



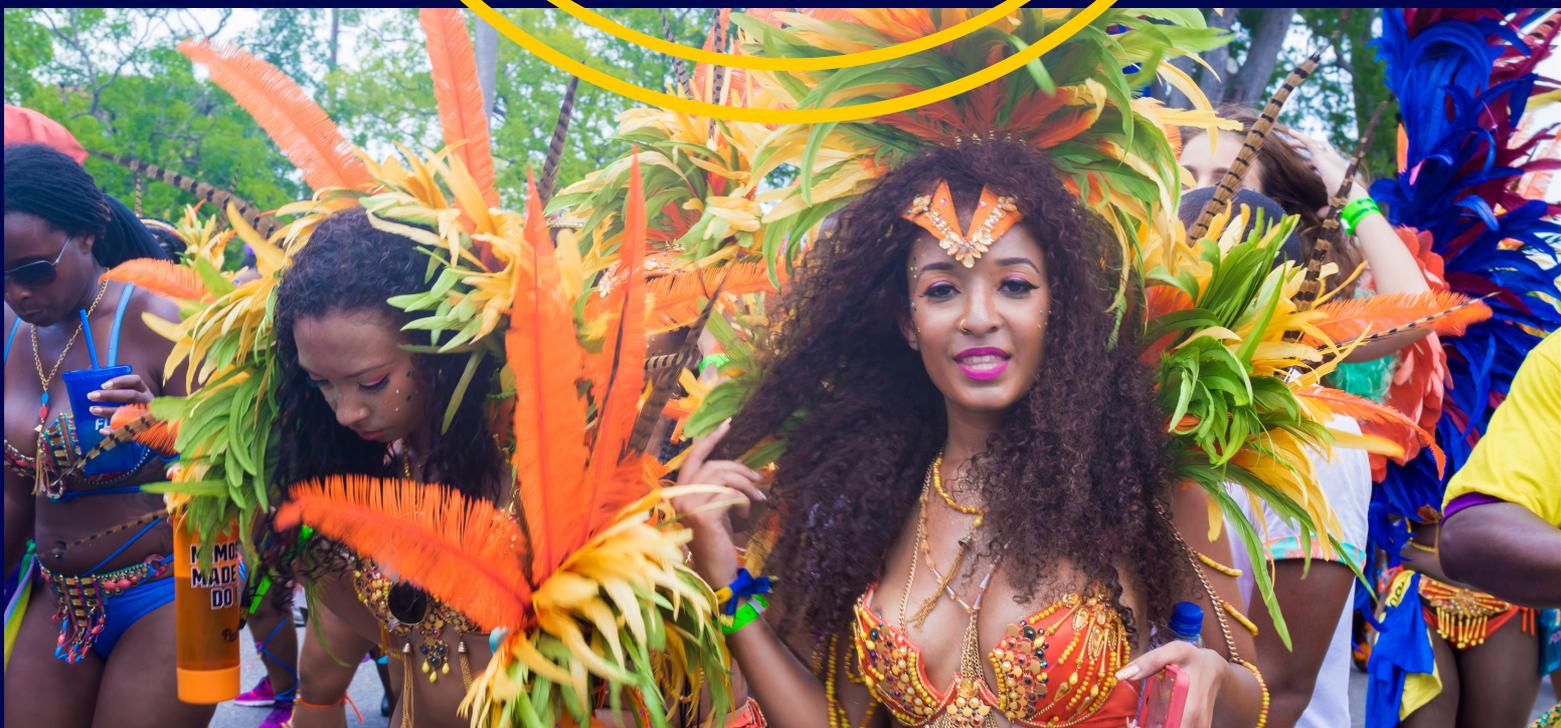
3rd QUARTER
STATISTICAL REPORT



BARBADOS[®]

TOURISM MARKETING INC.

