1st QUARTER STATISTICAL REPORT

BARBADOS®

TOURISM MARKETING INC.

RESEARCH DEPARTMENT

2017

OVERVIEW

During the 1st Quarter of 2017, some 192,391 tourists visited the shores of Barbados. This represented a 4.5% increase or an increase of 8,214 visitors over the same period for 2016.

Cruise

Overall, the Bridgetown Port welcomed 378,269 cruise arrivals in during the period January to March 2017, up from the 335,156 cruise arrivals recorded during the corresponding period of 2016; an increase of 12.9%. From this total, some 301,114 cruise passenger arrivals were recorded, compared to the 255,012 recorded during the same period of 2016; an increase of 18.1%.

There was an increase in the number of cruise ship calls to Barbados when compared with the corresponding period of 2016. Cruise calls increased from 199 calls during 2016 to 228 calls during 2017.

Market Share

The United Kingdom remained the top producing market and accounted for 36.4% of traffic to Barbados, which was a decrease of 1.8% when compared with the 1st Quarter of 2016. The United States followed in second position (25.5%) registering an increase of 15.9% compared to the corresponding period for 2016. Canada accounted for 17.7% of overall business, a 11.3% increase when compared with Q1 2016.

The Caribbean has shown decline, with an overall decrease of 2.8% and accounted for 11% of business. Trinidad and Tobago recorded an 13.6% decrease whilst the other Caribbean territories showed increases of 2.6% when compared with Q1 2016.

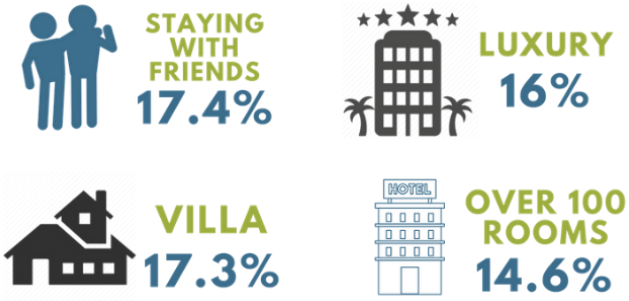
The European market contributed 6.7% of business for the reporting period; this represented a decrease of 1.1%. Germany

recorded a 17.3% decrease in visitor flows, while the other countries of the European region experienced an increase of 8.4%.

The Central & South American market had a decline this quarter (14.5%) and accounted for 1.3% of overall traffic; Brazil recorded a decrease of 37.4% over 2016.

Purpose of Visit

Pleasure (78%) recorded the largest purpose of visit for tourists to Barbados for the 1st Quarter of 2017, followed by business (5.2%) and visiting friends & relatives (VFR) (4.6%). For the 1st Quarter 2017, those tourists who travelled for pleasure grew by 4.7% while business and VFR traffic decreased and increased by 5.4% and 19.2% respectively.



Accommodation

Staying with friends (17.4%) was the most popular accommodation type used by international tourists, recording a 1.2% increase compared to the same period for 2016. Villas (17.3%) saw an increase of 9.8% whilst luxury (16%) and hotels with over 100 rooms (14.6%) recorded increases of 0.8% and 2.4% respectively.

Length of Stay

Most visitors stayed on island 7 – 10 days accounting for 35.6% of business. This was a 2.5% increase from this segment of tourists when compared with Q1 2016.

Approximately 17.7% of tourists stayed for 4-6 days recording an increase of 19.4% when compared with the previous year. Visitors who stayed 11-14 days represented 14.2% of the share, which was a decrease of 4.2% over the same period of the previous year.

Age

Tourists in the 56-65 and over category generated 20.6% of business, which represented growth of 8.7%. The 46 – 55 age grouping had a marginal share of 19.9% (+3.6%) over the 66+ age grouping which accounted for 17.7% of business, and increased by 8.7% when compared with 1st Quarter 2016.

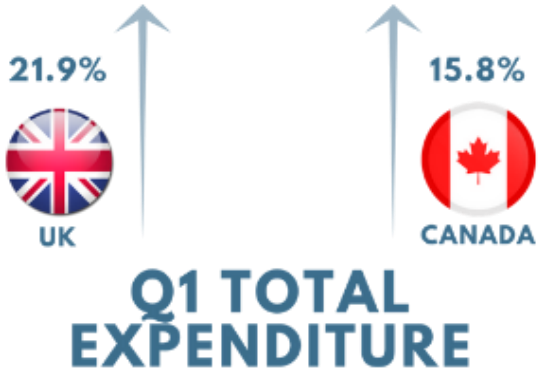
EXPENDITURE

Overview

According to the Caribbean Tourism Organization (CTO) Quarterly Exit Survey, stayover visitors to Barbados spent 3.9% more money during the first quarter of 2017 when compared with the same period in 2016. Total visitor expenditure on island grew from US $336,757 million to US $350,051 million.

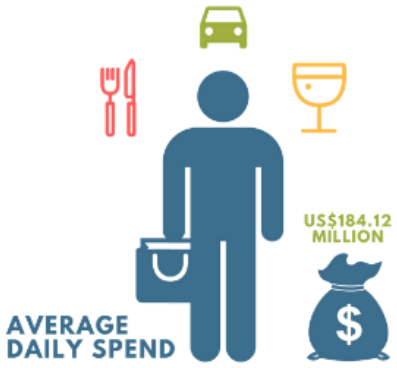
There were increases in only two markets for Q1 in total expenditure. The United Kingdom recorded an increase of 21.9% in total visitor spend from this market, whilst Canada registered a growth of 15.8%.

Although the remaining markets saw declines in spend, they contributed generously to the overall total expenditure. The United States spent US$69 million during Q1 on island, followed by Other Europe, the Caribbean and "Other" which included Latin America, Asia, and Africa spent US$ 19million, US$16 million and US$5 million respectively.



Average Daily Spend

There was an increase in average daily expenditure with an estimated US$184.12 spent compared to US$182.23 for the corresponding period of 2016, registering an increase of 1% or US$1.89. When the markets were examined, visitors from the



United Kingdom spent the most on average, US$232.46 which represented an increase of 22.7% or US$43.99. Canada and the Caribbean also had subsequent increases of 8.7% and 0.3% while the remaining markets experienced declines in the average daily spend.

Spending by Types of Accommodation

Visitors who stayed in All-inclusive Hotels had the largest estimated average daily spend of US$306.71, which was an increase of 24.8% or US$60.95 over the first quarter of 2016. They were followed by the visitors using ''Other Hotel'' accommodation. The estimated average daily spend fell from US$305.69 in 2016, to US$274.53 in 2017; whilst the average daily spend for persons staying in Villas and Condos increased by US$49.81 and US$31.89 respectively.

UNITED KINGDOM

Origin

For the quarter in review the United Kingdom recorded a 1.8% decrease over Q 1 2016. This represented a total of 1,261 less tourists.

Greater London, Surrey and Lancashire generated most of the business from this market during the 1st quarter of 2017 contributing 9.4%, 4.3% and 4.1% respectively.

Purpose of Visit

During the 1st Quarter of 2017, 84.3% of UK visitors travelled for the main purpose of pleasure, showing a decrease of 1.9%. Visiting Friends and Relatives (VFR) traffic accounted for 2.7% of business, a 23.9% increase over the previous quarter. Travellers on business (1.9%) recorded a 17.3% decline compared with the corresponding quarter for 2016.

Accommodation

Luxury accommodation remained in high demand by UK visitors (20.3%) but experienced a descent of 4.1% in stays to this type of accommodation. All-Inclusive visitors (18%) shared comparable success but registered a 6.4% decline when compared with Q1 2016. Visitors who stayed in villas (16.1%) recorded a 0.4% reduction in business over the corresponding quarter of last year.

Length of Stay

For Q1 2017 the majority of UK travellers stayed on island for approximately 7 – 10 days (41.2%) which represents a decrease of 0.7% compared with the same period for 2016. Visitors staying 11 – 14 days (23%) recorded a decrease of 8.2%; whilst those who stayed 4 – 6 days contributed 7.5% of business with growth of 19.5% when compared with Q1 for 2016.

Age

When assessing age distribution, the majority of visitors were between the ages of 56 – 65 years accounting for 23.4% of the total UK traffic; recording an increase of 4.4% when compared with the corresponding quarter for 2016. Visitors 66+ years of age (22.7%) who travelled to the destination were 4.8% more when compared with Q1 2016. The age grouping 46 – 55 contributed 20.7% of business but recorded a 1.6% decline in contrast to the previous quarter of 2016.

