FOR IMMEDIATE RELEASE

CARIBBEAN AIRLINES LAUNCHES NON-STOP SERVICE BETWEEN KINGSTON & BARBADOS – SUBJECT TO GOVERNMENT APPROVAL

Caribbean Airlines announces the proposed start of non-stop service between Kingston, Jamaica and Barbados from April 15, 2019 subject to Government approval. Now, business, leisure and other travellers can fly non-stop every Monday and Friday between the two destinations.

Garvin Medera, Caribbean Airlines Chief Executive Officer stated, “The launch of this twice weekly non-stop service between Kingston and Barbados, subject to Government approval, is in direct response to feedback from our valued customers. The airline business is about providing a service that our customers want and this flight, is a welcome addition to our network, to serve their needs”.

Mr. Medera continued: “Caribbean Airlines is improving the reach and efficiency of our network, ensuring we have strong connectivity within the Caribbean and we also continue to develop more alliances with industry partners for travel outside the region.”

- more-
“We're looking forward to the additional 300 seats that this new Caribbean Airlines service from Jamaica will bring. In 2018, we had over 9,000 arrivals from Jamaica – up 2.2% over 2017. This demonstrates this market's potential for growth, and with a strong marketing programme and Barbados’ well-packed annual calendar of events, we have high hopes for significant business from the island” stated William “Billy” Griffith, CEO of Barbados Tourism Marketing.

This service begins on April 15, 2019, subject to Government approval and will operate every Monday and Friday departing Kingston at 2.50 p.m., arriving in Barbados at 6.25 p.m. The flight will then depart non-stop to Kingston at 7.25 p.m. where it will at 9.15 p.m.

- ENDS -

About Barbados

The island of Barbados offers the most authentic Caribbean experience with its exceptionally rich culture and history rooted in remarkable landscapes. Rated as one of the world's sexiest beaches in 2008 by Concierge.com; Barbados' Crane Beach in St. Philip stands as a premier destination for travellers. Barbados is also the first Zagat-rated Caribbean island and is known as the culinary capital of the Caribbean. Barbados has hosted several world class events including: The annual Barbados Food & Rum Festival; the 2006 PGA World Golf Championships-Barbados World Cup, the ICC Cricket World Cup Finals in 2007, the Sentebale Charity Polo match with Prince Harry of Wales in 2010, and the ICC Twenty20 Cricket Finals for 2010, and the Rihanna LOUD concert in 2012. Accommodations range from picturesque plantation houses and villas, to quaint bed and breakfasts and award-winning, five-star resorts. Grantley Adams International Airport offers even more non-stop and direct service from a growing number of U.S. cities, making Barbados the true gateway to the Eastern Caribbean. Barbados was voted eighth in the World by Trip Advisor's "2008 Travelers' Choice Destination Awards" in its Top 100 Destinations category. For more information on travel to Barbados, visit www.visitbarbados.org, follow on Facebook at http://www.facebook.com/VisitBarbados, via Twitter @Barbados.