RESEARCH DEPARTMENT
2016



Q3 QUICK FACTS 2016

137,024

air arrivals

54,367

cruise arrivals

total visitor spend

\$177,527

million

*visitor by
place of origin*

United Kingdom	42,674
United States	40,370
Caribbean	32,650
Canada	10,278
Europe	6,108
Central & South America	3,148

OVERVIEW

Overview

During the 3rd Quarter of 2016, some 137,024 tourists visited the shores of Barbados. This represented a 6.2% increase or an increase of 7,974 visitors over the same period for 2015. Year to date arrivals totaled 457,977 an increase of 5.8% when compared to the same period of 2015.

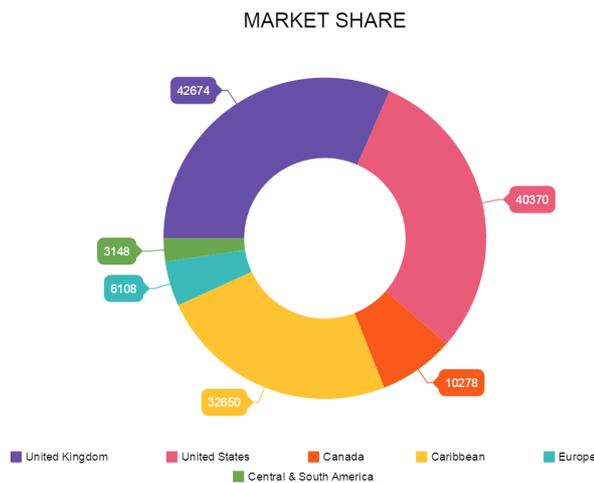
Cruise

The cruise sector generated, 54,367 arrivals for this quarter which represented, a 20.7% decrease over 2015. Year to date cruise arrivals totaled 394,410 and decreased 0.4% over 2015 of the same period.

Market Share

The **United Kingdom** remained the top producing market and accounted for 31.1% of traffic to Barbados, which was an increase of 2.2% when compared with the 3rd Quarter of 2015. The **United States** followed in second position (29.5%) registering an increase of 6% compared to the corresponding period for 2015.

The **Caribbean** has shown growth, with an overall increase of 13% and accounted for 23.8% of business. Trinidad and Tobago recorded an 14.8% increase whilst the other Caribbean territories also showed increases of 12% when compared with Q3 2015.



Canada accounted for 7.5% of overall business, a 2% increase when compared with Q3 2015.

The **European** market contributed 4.5% of business for the reporting period; this represented an increase of 8.2%. Germany recorded a 3.9% increase in visitor flows, while the other countries of the European region experienced an increase of 9.7%.

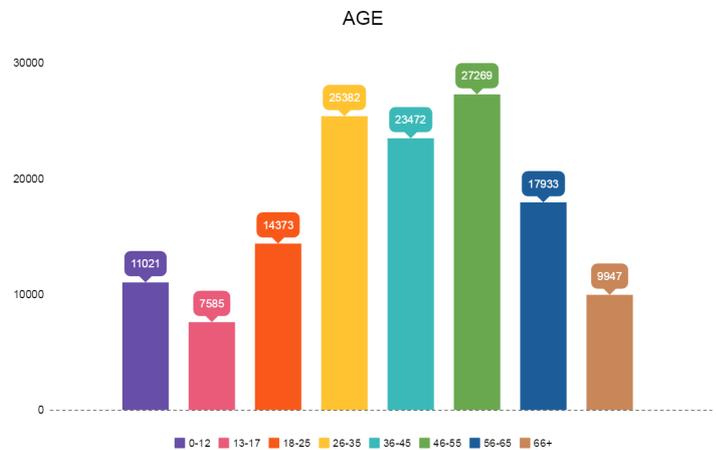
The **Central & South American** market regained some growth (+30.6%), accounting for 2.3% of overall traffic; Brazil recorded an increase of 2.6% over 2015.