Expenditure

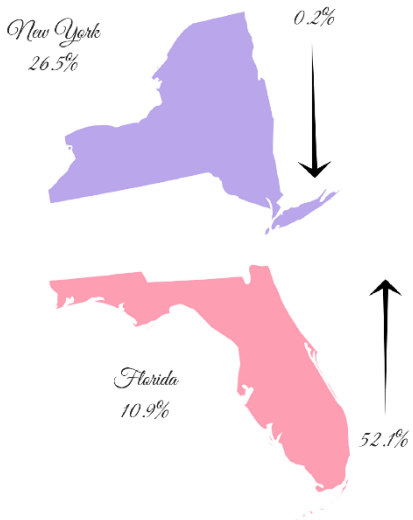
The average daily expenditure for visitors travelling from this market for Q1 2017 was US $232.46 compared with US $189.47 for the same quarter of 2016. This represents a 22.7% increase in spend. Of this total, 55.4% was spent on accommodation, whilst 26.2% was attributed to meals and drinks.

Total expenditure from this market for Q1 reached an estimated US $177,978,000 which accounts for a 21.9% increase when compared with Q 1 2016.

UNITED STATES

Origin

The North East/Mid-Atlantic region continues its trend as the top performer for the 1st Quarter of 2017. The state of New York accounted for 26.5% of business, recording a slight decrease of 0.2% of tourists when compared to the same period last year. The South-East state Florida (10.9%) was the second highest contributor



from the USA market; this state experienced an increase of 52.1%.

Purpose of Visit

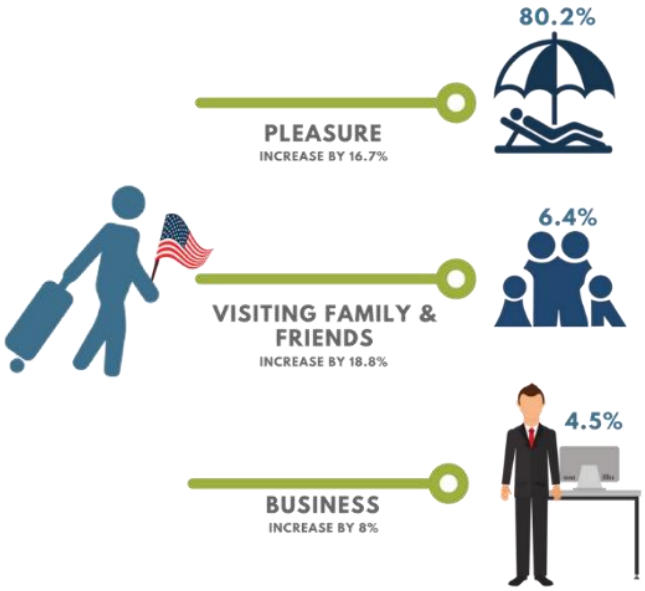
Of the total US travellers, 80.2% came to Barbados for the purpose of pleasure. This represented an increase of 16.7% when compared with the same period for 2016. VFR traffic contributed 6.4% with an increase of 18.8%. Business (4.5%) however, experienced an increase of 8% when compared with Q1 2016.

Accommodation

Staying with friends was the preferred choice of accommodation from this market, for the 1st Quarter. Approximately 21.9% of tourists opted for this type of accommodation, with a 7.8% increase in business over the previous year. Luxury (18.2%) had an increase of 12.6% whilst hotels with 100 rooms (17.3%) showed a 14.7% increase over Q1 2016.

Length of Stay

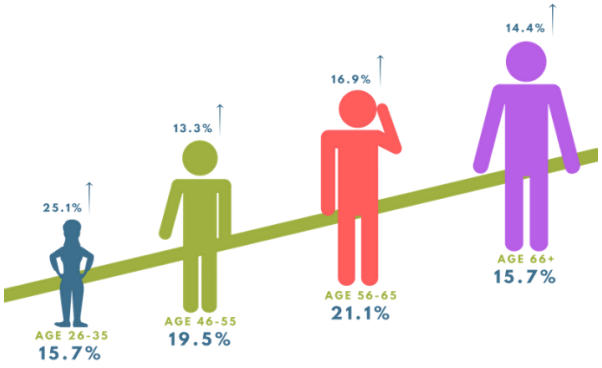
Most US travellers stayed an average of 7 – 10 days (35.1%), an increase of 5.2%. The 4 – 6 grouping registered 32.8% of overall



tourists, a 35.1% improvement over Q4 2016. The 2 – 3 day category saw an increase of 26.7% and accounted for 11.1% of this market share's business.

Age

The 56 - 65 grouping accounted for 20.1% of business, an increase of 16.9% when compared with Q1 2016. The 46-55 grouping (19.5%) had a marginal share with



an increase of 13.3%. The 66+ (15.7%) and 26-35 groups (15.7%) also increase by 14.4% and 25.1% respectively.

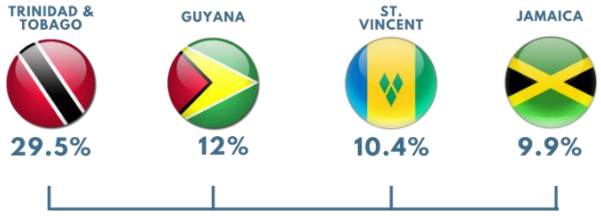
Expenditure

This quarter the USA expended US$69 million, which accounted for 19.8% of the share, however this represented a decrease of 16.3% when compared to Q1 of 2016. The average daily spend for this market was US$186.45, this represented a decrease of 22.6% when compared to 2016. Of the total daily spend, accommodation accounted for 53.2%, meals & drinks (23.1%) was the second highest category followed by other spending (8.3%).

CARIBBEAN

Origin

The top producing Caribbean country for the 1st Quarter of 2017 was Trinidad and Tobago; which contributed 29.5% of overall business from this market. This represented a decline of 13.6% when compared with Q1 2016. Guyana (12%) was the second highest producer, followed by St. Vincent & the Grenadines (10.4%) and Jamaica (9.9%), these territories recorded increases of 2.6%, 1.9% and 20.5% respectively.



Purpose of Visit

The main purpose of visit for Caribbean travellers was for pleasure. This segment accounted for 39.6% of traffic, which was a decrease of 7.1% over 2016's figures. Business travellers decreased (5%) for the 1st Quarter of 2017 with a 21% share. The VFR segment captured the 3rd largest share (9.5%) but experienced a gain of 17.8%.

Accommodation

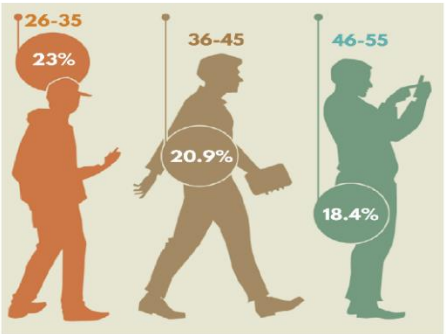
Most of these regional travellers stayed with friends accounting for 35.1% of business, registering a decrease of 4%. The hotels with over 100 rooms contributed 15.2%, with 12.2% less tourists. Villas (13.6%) and intimate stays (10.1%) continued their upward trend with 1.6% and 3.1% in growth respectively.

Length of Stay

The majority of Caribbean tourists stayed between 2 and 3 days representing a 24.1% share and an increase of 6.9% when compared with Q1 2016. Approximately (23.4%) of the overall count stayed 4-6 days which was a decrease of 7.6% over the same period last year. Those visitors who opted to stay for 1 day accounted for 19.4% of the share, which represented a 5.3% increase. The 7-10 day traveller accounted for 11.7% of the share and registered a decrease of 20.3%.

Age

Travellers between the ages of 26 – 35 accounted for 23% of business from this market, which represents a 2% drop. The 36 – 45 (20.9%) and 46 – 55 (18.4%) categories



recorded a decrease and an increase of 7.3% and 0.8% respectively.

Expenditure

For Q1 2017, the Caribbean visitors spent approximately US$16 million, capturing 4.8% of the total expenditure, which represented a decrease of 7.4% when compared to the same period of 2016.

