbados!



Produced Promos



Live Mentions



Winner Announcement



30-second Live Reads during the Morning Show.
There was also bonus live read that took place



Radio | CHOM FM 97.7



Win a trip for two to Barbados!

CHOM 97.7 wants to hook you up with a week-long trip for two to Barbados! We'll cover your airfare, accommodations, and your meals. 🎧 Listen for CHOM's artist of the day weekday mornings at 8:10. When you hear it, text the word "BARBADOS"...



Produced Promos



Live Mentions



Winner Announcement





THANK YOU

BTMI Canada | Q1 Marketing Activities