Purpose of Visit

Pleasure (71.7%) recorded the largest purpose visit for tourists to Barbados for the 3rd Quarter of 2016, followed by business (7.3%) and visiting friends & relatives (VFR) (6.9%). For the 3rd Quarter 2016, those tourists who travelled for pleasure grew by 5.7% while business and VFR traffic decreased and increased by 3% and 26.5% respectively.

Accommodation

Staying with friends (25.8%) was the most popular accommodation type used by international tourists, recording a 1.6% increase compared to the same period for 2015. Hotels with over 100 rooms (15.2%) saw an increase of 14.6% whilst luxury stays (14%) and villas (12%) recorded a decrease and an increase of 2.9% and 3.6% respectively.



Length of Stay

Most visitors stayed on island 7 – 10 days accounting for 29.8% of business. This was a 3.4% increase from this segment of tourists when compared with Q3 2015. Approximately 19.5% of tourists stayed for 4-6 days recording an increase of 15.7% when compared with the previous year. Visitors who stayed 11-14 days represented 16.6% of the share, which was an increase of 2.5% over the same period of the previous year.

Age

Tourists in the 46-55 and over category generated 19.9% of business, which represented a growth of 5.1%. The 26 – 35 age grouping had a marginal share of 18.5% (+6.7%) over the 36-45 age grouping which accounted for 17.1% of business and increased by 5.8% when compared with 3rd Quarter 2015.

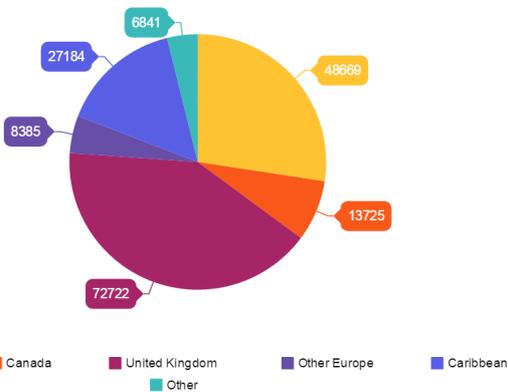
EXPENDITURE

Overview

According to the Caribbean Tourism Organization (CTO) Quarterly Exit Survey, stayover visitors to Barbados spent 2.6% more money during the third quarter of 2016 when compared the same period in 2015. Total visitor expenditure on island grew from US \$173,004 million to US \$177,527 million.

The average daily expenditure during this period of 2016 was estimated at US\$129.72 compared to US\$131.22 for the corresponding period of 2015. The average length of stay remained the same at approximately ten (10) days. There was a 6.2% increase in actual arrivals which compensated for the decline in average daily spend and resulted in an increase in total visitor expenditure during this quarter.

Expenditure by Country of Residence



There were increases across several markets for Q3 in total expenditure. The **United Kingdom** recorded an increase of 11.3% in total visitor spend from this market, whilst **Canada** and the **Caribbean** region registered growths of 10.1% and 16.5% respectively.

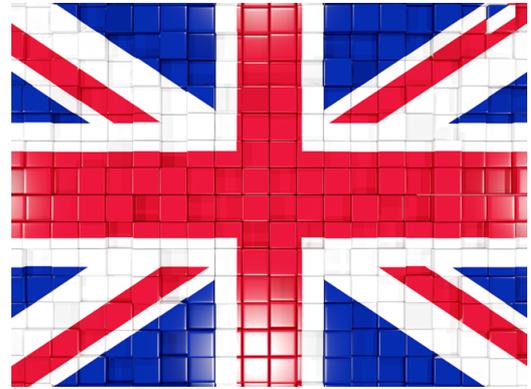
Although the remaining markets saw declines in spend, they contributed generously to the overall total expenditure. The **United States** spent US\$48 million during Q3 on island, followed by Other Europe (US\$8 million) and the other countries which included Latin America, Asia, and Africa spent US\$6 million.

Average Daily Spend

There was a decline in average daily expenditure during this period of 2016 with an estimated US\$129.72 compared to US\$131.22 for the corresponding period of 2015, a decline of 1.1% or US\$1.50. When the markets were examined, visitors from the United Kingdom spent the most on average, US\$146.80 which represented an increase of 9.5% or US\$12.74.