The average daily spend for this market was US$163.33, which represented an increase of 0.3% when compared to the same period of 2016. Accommodation accounted for 40.5% of this market's total daily spend, meals & drinks followed with 25.1% while transportation (10.2%) and other spending (7.6%) captured the 3rd and 4th spots respectively.

CANADA

Origin

For the quarter in review the Canadian market recorded a 11.3% increase over Q1 2016. This represents a total of 3,474 more tourists.

Ontario was the top producing province from this market for the 1st quarter of 2017 accounting for 45.6% of traffic. The Toronto area contributed 12.1% of business. The second highest performing province for the reporting period was Quebec (11.3%); whilst the province of Alberta (3.5%) was the third largest performer.

Purpose of Visit

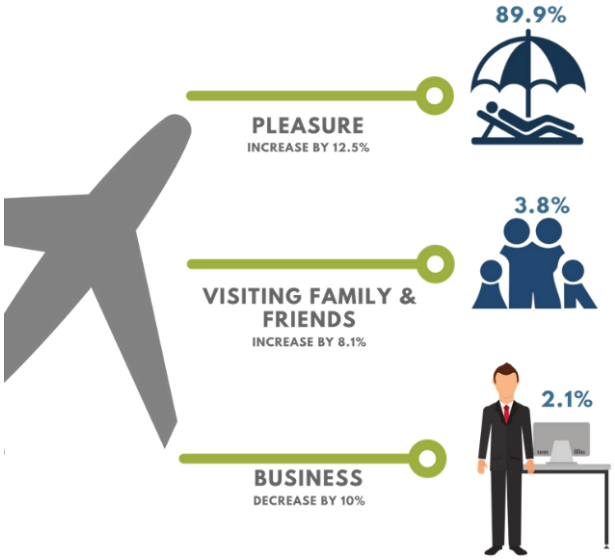
Canadians who travelled to Barbados for pleasure accounted for 89.9% of business during Q1 2017. This represented an increase of 12.5% when compared with the corresponding quarter for 2016. VFR traffic accounted for 3.8% of the overall count, an 8.1% of growth; whilst the Business traveler (2.1%) decreased by 10.4% when compared with Q1 2016.

Accommodation

For the quarter in review villa stays accounted for 25.6% of business from this market. This type of accommodation was the preferred choice registering an increase of 16.9% year on year for Q1. 18.1% of Canadian visitors opted to stay with friends, recording a decrease of 0.4%; whilst the Luxury segment (11%) and those hotels with over 100 rooms (10.9%) recorded gains of 12.7% and 11.4% respectively.

Length of Stay

Approximately 47% of Canadian travellers stayed in the destination for 7 – 10 days, an increase of 15.9% when compared with the corresponding quarter for 2016. Stays of 11-14 days (14.8%) and 4 – 6 days (12.9%) registered increases of 4.1% and 26.1% respectively.



Age

Canadians travelling to Barbados between 56 and 65 years (23.5%) accounted for the majority of business, with a rise of 15.9% from this demographic compared with Q 1 2016. Visitors 66+ years of age (20.4%) and 46 - 55(19.8%) both showed growth of 13.6% and 10% respectively when comparing their performance for the same quarter of 2016.

Expenditure

The average daily expenditure by visitors travelling from this market for Q 1 2017 was US $153.93 compared with US $141.67 for the same quarter of 2016. This represents an 8.7% increase in spend. Of this total, 52.3% was spent on accommodation, whilst 26.2% was attributed to meals and drinks.

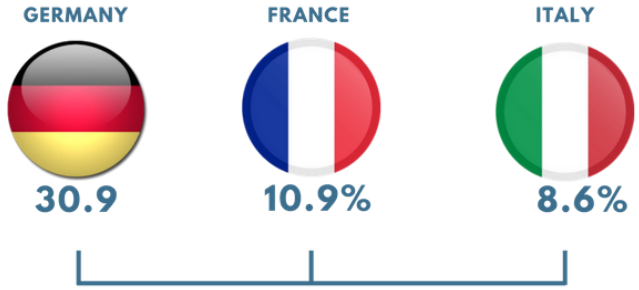
Total expenditure from this market for Q1reached an estimated US $61,202,000 which accounts for a 15.8% increase when compared with Q 1 2016.

EUROPE

Origin

For the quarter in review the European market recorded a 1.1% decrease over Q1 2016. This represents a total of 147 less tourists.

Germany fell off by 17.3% but retained its position as the top producer of business for Barbados from this market contributing 30.9% of the overall traffic. France (10.9%) was the second highest producer recording an increase of 38.4%, followed by Italy (8.6%) which registered a modest increase of



11.2% when compared to the same period for last year.

Purpose of Visit

The pattern of purpose of travel to Barbados for the majority of Europeans has not changed. Pleasure continues to be the main purpose accounting for 76.2% of business for this quarter, recording a 3.1% decrease. Business traffic contributed 5.3% of the overall Europe count, a fall of 12% compared with Q 1 2016. Tourists who travelled to visit friends and relatives (2.5%) experience a substantial increase in business during this quarter of 50%.

Accommodation

For the quarter in review the Intimate properties were the preferred choice for European travellers accounting for 22.8% of business from this market. This represented an incline of 22.8%. Luxury accommodation picked up 12.96% of the business experiencing a 40.9% decline when compared with the same quarter for 2016. Villas (11.7%) and hotels with over 100 rooms (11.5%) were also popular among Europeans but saw decreases in both segments of 30.2% and 28.1% respectively.

INTIMATE PROPERTIES
22.8%

LUXURY
12.96%

VILLA
11.6%

OVER 100 ROOMS
11.5%

Length of Stay

The distribution pattern of European stays for this reporting quarter is similar to that of previous quarters, with 23% of tourists staying in the destination for 7 – 10 days; a decrease of 1.7% compared with Q1 2016. 16.9% opted to stay between 4 and 6 days and 14.8% for 11 – 14 days, registering a decrease of 4.8% and an increase of 4.3% respectively.

Age

Approximately 21% of European tourists were between the ages of 46 and 55 years. This was 6.9% less tourists when compared with the corresponding quarter for 2016. There was a marginal share between those in the 26 – 35 (19.7%) and 36 – 45 (18.3%) groupings. These categories saw an increase of 4.8% and a decrease of 1.1% respectively.

Expenditure

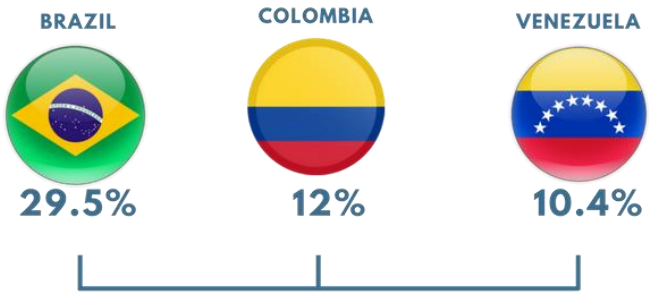
The average daily expenditure by visitors travelling from this market for Q1 2017 was US $148.93 compared with US $186.35 for the same quarter of 2016. This represents a 20.1% decrease in spend. Of this total, 51.9% was spent on accommodation, whilst 25.2% was attributed to meals and drinks.

Total expenditure from this market for Q1 reached an estimated US $19,409,000 which registered a 28.6% decrease when compared with Q1 2016.

CENTRAL & SOUTH AMERICA

Origin

Brazil regains its spot as the top producer from the Central & South American Market. For the 1st Quarter of 2017, 17.6% of all tourist from this market originated from the country of Brazil, however registering a 37.4% decrease in tourists traffic when compared to the same period for last year. Colombia was the second highest contributor with 17.4% of arrivals; which had a decline of 27% when compared to previous year's 1st Quarter. Venezuela captured the 3rd highest spot for this region with 11% of the share which represented a decrease of 27.8%.



Purpose of Visit

Most visitors from this market travelled for the purpose of pleasure (58.8%). This segment decreased by 24.6% when compared with Q1 2016. The business market contributed 11.7% registering a decrease of 5.5%. Conference traffic represented 6% of the share and experienced an increase of 15.4%.

Accommodation

In Q1 travellers from this market had a preference for hotels with over 100 rooms. This type of accommodation contributed 29.7% of overall business but fell by 10.9%. Villas (14.2%) and luxury stays (13.7%) both recorded decreases of 26.6% and 22.9% respectively.

