

A decorative graphic consisting of three circles and two lines. A large dark blue circle is at the top center. A smaller yellow 3D-style circle is in the middle. A large dark blue circle is at the bottom right. Two thin blue lines intersect at the yellow circle, forming a V-shape that points downwards.

March 2017 Statistics

BARBADOS[®]
TOURISM MARKETING INC.

Cumulative (January to March)

Barbados attracted 192,391 international tourists for the period January to March 2017. This represented a significant increase of 4.5% or 8,214 more visitors when compared with the corresponding period for 2016.

Those countries which fell into the Other category recorded the highest growth with 20.8% followed by the United States with 15.9%. Canada and Other European territories grew by 11.3% and 8.4%, respectively. Other Caribbean also registered a positive performance with 2.6% increase. Central & Germany however showed a decline for the period January to March 2017 recording a decrease of 17.3% when compared with the corresponding period for 2016. Central & South America, Trinidad & Tobago and the United Kingdom also recorded subsequent declines of 14.5 %, 13.6% and 1.8%.

Performance (March)

In March 2017 66,221 international visitors travelled to Barbados. This total represented an increase of 9.1% when compared with March 2016.

The **United Kingdom** remained the primary source market for the month of March 2017. This market contributed 36.8% of long-stay arrivals to the island which represented an increase of 8.5% when compared to the corresponding period in 2016; accounting for 1906 more visitors.

The **United States** followed in second position capturing 26.7% of the market share; registering an increase of 17.8% compared to March 2016.

Canada generated 17.6% of business to Barbados during the month of March 2017 recording a 25.1% increase when compared with the corresponding period for last year.

The **Caribbean** continues to hold its own contributing 10.9% of business for the reporting month. Decreases were recorded for both Trinidad and Tobago and the other Caribbean territories with declines of 30.2% and 9% respectively, when compared with March 2016.

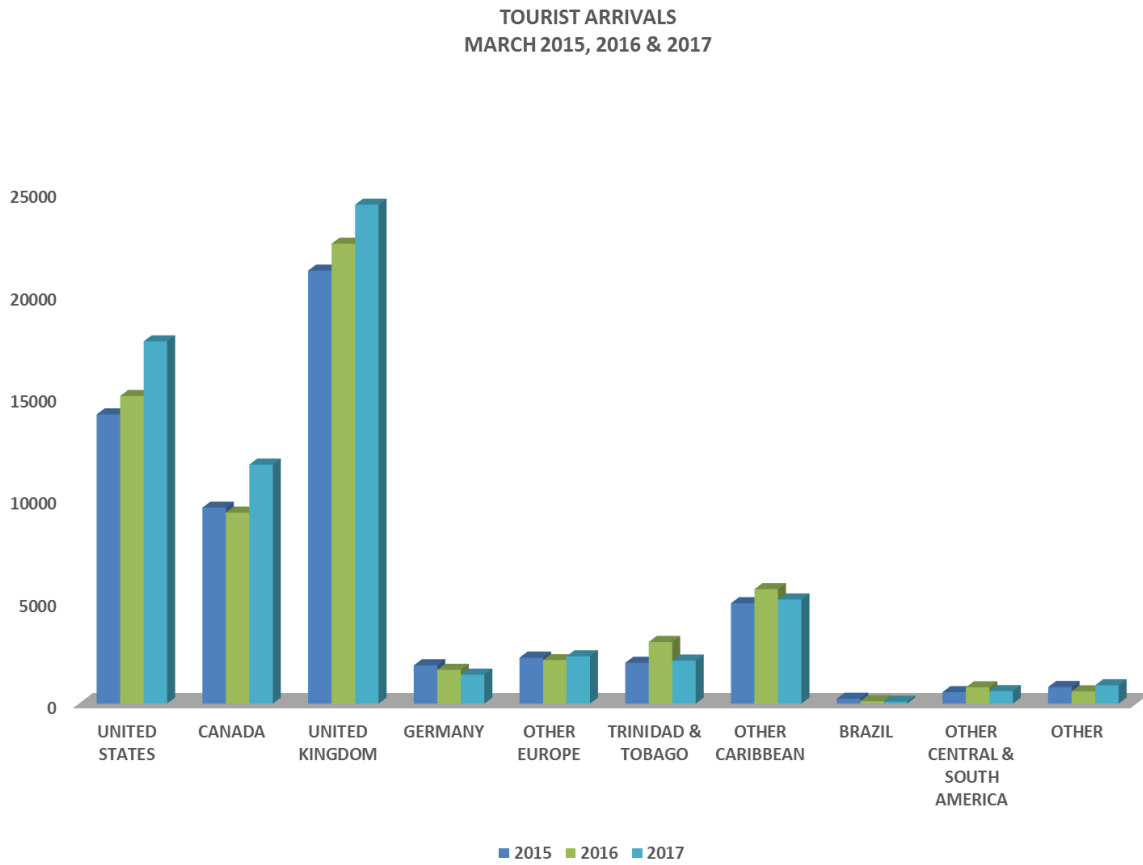
The **European** market contributed 5.6% of the overall proportion of visitors to Barbados and recorded a decrease and an increase of 14.3% and 8.8% for Germany and the other European countries respectively.