Visitors from Canada and the Caribbean territories also spent more in Q3 2016 recording increases of 5.2% and 9.6% respectively. The remaining markets all recorded a decline in average daily spend.

\$146.80



+9.5%

Spending by Types of Accommodation

Visitors who stayed in hotels had the largest estimated average daily spend of US\$241.47 which was increase of 8% or US\$17.94 over the third quarter of 2015. They were followed by the visitors using all-inclusive accommodation. The estimated average daily spend fell from US\$208.70 in 2015, to US\$ 178.29 IN 2016; whilst the average daily spend for persons staying in Condos increased by 3.6% or \$5.92 to an estimated US\$172.38. There was a decline in average daily spend by visitors using the remaining categories of accommodation, mainly in the cost of accommodation.

Year-to-Date Expenditure

For the period January to September 2016 stayover visitors spent 8.4% more when compared with the corresponding period for 2015. Total expenditure grew from US\$678,736 million to US\$735,441 million.

The average daily spend for this period moved from US\$167.86 whilst the length of stay remained approximately nine (9) days across the two years.

The United Kingdom was the market leader contributing 43.8% to the overall total visitor expenditure which is an 11.4% increase over the same period for 2015. The United States (24%) followed with an increase of 17.1% and the Canadian market (12.4%) showing growth of 3.9%. The remaining markets registered declines in overall visitor spend for this period.

Origin

For the quarter in review the UK market recorded a 2.2% increase over Q 3 2015. This represents a total of 921 more tourists.

Greater London and Surrey generated most of the business from this market during the 3rd quarter of 2016 contributing 14.2% and 5.5% respectively. This represented corresponding increases of 44% and 49.7%.

Of note, is the county of Kent which contributed 5.5% of business, an increase of 64.7% compared with Q 3 2015.

Cumulatively for 2016, this market has continued to show steady growth with an increase of 3% when compared to 2015.

Purpose of Visit

During the 3rd Quarter of 2016, 83.7% of UK visitors travelled for the main purpose of pleasure, showing an increase of 2.6%. VFR traffic accounted for 4.3% of business, a 17.4% increase over the previous quarter. Travellers on business (1.9%) recorded a 12% decline compared with the corresponding quarter for 2015.



Leisure
83%

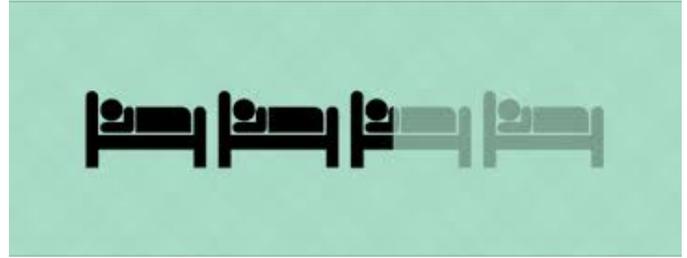
Accommodation

Luxury accommodation remained in high demand by UK visitors (19.5%) but experience a descent of 5.2% in visits to this type of accommodation. All-Inclusive visitors (19.2%) shared comparable success but registered a 5.7% decline when compared with Q 3 2015; whilst the villas segment (12.7%) showed a decrease of 2.1% in business. Visitors who opted to stay with Friends accounted for 15.3% of business with a slight increase of 0.4% over the corresponding quarter of last year.

Length of Stay

For Q 3 2016 the majority of UK travellers stayed on island for approximately 7 – 10 days (34.7%) which represents an increase of 2.2% compared with the same period for 2015. Visitors staying 11 – 14 days (32%) recorded an increase of 3.2%, but those who stayed for just one day contributed 7.2% of business with a fall off of 6% when compared with Q 3 for 2015. Of note are those who opted to spend 22 days on island, contributing a 6.7% share and representing a 1.7% increase.

