2018 STAY-OVER ARRIVALS: 680,269  +2.5%

TOURIST DEMOGRAPHICS

**Age**

- 0-12 yrs: 5.8%
- 13-17 yrs: 3.3%
- 18-25 yrs: 7.9%
- 26-35 yrs: 16.6%
- 36-45 yrs: 15.8%
- 46-55 yrs: 20.2%
- 56-65 yrs: 17.6%
- 66+ yrs: 12.8%

**Length of Stay**

- 1 DAY: 10.2%
- 2-3 DAYS: 9.5%
- 4-6 DAYS: 19.4%
- 7-10 DAYS: 34.5%
- 11-14 DAYS: 14.3%
- 15-21 DAYS: 5.6%
- 22+ DAYS: 5.7%
- NOT STATED: 0.8%

**Type of Accommodation**

- FRIENDS: 16.6%
- LUXURY: 16.5%
- ALL INCL: 14.9%
- OVER 100 ROOMS: 13.7%
- VILLA: 12.4%
- INTIMATE: 6.5%
- OTHER: 5%
- NOT STATED: 3.9%
- 50-100 RMS: 3.2%
- APTS: 2.5%
- UNDER 50 RMS: 2.4%
- G HOUSES: 1.6%
- CONDO: 0.4%
- HOUSE: 0.3%
- CRUISE: 0.1%

**Purpose of Visit**

- PLEASURE/HOLIDAY/VAC: 76.8%
- BUSINESS: 5.6%
- VISIT: 5.1%
- FRIENDS/RELATIVES: 4.7%
- CREW: 1.5%
- OTHER PURPOSE: 1.5%
- INTRANSIT PASSENGER: 1.5%
- CONFERENCE/CONV/MEETING: 1.4%
- HONEYMOON: 1.1%
- SPORTS: 1%
- STUDENT: 0.6%
- ATTENDING A WEDDING: 0.4%
- MEDICAL ATTENTION: 0.3%

Prepared by Research Department 2019
2018 STAY-OVER ARRIVALS: 225,059  +1.2%

TOURIST DEMOGRAPHICS

Age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>0-12 yrs</th>
<th>13-17 yrs</th>
<th>18-25 yrs</th>
<th>26-35 yrs</th>
<th>36-45 yrs</th>
<th>46-55 yrs</th>
<th>56-65 yrs</th>
<th>66+ yrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td>6.6%</td>
<td>3.8%</td>
<td>7.5%</td>
<td>12.9%</td>
<td>12.3%</td>
<td>21.6%</td>
<td>19.8%</td>
<td>15.4%</td>
</tr>
</tbody>
</table>

Length of Stay

<table>
<thead>
<tr>
<th>Length of Stay</th>
<th>1 DAY</th>
<th>2-3 DAYS</th>
<th>4-6 DAYS</th>
<th>7-10 DAYS</th>
<th>11-14 DAYS</th>
<th>15-21 DAYS</th>
<th>22+ DAYS</th>
<th>NOT STATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td>8.1%</td>
<td>4.9%</td>
<td>4.9%</td>
<td>5.1%</td>
<td>0.4%</td>
<td>0.4%</td>
<td>0.4%</td>
<td>5.1%</td>
</tr>
</tbody>
</table>

Type of Accommodation

<table>
<thead>
<tr>
<th>Accommodation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>LUXURY</td>
<td>21%</td>
</tr>
<tr>
<td>ALL INCL</td>
<td>19.1%</td>
</tr>
<tr>
<td>VILLA</td>
<td>13.3%</td>
</tr>
<tr>
<td>OVER 100 ROOMS</td>
<td>13.3%</td>
</tr>
<tr>
<td>FRIENDS</td>
<td>9.8%</td>
</tr>
<tr>
<td>INTIMATE</td>
<td>5.9%</td>
</tr>
<tr>
<td>50-100 RMS</td>
<td>5.2%</td>
</tr>
<tr>
<td>OTHER</td>
<td>3.5%</td>
</tr>
<tr>
<td>UNDER 50 RMS</td>
<td>2.6%</td>
</tr>
<tr>
<td>NOT STATED</td>
<td>2.6%</td>
</tr>
<tr>
<td>APTS</td>
<td>2.4%</td>
</tr>
<tr>
<td>G HOUSES</td>
<td>0.7%</td>
</tr>
<tr>
<td>HOUSE</td>
<td>0.4%</td>
</tr>
<tr>
<td>CONDO</td>
<td>0.2%</td>
</tr>
<tr>
<td>CRUISE</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