Length of Stay

This region saw most of travellers staying 1 day (24%), registering an increase of 43.2% when compared with Q1 2016. There was a marked decrease in visitors staying for 4 – 6 days (22.5%), registering a 14% decrease. The 7 - 10 day (21%) and 2 - 3 day (16.6%) categories saw decreases in traffic of 49.2% and 7.7% respectively.

Age

Tourist arrivals from this market between the ages of 26 – 35 (25.5%) were the highest producers for this reporting period. This demographic decreased by 8.9% when compared with Q1 2016. The 36 – 45 grouping (23%) and the 46 – 55 grouping (17.4%) both recorded decreases of 14.3% and 7.2% respectively.

APPENDIX

Table 1: Visitor Arrivals - January to March 2016 & 2017 compared

	JANUARY					FEBRUARY					MARCH				
MAJOR MARKETS	**2015**	**2016**	**2017**	**AB CHG**	**% CHG**	**2015**	**2016**	**2017**	**AB CHG**	**% CHG**	**2015**	**2016**	**2017**	**AB CHG**	**% CHG**
UNITED STATES	10797	13038	14961	**1923**	**14.7**	12571	14329	16478	**2149**	**15.0**	14119	15016	17683	**2667**	**17.8**
CANADA	10595	10667	10928	**261**	**2.4**	10774	10683	11553	**870**	**8.1**	9567	9325	11668	**2343**	**25.1**
UNITED KINGDOM	21364	24877	22639	**-2238**	**-9.0**	22291	23936	23007	**-929**	**-3.9**	21139	22450	24356	**1906**	**8.5**
GERMANY	1737	1771	1402	**-369**	**-20.8**	1628	1433	1198	**-235**	**-16.4**	1870	1650	1414	**-236**	**-14.3**
OTHER EUROPE	3502	3448	3636	**188**	**5.5**	3005	2704	3022	**318**	**11.8**	2245	2123	2310	**187**	**8.8**
TRINIDAD & TOBAGO	1538	1799	1817	**18**	**1.0**	1842	2402	2309	**-93**	**-3.9**	1995	3009	2101	**-908**	**-30.2**
OTHER CARIBBEAN	4648	4888	5175	**287**	**5.9**	4070	4014	4612	**598**	**14.9**	4900	5589	5085	**-504**	**-9.0**
BRAZIL	632	317	166	**-151**	**-47.6**	490	268	178	**-90**	**-33.6**	240	120	97	**-23**	**-19.2**
OTHER CENTRAL & SOUTH AMERICA	484	826	909	**83**	**10.0**	443	603	545	**-58**	**-9.6**	560	796	610	**-186**	**-23.4**
OTHER	854	854	853	**-1**	**-0.1**	701	643	782	**139**	**21.6**	812	599	897	**298**	**49.7**
TOTAL ARRIVALS	**56151**	**62485**	**62486**	**1**	**0.0**	**57815**	**61015**	**63684**	**2669**	**4.4**	**57447**	**60677**	**66221**	**5544**	**9.1**
TOTAL CRUISE PASSENGERS	78239	114225	119148	**4923**	**4.3**	68281	78037	95874	**17837**	**22.9**	70619	62750	86092	**23342**	**37.2**
TOTAL CRUISE CALLS	66	81	81	**0**	**0.0**	57	61	71	**10**	**16.4**	59	57	76	**19**	**33.3**

	JANUARY - FEBRUARY					JANUARY - MARCH				
MAJOR MARKETS	**2015**	**2016**	**2017**	**AB CHG**	**% CHG**	**2015**	**2016**	**2017**	**AB CHG**	**% CHG**
UNITED STATES	23368	27367	31439	**4072**	**14.9**	37487	42383	49122	**6739**	**15.9**
CANADA	21369	21350	22481	**1131**	**5.3**	30936	30675	34149	**3474**	**11.3**
UNITED KINGDOM	43655	48813	45646	**-3167**	**-6.5**	64794	71263	70002	**-1261**	**-1.8**
GERMANY	3365	3204	2600	**-604**	**-18.9**	5235	4854	4014	**-840**	**-17.3**
OTHER EUROPE	6507	6152	6658	**506**	**8.2**	8752	8275	8968	**693**	**8.4**
TRINIDAD & TOBAGO	3380	4201	4126	**-75**	**-1.8**	5375	7210	6227	**-983**	**-13.6**
OTHER CARIBBEAN	8718	8902	9787	**885**	**9.9**	13618	14491	14872	**381**	**2.6**
BRAZIL	1122	585	344	**-241**	**-41.2**	1362	705	441	**-264**	**-37.4**
OTHER CENTRAL & SOUTH AMERICA	927	1429	1454	**25**	**1.7**	1487	2225	2064	**-161**	**-7.2**
OTHER	1555	1497	1635	**138**	**9.2**	2367	2096	2532	**436**	**20.8**
TOTAL ARRIVALS	**113966**	**123500**	**126170**	**2670**	**2.2**	**171413**	**184177**	**192391**	**8214**	**4.5**
TOTAL CRUISE PASSENGERS	146520	192262	215022	**22760**	**11.8**	217139	255012	301114	**46102**	**18.1**
TOTAL CRUISE CALLS	123	142	152	**10**	**7.0**	182	199	228	**29**	**14.6**

Table 2: UK Arrivals

UK ARRIVALS BY COUNTY 2016 AND 2017 COMPARED

COUNTIES	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	YTD 16	YTD 17	AB CHG	% CHG
ANTRIM	36	34	48	27	53	16	137	77	-60	-43.8
ARMAGH	5	2	0	4	2	8	7	14	7	100.0
AVON	202	148	216	159	172	127	590	434	-156	-26.4
BEDFORDSHIRE	160	134	170	151	212	151	542	436	-106	-19.6
BERKSHIRE	604	427	596	516	620	427	1820	1370	-450	-24.7
BUCKINGHAMSHIRE	391	255	413	388	420	256	1224	899	-325	-26.6
CAMBRIDGESHIRE	266	188	186	166	195	132	647	486	-161	-24.9
CHESHIRE	1104	828	1185	1019	912	710	3201	2557	-644	-20.1
CLEVELAND	66	62	83	71	85	47	234	180	-54	-23.1
CLWYD	71	70	112	83	56	63	239	216	-23	-9.6
CORNWALL&ISLE of SCILLY	246	135	223	188	183	114	652	437	-215	-33.0
CUMBRIA	155	105	135	93	117	102	407	300	-107	-26.3
DERBYSHIRE	349	235	285	260	325	168	959	663	-296	-30.9
DEVON	358	222	326	242	238	194	922	658	-264	-28.6
DORSET	387	255	356	278	287	162	1030	695	-335	-32.5
DOWN	16	35	20	21	54	10	90	66	-24	-26.7
DURHAM	91	57	97	88	94	79	282	224	-58	-20.6
DYFED	52	28	33	26	33	17	118	71	-47	-39.8
EAST SUSSEX	510	392	515	434	407	343	1432	1169	-263	-18.4
ESSEX	940	660	975	726	891	762	2806	2148	-658	-23.4
FERMANAGH	2	1	0	0	2	0	4	1	-3	-75.0
GLOUCHESTERSHIRE	287	195	276	247	162	154	725	596	-129	-17.8
GREATER LONDON	3082	1852	3056	2483	3252	2219	9390	6554	-2836	-30.2
GREATER MANCHESTER	370	233	313	160	291	253	974	646	-328	-33.7
GUERNSEY	17	28	40	36	41	24	98	88	-10	-10.2
GWENT	50	56	52	60	49	46	151	162	11	7.3
GWYNEDD	31	26	30	40	15	18	76	84	8	10.5
HAMPSHIRE&ISLE OF WIGHT	761	534	816	711	634	430	2211	1675	-536	-24.2
HERFORD & WORCESTER	186	163	230	154	167	136	583	453	-130	-22.3
HERTFORDSHIRE	617	434	685	602	516	413	1818	1449	-369	-20.3
HUMBERSIDE	17	7	14	12	12	26	43	45	2	4.7
IRELAND	448	413	314	293	448	274	1210	980	-230	-19.0
JERSEY	92	70	110	152	72	52	274	274	0	0.0
KENT	938	653	1058	929	1001	691	2997	2273	-724	-24.2
LANCASHIRE	930	1012	937	980	766	899	2633	2891	258	9.8
LEICESTERSHIRE	255	196	295	182	259	209	809	587	-222	-27.4
LINCOLNSHIRE	221	171	206	170	135	121	562	462	-100	-17.8
LONDONDERRY	7	10	3	6	20	2	30	18	-12	-40.0
MERSEYSIDE	390	245	340	274	294	208	1024	727	-297	-29.0
MID GLAMORGAN	50	45	58	44	67	35	175	124	-51	-29.1
NORFOLK	213	155	165	154	151	104	529	413	-116	-21.9
NORTH YORKSHIRE	399	287	418	299	267	218	1084	804	-280	-25.8
NORTHHAMPTONSHIRE	195	115	201	157	171	141	567	413	-154	-27.2
NORTHUMBERLAND	62	37	43	41	43	44	148	122	-26	-17.6
NOTTINGHAMSHIRE	299	260	297	236	283	204	879	700	-179	-20.4
OXFORDSHIRE	323	228	311	282	320	208	954	718	-236	-24.7
POWYS	19	18	19	10	17	15	55	43	-12	-21.8
SCOTLAND	878	632	554	531	491	459	1923	1622	-301	-15.7
SHOPSHIRE	177	107	133	120	128	79	438	306	-132	-30.1
SOMERSET	234	193	250	214	162	142	646	549	-97	-15.0
SOUTH GLAMORGAN	131	89	102	143	94	83	327	315	-12	-3.7
SOUTH YORKSHIRE	354	268	302	267	393	296	1049	831	-218	-20.8
STAFFORDSHIRE	256	196	233	206	279	162	768	564	-204	-26.6
SUFFOLK	234	204	187	182	165	151	586	537	-49	-8.4
SURREY	1359	973	1449	1111	1258	926	4066	3010	-1056	-26.0
TYNE & WEAR	177	134	148	133	163	129	488	396	-92	-18.9
TYRONE	7	1	0	7	4	1	11	9	-2	-18.2
WARWICKSHIRE	198	150	236	189	280	125	714	464	-250	-35.0
WEST GLAMORGAN	95	30	65	52	43	46	203	128	-75	-36.9
WEST MIDLANDS	564	386	550	493	591	421	1705	1300	-405	-23.8
WEST SUSSEX	856	728	937	728	729	612	2522	2068	-454	-18.0
WEST YORKSHIRE	665	473	597	578	501	444	1763	1495	-268	-15.2
WILTSHIRE	245	168	223	178	186	136	654	482	-172	-26.3
N.STATED	2177	6191	1709	4221	2172	9112	6058	19524	13466	222.3
TOTAL	24877	22639	23936	23007	22450	24356	71263	70002	-1261	-1.8