7-10 days
34.7%



Age

When assessing age distribution, the majority of visitors were between the ages of 46 – 55 years accounting for 24% of the total UK traffic; recording an increase of 1.9% when compared with the corresponding quarter for 2015. Visitors 56 – 65 years of age (14%) who travelled to the destination were 13.8% more when compared with Q3 2015. Age groupings 36 - 45(13.4%) and 26 – 35 (13%) both exhibited declines of 1.7% and 5.2% respectively in contrast to the previous quarter. Of note is the increases recorded by the younger demographic between the ages of 13 and 17 who contributed 7.8% of business with an increase of 6.4% compared with the corresponding quarter for last year.

Expenditure

The average daily expenditure by visitors travelling from this market for Q 3 2016 was US \$146.80 compared with US \$134.06 for the same quarter of 2015. This represents a 9.5% increase in spend. Of this total, 50.5% was spent on accommodation, whilst 28.3% was attributed to meals and drinks.

Total expenditure from this market for Q3 reached an estimated US \$72,722,000 which accounts for an 11.3% increase when compared with Q3 2015.

Origin

The North East/Mid-Atlantic region continues its trend as the top performer for the 3rd Quarter of 2016. The state of New York accounted for 33.3% of business, recording an increase of 1.7% of tourists when compared to the same period last year. The South-East state Florida (14.5%) was the second highest contributor from the USA market; this state experienced an increase of 58.6%.

Year to date, this market saw an additional 12,121 visitors when compared to January to September 2015.

New York
33.3%



Florida
14.5%



Purpose of Visit

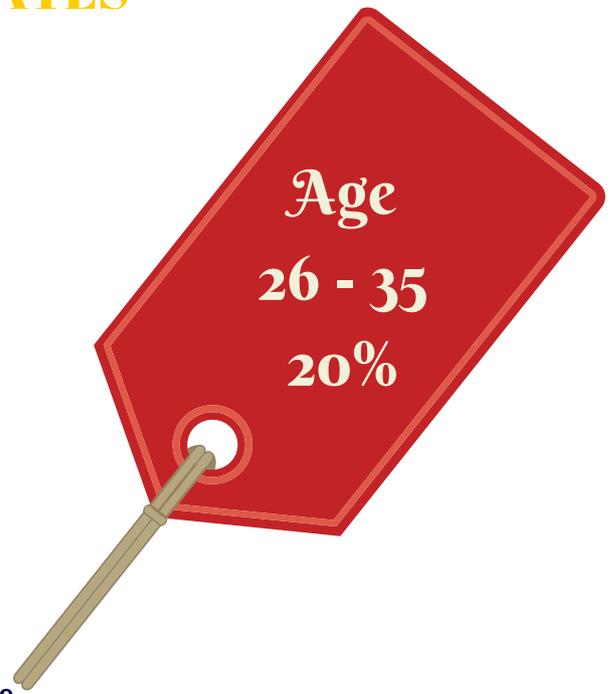
Of the total US travellers, 76.1% came to Barbados for the purpose of pleasure. This represented an increase of 6.2% when compared with the same period for 2015. VFR traffic contributed 8.9% with an increase of 18.8%. Business (4.3%) however, experienced a decrease of 13.6% when compared with Q3 2015.

Accommodation

Staying with friends was the preferred choice of accommodation from this market, for the 3rd Quarter. Approximately 29.6% of tourists opted for this type of accommodation, with a 3% decrease in business over the previous year. Hotels with 100 rooms (17%) had an increase of 13.8% whilst the luxury segment (14.6%) showed a 2.9% decrease over Q3 2015.

Length of Stay

Most US travellers stayed an average of 7 – 10 days (33.5%), an increase of 0.7%. The 4 – 6 grouping registered 30% of overall tourists, a 20.5% improvement over Q3 2015. The 11 - 14 day category saw a decline of 6.5% and accounted for 9.7% of this market share's business.



