2nd QUARTER STATISTICAL REPORT

BARBADOS®

TOURISM MARKETING INC.

RESEARCH DEPARTMENT

2017

Overview

Stay-over Arrivals

During the second quarter of 2017, 154,458 visitors visited the shores of Barbados. This represented a 12.9% increase or an increase of 17,682 visitors over the same period for 2016. Year to date arrivals totaled 346,849, an increase of 8.1% when compared to the same period of 2016.

Market Share

The United States came out on top as the no.1 producing market and accounted for 32% of traffic to Barbados, which was an increase of 20% when compared with the Q^2 of 2016. The United Kingdom followed in second position (29.8%) registering an increase of 5.3% compared to the corresponding period for 2016.

Canada accounted for 11.4% of overall business, a 15.4% increase when compared with $Q^2$2016.

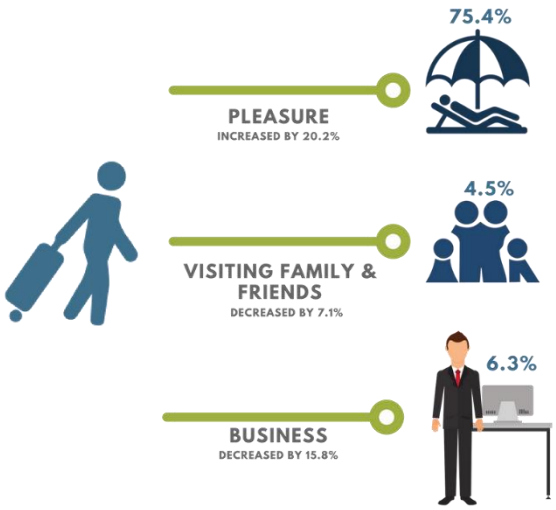
The Caribbean has shown growth, with an overall increase of 11.3% and accounted for 18.4% of business. Trinidad and Tobago recorded a 24.2% increase whilst the other Caribbean territories showed increases of 5.3% when compared with Q^2 2016.

The European market contributed 4.5% of business for the reporting period; this represented an increase of 20.7%. Germany recorded a 26.2% increase in visitor flows, while the other countries of the European region also experienced growth in arrivals.

The Central & South American market had some growth this quarter (3.3%) and accounted for 2% of overall traffic; Brazil continued to record a decline in arrivals (-57%) when compared to Q^2 2016.

Purpose of Visit

Pleasure (75.4%) recorded the largest purpose visit for visitors to Barbados for Q^2 2017, followed by business (6.3%) and visiting friends & relatives (VFR) (4.9%). During the period under review, visitors who travelled for pleasure grew by 20.2% while business and VFR traffic both decreased by 15.8% and 7.1%, respectively.



Accommodation

Staying with friends (19%) was the most popular accommodation type used by visitors to Barbados, recording a 1.9% increase compared to the same period for 2016. Luxury (17%) saw an increase of 9.2% whilst hotels with over 100 rooms (14.7%) and Villas (13.3%) recorded increases of 5.4% and 24.9% respectively.

Length of Stay

Most visitors stayed on island 7 – 10 days accounting for 35.1% of business. This was a 16.3% increase from this segment of visitors when compared with Q2 2016.

Approximately 24% of visitors stayed for 4 – 6 days recording an increase of 19% when compared with the previous year. Visitors who stayed 11 – 14 days represented 13.3% of the share, which was an increase of 14.5% over the same period of the previous year.

Age

Visitors in the 46 – 55 and over category generated 20.5% of business, which represented a growth of 8.9%. The 26 – 35 age grouping had a marginal share of 17.9% (+9.8% increase) followed closely by the 36 - 45 age grouping which accounted for 16.8% of business and increased by 9% when compared with Q^2 2016.

Cruise

Overall, the Bridgetown Port welcomed 119,410 cruise arrivals in during the period April to June 2017, up from the 89,382 cruise arrivals recorded during the corresponding period of 2016; an increase of 33.6%. Year to date cruise arrivals totaled 420,524, an increase of 22.1% over 2016 of the same period.

There was an increase in the number of cruise ship calls to Barbados when compared with the corresponding period of 2016. Cruise calls increased from 47 calls during 2016 to 82 calls during 2017. Year to date cruise calls totaled 310 an increase of 26% over 2016 of the same period.

Expenditure

Overview

According to the Caribbean Tourism Organization (CTO) Quarterly Exit Survey, stayover visitors to Barbados spent 7.3% more money during the second quarter of 2017 when compared the same period in 2016. Total visitor expenditure on island grew from US $221,157 million to US $237,337 million.

The average daily expenditure during this period of 2017 was estimated at US $167.75 compared to US $167.96 for the corresponding period of 2016. There was a 3.3% increase in actual arrivals with average length of stay remaining the same at approximately (9.2) days.

Europe recorded the highest increase of 38.9% in total visitor spend in Q[2], followed by "Other"* (38.5), whilst the United States reported 25.4% total visitor spend.

Although the remaining markets saw declines in spend, they contributed generously to the overall total expenditure Q[2]. The United Kingdom spent US $104,506,000 million on island, followed by the United States which spent US $56,444,000 million. Europe, the Caribbean and "Other" spent US $13,144,000 million, US $31,069,000 million and US $8,262,000 million, respectively.

Average Daily Spend

There was an increase in average daily expenditure during this period of 2017 with an estimated US $167.75 compared to US $167.96 for the corresponding period of 2016, a decrease of -0.1% or US $0.21. When the markets were examined, visitors from the United Kingdom spent the most on average, US $211.91 which represented an increase of 4% or US $8.12. Other Europe, Other and the United States also had subsequent increases of 16.1%, 12.4% and 6.2% respectively, while the remaining markets experienced declines in the average daily spend.

Spending by Types of Accommodation

Visitors who stayed in "Other Hotel" accommodation had the largest estimated average daily spend of US $284.48. which was an increase of 3.05% or US $8.44 over the first quarter of 2016. They were followed by the visitors using All Inclusive Hotel accommodation. The estimated average daily spend fell from US $167.96 in 2016, to US $167.75 in 2017; whilst the average daily spend for persons staying in Villas and Condos increased by US $27.13 and US $11.43 respectively.

* *Which includes countries in Latin America, Asia, Africa and Australia*

United States

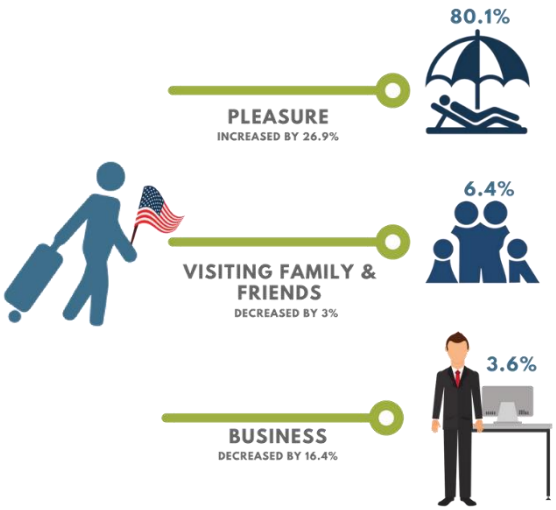
Origin

The North East/Mid-Atlantic region continued its trend as the top performer for the second quarter of 2017. The state of New York accounted for 27% of business, recording an increase of 14.1% of visitors when compared to the same period last year. The South-East state Florida (13.5%) was the second highest contributor from the USA market; this state experienced an increase of 5.1%.

Year to date, this market saw an additional 14,977 visitors when compared to January to June 2016.

Purpose of Visit

Of the total US travellers, 80.1% came to Barbados for the purpose of pleasure. This represented an increase of 26.9% when compared with the same period for 2016. Visiting Friends & Relatives (VFR) traffic contributed 6.4% (a decrease of 3%). Business (3.6% percentage share) experienced a decline of 16.4% when compared with Q^2 2016.



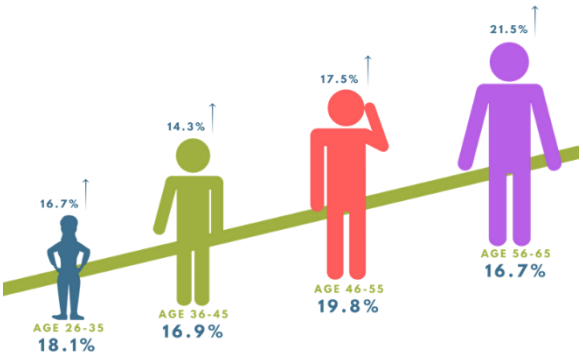
Accommodation

Staying with friends was the preferred choice of accommodation from this market, for the 2nd Quarter. Approximately 22.4% of visitors opted for this type of accommodation, with an 8.3% increase in business over the previous year. Luxury (20%) had an increase of 16.2% whilst hotels with 100 rooms (15%) showed a 5% increase over $Q^2$2016.

Length of Stay

During the second quarter 2016, the majority of US travellers stayed an average of 4 – 6 days (36%), an increase of 18.9% over Q^2 2016. The 7 – 10 grouping registered 35.6% percentage share, a 31.3% improvement over Q^2 2016. The 2 – 3 days category saw an increase of 1.9% and accounted for 8.5% of this market share's business.