Central & South America does not hold a major share of the total visitors to Barbados, contributing only 1.1%; however, this market experienced a decrease of 22.8% for the month of March 2017.

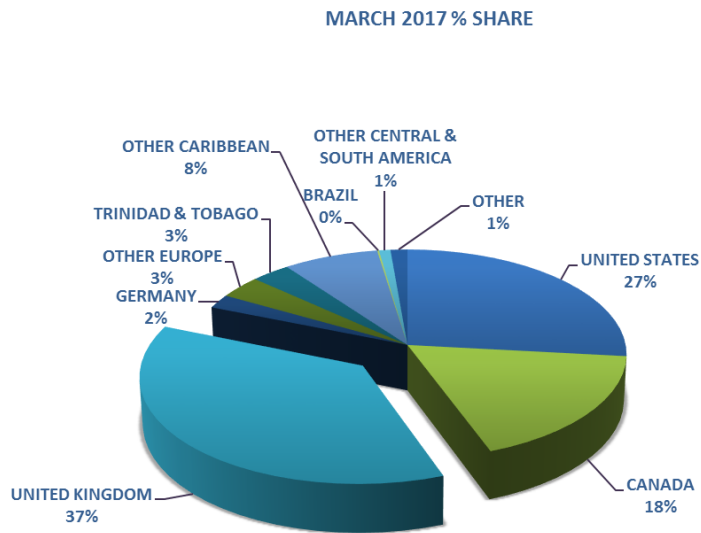
Cruise

Overall, the Bridgetown Port welcomed 108,840 cruise arrivals in 2017, up from 84,337 in 2016 an increase of 29.1%. From this total, some 86,092 cruise passenger arrivals were recorded in 2017 compared to the 62,750 recorded during the same period in 2016; an increase of 37.2%

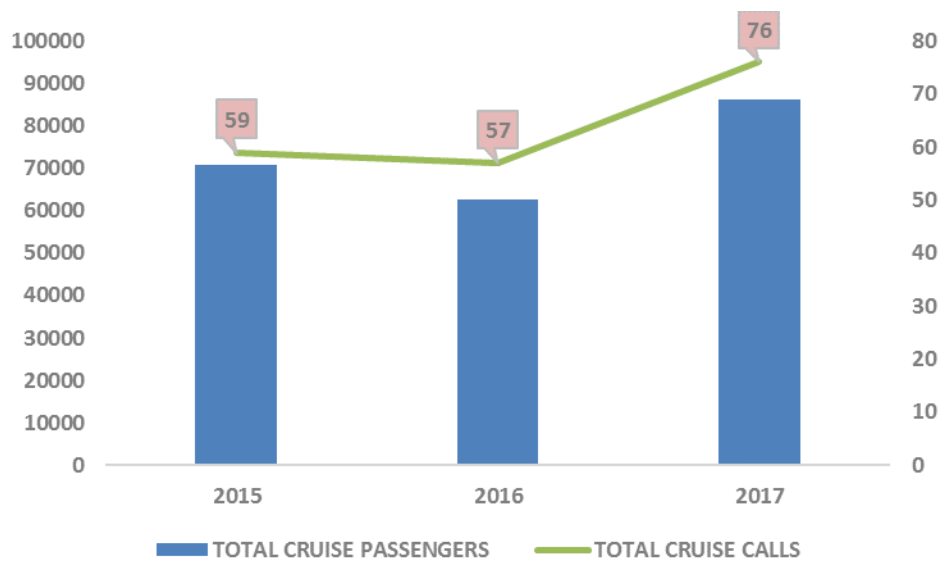
▲ **FIGURE 1: TOURIST ARRIVALS BY MAJOR MARKETS FOR THE YEARS 2015, 2016 ,2017**