Age

The 26 - 35 grouping accounted for 20% of business, an increase of 9.5% when compared with Q3 2015. The 46-55 grouping (19.2%) had a marginal share with an increase of 6.8%. The 36-45 (17.3%) and 56-65 groups (15%) also increase by 5.4% and 7.1% respectively.

Expenditure

This quarter the USA expended \$48 million, which accounted for 27.4% of the share, however this represented a decline of 9.2% when compared to Q3 of 2015. The average daily spend for this market was \$136.69, this represented a decrease of 10.5% when compared to 2015. Of the total daily spend, accommodation accounted for 45.8%, meals & drinks (23.9%) was the second highest category followed by transportation (8.9%).

CARIBBEAN

Origin

The top producing Caribbean country for the 3rd Quarter of 2016 was Trinidad and Tobago; which contributed 34.6% of overall business from this market. This represented a growth of 14.8% when compared with Q3 2015. Guyana (12.1%) was the second highest producer, followed by St. Vincent & the Grenadines (11.2%) and Jamaica (8.5%), these territories recorded increases of 3.5%, 17.2% and 39.4% respectively.

Collectively, Caribbean arrivals showed a 11.7% increase when compared to January to September of the previous year.

Trinidad & Tobago

34.6%



Guyana

12.1%

St. Vincent & the Grenadines

11.2%



Jamaica

8.5%

Villa (11.4%) and intimate stays (10%) continued their upward trend with 11.6% and 16.1% in growth respectively.

Length of Stay

The majority of Caribbean tourists stayed between 4 and 6 days representing a 25.2% share and an increase of 13.5% when compared with Q3 2015. Approximately (17%) of the overall count stayed 2-3 days which was an increase of 15.1% over the same period last year. Those visitors who opted to stay for 1 day accounted for 16.4% of the share, which represented a 21.1% increase. The 7-10 day traveller accounted for 16.1% of the share and registered a slight increase of 10.8%.

Age

Travellers between the ages of 26 – 35 accounted for 22.6% of business from this market, which represents a 16.5% rise. The 36 – 45 (20.7%) and 46 – 55 (15.9%) categories both recorded increases of 15.8% and 9.9% respectively.

Expenditure

For Q3 2016, the Caribbean visitors spent approximately \$27 million, capturing % of the total expenditure, which represented an increase of 16.5% or less when compared to the same period of 2015.

The average daily spend for this market was \$126.77, which represented an increase of 9.6 % when compared to the same period of 2015. Accommodation accounted for 40.5% of this market's total daily spend, meals & drinks followed with 24.2% while transportation (10.3%) and shopping (8.1%) captured the 3rd and 4th spots respectively.

Purpose of Visit

The main purpose of visit for Caribbean travellers was for pleasure. This segment accounted for 49.7% of traffic, which was an increase of 11% over 2015's figures. Business travellers increased (4.7%) for the 3rd Quarter of 2016 with a 18.4% share. The VFR segment captured the 3rd largest share (7.7%) but experienced a gain of 40.9%.

Accommodation

Most of these regional travellers stayed with friends accounting for 36.3% of business, registering an increase of 5.5%. The hotels with over 100 rooms contributed 17.2%, with 19.5% in additional tourists.

Origin

For the quarter in review the Canadian market recorded a 2% increase over Q 3 2015. This represents a total of 206 more tourists.

Ontario was the top producing province from this market for the 3rd quarter of 2016 accounting for 51% of traffic, recording an increase of 34.6% when compared to the corresponding quarter for 2015. The Toronto area contributed 16.9% of business. The second highest performing province for the reporting period was Quebec (10.8%) which registered an increase of 9.2% compared with Q 3 2015. The province of Alberta (3.7%) was the third largest performer recording a rise in traffic of 35% compared with the same period for last year.