Age



The 46 - 55 grouping accounted for 19.8% of business, an increase of 14.3% when compared with Q^2 2016. The 26-35 grouping had an 18.1% share with an increase of 16.7%. The age categories 36 – 45 and 56 – 65 followed with 16.9% and 16.7% percentage share, respectively. There was also an increase in persons in these categories (+17.5% and +21.5%, respectively).

Expenditure

This quarter the USA expended US $56 million, which accounted for 23.8% of the share, however this represented a decrease of 3.4% when compared to Q^2 of 2016. The average daily spend for this market was US $156.31, this represented a decrease of 6.23% when compared to 2016. Of the total daily spend, accommodation accounted for 50%, meals & drinks (25%) was the second highest category followed by other spending (8%).

Caribbean

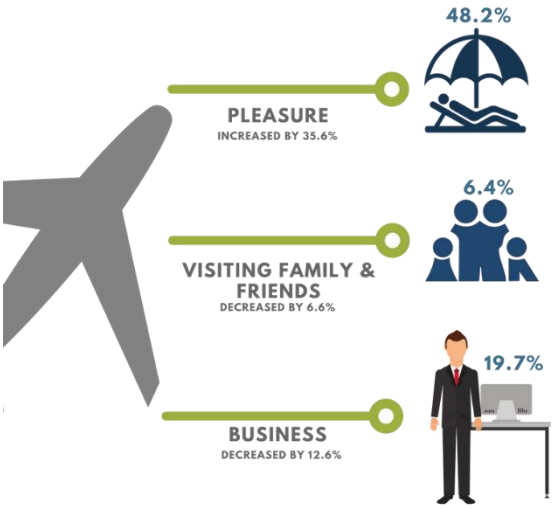
Origin

The top producing Caribbean country for the second quarter of 2017 was Trinidad and Tobago; which contributed 35.4% of overall business from this market. This represented an increase of 24.2% when compared with Q^2 2016. Guyana (10%) was the second highest producer, followed by Jamaica (9.6%), these territories recorded increases of 14.2% and 15.2% respectively.

Collectively, Caribbean arrivals showed a 4.8% increase when compared to the period January to June 2016.

Purpose of Visit

The main purpose of visit for Caribbean travellers was for pleasure. This segment accounted for 48.2% of traffic, representing an increase of 35.6% over 2016's figures. Business travellers decreased (12.6%) for the Q^2 2017 with a 19.7% share. The VFR segment captured the third largest share (6.4%) but experienced a loss of 6.6%.



Accommodation

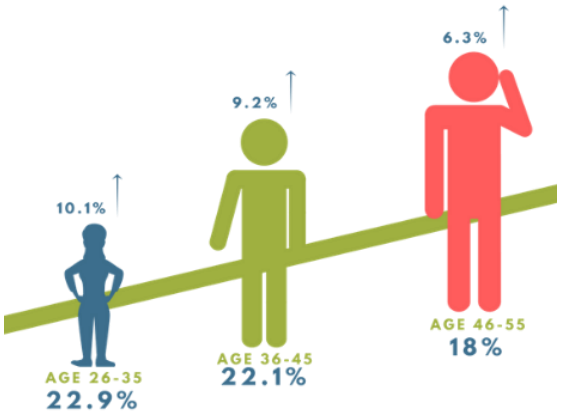
Most of these regional travellers stayed with friends accounting for 28.8% of business, registering a decrease of 4.4%. The hotels with over 100 rooms contributed 16.6%, with 3.2% less visitors. Intimate (11.9%) and villas stays (11.1%) continued their upward trend with 20.6% and 16.5% growth, respectively.

Length of Stay

The majority of Caribbean visitors stayed between 4 and 6 days representing a 29.9% share and an increase of 20.1% when compared with Q2 2016. Approximately (22.7%) of the overall count stayed 2-3 days which was a decrease of 0.5% over the same period last year. Those visitors who opted to stay for 1 day accounted for 16.1% of the share, which represented a slight 0.1% increase. The 7-10 day traveller accounted for 15.3% of the share and registered an increase of 27.6%.

Age

Travellers between the ages of 26 – 35 accounted for 22.9% of business from this market, which represents a 10.1% rise. The 36 – 45 (22.1%) and 46 – 55 (18%) categories recorded increases of 9.2% and 6.3% respectively.



Expenditure

For Q^2 2017, the Caribbean visitors spent approximately US $31 million, capturing 13.1% of the total expenditure, which represented a decrease of 1.5% when compared to the same period of 2016.

The average daily spend for this market was US $183.51, which represented a decrease of 8.91% when compared to the same period of 2016. Accommodation accounted for 33.2% of this market's total daily spend, meals & drinks followed with 25.9% while other spending (11.1%) and shopping (9.2%) captured the third and fourth spots, respectively.

Central & South America

Origin

Colombia emerged as the top producer from the Central & South American Market. For the second quarter of 2017, approximately 25% of all visitors from this market originated from the country of Colombia, and registered a 13.9% increase in visitors' arrivals when compared to the corresponding period for last year. Venezuela was the second highest contributor with 14.1% of arrivals; a growth of 13.6% when compared to previous year's second Quarter. Brazil captured the third highest spot for this region with 11.5% of the share which represented a decrease of 57%.

Year to date, this market recorded an overall decrease of 5.6% over the same period of last year.

Purpose of Visit

Most visitors from this market travelled for the purpose of pleasure (58.8%). The number of visitors in this segment decreased by 5.1% when compared with Q^2 2016. The business market contributed 11.1% registering a decrease of 1.7%. Conference traffic represented 8.1% of the share and experienced an increase of 10.8%.

Accommodation

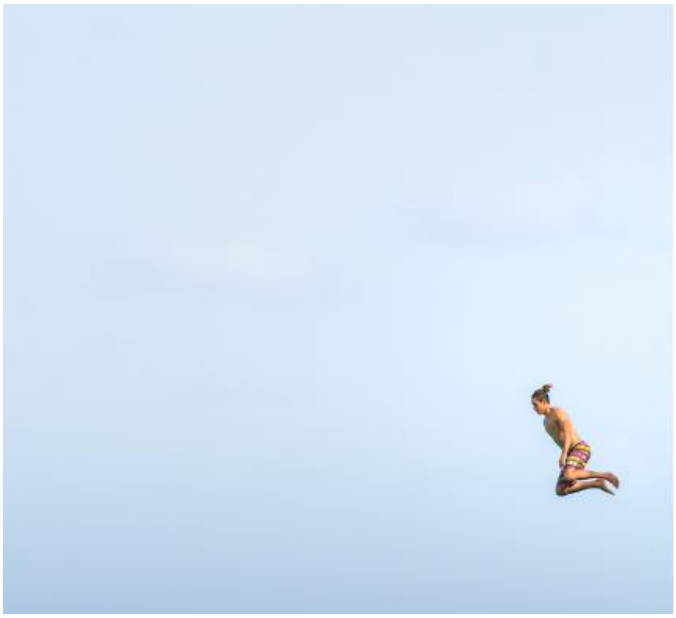
In Q^2 visitors from this market had a preference for hotels with over 100 rooms. This type of accommodation contributed 25.3% of overall business but fell by 17%. Luxury stays (16.3%) and intimate stays (11.8%) recorded a decrease and increase of 21% and 36.7% respectively.

Length of Stay

This region saw most of visitors staying 7-10 days (28.2%), registering a decrease of 20.4% when compared with $Q^2$2016. There was a decrease in visitors staying for 4 – 6 days (27.1%), registering a 6.2% decrease. The 2 - 3 day (14.8%) and 1 day (14.8%) categories saw increases in traffic of 24.4% and 27.3% respectively.

Age

Visitor arrivals from this market between the ages of 26 – 35 years (25.8%) were the highest producers for this reporting period. This demographic slightly increased by 1.3% when compared with $Q^2$2016. The 36 – 45 grouping (24.3%) and the 46 – 55 grouping (18.5%) recorded a decrease and increase of 12.3% and 11.3%, respectively.



UNITED KINGDOM

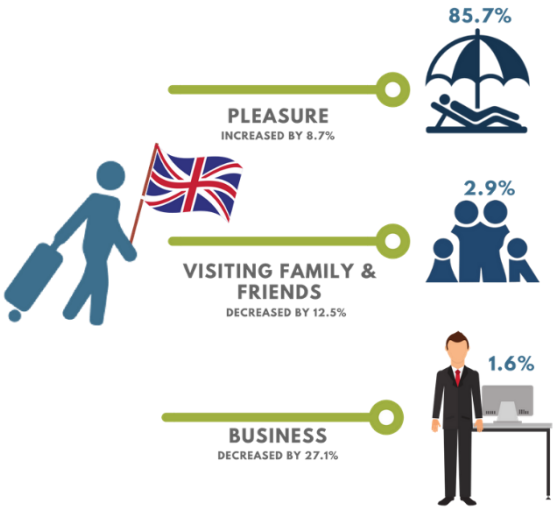
Origin

The UK market recorded a 5.3% increase for the second quarter of 2017 when compared with the corresponding quarter for 2016. This represented a total of 2,328 more visitors.