▲ **FIGURE 2: MARKET SHARE – MAJOR MARKETS 2016**



▲ **FIGURE 3: CRUISE PERFORMANCE**



▲ **TABLE 1: TOURIST ARRIVALS BY MAJOR MARKETS & CRUISE PASSENGER ARRIVALS**

JANUARY						FEBRUARY					
MAJOR MARKETS	2015	2016	2017	AB CHG	% CHG	MAJOR MARKETS	2015	2016	2017	AB CHG	% CHG
UNITED STATES	10797	13038	14961	1923	14.7	UNITED STATES	12571	14329	16478	2149	15.0
CANADA	10595	10667	10928	261	2.4	CANADA	10774	10683	11553	870	8.1
UNITED KINGDOM	21364	24877	22639	-2238	-9.0	UNITED KINGDOM	22291	23936	23007	-929	-3.9
GERMANY	1737	1771	1402	-369	-20.8	GERMANY	1628	1433	1198	-235	-16.4
OTHER EUROPE	3502	3448	3636	188	5.5	OTHER EUROPE	3005	2704	3022	318	11.8
TRINIDAD & TOBAGO	1538	1799	1817	18	1.0	TRINIDAD & TOBAGO	1842	2402	2309	-93	-3.9
OTHER CARIBBEAN	4648	4888	5175	287	5.9	OTHER CARIBBEAN	4070	4014	4612	598	14.9
BRAZIL	632	317	166	-151	-47.6	BRAZIL	490	268	178	-90	-33.6
OTHER CENTRAL & SOUTH AMERICA	484	826	909	83	10.0	OTHER CENTRAL & SOUTH AMERICA	443	603	545	-58	-9.6
OTHER	854	854	853	-1	-0.1	OTHER	701	643	782	139	21.6
TOTAL STAY-OVER ARRIVALS	56151	62485	62486	1	0.0	TOTAL ARRIVALS	57815	61015	63684	2669	4.4
TOTAL CRUISE PASSENGERS*	78239	114225	119148	4923	4.3	TOTAL CRUISE PASSENGERS*	68281	78037	95874	17837	22.9
TOTAL CRUISE CALLS	66	81	81	0	0.0	TOTAL CRUISE CALLS	57	61	71	10	16.4

MARCH					
MAJOR MARKETS	2015	2016	2017	AB CHG	% CHG
UNITED STATES	14119	15016	17683	2667	17.8
CANADA	9567	9325	11668	2343	25.1
UNITED KINGDOM	21139	22450	24356	1906	8.5
GERMANY	1870	1650	1414	-236	-14.3
OTHER EUROPE	2245	2123	2310	187	8.8
TRINIDAD & TOBAGO	1995	3009	2101	-908	-30.2
OTHER CARIBBEAN	4900	5589	5085	-504	-9.0
BRAZIL	240	120	97	-23	-19.2
OTHER CENTRAL & SOUTH AMERICA	560	796	610	-186	-23.4
OTHER	812	599	897	298	49.7
TOTAL ARRIVALS	57447	60677	66221	5544	9.1
TOTAL CRUISE PASSENGERS*	70619	62750	86092	23342	37.2
TOTAL CRUISE CALLS	59	57	76	19	33.3

JANUARY TO FEBRUARY					
MAJOR MARKETS	2015	2016	2017	AB CHG	% CHG
UNITED STATES	23368	27367	31439	4072	14.9
CANADA	21369	21350	22481	1131	5.3
UNITED KINGDOM	43655	48813	45646	-3167	-6.5
GERMANY	3365	3204	2600	-604	-18.9
OTHER EUROPE	6507	6152	6658	506	8.2
TRINIDAD & TOBAGO	3380	4201	4126	-75	-1.8
OTHER CARIBBEAN	8718	8902	9787	885	9.9
BRAZIL	1122	585	344	-241	-41.2
OTHER CENTRAL & SOUTH AMERICA	927	1429	1454	25	1.7
OTHER	1555	1497	1635	138	9.2
TOTAL ARRIVALS	113966	123500	126170	2670	2.2
TOTAL CRUISE PASSENGERS*	146520	192262	215022	22760	11.8
TOTAL CRUISE CALLS	123	142	152	10	7.0