7 - 10 days
36%

Purpose of Visit

Canadians who travelled to Barbados for pleasure accounted for 75.5% of business during Q 3 2016. This represented an increase of 5% when compared with the corresponding quarter for 2015. VFR traffic accounted for 10.1% of the overall count, a 24.9% of growth; whilst the Business traveler (4.6%) decreased by 20% when compared with Q 3 2015.



LEISURE
75.5%

Age

Canadians travelling to Barbados between 46 and 55 years (20.1%) accounted for the majority of business, with a rise of 1.4% of business from this demographic compared with Q 3 2015. The age groupings 36–45 (16%) and 26 - 35 (15.9%) both showed declines of 1.4% and 3.6% respectively when comparing their performance for the same quarter of 2015.

There was notable growth in the 66+ age category with a 10.2% increase; contributing 12.2% of business.

Expenditure

The average daily expenditure by visitors travelling from this market for Q3 2016 was US \$122.91 compared with US \$116.89 for the same quarter of 2015. This represents a 5.2% increase in spend. Of this total, 47.3% was spent on accommodation, whilst 26.8% was attributed to meals and drinks.

Total expenditure from this market for Q3 reached an estimated US \$13,725,000 which accounts for a 10.1% increase when compared with Q3 2015.

Accommodation

For the quarter in review tourists staying with Friends accounted for 32.7% of business from this market. This type of accommodation was the preferred choice but registered no change in performance year on year for Q 3. 13% of Canadian visitors opted to stay in villas recording a decrease of 9.8%.

Hotels with over 100 rooms (12.7%) and all-inclusive properties (11.2%) recorded gains of 13% and 32.3% respectively.

Length of Stay

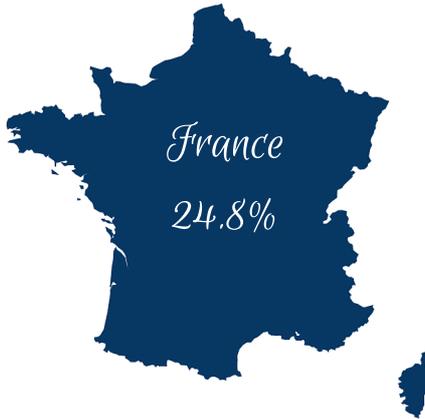
Approximately 36% of Canadian travellers stayed in the destination for 7 – 10 days, an increase of 6.5% when compared with the corresponding quarter for 2015. Stays of 4 – 6 days (18.2%) and 11 – 14 days (13.9%) registered increases of 9% and 8.8% respectively.

EUROPE

Origin

For the quarter in review the European market recorded an 8.2% increase over Q 3 2015. This represents a total of 463 more tourists.

France has surpassed Germany during this quarter and is now the top producer of business for Barbados from this market contributing 24.9% of the overall traffic. This represented a 26.5% increase when compared with Q 3 2015. Germany (24.8%) was the second highest producer recording an increase of 3.9%, followed by Italy (10.3%) which registered a fall off of 12.2% when compared to the same period for last year.



Purpose of Visit

The pattern of purpose of travel to Barbados for the majority of Europeans has not changed. Pleasure continues to be the main purpose accounting for 75.6% of business for this quarter, recording a 5.3% increase.

Business traffic contributed 6.6% of the overall Europe count, an improvement of 11.8% compared with Q 3 2015.

Tourists who travelled to visit friends and relatives (4.6%) more than doubled during this quarter.

Accommodation

For the quarter in review Luxury accommodation was the preference of European travellers accounting for 18.1% of business from this market. This represented a decline of 5.1%. Villas picked up 17.2% of the business experiencing a 7% rise when compared with the same quarter for 2015.

Hotels with over 100 rooms (16%) were also popular among Europeans and saw a 19.4% hike in business.

Luxury
18.1%



Length of Stay

The distribution pattern of European stays for this reporting quarter is similar to that of previous quarters. 28.5% of tourists stayed in the destination for 7 – 10 days, an increase of 2.7% compared with Q 3 2015. 16.8% opted to stay between 11 and 14 days and 16.3% for 4 – 6 days, registering a decrease and an increase of 3% and 19.7% respectively.