Purpose of Visit

<table>
<thead>
<tr>
<th>Purpose of Visit</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLEASURE/HOLIDAY/VACATION</td>
<td>85.7%</td>
</tr>
<tr>
<td>CREW</td>
<td>6.4%</td>
</tr>
<tr>
<td>VISIT</td>
<td>2.9%</td>
</tr>
<tr>
<td>FRIENDS/RELATIVES</td>
<td>1.9%</td>
</tr>
<tr>
<td>BUSINESS</td>
<td>1.9%</td>
</tr>
<tr>
<td>HONEYMOON</td>
<td>0.8%</td>
</tr>
<tr>
<td>OTHER PURPOSE</td>
<td>0.7%</td>
</tr>
<tr>
<td>INTRANSIT PASSENGER</td>
<td>0.6%</td>
</tr>
<tr>
<td>SPORTS</td>
<td>0.6%</td>
</tr>
<tr>
<td>ATTENDING A WEDDING</td>
<td>0.2%</td>
</tr>
<tr>
<td>CONFERENCE/CONF/MEETING</td>
<td>0.1%</td>
</tr>
<tr>
<td>STUDENT</td>
<td>0.1%</td>
</tr>
</tbody>
</table>
2018 STAY-OVER ARRIVALS: 204,805  +8.3%

TOURIST DEMOGRAPHICS

**Age**
- 0-12 yrs: 5.1%
- 13-17 yrs: 2.8%
- 18-25 yrs: 6.9%
- 26-35 yrs: 17.7%
- 36-45 yrs: 16.6%
- 46-55 yrs: 20%
- 56-65 yrs: 18%
- 66+ yrs: 12.9%

**Length of Stay**
- 1 DAY: 9.1%
- 2-3 DAYS: 8.1%
- 4-6 DAYS: 31.8%
- 7-10 DAYS: 36.5%
- 11-14 DAYS: 6.5%
- 15-21 DAYS: 3.4%
- 22+ DAYS: 4%
- NOT STATED: 0.5%

**Type of Accommodation**
- ALL INCL: 19.7%
- LUXURY: 19.2%
- FRIENDS: 18.6%
- OVER 100 ROOMS: 12.4%
- VILLA: 9.5%
- OTHER: 5.1%
- INTIMATE: 4.2%
- NOT STATED: 3.1%
- UNDER 50 RMS: 2.2%
- 50-100 RMS: 1.9%
- APTS: 1.8%
- G HOUSES: 1.3%
- CONDO: 0.5%
- HOUSE: 0.3%
- CRUISE: 0.1%

**Purpose of Visit**
- PLEASURE/HOLIDAY/VAC: 79.6%
- VISIT FRIENDS/RELATIVES: 6.5%
- CREW: 3.9%
- BUSINESS: 3.6%
- HONEYMOON: 2%
- INTRANSIT PASSENGER: 1.1%
- OTHER PURPOSE: 1.1%
- CONFERENCE/CONV/MEETING: 0.7%
- ATTENDING A WEDDING: 0.7%
- STUDENT: 0.3%
- SPORTS: 0.3%
- MEDICAL ATTENTION: 0.1%
2018 STAY-OVER ARRIVALS: 109,622

**TOURIST DEMOGRAPHICS**

### Age

- 0-12 yrs: 5.6%
- 13-17 yrs: 3.5%
- 18-25 yrs: 11.8%
- 26-35 yrs: 22.7%
- 36-45 yrs: 21%
- 46-55 yrs: 17.6%
- 56-65 yrs: 11.5%
- 66+ yrs: 6.1%

### Length of Stay

- 1 DAY: 18%
- 2-3 DAYS: 21.8%
- 4-6 DAYS: 26.5%
- 7-10 DAYS: 13.9%
- 11-14 DAYS: 6.2%
- 15-21 DAYS: 3.8%
- 22+ DAYS: 7.7%
- NOT STATED: 2.1%

**Type of Accommodation**

- FRIENDS: 29.7%
- OVER 100 ROOMS: 16.6%
- VILLA: 11.1%
- INTIMATE: 10.5%
- NOT STATED: 6.5%
- OTHER: 6.5%
- LUXURY: 5.9%
- ALL INCL: 3.5%
- G HOUSES: 3.4%
- APTS: 2.6%
- 50-100 RMS: 1.9%
- UNDER 50 RMS: 1.5%
- HOUSE: 0.1%
- CONDO: 0.1%

**Purpose of Visit**

- PLEASURE/HOLIDAY/VAC: 48.9%
- BUSINESS: 17.8%
- VISIT FRIENDS/RELATIVES: 7.7%
- CONFERENCE/CONV/MEETING: 5.1%
- CREW: 4.1%
- OTHER PURPOSE: 4.1%
- INTRANSIT PASSENGER: 4%
- SPORTS: 3.4%
- STUDENT: 2.7%
- MEDICAL ATTENTION: 1.2%
- HONEYMOON: 0.5%
- ATTENDING A WEDDING: 0.3%
- ATTENDING GRADUATION: 0.2%
### Canadian Tourist Demographics

#### Age

- 0-12 yrs: 6.2%
- 13-17 yrs: 3.1%
- 18-25 yrs: 6.1%
- 26-35 yrs: 12.7%
- 36-45 yrs: 13.8%
- 46-55 yrs: 20.3%
- 56-65 yrs: 20.9%
- 66+ yrs: 16.8%