JANUARY TO MARCH					
MAJOR MARKETS	2015	2016	2017	AB CHG	% CHG
UNITED STATES	37487	42383	49122	6739	15.9
CANADA	30936	30675	34149	3474	11.3
UNITED KINGDOM	64794	71263	70002	-1261	-1.8
GERMANY	5235	4854	4014	-840	-17.3
OTHER EUROPE	8752	8275	8968	693	8.4
TRINIDAD & TOBAGO	5375	7210	6227	-983	-13.6
OTHER CARIBBEAN	13618	14491	14872	381	2.6
BRAZIL	1362	705	441	-264	-37.4
OTHER CENTRAL & SOUTH AMERICA	1487	2225	2064	-161	-7.2
OTHER	2367	2096	2532	436	20.8
TOTAL ARRIVALS	171413	184177	192391	8214	4.5
TOTAL CRUISE PASSENGERS*	217139	255012	301114	46102	18.1
TOTAL CRUISE CALLS	182	199	228	29	14.6

▲ **TABLE 2: TOURIST ARRIVALS BY RESIDENCE**

TOURIST ARRIVALS BY RESIDENCE MARCH 2016 AND 2017 COMPARED														
RESIDENCE	Mar-16	Mar-17	AB CHG	% CHG	RESIDENCE	Mar-16	Mar-17	AB CHG	% CHG	RESIDENCE	Mar-16	Mar-17	AB CHG	% CHG
AFRICA	1	0	-1	-100.0	GRENADA	464	398	-66	-14.2	PARAGUAY	0	1	1	-
ALBANIA	2	0	-2	-100.0	GUADELOUPE	79	55	-24	-30.4	PERU	14	16	2	14.3
ANGUILLA	41	23	-18	-43.9	GUATEMALA	15	23	8	53.3	PHILIPPINE	47	69	22	46.8
ANTIGUA	468	411	-57	-12.2	GUERNSEY	41	24	-17	-41.5	POLAND	106	59	-47	-44.3
ARGENTINA	34	58	24	70.6	GUYANA	826	822	-4	-0.5	POLYNES OT	1	0	-1	-100.0
ARMENIA	1	0	-1	-100.0	HAITI	12	11	-1	-8.3	PORTUGAL	16	23	7	43.8
ARUBA	2	15	13	650.0	HONDURAS	9	25	16	177.8	QATAR	0	2	2	-
AUSTRALIA	144	225	81	56.3	HONG KONG	4	11	7	175.0	ROMANIA	39	21	-18	-46.2
AUSTRIA	151	138	-13	-8.6	HUNGARY	29	23	-6	-20.7	RUSSIA	52	85	33	63.5
B.V.I.	118	106	-12	-10.2	ICELAND	0	7	7	-	RWANDA	0	1	1	-
BAHAMAS	97	108	11	11.3	INDIA	62	118	56	90.3	S AFRICA	36	74	38	105.6
BELARUS	2	1	-1	-50.0	INDONESIA	12	6	-6	-50.0	S KOREA	1	5	4	400.0
BELGIUM	44	74	30	68.2	IRAN	1	9	8	800.0	SALVADOR	20	4	-16	-80.0
BELIZE	35	30	-5	-14.3	IRELAND	448	274	-174	-38.8	SAUDI ARAB	0	2	2	-
BERMUDA	118	71	-47	-39.8	ISRAEL	14	20	6	42.9	SERBIA	3	7	4	133.3
BOLIVIA	3	1	-2	-66.7	ITALY	175	200	25	14.3	SINGAPORE	13	14	1	7.7
BOSNIA	1	2	1	100.0	IVORY CT	0	4	4	-	SLOVAKIA	17	10	-7	-41.2
BOTSWANA	2	0	-2	-100.0	JAMAICA	674	720	46	6.8	SLOVENIA	7	28	21	300.0