Greater London (9.2%), Surrey (3.7%), Kent and Essex (2.6%) were the top producing counties generating most of the business from this market during the 2nd quarter of 2017.

Purpose of Visit

During the second quarter of 2017, 85.7% of UK visitors travelled for the main purpose of pleasure, showing an increase of 8.7%. Visiting Friends and Relatives (VFR) traffic accounted for 2.9% of business, a 12.5% decrease over the previous quarter. The business segment (1.6%) recorded a significant decline of 27.1% compared with the corresponding quarter for 2016.



Accommodation

Luxury accommodation remained in high demand by UK visitors (21.6%) registering a 4.1% increase in stays to this type of accommodation. All-Inclusive visitors (19.8%) shared comparable success and also showed growth with an 8% rise in business compared with Q2 2016. Visitors who stayed in villas (13.9%) recorded a 17.9% increase in traffic over the corresponding quarter of last year.

Length of Stay

For Q2 2017 the majority of UK travellers stayed on island for approximately 7 – 10 days (44.4%) which represents an increase of 6.2% compared with the same period for 2016. Visitors staying 11 – 14 days (27.1%) recorded an increase of 8.4%; whilst those who stayed 4 – 6 days contributed 7% of business with growth of 5.6% when compared with Q2 for 2016.

4-6 DAYS
7% PERCENT
INCREASED BY 5.6%

7-10 DAYS
44.4% PERCENT
INCREASED BY 6.2%

11-14 DAYS
27.1% PERCENT
INCREASED BY 8.4%

Age

The majority of UK visitors travelling to Barbados during Q^2 2017 were between the ages of 46 – 55 years accounting for 22.6% of the total UK traffic; recording an increase of 3.4% when compared with the corresponding quarter for 2016. Visitors 56 - 65 years of age (19%) who travelled to the destination were 0.2% more when compared with $Q^2$2016. Age grouping 26 – 35 contributed 14.1% of business but recorded a slight increase of 0.9% in contrast with the previous quarter of 2016.

Expenditure

The average daily expenditure for visitors travelling from this market for Q^2 2017 was US $211.91 compared with US $203.79 for the same quarter of 2016. This represents a 3.98% increase in spend. Of this total, 50% was spent on accommodation, whilst 31% was attributed to meals and drinks.

Total expenditure from this market for Q^2 reached an estimated US $104,506,000 which accounts for a 1% increase when compared with Q1 2016.

CANADA

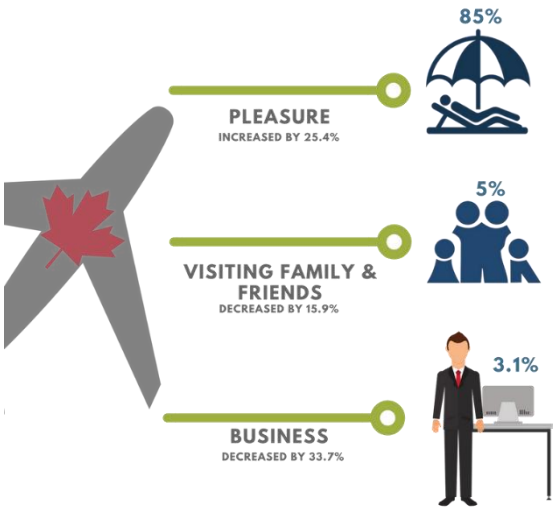
Origin

For the quarter in review the Canadian market recorded a 15.4% increase over Q^2 2016. This represents a total of 2,347 more visitors.

Ontario was the top producing province from this market for the 2nd quarter of 2017 accounting for 36% of traffic. The Toronto area contributed 11.3% of business. The second highest performing province for the reporting period was Quebec (11%); whilst the province of Alberta (3.2%) was the third largest performer.

Purpose of Visit

Canadians who travelled to Barbados for pleasure accounted for 85% of business during Q^2 2017. This represented an increase of 25.4% when compared with the corresponding quarter for 2016. VFR traffic accounted for 5% of the overall count, recording a 15.9% slump; and Business travellers (3.1%) had a 33.7% fall off in traffic for this segment, when compared Q^2 2016.



Accommodation

For the quarter in review visitors staying with friends accounted for 20.7% of business from this market. This type of accommodation was the preferred choice registering an increase of 6% compared to Q^2 2016. Nineteen percent of Canadian visitors opted to stay in villa type accommodation, recording an increase of 27.6%; whilst the Luxury segment (12.7%) and those hotels with over 100 rooms (12.4%) recorded gains of 4% and 8.6%, respectively.

Length of Stay

Approximately 45% of Canadian travellers stayed in the destination for 7 – 10 days, an increase of 13.6% when compared with the corresponding quarter for 2016. Stays 4 – 6 days (24.9%) and 11 – 14 days (9.8%) registered increases of 33.8 and 12.8% respectively.

Age

Canadians travelling to Barbados between 46 and 55 years (21%) accounted for the majority of business, with a rise of 3.3% from this demographic compared with Q^2 2016. Visitors 56 - 65 years of age (18%) and 26 - 35(16.4%) both showed growth of 21.6% and 16.5% respectively when comparing their performance for the same quarter of 2016.

Expenditure

The average daily expenditure by visitors travelling from this market for Q^2 2017 was US $119.60 compared with US $134.20 for the same quarter of 2016. This represents a 10.9% decrease in spend. Of this total, 50% was spent on accommodation, whilst 28.1% was attributed to meals and drinks.

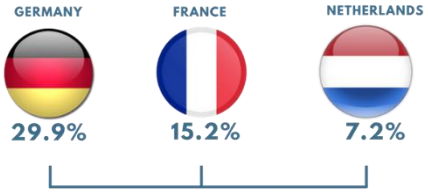
Total expenditure from this market for Q^2 reached an estimated US $23,913,000 which accounts for a 4.1% decrease when compared with Q^2 2016.

EUROPE

Origin

For the quarter in review the European market recorded a 20.7% decrease over Q^2 2016. This represents a total of 1,200 less visitors.

The German market has experience significant growth when compared with the corresponding quarter for last year, accounting for 29.9% of business, an increase of 26.2%. France (15.2%) was the second highest producer recording an increase of 15%, followed by the Netherlands (7.2%) which registered a modest increase of 8% when compared to the same period for 2016.



Purpose of Visit

The pattern of purpose of travel to Barbados for the majority of Europeans has not changed. Pleasure continues to be the main purpose accounting for 74% of business for this quarter, recording a 24.4% increase. Business traffic contributed 6.4% of the overall Europe count, a fall of 11.1% compared with Q^2 2016. Visitors who travelled to visit friends and relatives (3.1%) showed moderate growth of 10.8% during this quarter.

Accommodation

For the quarter in review the Luxury properties were the preferred choice for European travellers accounting for 20.6% of business from this market. This represented an increase of 25.6%. villa accommodation picked up 17.2% of the business experiencing a 25.8% rise when compared with the same quarter for 2016. Hotels with over 100 rooms (15.5%) were also popular among Europeans registering an increase of 20.2% from this segment.

Length of Stay

The distribution pattern of European stays for this reporting quarter is similar to that of previous quarters, with 28.2% of visitors staying in the destination for 7 – 10 days; an increase of 13.6% compared with Q^2 2016. Approximately 20% opted to stay between 4 and 6 days and 15.8% for 11 – 14 days, registering increases of 36.2% and 25.5% respectively.

Age

Approximately 22% of European visitors were between the ages of 26 and 35 years. This was 9.2% more visitors when compared with the corresponding quarter for 2016. There was a marginal share between those in the 46 – 55 (20.9%) and 36 – 45 (19.3%) groupings. These categories saw increases of 25% and 15.1%, respectively.

Expenditure

The average daily expenditure by visitors travelling from this market for $Q^2$2017 was US $171.13 compared with US $147.37 for the same quarter of 2016. This represents a 16.1% increase in spend. Of this total, 44.9% was spent on accommodation, whilst 30.5% was attributed to meals and drinks.

Total expenditure from this market for Q^2 reached an estimated US $13,144,000 which registered a 38.9% increase when compared with $Q^2$2016.