#### Length of Stay

- 1 Day: 4.2%
- 2-3 Days: 5.5%
- 4-6 Days: 16%
- 7-10 Days: 44.5%
- 11-14 Days: 14.3%
- 15-21 Days: 7%
- 22+ Days: 7.8%
- Not Stated: 0.8%

### Type of Accommodation

- Villa: 17.5%
- Friends: 17.1%
- Over 100 Rooms: 11.8%
- All Incl: 11.7%
- Luxury: 11.7%
- Other: 6.7%
- Intimate: 5.7%
- Not Stated: 5.5%
- Apts: 4.4%
- G Houses: 2.1%
- Under 50 RMS: 2.1%
- 50-100 RMS: 2.1%
- Condo: 1.2%
- House: 0.4%

### Purpose of Visit

- Pleasure/Holiday/Vac: 85.7%
- Visit: 5.5%
- Friends/Relatives: 2.8%
- Business: 1.8%
- Crew: 1%
- Other Purpose: 1.1%
- Intransit Passenger: 0.7%
- Conference/Conv/Meeting: 0.6%
- Sports: 0.3%
- Attending a Wedding: 0.3%
- Student: 0.2%
- Medical Attention: 0.1%

Prepared by Research Department 2019
2018 STAY-OVER ARRIVALS: 35,463 -4.4%

TOURIST DEMOGRAPHICS

**Age**
- 0-12 yrs: 5.5%
- 13-17 yrs: 2.9%
- 18-25 yrs: 7.3%
- 26-35 yrs: 20.1%
- 36-45 yrs: 18.4%
- 46-55 yrs: 21%
- 56-65 yrs: 15.3%
- 66+ yrs: 9.6%

**Length of Stay**
- 1 DAY: 13.9%
- 2-3 DAYS: 13.9%
- 4-6 DAYS: 16.4%
- 7-10 DAYS: 25.5%
- 11-14 DAYS: 15.1%
- 15-21 DAYS: 8.9%
- 22+ DAYS: 5.9%
- NOT STATED: 0.3%

**Type of Accommodation**
- LUXURY: 18.5%
- OVER 100 ROOMS: 16.1%
- VILLA: 15%
- INTIMATE: 10.3%
- FRIENDS: 8.7%
- ALL INCL: 8.3%
- OTHER: 5.4%
- UNDER 50 RMS: 4.2%
- NOT STATED: 3.7%
- APTS: 3.5%
- G HOUSES: 2.7%
- 50-100 RMS: 2.6%
- YACHT: 0.4%
- CRUISE: 0.3%
- HOUSE: 0.1%
- CONDO: 0.1%

**Purpose of Visit**
- PLEASURE/HOLIDAY/VAC: 78.6%
- CREW: 7%
- BUSINESS: 5.4%
- VISIT: 2.7%
- FRIENDS/RELATIVES: 1.9%
- INTRANSIT PASSENGER: 1.4%
- OTHER PURPOSE: 1%
- CONFERENCE/CONV/MEETING: 1%
- HONEYMOON: 0.9%
- SPORTS: 0.5%
- STUDENT: 0.3%
- ATTENDING A WEDDING: 0.2%
- MEDICAL ATTENTION: 0.1%

Prepared by Research Department 2019
### 2018 Stay-Over Arrivals: 8,018

#### Tourist Demographics

#### Age Distribution

- 0-12 Yrs: 4.3%
- 13-17 Yrs: 2.3%
- 18-25 Yrs: 7.3%
- 26-35 Yrs: 25.7%
- 36-45 Yrs: 24.9%
- 46-55 Yrs: 18.4%
- 56-65 Yrs: 10.6%
- 66+ Yrs: 6.4%

#### Length of Stay Distribution

- 1 Day: 16%
- 2-3 Days: 20.3%
- 4-6 Days: 25.2%
- 7-10 Days: 20.9%
- 11-14 Days: 5.3%
- 15-21 Days: 4.1%
- 22+ Days: 6.9%
- Not Stated: 1.3%

#### Purpose of Visit

- Pleasure/Holiday/Vac: 54.8%
- Business: 15.8%
- Crew: 9.2%
- Conference/Conv/Meeting: 7.7%
- Other Purpose: 3.4%
- Visit: 2.5%
- Friends/Relatives: 2.5%
- Sports: 2.5%
- Intransit Passenger: 2.1%
- Student: 1.4%
- Medical Attention: 0.4%
- Honeymoon: 0.2%
- Attending a Wedding: 0.1%

#### Type of Accommodation

- Over 100 Rooms: 21.5%
- Luxury: 15.5%
- Intimate: 10.6%
- Villa: 10.1%
- 50-100 Rooms: 9.5%
- Friends: 9.4%
- All Incl: 6.4%
- Other: 4.6%
- Under 50 Rooms: 4.6%
- Not Stated: 3.9%
- Apts: 1.9%
- G Houses: 1.5%
- Cruise: 0.2%
- House: 0.1%
- Condo: 0.1%

Prepared by Research Department 2019