BRAZIL	120	97	-23	-19.2	JAPAN	31	36	5	16.1	SPAIN	106	97	-9	-8.5
BULGARIA	14	20	6	42.9	JERSEY	72	52	-20	-27.8	SRI LANKA	2	3	1	50.0
CAMBODIA	0	1	1	-	KAZAKHSTAN	4	4	0	0.0	ST KITTS	279	212	-67	-24.0
CANADA	9325	11668	2343	25.1	KENYA	4	7	3	75.0	ST LUCIA	771	620	-151	-19.6
CAYMAN ISL	34	44	10	29.4	KOREA	1	0	-1	-100.0	ST MAARTEN	2	5	3	150.0
CHILE	13	13	0	0.0	KUWAIT	2	1	-1	-50.0	ST VINCENT	805	702	-103	-12.8
CHINA	64	69	5	7.8	LATVIA	2	11	9	450.0	SUDAN	0	1	1	-
COCOS ISLS	0	1	1	-	LIECHTEN	1	1	0	0.0	SURINAME	51	15	-36	-70.6
COLOMBIA	255	147	-108	-42.4	LITHUANIA	5	12	7	140.0	SWAZILAND	1	0	-1	-100.0
COSTA RICA	22	20	-2	-9.1	LUXEMBOURG	13	19	6	46.2	SWEDEN	185	216	31	16.8
CROATIA	10	15	5	50.0	MACEDONIA	0	1	1	-	SWITZ	250	203	-47	-18.8
CUBA	29	14	-15	-51.7	MALAYSIA	2	6	4	200.0	TAIWAN	0	15	15	-
CURACAO	18	6	-12	-66.7	MALTA	4	6	2	50.0	THAILAND	4	3	-1	-25.0
CYPRUS	14	6	-8	-57.1	MARTINIQUE	154	165	11	7.1	TONGO	1	0	-1	-100.0
CZECH	33	31	-2	-6.1	MAURITIUS	2	0	-2	-100.0	TRINIDAD	3009	2101	-908	-30.2
DENMARK	97	121	24	24.7	MEXICO	59	44	-15	-25.4	TUNISIA	4	1	-3	-75.0
DOMIN REP	52	80	28	53.8	MOLDOVA	1	1	0	0.0	TURKEY	7	4	-3	-42.9
DOMINICA	396	378	-18	-4.5	MONACO	17	10	-7	-41.2	TURKS	13	13	0	0.0
ECUADOR	15	0	-15	-100.0	MONTENEGRO	3	2	-1	-33.3	UGANDA	1	0	-1	-100.0
EGYPT	0	1	1	-	MONTSERRAT	16	9	-7	-43.8	UK	21889	24006	2117	9.7
ESTONIA	25	12	-13	-52.0	MOROCCO	1	0	-1	-100.0	UKRAINE	30	36	6	20.0
ETHIOPIA	1	1	0	0.0	N ZEALAND	24	38	14	58.3	UN ARAB EM	20	9	-11	-55.0
FINLAND	42	60	18	42.9	NETH ANTIL	26	30	4	15.4	URUGUAY	9	7	-2	-22.2
FR GUIANA	1	1	0	0.0	NETHERLAND	192	191	-1	-0.5	US VIRGINS	17	19	2	11.8
FRANCE	287	443	156	54.4	NEVIS	0	3	3	-	USA	15016	17683	2667	17.8
FRENCH W.I	39	4	-35	-89.7	NICARAGUA	1	4	3	300.0	UZBEKISTAN	0	2	2	-
GEORGIA	1	0	-1	-100.0	NIGERIA	40	32	-8	-20.0	VENEZUELA	166	81	-85	-51.2
GERMANY	1650	1414	-236	-14.3	NORWAY	120	82	-38	-31.7	VIETNAM	0	1	1	-
GHANA	2	6	4	200.0	P RICO	41	49	8	19.5	ZIMBABWE	6	7	1	16.7
GIBRALTAR	13	7	-6	-46.2	PAKISTAN	5	34	29	580.0	NOT STATED	35	50	15	42.9
GREECE	8	25	17	212.5	PANAMA	74	120	46	62.2	TOTAL	60677	66221	5544	9.1