Table 3: USA Arrivals

USA ARRIVALS BY STATE 2016 AND 2017 COMPARED										
STATES	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	YTD 16	YTD 17	AB CHG	% CHG
NE/MA - CONNECTICUT	509	385	485	566	514	696	1508	1647	139	9.2
NE/MA - DELAWARE	35	79	64	46	51	61	150	186	36	24.0
NE/MA - DISTRICT OF COLUMBIA	86	92	96	96	139	110	321	298	-23	-7.2
NE/MA - MAINE	101	97	103	130	90	137	294	364	70	23.8
NE/MA - MARYLAND	304	424	298	337	495	352	1097	1113	16	1.5
NE/MA - MASSACHUSETTS	848	1065	1086	1299	936	1193	2870	3557	687	23.9
NE/MA - NEW HAMPSHIRE	119	135	187	256	130	143	436	534	98	22.5
NE/MA - NEW JERSEY	842	820	858	890	1013	936	2713	2646	-67	-2.5
NE/MA - NEW YORK	3795	3949	5006	4542	4270	4548	13071	13039	-32	-0.2
NE/MA - PENNSYLVANIA	540	571	513	471	565	591	1618	1633	15	0.9
NE/MA - RHODE ISLAND	76	53	47	93	86	89	209	235	26	12.4
NE/MA - VERMONT	48	56	88	93	48	80	184	229	45	24.5
NE/MA - VIRGINIA	353	364	334	405	430	410	1117	1179	62	5.6
NE/MA - WEST VIRGINIA	5	20	10	15	8	10	23	45	22	95.7
TOTAL NE	7661	8110	9175	9239	8775	9356	25611	26705	1094	4.3
MW - ILLINOIS	246	338	246	323	337	376	829	1037	208	25.1
MW - INDIANA	127	114	94	114	174	93	395	321	-74	-18.7
MW - IOWA	50	53	86	26	65	40	201	119	-82	-40.8
MW - MICHIGAN	245	228	234	369	218	177	697	774	77	11.0
MW - MINNESOTA	157	105	129	123	178	133	464	361	-103	-22.2
MW - NEBRASKA	20	16	25	19	15	20	60	55	-5	-8.3
MW - NORTH DAKOTA	14	8	4	22	4	14	22	44	22	100.0
MW - SOUTH DAKOTA	25	15	18	9	1	3	44	27	-17	-38.6
MW - WISCONSIN	126	133	112	142	113	143	351	418	67	19.1
TOTAL MW	1010	1010	948	1147	1105	999	3063	3156	93	3.0
SE - ALABAMA	39	24	23	33	74	54	136	111	-25	-18.4
SE - ARKANSAS	15	24	16	22	34	31	65	77	12	18.5
SE - FLORIDA	1085	1754	1114	1696	1322	1906	3521	5356	1835	52.1
SE - GEORGIA	359	327	342	392	406	413	1107	1132	25	2.3
SE - KANSAS	26	25	42	71	61	31	129	127	-2	-1.6
SE - KENTUCKY	57	43	23	52	42	64	122	159	37	30.3
SE - LOUISIANA	41	49	25	33	37	83	103	165	62	60.2
SE - MISSISSIPI	23	18	18	27	13	37	54	82	28	51.9
SE - MISSOURI	131	61	104	101	85	78	320	240	-80	-25.0
SE - NORTH CAROLINA	246	294	282	364	326	313	854	971	117	13.7
SE - OHIO	186	197	227	218	259	206	672	621	-51	-7.6
SE - OKLAHOMA	49	27	21	43	24	20	94	90	-4	-4.3
SE - SOUTH CAROLINA	139	102	141	103	84	142	364	347	-17	-4.7
SE - TENNESSEE	122	87	62	94	91	106	275	287	12	4.4
SE - TEXAS	348	323	335	293	442	495	1125	1111	-14	-1.2
TOTAL SE	2866	3355	2775	3542	3300	3979	8941	10876	1935	21.6
W - ALASKA	19	16	14	11	4	12	37	39	2	5.4
W - ARIZONA	71	76	70	52	70	82	211	210	-1	-0.5
W - CALIFORNIA	534	569	472	563	626	712	1632	1844	212	13.0
W - COLORADO	139	147	159	168	201	162	499	477	-22	-4.4
W - IDAHO	28	19	28	14	18	21	74	54	-20	-27.0
W - MONTANA	13	6	19	9	21	13	53	28	-25	-47.2
W - NEVADA	25	48	36	52	63	44	124	144	20	16.1
W - NEW MEXICO	21	23	15	21	17	24	53	68	15	28.3
W - OREGON	48	56	63	40	54	36	165	132	-33	-20.0
W - UTAH	47	52	35	42	43	41	125	135	10	8.0
W - WASHINGTON	109	86	130	115	78	85	317	286	-31	-9.8
W - WYOMING	12	12	10	7	8	10	30	29	-1	-3.3
TOTAL W	1066	1110	1051	1094	1203	1242	3320	3446	126	3.8
HAWAII"	4	4	8	2	3	8	15	14	-1	-6.7
NOT STATED	431	1372	372	1454	630	2099	1433	4925	3492	243.7
TOTAL	13038	14961	14329	16478	15016	17683	42383	49122	6739	15.9

