



THE BARBADOS
HOTEL & TOURISM
ASSOCIATION

Barbados Meeting & Incentive Travel

BARBADOS
TOURISM MARKETING INC.

BARBADOS: THE ULTIMATE INCENTIVE REWARD

“Gem of the Caribbean Sea,” “Little Bimshire” or simply “Buh-bay-dus”! Barbados is the perfect destination for your Corporate Incentive Group. It has been the preferred playground for many of the world's celebrities and high net-worth individuals, because discrete, professional service is industry standard, and warm, genuine people its hallmark.

The most easterly of the Caribbean Islands and a tiny dot on the world map, Barbados excites the most travel-weary mind with an awe-inspiring coastline, perfect temperatures and the friendliest people in the world. Even its geology conspires to make it the perfect destination - it rose out of the sea thousands of years ago, made of coral to ensure pure water, white sand beaches and a system of above ground watercourses rich with plant and animal life.

Barbados is an oasis of unspoiled charm and sophistication, a blend of intelligent people, unique culture, fascinating history, art and architecture, and alive with possibilities as boundless as the turquoise sea, and endless as the sandy shore. World famous for its friendly and hospitable people, discover Barbados, live your wildest dreams, and create lasting memories on your stay in Paradise!





WHAT MAKES BARBADOS STAND OUT

Let's start by stating the obvious. The Island is breathtakingly gorgeous – gently rolling hills, crashing rugged east coast, magnificent azure waters and fluffy white sand beaches.

It offers stability and safety, with genuinely warm and friendly people, a 'joie de vivre', cutting-edge infrastructure and a stable government that is invested in Tourism.

Activities run the full gamut, from the depths of Harrison's Caves and the Atlantis Submarine, to the heights of sitting atop the east coast on an Island Safari. A cruise along the gorgeous west coast on a luxury catamaran (and we do mean luxury); championship golf, exhilarating polo matches, and white-knuckle speeds on the Bushy Park race circuit. World-class restaurants dotted along the coasts rub elbows with the likes of the Friday night fish fry at Oistins.

Unparalleled entertainment options, including acrobats, aerialists, fire artists, dance troupes, theatrical groups, jazz artists, the Royal Barbados Police Band, calypso, steelpan and contemporary bands, classical ensembles, top 40... the list goes on and on.

Air-lift? Barbados is one of the few Islands in the Caribbean with multiple daily direct flights from numerous cities within the USA, Canada and the UK. It is also one of the few hubs to offer a true VIP arrival service for groups in the form of Fast Track, where guests are whisked through a dedicated immigration and customs line.

Amazing event venues abound. Whether for a group of 10 or 1,000 there is no limit to the possibilities: from a night under a clear-top marquee dripping with jewels, lights and smothered in fabulousness, to an evening cocooned in the glow of a 350 year old dining room. Barbados truly has something for everyone.

Day One

Welcome Arrival: Fast Track

Fast Track provides your VIP guests with personal, one-on-one service. We'll take the hassle out of your arrival experience with personalised meet and greet immediately inside the arrivals hall, fast-track through immigration, baggage claim and customs, before being whisked on to waiting transportation!

Bajan Beach Party

We roll out the red carpet as low tables, bright linens and tiki torches beckon. While the sun gently kisses the horizon, a local Tuk Band strolls and entertains during dinner, while a top dance band strikes up after, before the rousing finale of the boom of fireworks in the night sky.

Day Two

Teambuilding

Spend the morning building life-long bonds during a unique and exciting Teambuilding event. Or, take this to the next level by incorporating Corporate Social Responsibility event.

Bajan Dine Around

With an impressive selection of world class restaurants, no trip to this island paradise would be complete without the opportunity to sample some of the best that the Caribbean has to offer ...

Beach One
Cin Cin
The Cliff
Lonestar
Scarlet

Champers
The Cliff Beach House
Daphne's
Primo
Tapas



Day Three

Bushy Park: Radical Driving

Check your heart-rate and adrenaline as we give you an experience like no other. With the Suzuki powered Radical SR3 RS this thoroughbred, sure-footed, highly developed racer, is yours for the taking!



Lancaster Great House

There was a time when life was simple and luxury was synonymous with wealth. Indulge your thirst for intriguing historic stories and enjoy gastronomic ecstasy when you accept your invitation to dine with the charismatic owners of the historic Lancaster Great House, a beautifully restored Barbadian plantation residence.

Day Four

Champagne & Polo at Apes Hill

It's a day fit for royalty at the luxurious Apes Hill Polo Estate. Crisp marquees, a vast selection of finger foods and the gallop of hooves prevail as guests have a chance to witness the Sport of Kings.



Gala Dinner at The Concorde

Experience a setting truly like no other as tables sit gracefully under the awesome wings of the British Airways Concorde in its final home in Barbados. A string orchestra welcomes guests to dinner, after which a spectacular laser show and top dance band complete this amazing evening.



Day Five

VIP Departures

Let your experienced DMC Team make your guests' departure day as hassle free as possible - from organizing a full pre-check-in and seat selection service to being on hand both at the Hotel and at the airport. It's "Bon Voyage" the Bajan way.

Your “A Team” of Travel Experts

No matter what type of incentive or meeting you are planning, Barbados has all of the necessary ingredients and top DMC's to help you create life-long memories. From site inspection, top Hotels and event venues, every detail is meticulously attended to, ensuring that every expectation is exceeded.



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