Appendix

TABLE 1: VISITOR SOURCE MARKET SUMMARY															
	APRIL					MAY					JUNE				
MAJOR MARKETS	2015	2016	2017	AB CHG	% CHG	2015	2016	2017	AB CHG	% CHG	2015	2016	2017	AB CHG	% CHG
UNITED STATES	13046	14222	18926	4704	33.1	10749	12560	14355	1795	14.3	12518	14465	16204	1739	12.0
CANADA	6918	7892	8652	760	9.6	4335	4401	5658	1257	28.6	3303	2961	3291	330	11.1
UNITED KINGDOM	19962	15432	17967	2535	16.4	14563	15789	15300	-489	-3.1	12262	12456	12738	282	2.3
GERMANY	718	640	1172	532	83.1	547	637	563	-74	-11.6	509	383	360	-23	-6.0
OTHER EUROPE	1589	1534	2092	558	36.4	1262	1292	1434	142	11.0	1261	1317	1382	65	4.9
TRINIDAD & TOBAGO	2368	2504	3624	1120	44.7	2613	3173	2907	-266	-8.4	2325	2444	3552	1108	45.3
OTHER CARIBBEAN	5547	5469	6534	1065	19.5	5363	5352	6335	983	18.4	5443	6652	5526	-1126	-16.9
BRAZIL	306	267	159	-108	-40.4	325	292	82	-210	-71.9	218	252	108	-144	-57.1
OTHER CENTRAL & SOUTH AMERICA	567	718	872	154	21.4	503	717	847	130	18.1	741	682	956	274	40.2
OTHER	736	575	845	270	47.0	736	722	1169	447	61.9	1113	976	848	-128	-13.1
TOTAL ARRIVALS	51757	49253	60843	11590	23.5	40996	44935	48650	3715	8.3	39693	42588	44965	2377	5.6
TOTAL CRUISE PASSENGERS	63625	45531	76889	31358	68.9	22923	19912	20838	926	4.7	23939	19588	21683	2095	10.7
TOTAL CRUISE CALLS	35	28	55	27	96.4	7	12	16	4	33.3	7	12	11	-1	-8.3

	APRIL - JUNE					JANUARY - JUNE				
MAJOR MARKETS	2015	2016	2017	AB CHG	% CHG	2015	2016	2017	AB CHG	% CHG
UNITED STATES	36313	41247	49485	8238	20.0	73800	83630	98607	14977	17.9
CANADA	14556	15254	17601	2347	15.4	45492	45929	51750	5821	12.7
UNITED KINGDOM	46787	43677	46005	2328	5.3	111581	114940	116007	1067	0.9
GERMANY	1774	1660	2095	435	26.2	7009	6514	6109	-405	-6.2
OTHER EUROPE	4112	4143	4908	765	18.5	12864	12418	13876	1458	11.7
TRINIDAD & TOBAGO	7306	8121	10083	1962	24.2	12681	15331	16310	979	6.4
OTHER CARIBBEAN	16353	17473	18395	922	5.3	29971	31964	33267	1303	4.1
BRAZIL	849	811	349	-462	-57.0	2211	1516	790	-726	-47.9
OTHER CENTRAL & SOUTH AMERICA	1811	2117	2675	558	26.4	3298	4342	4739	397	9.1
OTHER	2585	2273	2862	589	25.9	4952	4369	5394	1025	23.5
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TOTAL ARRIVALS	132446	136776	154458	17682	12.9	303859	320953	346849	25896	8.1
	0	0	0	0	#DIV/0!					
TOTAL CRUISE PASSENGERS	110487	85031	119410	34379	40.4	327626	340043	420524	80481	23.7
TOTAL CRUISE CALLS	49	52	82	30	57.7	231	251	310	59	23.5

TABLE 2: USA ARRIVALS BY STATE 2016 AND 2017 COMPARED

STATES	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17	May-16	May-17	Jun-16	Jun-17	YTD 16	YTD 17	AB CHG	% CHG
NE/MA - CONNECTICUT	509	385	485	566	514	696	795	676	246	279	297	416	2846	3018	172	6.0
NE/MA - DELAWARE	35	79	64	46	51	61	34	56	51	29	40	70	275	341	66	24.0
NE/MA - DISTRICT OF COLUMBIA	86	92	96	96	139	110	87	79	102	102	86	90	596	569	-27	-4.5
NE/MA - MAINE	101	97	103	130	90	137	87	115	55	34	20	19	456	532	76	16.7
NE/MA - MARYLAND	304	424	298	337	495	352	309	399	363	448	461	512	2230	2472	242	10.9
NE/MA - MASSACHUSETTS	848	1065	1086	1299	936	1193	1060	1345	514	580	446	668	4890	6150	1260	25.8
NE/MA - NEW HAMPSHIRE	119	135	187	256	130	143	92	161	54	56	65	54	647	805	158	24.4
NE/MA - NEW JERSEY	842	820	858	890	1013	936	918	1398	767	745	772	921	5170	5710	540	10.4
NE/MA - NEW YORK	3795	3949	5006	4542	4270	4548	4921	5401	3258	3835	3530	4120	24780	26395	1615	6.5
NE/MA - PENNSYLVANIA	540	571	513	471	565	591	312	481	389	487	420	564	2739	3165	426	15.6
NE/MA - RHODE ISLAND	76	53	47	93	86	89	71	132	37	45	23	80	340	492	152	44.7
NE/MA - VERMONT	48	56	88	93	48	80	52	89	23	20	18	16	277	354	77	27.8
NE/MA - VIRGINIA	353	364	334	405	430	410	341	386	380	323	389	448	2227	2336	109	4.9
NE/MA - WEST VIRGINIA	5	20	10	15	8	10	10	15	16	43	27	27	76	130	54	71.1
TOTAL NE	7661	8110	9175	9239	8775	9356	9089	10733	6255	7026	6594	8005	47549	52469	4920	10.3
MW - ILLINOIS	246	338	246	323	337	376	162	272	175	276	198	281	1364	1866	502	36.8
MW - INDIANA	127	114	94	114	174	93	66	73	77	99	110	115	648	608	-40	-6.2
MW - IOWA	50	53	86	26	65	40	16	11	9	9	20	31	246	170	-76	-30.9
MW - MICHIGAN	245	228	234	369	218	177	187	164	95	130	144	108	1123	1176	53	4.7
MW - MINNESOTA	157	105	129	123	178	133	63	62	47	33	71	30	645	486	-159	-24.7
MW - NEBRASKA	20	16	25	19	15	20	4	4	12	8	3	13	79	80	1	1.3
MW - NORTH DAKOTA	14	8	4	22	4	14	7	3	4	17	7	5	40	69	29	72.5
MW - SOUTH DAKOTA	25	15	18	9	1	3	1	6	19	14	4	6	68	53	-15	-22.1
MW - WISCONSIN	126	133	112	142	113	143	42	94	37	40	32	45	462	597	135	29.2
TOTAL MW	1010	1010	948	1147	1105	999	548	689	475	626	589	634	4675	5105	430	9.2
SE - ALABAMA	39	24	23	33	74	54	39	47	52	57	90	91	317	306	-11	-3.5
SE - ARKANSAS	15	24	16	22	34	31	20	7	27	41	17	28	129	153	24	18.6
SE - FLORIDA	1085	1754	1114	1696	1322	1906	1454	2092	2282	2185	2630	2412	9887	12045	2158	21.8
SE - GEORGIA	359	327	342	392	406	413	537	406	521	505	675	611	2840	2654	-186	-6.5
SE - KANSAS	26	25	42	71	61	31	26	37	45	45	44	34	244	243	-1	-0.4
SE - KENTUCKY	57	43	23	52	42	64	42	58	38	44	83	68	285	329	44	15.4
SE - LOUISIANA	41	49	25	33	37	83	47	58	76	95	102	158	328	476	148	45.1
SE - MISSISSIPI	23	18	18	27	13	37	17	14	31	23	28	44	130	163	33	25.4
SE - MISSOURI	131	61	104	101	85	78	44	58	76	69	138	97	578	464	-114	-19.7
SE - NORTH CAROLINA	246	294	282	364	326	313	253	383	218	357	310	408	1635	2119	484	29.6
SE - OHIO	186	197	227	218	259	206	136	214	158	186	187	191	1153	1212	59	5.1
SE - OKLAHOMA	49	27	21	43	24	20	23	44	21	63	69	48	207	245	38	18.4
SE - SOUTH CAROLINA	139	102	141	103	84	142	67	165	127	116	165	194	723	822	99	13.7
SE - TENNESSEE	122	87	62	94	91	106	51	79	84	100	141	134	551	600	49	8.9
SE - TEXAS	348	323	335	293	442	495	332	462	425	539	802	726	2684	2838	154	5.7
TOTAL SE	2866	3355	2775	3542	3300	3979	3088	4124	4181	4425	5481	5244	21691	24669	2978	13.7
W - ALASKA	19	16	14	11	4	12	2	7	8	5	13	2	60	53	-7	-11.7
W - ARIZONA	71	76	70	52	70	82	56	73	95	85	119	130	481	498	17	3.5
W - CALIFORNIA	534	569	472	563	626	712	550	625	534	591	683	658	3399	3718	319	9.4
W - COLORADO	139	147	159	168	201	162	143	175	168	144	202	162	1012	958	-54	-5.3
W - IDAHO	28	19	28	14	18	21	8	14	22	14	11	7	115	89	-26	-22.6
W - MONTANA	13	6	19	9	21	13	10	7	3	3	3	6	69	44	-25	-36.2
W - NEVADA	25	48	36	52	63	44	28	70	35	54	36	64	223	332	109	48.9
W - NEW MEXICO	21	23	15	21	17	24	9	13	16	18	28	32	106	131	25	23.6
W - OREGON	48	56	63	40	54	36	59	61	35	76	43	32	302	301	-1	-0.3
W - UTAH	47	52	35	42	43	41	54	55	57	67	50	59	286	316	30	10.5
W - WASHINGTON	109	86	130	115	78	85	89	149	85	68	93	68	584	571	-13	-2.2
W - WYOMING	12	12	10	7	8	10	17	7	4	7	8	10	59	53	-6	-10.2
TOTAL W	1066	1110	1051	1094	1203	1242	1025	1256	1062	1132	1289	1230	6696	7064	368	5.5
HAWAII"	4	4	8	2	3	8	10	17	10	10	8	6	43	47	4	9.3
NOT STATED	431	1372	372	1454	630	2099	462	2107	577	1136	504	1085	2976	9253	6277	210.9
TOTAL	13038	14961	14329	16478	15016	17683	14222	18926	12560	14355	14465	16204	83630	98607	14977	17.9