▲ **TABLE 3: YEAR-TO-DATE TOURIST ARRIVALS BY RESIDENCE**

TOTAL ARRIVALS BY RESIDENCE JANUARY - MARCH 2016 AND 2017 COMPARED														
RESIDENCE	2016	2017	AB CHG	% CHG	RESIDENCE	2016	2017	AB CHG	% CHG	RESIDENCE	2016	2017	AB CHG	% CHG
AFRICA	1	0	-1	-100.0	GADELOUPE	188	201	13	6.9	PANAMA	201	272	71	35.3
ALBANIA	4	1	-3	-75.0	GUATEMALA	26	35	9	34.6	PARAGUAY	4	7	3	75.0
ANDORRA	2	3	1	50.0	GUERNSEY	98	88	-10	-10.2	PERU	31	251	220	709.7
ANGUILLA	93	62	-31	-33.3	GUYANA	2458	2522	64	2.6	PHILIPPINE	178	263	85	47.8
ANTIGUA	1216	1171	-45	-3.7	HAITI	38	33	-5	-13.2	POLAND	361	222	-139	-38.5
ARGENTINA	244	216	-28	-11.5	HONDURAS	29	39	10	34.5	POLYNES OT	1	0	-1	-100.0
ARMENIA	2	0	-2	-100.0	HONG KONG	12	23	11	91.7	PORTUGAL	86	88	2	2.3
ARUBA	13	23	10	76.9	HUNGARY	97	104	7	7.2	QATAR	4	4	0	0.0
AUSTRALIA	470	542	72	15.3	ICELAND	4	10	6	150.0	ROMANIA	91	89	-2	-2.2
AUSTRIA	530	511	-19	-3.6	INDIA	327	451	124	37.9	RUSSIA	257	315	58	22.6
AZERBAIJAN	1	2	1	100.0	INDONESIA	50	34	-16	-32.0	RWANDA	0	1	1	-
B.V.I.	287	255	-32	-11.1	IRAN	2	11	9	450.0	S AFRICA	89	165	76	85.4
BAHAMAS	297	345	48	16.2	IRELAND	1210	980	-230	-19.0	S KOREA	5	18	13	260.0
BAHRAIN	3	2	-1	-33.3	ISRAEL	65	64	-1	-1.5	SALVADOR	33	11	-22	-66.7
BANGLADESH	1	4	3	300.0	ITALY	1007	1120	113	11.2	SAN MARINO	4	2	-2	-50.0
BELARUS	5	6	1	20.0	IVORY CT	0	4	4	-	SAUDI ARAB	1	9	8	800.0
BELGIUM	172	207	35	20.3	JAMAICA	1726	2080	354	20.5	SENEGAL	0	1	1	-
BELIZE	138	140	2	1.4	JAPAN	121	76	-45	-37.2	SERBIA	7	19	12	171.4
BERMUDA	223	206	-17	-7.6	JERSEY	274	274	0	0.0	SIERRA LEO	2	3	1	50.0
BOLIVIA	11	16	5	45.5	JORDAN	2	3	1	50.0	SINGAPORE	36	29	-7	-19.4
BOSNIA	1	5	4	400.0	KAZAKHSTAN	10	7	-3	-30.0	SLOVAKIA	70	55	-15	-21.4
BOTSWANA	3	1	-2	-66.7	KENYA	7	22	15	214.3	SLOVENIA	32	68	36	112.5
BRAZIL	705	441	-264	-37.4	KOREA	2	0	-2	-100.0	SOLOMON IS	0	1	1	-
BULGARIA	56	66	10	17.9	KUWAIT	11	4	-7	-63.6	SPAIN	410	548	138	33.7
CAMBODIA	2	1	-1	-50.0	KYRGYZSTAN	0	5	5	-	SRI LANKA	3	6	3	100.0
CAMEROON	3	1	-2	-66.7	LATVIA	28	21	-7	-25.0	ST KITTS	626	549	-77	-12.3
CANADA	30675	34149	3474	11.3	LEBANON	0	4	4	-	ST LUCIA	1960	1881	-79	-4.0
CANARY ISL	2	0	-2	-100.0	LIBERIA	0	1	1	-	ST MAARTEN	8	19	11	137.5