Table 4: Canadian Arrivals

CANADIAN ARRIVALS BY PROVINCE 2016 AND 2017 COMPARED										
PROVINCES	**Jan-16**	**Jan-17**	**Feb-16**	**Feb-17**	**Mar-16**	**Mar-17**	**YTD 16**	**YTD 17**	**AB CHG**	**% CHG**
AB-CALGARY/SOUTH	343	268	300	223	279	306	**922**	**797**	**-125**	**-13.6**
AB-EDMONTON/NORTH	237	142	171	156	189	98	**597**	**396**	**-201**	**-33.7**
AB TOTAL	**580**	**410**	**471**	**379**	**468**	**404**	**1519**	**1193**	**-326**	**-21.5**
BC INTERIOR	110	100	71	61	100	90	**281**	**251**	**-30**	**-10.7**
BC-NORTHERN BC	36	31	36	26	42	28	**114**	**85**	**-29**	**-25.4**
BC-SURREY/DELTA/RICHMOND	113	74	116	90	115	100	**344**	**264**	**-80**	**-23.3**
BC-VANCOUVER CITY	96	36	70	56	69	61	**235**	**153**	**-82**	**-34.9**
BC-VANCOUVER ISLAND	30	46	41	26	33	27	**104**	**99**	**-5**	**-4.8**
BC-VANCOUVER NORTH SHORE	42	19	21	26	40	40	**103**	**85**	**-18**	**-17.5**
BC-VANCOUVER SUB-EAST	15	14	18	21	26	25	**59**	**60**	**1**	**1.7**
BC-VICTORIA	37	58	52	45	50	40	**139**	**143**	**4**	**2.9**
BC TOTAL	**479**	**378**	**425**	**351**	**475**	**411**	**1379**	**1140**	**-239**	**-17.3**
MB	**363**	**335**	**284**	**317**	**173**	**153**	**820**	**805**	**-15**	**-1.8**
NB OTHER	84	58	87	52	88	45	**259**	**155**	**-104**	**-40.2**
NB-MONCTON	34	41	60	57	47	47	**141**	**145**	**4**	**2.8**
NB-SAINT JOHN	38	43	72	47	66	23	**176**	**113**	**-63**	**-35.8**
NB TOTAL	**156**	**142**	**219**	**156**	**201**	**115**	**576**	**413**	**-163**	**-28.3**
NL	19	16	21	19	22	18	**62**	**53**	**-9**	**-14.5**
NL-ST.JOHN'S	26	36	36	30	50	50	**112**	**116**	**4**	**3.6**
NL TOTAL	**45**	**52**	**57**	**49**	**72**	**68**	**174**	**169**	**-5**	**-2.9**
NS OTHER	128	92	138	141	130	120	**396**	**353**	**-43**	**-10.9**
NS-HALIFAX	169	149	249	202	260	204	**678**	**555**	**-123**	**-18.1**
NS TOTAL	**297**	**241**	**387**	**343**	**390**	**324**	**1074**	**908**	**-166**	**-15.5**
ON BRAMPTON	169	152	117	97	133	166	**419**	**415**	**-4**	**-1.0**
ON MISSISSAUGA	328	221	314	283	309	217	**951**	**721**	**-230**	**-24.2**
ON OAKVILLE	182	131	239	190	291	159	**712**	**480**	**-232**	**-32.6**
ON-BELLEVILLE-QUINTE	63	59	73	65	67	31	**203**	**155**	**-48**	**-23.6**
ON-E ONT. OTHER	188	125	114	152	66	83	**368**	**360**	**-8**	**-2.2**
ON-GREY-BRUCE	97	76	101	78	42	43	**240**	**197**	**-43**	**-17.9**
ON-GTA EAST	397	465	442	368	382	253	**1221**	**1086**	**-135**	**-11.1**
ON-HAMILTON	418	369	447	418	370	286	**1235**	**1073**	**-162**	**-13.1**
ON-KINGSTON	103	74	73	103	48	44	**224**	**221**	**-3**	**-1.3**
ON-KIT-W'LOO-CAMBR-GUELPH	269	241	313	250	307	227	**889**	**718**	**-171**	**-19.2**
ON-LONDON REGION	295	199	228	204	176	137	**699**	**540**	**-159**	**-22.7**
ON-MARKHAM	157	111	181	111	111	94	**449**	**316**	**-133**	**-29.6**
ON-NIAGARA REGION	179	176	150	168	126	118	**455**	**462**	**7**	**1.5**
ON-NORTHERN ONTARIO	226	204	217	187	102	143	**545**	**534**	**-11**	**-2.0**
ON-OTHER GTA NORTH	205	158	248	238	227	155	**680**	**551**	**-129**	**-19.0**
ON-OTHER GTA WEST	192	121	172	145	176	125	**540**	**391**	**-149**	**-27.6**
ON-OTTAWA	638	540	721	621	537	466	**1896**	**1627**	**-269**	**-14.2**
ON-PETERBOROUGH-LINDSAY	100	98	143	119	82	65	**325**	**282**	**-43**	**-13.2**
ON-RICHMOND HILL	38	38	56	46	62	76	**156**	**160**	**4**	**2.6**
ON-SIMCOE MUSKOKA	259	238	276	227	168	141	**703**	**606**	**-97**	**-13.8**
ON-TORONTO	1672	1138	1694	1523	1918	1459	**5284**	**4120**	**-1164**	**-22.0**
ON-VAUGHAN	71	41	55	72	72	92	**198**	**205**	**7**	**3.5**
ON-WINDSOR REGION	164	101	141	171	75	70	**380**	**342**	**-38**	**-10.0**
ON TOTAL	**6410**	**5076**	**6515**	**5836**	**5847**	**4650**	**18772**	**15562**	**-3210**	**-17.1**
OTHER TERR (NT/NU/YT)	**11**	**10**	**15**	**4**	**27**	**5**	**53**	**19**	**-34**	**-64.2**
PE	**30**	**29**	**26**	**85**	**54**	**51**	**110**	**165**	**55**	**50.0**
QC OTHER	167	153	135	95	114	113	**416**	**361**	**-55**	**-13.2**
QC-EASTERN TOWNSHIP	89	83	50	42	34	31	**173**	**156**	**-17**	**-9.8**
QC-MONTRL CNTR/EAST	615	539	550	486	428	508	**1593**	**1533**	**-60**	**-3.8**
QC-MONTRL NORTH SHORE	117	119	100	142	59	135	**276**	**396**	**120**	**43.5**
QC-MONTRL SOUTH SHORE	149	160	176	194	98	106	**423**	**460**	**37**	**8.7**
QC-MONTRL WEST ISL	312	275	382	274	167	268	**861**	**817**	**-44**	**-5.1**
QC-OUTAOUAIS REGION	78	55	86	74	45	19	**209**	**148**	**-61**	**-29.2**
QC TOTAL	**1527**	**1384**	**1479**	**1307**	**945**	**1180**	**3951**	**3871**	**-80**	**-2.0**
SK-SASKWAN REGINA/SOUTH	93	95	95	98	41	36	**229**	**229**	**0**	**0.0**
SK-SASKWAN SASKAT/NORTH	98	62	91	86	26	44	**215**	**192**	**-23**	**-10.7**
SK TOTAL	**191**	**157**	**186**	**184**	**67**	**80**	**444**	**421**	**-23**	**-5.2**
NOT STATED	**578**	**2714**	**619**	**2542**	**606**	**4227**	**1803**	**9483**	**7680**	**426.0**
TOTAL	**10667**	**10928**	**10683**	**11553**	**9325**	**11668**	**30675**	**34149**	**3474**	**11.3**