TABLE 3: CARIBBEAN ARRIVALS BY RESIDENCE 2016 AND 2017 COMPARED

RESIDENCE	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17	May-16	May-17	Jun-16	Jun-17	YTD 2016	YTD 2017	AB CHG	% CHG
ANGUILLA	30	28	22	11	41	23	30	23	15	30	29	21	167	136	-31	-18.6
ANTIGUA	465	434	283	326	468	411	423	452	451	503	585	428	2675	2554	-121	-4.5
ARUBA	7	3	4	5	2	15	5	14	2	4	2	7	22	48	26	118.2
B.V.I.	96	90	73	59	118	106	119	173	82	126	113	110	601	664	63	10.5
BAHAMAS	150	159	50	78	97	108	74	117	91	116	120	198	582	776	194	33.3
BERMUDA	53	48	52	87	118	71	118	102	40	41	93	31	474	380	-94	-19.8
CAYMAN ISL	24	44	22	28	34	44	38	66	16	55	26	30	160	267	107	66.9
CUBA	14	14	13	11	29	14	14	15	18	16	33	18	121	88	-33	-27.3
CURACAO	3	8	6	9	18	6	8	11	3	4	0	10	38	48	10	26.3
DOMIN REP	76	59	73	51	52	80	53	34	43	50	70	58	367	332	-35	-9.5
DOMINICA	395	416	293	344	396	378	399	484	422	452	673	435	2578	2509	-69	-2.7
FRENCH W.I	8	2	3	3	39	4	3	12	7	4	5	4	65	29	-36	-55.4
GRENADA	312	417	303	375	464	398	488	471	522	546	612	440	2701	2647	-54	-2.0
GUADELOUPE	31	38	78	108	79	55	67	178	52	103	37	80	344	562	218	63.4
GUYANA	910	940	722	760	826	822	777	1127	747	869	973	856	4955	5374	419	8.5
HAITI	10	9	16	13	12	11	20	6	21	26	23	46	102	111	9	8.8
JAMAICA	556	699	496	661	674	720	707	859	784	1048	887	833	4104	4820	716	17.4
MARTINIQUE	54	41	82	120	154	165	109	238	90	310	55	68	544	942	398	73.2
MONTSERRAT	15	20	12	12	16	9	21	17	22	21	15	19	101	98	-3	-3.0
NETH ANTIL	31	16	28	27	26	30	22	16	21	28	21	12	149	129	-20	-13.4
P RICO	45	39	38	36	41	49	49	45	38	65	44	26	255	260	5	2.0
ST KITTS	195	192	152	145	279	212	309	266	274	314	396	267	1605	1396	-209	-13.0
ST LUCIA	650	623	539	638	771	620	756	830	733	745	922	708	4371	4164	-207	-4.7
ST VINCENT	727	801	614	683	805	702	827	930	841	834	889	791	4703	4741	38	0.8
TRINIDAD	1799	1817	2402	2309	3009	2101	2504	3624	3173	2907	2444	3552	15331	16310	979	6.4
TURKS	7	10	16	5	13	13	18	25	10	17	8	11	72	81	9	12.5
US VIRGINS	24	25	24	17	17	19	15	23	7	8	21	19	108	111	3	2.8
TOTAL	**6687**	**6992**	**6416**	**6921**	**8598**	**7186**	**7973**	**10158**	**8525**	**9242**	**9096**	**9078**	**47295**	**49577**	**2282**	**4.8**

TABLE 4: CENTRAL & SOUTH AMERICAN ARRIVALS BY RESIDENCE 2016 AND 2017 COMPARED

RESIDENCE	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-16	Apr-16	Apr-16	May-16	May-17	Jun-16	Jun-17	YTD 2016	YTD2017	AB CHG	% CHG
ARGENTINA	185	106	25	52	34	58	52	51	79	29	64	48	439	344	-95	-21.6
BELIZE	70	73	33	37	35	30	34	28	27	49	27	50	226	267	41	18.1
BOLIVIA	2	10	6	5	3	1	2	7	4	3	5	3	22	29	7	31.8
BRAZIL	317	166	268	178	120	97	267	159	292	82	252	108	1516	790	-726	-47.9
CANAL ZONE	0	0	0	0	0	0	1	0	0	1	0	0	1	1	0	0.0
CHILE	14	15	26	24	13	13	21	20	13	26	27	7	114	105	-9	-7.9
COLOMBIA	217	183	127	107	255	147	207	244	249	212	204	296	1259	1189	-70	-5.6
COSTA RICA	15	13	13	14	22	20	12	29	17	30	17	14	96	120	24	25.0
ECUADOR	3	12	6	4	15	0	7	18	9	8	11	5	51	47	-4	-7.8
FALKLANDS	0	1		0		0		0		0		0	0	1	1	0.0
FR GUIANA	0	6	4	0	1	1	16	10	2	18	1	2	24	37	13	54.2
GUATEMALA	9	4	2	8	15	23	9	37	3	8	7	8	45	88	43	95.6
HONDURAS	13	8	7	6	9	25	6	14	6	6	15	24	56	83	27	48.2
MEXICO	52	33	35	50	59	44	62	74	56	53	37	143	301	397	96	31.9
NICARAGUA	2	5	4	3	1	4	6	8	4	5	1	8	18	33	15	83.3
PANAMA	67	99	60	53	74	120	46	87	63	90	51	85	361	534	173	47.9
PARAGUAY	4	4	0	2	0	1	1	2	1	0	1	1	7	10	3	42.9
PERU	10	211	7	24	14	16	30	48	24	26	22	28	107	353	246	229.9
SALVADOR	7	1	6	6	20	4	2	3	6	2	4	10	45	26	-19	-42.2
SURINAME	37	44	139	28	51	15	61	45	32	53	50	103	370	288	-82	-22.2
URUGUAY	4	5	3	4	9	7	19	12	5	5	4	53	44	86	42	95.5
VENEZUELA	115	76	100	118	166	81	124	135	117	223	134	68	756	701	-55	-7.3
TOTAL	**1143**	**1075**	**871**	**723**	**916**	**707**	**985**	**1031**	**1009**	**929**	**934**	**1064**	**5858**	**5529**	**-329**	**-5.6**