CAYMAN ISL	80	116	36	45.0	LIECHTEN	3	4	1	33.3	ST VINCENT	2146	2186	40	1.9
CHILE	53	52	-1	-1.9	LITHUANIA	46	57	11	23.9	SUDAN	1	3	2	200.0
CHINA	171	179	8	4.7	LUXEMBOURG	36	46	10	27.8	SURINAME	227	87	-140	-61.7
COCOS ISLS	0	1	1	-	MACEDONIA	2	1	-1	-50.0	SWAZILAND	1	0	-1	-100.0
COLOMBIA	599	437	-162	-27.0	MALAYSIA	5	16	11	220.0	SWEDEN	902	914	12	1.3
COSTA RICA	50	47	-3	-6.0	MALTA	33	16	-17	-51.5	SWITZ	836	739	-97	-11.6
CROATIA	40	41	1	2.5	MARTINIQUE	290	326	36	12.4	SYRIA	1	1	0	0.0
CUBA	56	39	-17	-30.4	MAURITANIA	1	0	-1	-100.0	TAIWAN	0	16	16	-
CURACAO	27	23	-4	-14.8	MAURITIUS	8	6	-2	-25.0	TANZANIA	2	2	0	0.0
CYPRUS	33	23	-10	-30.3	MEXICO	146	127	-19	-13.0	THAILAND	14	10	-4	-28.6
CZECH	162	118	-44	-27.2	MOLDOVA	3	3	0	0.0	TONGO	4	4	0	0.0
DENMARK	311	521	210	67.5	MONACO	39	37	-2	-5.1	TRINIDAD	7211	6227	-984	-13.6
DOMIN REP	201	190	-11	-5.5	MONGOLIA	0	2	2	-	TRISTAN	8	0	-8	-100.0
DOMINICA	1084	1138	54	5.0	MONTENEGRO	6	8	2	33.3	TUNISIA	26	4	-22	-84.6
ECUADOR	24	16	-8	-33.3	MONTERRAT	43	41	-2	-4.7	TURKEY	30	22	-8	-26.7
EGYPT	0	3	3	-	MOROCCO	1	6	5	500.0	TURKMENISN	1	0	-1	-100.0
ESTONIA	60	37	-23	-38.3	MYANMAR	1	0	-1	-100.0	TURKS	36	28	-8	-22.2
ETHIOPIA	3	1	-2	-66.7	N ZEALAND	65	112	47	72.3	UGANDA	1	3	2	200.0
FALKLANDS	0	1	1	-	NAMIBIA	2	1	-1	-50.0	UK	69681	68660	-1021	-1.5
FIJI	5	6	1	20.0	NEPAL	4	4	0	0.0	UKRAINE	81	130	49	60.5
FINLAND	265	284	19	7.2	NETH ANTIL	85	73	-12	-14.1	UN ARAB EM	45	33	-12	-26.7
FR GUIANA	5	7	2	40.0	NETHERLAND	674	555	-119	-17.7	URUGUAY	16	16	0	0.0
FRANCE	1021	1413	392	38.4	NEVIS	0	9	9	-	US VIRGINS	65	61	-4	-6.2
FRENCH W.I	50	9	-41	-82.0	NEW CALED	2	0	-2	-100.0	USA	42383	49122	6739	15.9
GAMBIA	1	0	-1	-100.0	NICARAGUA	7	12	5	71.4	UZBEKISTAN	1	2	1	100.0
GEORGIA	2	0	-2	-100.0	NIGERIA	124	114	-10	-8.1	VENEZUELA	381	275	-106	-27.8
GERMANY	4854	4014	-840	-17.3	NORWAY	397	464	67	16.9	VIETNAM	0	1	1	-
GHANA	9	12	3	33.3	OMAN	0	1	1	-	ZAMBIA	1	1	0	0.0
GIBRALTAR	15	13	-2	-13.3	P RICO	124	124	0	0.0	ZIMBABWE	11	16	5	45.5
GREECE	56	62	6	10.7	PAKISTAN	23	41	18	78.3	NOT STATED	127	140	13	10.2
GRENADA	1079	1190	111	10.3	PALESTINE	0	1	1	-	TOTAL	184177	192391	8214	4.5