Table 5: European Arrivals

EUROPEAN ARRIVALS BY RESIDENCE 2016 AND 2017 COMPARED										
RESIDENCE	Jan-16	Jan-17	Feb-16	Feb-17	Mar-16	Mar-17	YTD 16	YTD 17	AB CHG	% CHG
ALBANIA	2	0	0	1	2	0	4	1	-3	-75.0
ANDORRA	0	1	2	2	0	0	2	3	1	50.0
AUSTRIA	201	175	178	198	151	138	530	511	-19	-3.6
BELARUS	1	2	2	3	2	1	5	6	1	20.0
BELGIUM	75	63	53	70	44	74	172	207	35	20.3
BOSNIA	0	2	0	1	1	2	1	5	4	400.0
BULGARIA	15	25	27	21	14	20	56	66	10	17.9
CROATIA	20	11	10	15	10	15	40	41	1	2.5
CYPRUS	13	13	6	4	14	6	33	23	-10	-30.3
CZECH	59	30	70	57	33	31	162	118	-44	-27.2
DENMARK	98	180	116	220	97	121	311	521	210	67.5
ESTONIA	23	14	12	11	25	12	60	37	-23	-38.3
FAEROE ISL	0	0	0	0	0	0	0	0	0	0.0
FINLAND	129	128	94	96	42	60	265	284	19	7.2
FRANCE	321	417	413	553	287	443	1021	1413	392	38.4
GERMANY	1771	1402	1433	1198	1650	1414	4854	4014	-840	-17.3
GIBRALTAR	1	2	1	4	13	7	15	13	-2	-13.3
GREECE	25	16	23	21	8	25	56	62	6	10.7
HUNGARY	36	52	32	29	29	23	97	104	7	7.2
ICELAND	3	1	1	2	0	7	4	10	6	150.0
ITALY	518	569	314	351	175	200	1007	1120	113	11.2
LATVIA	22	2	4	8	2	11	28	21	-7	-25.0
LIECHTEN	2	3	0	0	1	1	3	4	1	33.3
LITHUANIA	31	28	10	17	5	12	46	57	11	23.9
LUXEMBOURG	8	9	15	18	13	19	36	46	10	27.8
MACEDONIA	0	0	2	0	0	1	2	1	-1	-50.0
MALTA	26	5	3	5	4	6	33	16	-17	-51.5
MARSHALL	0	0	0	0	0	0	0	0	0	0.0
MOLDOVA	1	2	1	0	1	1	3	3	0	0.0
MONACO	9	12	13	15	17	10	39	37	-2	-5.1
MONTENEGRO	2	6	1	0	3	2	6	8	2	33.3
NETHERLAND	306	181	176	183	192	191	674	555	-119	-17.7
NORWAY	168	238	109	144	120	82	397	464	67	16.9
POLAND	151	91	104	72	106	59	361	222	-139	-38.5
PORTUGAL	47	25	23	40	16	23	86	88	2	2.3
ROMANIA	32	36	20	32	39	21	91	89	-2	-2.2
RUSSIA	152	176	53	54	52	85	257	315	58	22.6
SAN MARINO	4	2	0	0	0	0	4	2	-2	-50.0
SERBIA	3	4	1	8	3	7	7	19	12	171.4
SLOVAKIA	31	27	22	18	17	10	70	55	-15	-21.4
SLOVENIA	12	28	13	12	7	28	32	68	36	112.5
SPAIN	150	317	154	134	106	97	410	548	138	33.7
SWEDEN	424	398	293	300	185	216	902	914	12	1.3
SWITZ	288	276	298	260	250	203	836	739	-97	-11.6
TURKEY	12	12	11	6	7	4	30	22	-8	-26.7
UKRAINE	27	57	24	37	30	36	81	130	49	60.5
TOTAL	5219	5038	4137	4220	3773	3724	13129	12982	-147	-1.1

Table 6: Central & South American Arrivals

CENTRAL & SOUTH AMERICAN ARRIVALS BY RESIDENCE 2016 AND 2017 COMPARED										
RESIDENCE	**Jan-16**	**Jan-17**	**Feb-16**	**Feb-17**	**Mar-16**	**Mar-17**	**YTD 2016**	**YTD2017**	**AB CHG**	**% CHG**
ARGENTINA	185	106	25	52	34	58	**244**	**216**	**-28**	**-11.5**
BELIZE	70	73	33	37	35	30	**138**	**140**	**2**	**1.4**
BOLIVIA	2	10	6	5	3	1	**11**	**16**	**5**	**45.5**
BRAZIL	317	166	268	178	120	97	**705**	**441**	**-264**	**-37.4**
CANAL ZONE	0	0	0	0	0	0	**0**	**0**	**0**	**-**
CHILE	14	15	26	24	13	13	**53**	**52**	**-1**	**-1.9**
COLOMBIA	217	183	127	107	255	147	**599**	**437**	**-162**	**-27.0**
COSTA RICA	15	13	13	14	22	20	**50**	**47**	**-3**	**-6.0**
ECUADOR	3	12	6	4	15	0	**24**	**16**	**-8**	**-33.3**
FALKLANDS	0	1		0		0	**0**	**1**	**1**	**0.0**
FR GUIANA	0	6	4	0	1	1	**5**	**7**	**2**	**40.0**
GUATEMALA	9	4	2	8	15	23	**26**	**35**	**9**	**34.6**
HONDURAS	13	8	7	6	9	25	**29**	**39**	**10**	**34.5**
MEXICO	52	33	35	50	59	44	**146**	**127**	**-19**	**-13.0**
NICARAGUA	2	5	4	3	1	4	**7**	**12**	**5**	**71.4**
PANAMA	67	99	60	53	74	120	**201**	**272**	**71**	**35.3**
PARAGUAY	4	4	0	2	0	1	**4**	**7**	**3**	**75.0**
PERU	10	211	7	24	14	16	**31**	**251**	**220**	**709.7**
SALVADOR	7	1	6	6	20	4	**33**	**11**	**-22**	**-66.7**
SURINAME	37	44	139	28	51	15	**227**	**87**	**-140**	**-61.7**
URUGUAY	4	5	3	4	9	7	**16**	**16**	**0**	**0.0**
VENEZUELA	115	76	100	118	166	81	**381**	**275**	**-106**	**-27.8**
TOTAL	**1143**	**1075**	**871**	**723**	**916**	**707**	**2930**	**2505**	**-425**	**-14.5**

Table 7: Caribbean Arrivals

CARIBBEAN ARRIVALS BY RESIDENCE 2016 AND 2017 COMPARED										
RESIDENCE	**Jan-16**	**Jan-17**	**Feb-16**	**Feb-17**	**Mar-16**	**Mar-17**	**YTD 2016**	**YTD 2017**	**AB CHG**	**% CHG**
ANGUILLA	30	28	22	11	41	23	**93**	**62**	**-31**	**-33.3**
ANTIGUA	465	434	283	326	468	411	**1216**	**1171**	**-45**	**-3.7**
ARUBA	7	3	4	5	2	15	**13**	**23**	**10**	**76.9**
B.V.I.	96	90	73	59	118	106	**287**	**255**	**-32**	**-11.1**
BAHAMAS	150	159	50	78	97	108	**297**	**345**	**48**	**16.2**
BERMUDA	53	48	52	87	118	71	**223**	**206**	**-17**	**-7.6**
CAYMAN ISL	24	44	22	28	34	44	**80**	**116**	**36**	**45.0**
CUBA	14	14	13	11	29	14	**56**	**39**	**-17**	**-30.4**
CURACAO	3	8	6	9	18	6	**27**	**23**	**-4**	**-14.8**
DOMIN REP	76	59	73	51	52	80	**201**	**190**	**-11**	**-5.5**
DOMINICA	395	416	293	344	396	378	**1084**	**1138**	**54**	**5.0**
FRENCH W.I	8	2	3	3	39	4	**50**	**9**	**-41**	**-82.0**
GRENADA	312	417	303	375	464	398	**1079**	**1190**	**111**	**10.3**
GUADELOUPE	31	38	78	108	79	55	**188**	**201**	**13**	**6.9**
GUYANA	910	940	722	760	826	822	**2458**	**2522**	**64**	**2.6**
HAITI	10	9	16	13	12	11	**38**	**33**	**-5**	**-13.2**
JAMAICA	556	699	496	661	674	720	**1726**	**2080**	**354**	**20.5**
MARTINIQUE	54	41	82	120	154	165	**290**	**326**	**36**	**12.4**
MONTSERRAT	15	20	12	12	16	9	**43**	**41**	**-2**	**-4.7**
NETH ANTIL	31	16	28	27	26	30	**85**	**73**	**-12**	**-14.1**
P RICO	45	39	38	36	41	49	**124**	**124**	**0**	**0.0**
ST KITTS	195	192	152	145	279	212	**626**	**549**	**-77**	**-12.3**
ST LUCIA	650	623	539	638	771	620	**1960**	**1881**	**-79**	**-4.0**
ST VINCENT	727	801	614	683	805	702	**2146**	**2186**	**40**	**1.9**
TRINIDAD	1799	1817	2402	2309	3009	2101	**7210**	**6227**	**-983**	**-13.6**
TURKS	7	10	16	5	13	13	**36**	**28**	**-8**	**-22.2**
US VIRGINS	24	25	24	17	17	19	**65**	**61**	**-4**	**-6.2**
TOTAL	**6687**	**6992**	**6416**	**6921**	**8598**	**7186**	**21701**	**21099**	**-602**	**-2.8**