TABLE 5: UK ARRIVALS BY COUNTY 2016 AND 2017 COMPARED

COUNTIES	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17	May-16	May-17	Jun-16	Jun-17	YTD 16	YTD 17	AB CHG	% CHG
ANTRIM	36	34	48	27	53	16	26	21	20	20	41	32	224	150	-74	-33.0
ARMAGH	5	2	0	4	2	8	9	2	2	0	1	2	19	18	-1	-5.3
AVON	202	148	216	159	172	127	140	148	171	85	106	35	1007	702	-305	-30.3
BEDFORDSHIRE	160	134	170	151	212	151	109	118	144	116	135	77	930	747	-183	-19.7
BERKSHIRE	604	427	596	516	620	427	445	353	500	229	297	163	3062	2115	-947	-30.9
BUCKINGHAMSHIRE	391	255	413	388	420	256	274	202	248	149	210	141	1956	1391	-565	-28.9
CAMBRIDGESHIRE	266	188	186	166	195	132	171	102	157	91	117	77	1092	756	-336	-30.8
CHESHIRE	1104	828	1185	1019	912	710	527	366	231	200	301	223	4260	3346	-914	-21.5
CLEVELAND	66	62	83	71	85	47	29	27	30	51	13	22	306	280	-26	-8.5
CLWYD	71	70	112	83	56	63	26	13	39	28	48	14	352	271	-81	-23.0
CORNWALL&ISLE of SCILLY	246	135	223	188	183	114	75	71	74	34	30	28	831	570	-261	-31.4
CUMBRIA	155	105	135	93	117	102	34	42	80	32	28	24	549	398	-151	-27.5
DERBYSHIRE	349	235	285	260	325	168	163	125	141	110	85	61	1348	959	-389	-28.9
DEVON	358	222	326	242	238	194	144	91	171	80	109	52	1346	881	-465	-34.5
DORSET	387	255	356	278	287	162	174	158	141	65	114	65	1459	983	-476	-32.6
DOWN	16	35	20	21	54	10	9	9	22	8	24	27	145	110	-35	-24.1
DURHAM	91	57	97	88	94	79	50	37	86	27	56	38	474	326	-148	-31.2
DYFED	52	28	33	26	33	17	14	9	48	9	30	5	210	94	-116	-55.2
EAST SUSSEX	510	392	515	434	407	343	239	230	266	198	216	129	2153	1726	-427	-19.8
ESSEX	940	660	975	726	891	762	701	506	856	393	473	319	4836	3366	-1470	-30.4
FERMANAGH	2	1	0	0	2	0	0	0	0	4	2	1	6	6	0	0.0
GLOUCHESTERSHIRE	287	195	276	247	162	154	157	94	194	73	103	50	1179	813	-366	-31.0
GREATER LONDON	3082	1852	3056	2483	3252	2219	2254	1885	2238	1298	1822	1055	15704	10792	-4912	-31.3
GREATER MANCHESTER	370	233	313	160	291	253	173	122	70	78	128	77	1345	923	-422	-31.4
GUERNSEY	17	28	40	36	41	24	35	34	7	14	1	7	141	143	2	1.4
GWENT	50	56	52	60	49	46	44	40	48	27	18	28	261	257	-4	-1.5
GWYNEDD	31	26	30	40	15	18	8	1	13	11	12	3	109	99	-10	-9.2
HAMPSHIRE&ISLE OF WIGHT	761	534	816	711	634	430	413	372	560	266	363	204	3547	2517	-1030	-29.0
HERFORD & WORCESTER	186	163	230	154	167	136	94	83	97	54	59	59	833	649	-184	-22.1
HERTFORDSHIRE	617	434	685	602	516	413	594	383	422	218	325	193	3159	2243	-916	-29.0
HUMBERSIDE	17	7	14	12	12	26	14	8	16	7	3	15	76	75	-1	-1.3
IRELAND	448	413	314	293	448	274	220	361	241	195	306	397	1977	1933	-44	-2.2
JERSEY	92	70	110	152	72	52	47	49	15	28	11	26	347	377	30	8.6
KENT	938	653	1058	929	1001	691	708	535	700	364	508	312	4913	3484	-1429	-29.1
LANCASHIRE	930	1012	937	980	766	899	370	418	1014	306	432	307	4449	3922	-527	-11.8
LEICESTERSHIRE	255	196	295	182	259	209	168	160	175	100	122	61	1274	908	-366	-28.7
LINCOLNSHIRE	221	171	206	170	135	121	116	57	145	59	92	43	915	621	-294	-32.1
LONDONDERRY	7	10	3	6	20	2	2	8	11	4	5	1	48	31	-17	-35.4
MERSEYSIDE	390	245	340	274	294	208	230	155	40	67	155	97	1449	1046	-403	-27.8
MID GLAMORGAN	50	45	58	44	67	35	38	41	36	29	36	27	285	221	-64	-22.5
NORFOLK	213	155	165	154	151	104	148	66	115	40	75	33	867	552	-315	-36.3
NORTH YORKSHIRE	399	287	418	299	267	218	117	120	157	72	144	53	1502	1049	-453	-30.2
NORTHHAMPTONSHIRE	195	115	201	157	171	141	90	88	137	84	118	63	912	648	-264	-28.9
NORTHUMBERLAND	62	37	43	41	43	44	21	21	38	12	25	20	232	175	-57	-24.6
NOTTINGHAMSHIRE	299	260	297	236	283	204	201	132	186	83	115	67	1381	982	-399	-28.9
OXFORDSHIRE	323	228	311	282	320	208	176	140	167	96	104	94	1401	1048	-353	-25.2
POWYS	19	18	19	10	17	15	6	5	29	0	9	4	99	52	-47	-47.5
SCOTLAND	878	632	554	531	491	459	444	303	462	303	682	378	3511	2606	-905	-25.8
SHOPSHIRE	177	107	133	120	128	79	80	36	67	43	57	24	642	409	-233	-36.3
SOMERSET	234	193	250	214	162	142	126	98	130	54	62	52	964	753	-211	-21.9
SOUTH GLAMORGAN	131	89	102	143	94	83	82	58	70	30	64	17	543	420	-123	-22.7
SOUTH YORKSHIRE	354	268	302	267	393	296	153	182	170	101	117	88	1489	1202	-287	-19.3
STAFFORDSHIRE	256	196	233	206	279	162	176	125	136	59	131	62	1211	810	-401	-33.1
SUFFOLK	234	204	187	182	165	151	151	96	114	101	131	64	982	798	-184	-18.7
SURREY	1359	973	1449	1111	1258	926	1028	706	815	524	713	477	6622	4717	-1905	-28.8
TYNE & WEAR	177	134	148	133	163	129	84	90	116	79	108	114	796	679	-117	-14.7
TYRONE	7	1	0	7	4	1	0	0	2	0	1	2	14	11	-3	-21.4
WARWICKSHIRE	198	150	236	189	280	125	113	95	131	44	89	17	1047	620	-427	-40.8
WEST GLAMORGAN	95	30	65	52	43	46	26	25	40	8	27	8	296	169	-127	-42.9
WEST MIDLANDS	564	386	550	493	591	421	352	296	355	201	386	154	2798	1951	-847	-30.3
WEST SUSSEX	856	728	937	728	729	612	507	451	437	382	414	294	3880	3195	-685	-17.7
WEST YORKSHIRE	665	473	597	578	501	444	305	206	346	147	240	148	2654	1996	-658	-24.8
WILTSHIRE	245	168	223	178	186	136	121	131	142	67	94	86	1011	766	-245	-24.2
N.STATED	2177	6191	1709	4221	2172	9112	1881	7061	1958	7643	1613	5922	11510	40150	28640	248.8
TOTAL	24877	22639	23936	23007	22450	24356	15432	17967	15789	15300	12456	12738	114940	116007	1067	0.9

BARBADOS TOURISM MARKETING INC.