Table 8: Daily Expenditure by Country of Residence

DAILY EXPENDITURE PER VISITOR BY COUNTRY OF RESIDENCE (US$) JANUARY - MARCH

	United States		Canada		United Kingdom		Other Europe	
	2016	2017	2016	2017	2016	2017	2016	2017
Accommodation	128.8	99.19	74.8	80.51	116.5	128.78	95.78	77.3
Meals & Drinks	39.01	43.07	31.03	40.33	37.89	60.9	43.79	37.53
Transportation	13.24	13.24	9.92	11.08	11.18	13.48	20.87	14.74
Entertainment/Recreation	11.32	7.46	4.82	5.54	5.12	6.74	8.76	3.57
Souvenirs	11.56	4.47	4.68	4	3.22	3.49	4.84	3.72
Other Shopping	4.09	3.54	6.8	4.31	6.82	5.35	5.96	4.17
Other Spending	32.75	15.48	9.78	8.16	8.9	13.71	6.52	7.89
Total	240.8	186.5	141.7	153.9	189.5	232.46	186.35	148.93

	Caribbean		Other		Total	
	2016	2017	2016	2017	2016	2017
Accommodation	71.17	66.15	72.71	63.19	100.4	97.77
Meals & Drinks	28.66	41	65.48	31.17	33.17	45.29
Transportation	13.19	16.66	19.72	8.79	10.93	12.89
Entertainment/Recreation	7.17	10.62	1.99	4.45	7.29	6.81
Souvenirs	4.4	4.41	9.04	2.89	6.56	4.05
Other Shopping	19.05	12.25	6.51	2.41	5.65	4.42
Other Spending	19.22	12.41	5.25	7.34	18.41	12.89
Total	162.9	163.3	180.9	120.4	182.2	184.12

Table 9: Average Daily Expenditure by Type of Accommodation

AVERAGE DAILY EXPENDITURE BY TYPE OF ACCOMMODATION (US$) JANUARY - MARCH

	All Inclusive Hotel		Other Hotel		Guest House		Friend/Relative	
	2016	2017	2016	2017	2016	2017	2016	2017
Accommodation	148.2	149.4	184.3	160.9	78.28	58.06	17.34	5.69
Meals & Drinks	41.78	83.12	50.13	64.79	38.12	31.73	29.97	27.98
Transportation	11.06	19.02	17.12	15.37	16.72	13.36	9.82	9.97
Entertainment/Recreation	8.85	6.75	11.92	7.69	7.95	9.89	7.4	7.97
Souvenirs	5.41	4.29	12.53	5.22	4.69	4.37	5.74	4.28
Shopping	5.41	1.53	5.81	4.12	15.29	3.21	14.28	9.01
Other Spending	25.31	42.63	23.84	15.92	43.01	7.96	42.98	8.93
Total	245.8	306.7	305.7	274.5	203.9	128.44	127.54	73.84

	Apartment		Villa		Condo		Other		Total	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Accommodation	75.44	78.28	87.86	133.5	89.83	119.79	46.66	55.66	100.41	97.77
Meals & Drinks	43.25	41.82	44.65	49.35	45.95	52.19	26.69	26.72	33.17	45.29
Transportation	15.63	14.05	10.48	19.14	10.36	19.38	13.69	13.88	10.93	12.89
Entertainment/Recreation	5.68	6.31	7.41	9.68	7.72	9.47	4.79	6.35	7.29	6.81
Souvenirs	2.37	3.95	1.81	3.69	9.23	3.96	4.22	2.51	6.56	4.05
Shopping	6.47	5.37	14.1	7.38	2.07	6.39	3.65	3.99	5.65	4.42
Other Spending	8.84	8.21	14.64	7.84	23.35	9.25	14.37	38.68	18.41	12.89
Total	142.8	157.8	180.8	230.6	188.3	220.2	114.07	147.64	182.23	184.12

Table 10: Visitor Expenditure per Persons per Trip by Country of Residence

VISTOR EXPENDITURE PER PERSONS PER TRIP BY COUNTRY OF RESIDENCE JANUARY - MARCH								
	Length of Stay (Days)			Average Daily Expenditure/ Visitors (US$)			Total Expenditure	
	2016	2017		2016	2017		2016	2017
United States	8.2	**7.6**		240.8	**186.5**		1965	**1,414**
Canada	12.2	**11.6**		141.7	**153.9**		1724	**1,792**
United Kingdom	11	**10.9**		189.5	**232.5**		2085	**2,542**
Other Europe	10.3	**10**		186.4	**148.9**		1919	**1,495**
Caribbean	5.5	**4.9**		162.9	**163.3**		894	**799**
Other	8.1	**8.5**		180.9	**120.4**		1467	**1,023**
Total	10	**9.9**		182.2	**184.1**		1831	**1,819**

Table 11: Total Visitor Expenditure by Country of Residence

TOTAL VISITOR EXPENDITURE BY COUNTRY OF RESIDENCE JANUARY - MARCH										
	Arrivals ('000)			Length of Stay (Days)			*Weighted Average Daily Expenditure/Visitors (US$)		Total Expenditure (US$000)	
	2016	2017		2016	2017		2016	2017	2016	2017
United States	42.2	**49.1**		8.2	**7.6**		240.8	**186.45**	82,969	**69,456**
Canada	30.6	**34.1**		12.2	**11.6**		141.7	**153.93**	52,867	**61,202**
United Kingdom	70	**70**		11	**10.9**		189.5	**232.46**	146,005	**177,978**
Other Europe	14.2	**13**		10.3	**10**		186.4	**148.93**	27,193	**19,409**
Caribbean	20.3	**21.1**		5.5	**4.9**		162.9	**163.33**	18,192	**16,852**
Other	6.5	**5**		8.1	**8.5**		180.9	**120.36**	9,532	**5,153**
Total	183.9	**192.4**		10	**9.9**		182.2	**184.12**	336,757	**350,051**

Table 12: Visitor Demographics

Visitor Demographics: January - March			
CHARACTERISTICS	**NO.**	**TOTAL %**	**% CHG**
AGE GROUPS	192391	100.0	4.5%
0-12	9184	4.8	-4.7%
13-17	4390	2.3	-11.8%
18-25	12278	6.4	8.0%
26-35	27362	14.2	4.7%
36-45	27213	14.1	0.0%
46-55	38259	19.9	3.6%
56-65	39718	20.6	8.7%
66+	33959	17.7	8.7%
NOT STATED	28	0.0	-79.3%
ACCOMMODATION	192391	100.0	4.5%
50-100 RMS	7241	3.8	0.9%
ALL INCL	23317	12.1	3.1%
APTS	5887	3.1	10.8%
CONDO	976	0.5	3.9%
CRUISE	264	0.1	8.2%
FRIENDS	33381	17.4	1.2%
G HOUSES	2260	1.2	5.9%
HOUSE	1002	0.5	-0.7%
INTIMATE	14763	7.7	13.4%
LUXURY	30794	16.0	0.8%
NOT STATED	3345	1.7	24.2%
OTHER	2956	1.5	-6.4%
OVER 100 ROOMS	28023	14.6	2.4%
UNDER 50 RMS	4938	2.6	8.2%
VILLA	33222	17.3	9.8%
YACHT	22	0.0	-85.9%
LENGTH OF STAY	192391	100.0	4.5%
1 DAY	19212	10.0	5.6%
2-3 DAYS	19623	10.2	10.7%
4-6 DAYS	33991	17.7	19.4%
7-10 DAYS	68410	35.6	2.5%
11-14 DAYS	27284	14.2	-4.2%
15-21 DAYS	10632	5.5	-7.1%
22+ DAYS	11705	6.1	1.3%
NOT STATED	1534	0.8	-1.9%
PURPOSE OF VISIT	192391	100.0	4.5%
BUSINESS	10008	5.2	-5.4%
CONFERENCE/CONV/MEETING	2443	1.3	0.9%
CREW	10316	5.4	7.6%
GETTING MARRIED	0	0.0	-
ATTENDING GRADUATION	0	0.0	-
HONEYMOON	788	0.4	-21.1%
INTRANSIT PASSENGER	3607	1.9	15.5%
MEDICAL ATTENTION	359	0.2	-6.3%
OTHER PURPOSE	2541	1.3	9.2%
PLEASURE/HOLIDAY/VAC	150073	78.0	4.7%
STUDENT	1531	0.8	-10.8%
SPECIAL EVENTS	1	0.0	-
SPORTS	1504	0.8	-10.8%
VISIT FRIENDS/RELATIVES	8860	4.6	19.2%
ATTENDING A WEDDING	360	0.2	-32.6%

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