TABLE 6: CANADIAN ARRIVALS BY PROVINCE 2016 AND 2017 COMPARED

PROVINCES	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17	May-16	May-17	Jun-16	Jun-17	YTD 16	YTD 17	AB CHG	% CHG
AB-CALGARY/SOUTH	343	268	300	223	279	306	314	178	132	122	107	86	1475	1183	-292	-19.8
AB-EDMONTON/NORTH	237	142	171	156	189	98	146	78	94	67	52	25	889	566	-323	-36.3
AB TOTAL	**580**	**410**	**471**	**379**	**468**	**404**	**460**	**256**	**226**	**189**	**159**	**111**	2364	1749	-615	-26.0
BC INTERIOR	110	100	71	61	100	90	29	32	15	14	10	6	335	303	-32	-9.6
BC-NORTHERN BC	36	31	36	26	42	28	37	20	4	11	9	3	164	119	-45	-27.4
BC-SURREY/DELTA/RICHMOND	113	74	116	90	115	100	118	63	53	39	52	31	567	397	-170	-30.0
BC-VANCOUVER CITY	96	36	70	56	69	61	66	29	38	21	27	13	366	216	-150	-41.0
BC-VANCOUVER ISLAND	30	46	41	26	33	27	13	24	9	7	9	5	135	135	0	0.0
BC-VANCOUVER NORTH SHORE	42	19	21	26	40	40	21	17	25	20	26	19	175	141	-34	-19.4
BC-VANCOUVER SUB-EAST	15	14	18	21	26	25	44	17	20	19	10	2	133	98	-35	-26.3
BC-VICTORIA	37	58	52	45	50	40	25	29	10	26	5	7	179	205	26	14.5
BC TOTAL	**479**	**378**	**425**	**351**	**475**	**411**	**353**	**231**	**174**	**157**	**148**	**86**	2054	1614	-440	-21.4
MB	**363**	**335**	**284**	**317**	**173**	**153**	**114**	**65**	**43**	**45**	**56**	**54**	1033	969	-64	-6.2
NB OTHER	84	58	87	52	88	45	47	48	19	18	7	4	332	225	-107	-32.2
NB-MONCTON	34	41	60	57	47	47	79	55	26	17	13	6	259	223	-36	-13.9
NB-SAINT JOHN	38	43	72	47	66	23	47	26	10	12	13	4	246	155	-91	-37.0
NB TOTAL	**156**	**142**	**219**	**156**	**201**	**115**	**173**	**129**	**55**	**47**	**33**	**14**	837	603	-234	-28.0
NL	19	16	21	19	22	18	37	23	9	9	2	1	110	86	-24	-21.8
NL-ST.JOHN'S	26	36	36	30	50	50	78	26	34	34	24	6	248	182	-66	-26.6
NL TOTAL	**45**	**52**	**57**	**49**	**72**	**68**	**115**	**49**	**43**	**43**	**26**	**7**	358	268	-90	-25.1
NS OTHER	128	92	138	141	130	120	101	70	74	40	35	28	606	491	-115	-19.0
NS-HALIFAX	169	149	249	202	260	204	180	173	100	61	44	26	1002	815	-187	-18.7
NS TOTAL	**297**	**241**	**387**	**343**	**390**	**324**	**281**	**243**	**174**	**101**	**79**	**54**	1608	1306	-302	-18.8
ON BRAMPTON	169	152	117	97	133	166	182	116	107	114	111	93	819	738	-81	-9.9
ON MISSISSAUGA	328	221	314	283	309	217	310	191	148	194	139	106	1548	1212	-336	-21.7
ON OAKVILLE	182	131	239	190	291	159	179	92	69	51	45	46	1005	669	-336	-33.4
ON-BELLEVILLE-QUINTE	63	59	73	65	67	31	40	11	23	13	12	4	278	183	-95	-34.2
ON-E ONT. OTHER	188	125	114	152	66	83	48	32	12	6	8	7	436	405	-31	-7.1
ON-GREY-BRUCE	97	76	101	78	42	43	27	19	4	7	1	4	272	227	-45	-16.5
ON-GTA EAST	397	465	442	368	382	253	359	267	215	161	139	123	1934	1637	-297	-15.4
ON-HAMILTON	418	369	447	418	370	286	303	223	227	163	78	65	1843	1524	-319	-17.3
ON-KINGSTON	103	74	73	103	48	44	36	13	20	11	5	17	285	262	-23	-8.1
ON-KIT-W'LOO-CAMBR-GUELPH	269	241	313	250	307	227	175	151	115	97	43	44	1222	1010	-212	-17.3
ON-LONDON REGION	295	199	228	204	176	137	100	101	45	45	20	31	864	717	-147	-17.0
ON-MARKHAM	157	111	181	111	111	94	103	75	84	73	96	34	732	498	-234	-32.0
ON-NIAGARA REGION	179	176	150	168	126	118	85	76	32	19	23	18	595	575	-20	-3.4
ON-NORTHERN ONTARIO	226	204	217	187	102	143	163	103	33	21	15	21	756	679	-77	-10.2
ON-OTHER GTA NORTH	205	158	248	238	227	155	153	123	111	103	81	52	1025	829	-196	-19.1
ON-OTHER GTA WEST	192	121	172	145	176	125	138	64	75	48	45	35	798	538	-260	-32.6
ON-OTTAWA	638	540	721	621	537	466	369	235	198	96	75	60	2538	2018	-520	-20.5
ON-PETERBOROUGH-LINDSAY	100	98	143	119	82	65	58	32	12	11	12	3	407	328	-79	-19.4
ON-RICHMOND HILL	38	38	56	46	62	76	50	46	35	25	23	32	264	263	-1	-0.4
ON-SIMCOE MUSKOKA	259	238	276	227	168	141	192	96	68	44	35	18	998	764	-234	-23.4
ON-TORONTO	1672	1138	1694	1523	1918	1459	1372	839	855	700	581	447	8092	6106	-1986	-24.5
ON-VAUGHAN	71	41	55	72	72	92	67	47	39	46	24	18	328	316	-12	-3.7
ON-WINDSOR REGION	164	101	141	171	75	70	48	32	26	23	15	8	469	405	-64	-13.6
ON TOTAL	**6410**	**5076**	**6515**	**5836**	**5847**	**4650**	**4557**	**2984**	**2553**	**2071**	**1626**	**1286**	27508	21903	-5605	-20.4
OTHER TERR (NT/NU/YT)	**11**	**10**	**15**	**4**	**27**	**5**	**9**	**15**	**1**	**1**	**4**	**4**	67	39	-28	-41.8
PE	**30**	**29**	**26**	**85**	**54**	**51**	**45**	**25**	**10**	**5**	**3**	**5**	168	200	32	19.0
QC OTHER	167	153	135	95	114	113	83	126	26	94	41	48	566	629	63	11.1
QC-EASTERN TOWNSHIP	89	83	50	42	34	31	38	57	18	26	3	8	232	247	15	6.5
QC-MONTRL CNTR/EAST	615	539	550	486	428	508	438	414	200	222	182	181	2413	2350	-63	-2.6
QC-MONTRL NORTH SHORE	117	119	100	142	59	135	71	121	39	44	25	20	411	581	170	41.4
QC-MONTRL SOUTH SHORE	149	160	176	194	98	106	156	121	59	63	60	55	698	699	1	0.1
QC-MONTRL WEST ISL	312	275	382	274	167	268	167	154	93	72	90	50	1211	1093	-118	-9.7
QC-OUTAOUAIS REGION	78	55	86	74	45	19	31	36	15	14	6	10	261	208	-53	-20.3
QC TOTAL	**1527**	**1384**	**1479**	**1307**	**945**	**1180**	**984**	**1029**	**450**	**535**	**407**	**372**	5792	5807	15	0.3
SK-SASKWAN REGINA/SOUTH	93	95	95	98	41	36	16	23	8	3	2	5	255	260	5	2.0
SK-SASKWAN SASKAT/NORTH	98	62	91	86	26	44	39	44	15	6	9	2	278	244	-34	-12.2
SK TOTAL	**191**	**157**	**186**	**184**	**67**	**80**	**55**	**67**	**23**	**9**	**11**	**7**	533	504	-29	-5.4
NOT STATED	**578**	**2714**	**619**	**2542**	**606**	**4227**	**746**	**3559**	**649**	**2455**	**409**	**1291**	3607	16788	13181	365.4
TOTAL	10667	10928	10683	11553	9325	11668	7892	8652	4401	5658	2961	3291	45929	51750	5821	12.7

TABLE 7: EUROPEAN ARRIVALS BY RESIDENCE 2016 AND 2017 COMPARED

RESIDENCE	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	Apr-16	Apr-17	May-16	May-17	Jun-16	Jun-17	YTD 16	YTD 17	AB CHG	% CHG
ALBANIA	2	0	0	1	2	0	3	2	5	1	4	2	16	6	-10	-62.5
ANDORRA	0	1	2	2	0	0	0		0	0	0	2	2	5	3	150.0
AUSTRIA	201	175	178	198	151	138	59	54	28	39	15	24	632	628	-4	-0.6
BELARUS	1	2	2	3	2	1	1	3	20	4	7	6	33	19	-14	-42.4
BELGIUM	75	63	53	70	44	74	51	83	18	54	24	32	265	376	111	41.9
BOSNIA	0	2	0	1	1	2	0	2	0	1	0	0	1	8	7	700.0
BULGARIA	15	25	27	21	14	20	5	9	5	8	7	4	73	87	14	19.2
CROATIA	20	11	10	15	10	15	7	7	13	4	7	4	67	56	-11	-16.4
CYPRUS	13	13	6	4	14	6	3	0	0	1	6	0	42	24	-18	-42.9
CZECH	59	30	70	57	33	31	30	28	24	30	11	13	227	189	-38	-16.7
DENMARK	98	180	116	220	97	121	35	75	29	38	40	39	415	673	258	62.2
ESTONIA	23	14	12	11	25	12	6	2	2	0	2	1	70	40	-30	-42.9
FAEROE ISL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
FINLAND	129	128	94	96	42	60	21	24	23	23	29	40	338	371	33	9.8
FRANCE	321	417	413	553	287	443	287	403	331	333	306	327	1945	2476	531	27.3
GERMANY	1771	1402	1433	1198	1650	1414	640	1172	637	563	383	360	6514	6109	-405	-6.2
GIBRALTAR	1	2	1	4	13	7	1	4	0	4	0	0	16	21	5	31.3
GREECE	25	16	23	21	8	25	14	10	8	7	19	2	97	81	-16	-16.5
HUNGARY	36	52	32	29	29	23	13	21	25	36	10	15	145	176	31	21.4
ICELAND	3	1	1	2	0	7	0	4	1	1	3	2	8	17	9	112.5
ITALY	518	569	314	351	175	200	173	173	124	137	182	172	1486	1602	116	7.8
LATVIA	22	2	4	8	2	11	9	4	2	6	4	5	43	36	-7	-16.3
LIECHTEN	2	3	0	0	1	1	3	2	0	1	2	0	8	7	-1	-12.5
LITHUANIA	31	28	10	17	5	12	7	5	37	2	8	9	98	73	-25	-25.5
LUXEMBOURG	8	9	15	18	13	19	11	16	6	9	6	8	59	79	20	33.9
MACEDONIA	0	0	2	0	0	1	0	2	0	0	1	0	3	3	0	0.0
MALTA	26	5	3	5	4	6	3	1	1	1	2	1	39	19	-20	-51.3
MARSHALL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
MOLDOVA	1	2	1	0	1	1	2	0	0	1	0	0	5	4	-1	-20.0
MONACO	9	12	13	15	17	10	8	9	4	2	1	1	52	49	-3	-5.8
MONTENEGRO	2	6	1	0	3	2	0	2	2	0	0	0	8	10	2	25.0
NETHERLAND	306	181	176	183	192	191	178	210	148	136	139	156	1139	1057	-82	-7.2
NORWAY	168	238	109	144	120	82	41	78	17	25	48	57	503	624	121	24.1
POLAND	151	91	104	72	106	59	50	46	62	43	53	46	526	357	-169	-32.1
PORTUGAL	47	25	23	40	16	23	32	37	21	14	36	15	175	154	-21	-12.0
ROMANIA	32	36	20	32	39	21	17	34	22	23	8	23	138	169	31	22.5
RUSSIA	152	176	53	54	52	85	57	130	62	92	48	46	424	583	159	37.5
SAN MARINO	4	2	0	0	0	0	0	0	0	0	0	0	4	2	-2	-50.0
SERBIA	3	4	1	8	3	7	4	4	5	0	1	4	17	27	10	58.8
SLOVAKIA	31	27	22	18	17	10	11	14	13	7	20	16	114	92	-22	-19.3
SLOVENIA	12	28	13	12	7	28	8	9	0	3	4	8	44	88	44	100.0
SPAIN	150	317	154	134	106	97	88	119	81	104	60	93	639	864	225	35.2
SWEDEN	424	398	293	300	185	216	104	128	40	81	106	98	1152	1221	69	6.0
SWITZ	288	276	298	260	250	203	171	284	89	131	82	89	1178	1243	65	5.5
TURKEY	12	12	11	6	7	4	0	8	3	5	0	8	33	43	10	30.3
UKRAINE	27	57	24	37	30	36	21	46	21	27	16	14	139	217	78	56.1
TOTAL	5219	5038	4137	4220	3773	3724	2174	3264	1929	1997	1700	1742	18932	19985	1053	5.6

TABLE 8: Visitor Demographics: April - June

CHARACTERISTICS	NO.	TOTAL %	% CHG
AGE GROUPS	154458	100.0	12.9%
0-12	9726	6.3	31.2%
13-17	4751	3.1	35.7%
18-25	13504	8.7	20.5%
26-35	27697	17.9	9.8%
36-45	26005	16.8	9.0%
46-55	31691	20.5	8.9%
56-65	25353	16.4	10.6%
66+	15712	10.2	15.9%
NOT STATED	19	0.0	46.2%
ACCOMMODATION	154458	100.0	12.9%
50-100 RMS	6642	4.3	8.0%
ALL INCL	19838	12.8	22.0%
APTS	4120	2.7	16.8%
CONDO	752	0.5	53.2%
CRUISE	164	0.1	-0.6%
FRIENDS	29374	19.0	1.9%
G HOUSES	1187	0.8	-15.0%
HOUSE	921	0.6	31.8%
INTIMATE	10582	6.9	11.1%
LUXURY	26218	17.0	9.2%
NOT STATED	4483	2.9	55.8%
OTHER	2869	1.9	67.8%
OVER 100 ROOMS	22683	14.7	5.4%
UNDER 50 RMS	4134	2.7	29.0%
VILLA	20478	13.3	24.9%
YACHT	13	0.0	-18.8%
LENGTH OF STAY	154458	100.0	12.9%
1 DAY	13369	8.7	2.0%
2-3 DAYS	15451	10.0	4.4%
4-6 DAYS	36735	23.8	19.0%
7-10 DAYS	54196	35.1	16.3%
11-14 DAYS	20591	13.3	14.5%
15-21 DAYS	6760	4.4	8.2%
22+ DAYS	6702	4.3	3.2%
NOT STATED	654	0.4	-5.1%
PURPOSE OF VISIT	154458	100.0	12.9%
BUSINESS	9796	6.3	-15.8%
CONFERENCE/CONV/MEETING	2820	1.8	-24.6%
CREW	6351	4.1	11.1%
GETTING MARRIED	3	0.0	-
ATTENDING GRADUATION	9	0.0	-
HONEYMOON	2075	1.3	0.7%
INTRANSIT PASSENGER	2184	1.4	-9.2%
MEDICAL ATTENTION	351	0.2	-0.3%
OTHER PURPOSE	2798	1.8	46.7%
PLEASURE/HOLIDAY/VAC	116490	75.4	20.2%
STUDENT	879	0.6	2.9%
SPECIAL EVENTS	3	0.0	-
SPORTS	2404	1.6	20.0%
VISIT FRIENDS/RELATIVES	7608	4.9	-7.1%
ATTENDING A WEDDING	687	0.4	-28.9%

TABLE 9: Daily Expenditure per Visitor by Country of Residence (US$) April - June

	United States		Canada		United Kingdom		Other Europe	
	2016	2017	2016	2017	2016	2017	2016	2017
Accommodation	71.36	**78.16**	69.11	**59.8**	104.75	**106.24**	56.15	**76.84**
Meals & Drinks	37.37	**39.08**	37.44	**33.61**	62.97	**65.87**	46.42	**52.2**
Transportation	11.18	**11.1**	9.39	**7.89**	10.8	**12.11**	14.15	**15.4**
Entertainment/ Recreation	6.77	**6.72**	6.04	**4.66**	7.13	**7.44**	7.37	**6.85**
Souvenirs	4.86	**4.69**	3.49	**3.59**	4.48	**4.25**	6.78	**3.59**
Shopping	3.83	**4.22**	2.82	**2.99**	8.56	**5.52**	4.27	**4.28**
Other Spending	11.92	**12.51**	5.9	**6.94**	5.3	**11.05**	12.23	**11.98**
Total	147.14	**156.31**	134.2	**119.6**	203.79	**212.49**	147.37	**171.13**

TABLE 9 (Cont'd): Daily Expenditure per Visitor by Country of Residence (US$) April -June

	C'bean		Other		Total	
	2016	2017	2016	2017	2016	2017
Accommodation	79.78	**60.93**	68.5	**65.33**	81.8	**81.86**
Meals & Drinks	50.37	**47.53**	28.55	**33.51**	45.35	**46.47**
Transportation	19.95	**16.15**	6.89	**10**	12.09	**11.24**
Entertainment/ Recreation	9.27	**13.95**	10.02	**7.18**	7.39	**7.05**
Souvenirs	5.04	**7.71**	2.38	**5.07**	4.87	**4.53**
Shopping	18.13	**16.88**	3.13	**4.22**	5.71	**5.03**
Other Spending	18.94	**20.37**	5.76	**15.49**	10.75	**11.57**
Total	201.47	**183.51**	125.23	**140.79**	167.96	**167.75**

TABLE 10: Average Daily Expenditure by Type of Accommodation (US$) April – June

	All-Inclusive		Other Hotel		Guest House		Friend/Relative		Apartment	
	2016	**2017**	**2016**	**2017**	**2016**	**2017**	**2016**	**2017**	**2016**	**2017**
Accommodation	163.82	**124.23**	157.34	**151.34**	64.72	**47.82**	9.65	**5.9**	70.01	**65.23**
Meals & Drinks	76.74	**82.47**	73.7	**74.53**	36.04	**28.02**	25.19	**22.87**	37.45	**41.2**
Transportation	15.81	**15.33**	15.18	**16.78**	16.56	**11.47**	7.88	**7.71**	13.3	**12.73**
Entertainment/ Recreation	7.47	**8.99**	7.18	**10.24**	9.05	**7.57**	7.88	**6.17**	7.49	**6.87**
Souvenirs	5.17	**6.61**	4.97	**6.83**	6.44	**4.44**	4.97	**4.9**	4.74	**4.43**
Shopping	5.75	**8.72**	5.52	**6.83**	6.13	**4.87**	7.38	**5.84**	9.02	**4.58**
Other Spending	12.65	**17.97**	12.15	**17.92**	14.42	**3.9**	7.95	**13.75**	10.7	**8.01**
Total	287.4	**264.32**	276.04	**284.48**	153.37	**108.2**	70.96	**67.08**	152.85	**143.04**

TABLE 10 (Cont'd): Average Daily Expenditure by Type of Accommodation (US$) April - June

	Villa		Condo		Other		Total	
	2016	**2017**	**2016**	**2017**	**2016**	**2017**	**2016**	**2017**
Accommodation	69.48	**103.17**	91.73	**85.04**	80.22	**59.83**	81.8	**81.86**
Meals & Drinks	44.13	**44.83**	48.14	**53.71**	43	**32.33**	45.35	**46.47**
Transportation	15.89	**15.57**	12.25	**16.6**	8	**13.15**	12.09	**11.24**
Entertainment/ Recreation	13.32	**7.88**	7.7	**8.95**	13.03	**15.16**	7.39	**7.05**
Souvenirs	3.69	**2.81**	3.33	**5.78**	5.03	**4.43**	4.87	**4.53**
Shopping	7.54	**5.25**	3.33	**5.97**	29.22	**2.68**	5.71	**5.03**
Other Spending	6.42	**7.69**	8.75	**10.44**	7.82	**6.71**	10.75	**11.57**
Total	160.46	**187.59**	175.06	**186.49**	186.13	**134.14**	167.96	**167.75**

TABLE 11: Visitor Expenditure per Person per Trip by Country of Residence April – June

	Length of Stay (Days)		Weighted Expenditure/ Visitors (US$)		Total Expenditure (US$)	
	2015	**2016**	**2015**	**2016**	**2015**	**2016**
United States	7.4	**7.3**	147.14	**156.3**	1,092	**1,144**
Canada	12.2	**11.4**	134.2	**119.6**	1,634	**1,361**
United Kingdom	11.8	**11.1**	203.79	**211.9**	2,411	**2,343**
Other Europe	9.8	**9.7**	147.37	**171.1**	1,441	**1,668**
Caribbean	6.6	**6.3**	201.47	**183.5**	1,334	**1,153**
Other	7.3	**7.9**	125.23	**140.8**	908	**1,113**
Total	9.6	**9.2**	167.96	**167.8**	1,617	**1,543**

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