Age

Approximately 24% of European tourists were between the ages of 26 and 35 years. This was 3.6% more tourists when compared with the corresponding quarter for 2015. There was a marginal share between those in the 46 – 55 (19%) and 36 – 45 (18.9%) grouping. These categories saw increases of 10.9% and 4% respectively.

Expenditure

The average daily expenditure by visitors travelling from this market for Q3 2016 was US \$117.64 compared with US \$149.39 for the same quarter of 2015. This represents a 21.3% decrease in spend. Of this total, 44.8% was spent on accommodation, whilst 29.3% was attributed to meals and drinks.

Total expenditure from this market for Q3 reached an estimated US \$8,385,000 which registered a 23.1% decrease when compared with Q3 2015.

CENTRAL & SOUTH AMERICA

Origin

Brazil continues its trend as the top producer from the Central & South American Market. For the 3rd Quarter of 2016, 37% of all tourists from this market originated from the country of Brazil, registering a 2.6% increase in tourists traffic when compared to the same period for last year. Colombia was the second highest contributor with 15.6% of arrivals; which more than tripled those arrivals of the previous year's 3rd Quarter. Venezuela captured the 3rd highest spot for this region with 16% of the share which represented a decrease of over 22.2%.

Year to date, this market recorded an overall increase of 8.7% over the same period of last year.

Brazil
37%



Colombia
15.6%

Venezuela
16%



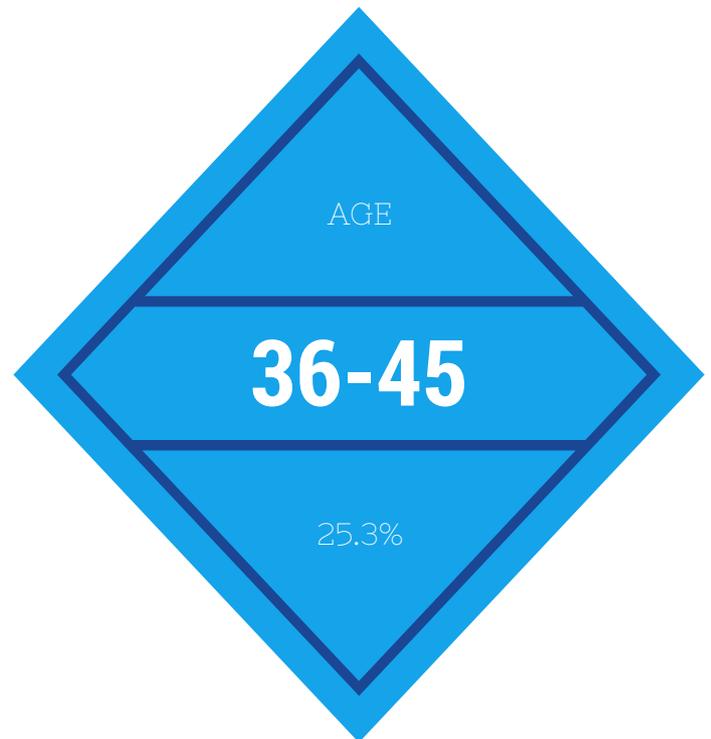
Length of Stay

This region saw most of travellers staying 7 – 10 days (42.5%), registering an increase of 14.2% when compared with Q3 2015. There was a marked decrease in visitors staying for 4 – 6 days (20.2%), registering a 34.7% increase. The 1 day (13.5%) and 2-3 day (10.8%) categories saw an increase and a decrease in traffic of 21.5% and 18.1% respectively.

Age

Tourist arrivals from this market between the ages of 36 – 45 (25.3%) were the highest producers for this reporting period.

This demographic increased by 9.5% when compared with Q3 2015. The 26 – 35 grouping (24.5%) and the 46 – 55 grouping (17.3%) both recorded increases of 31.1% and 1.5%.



Purpose of Visit

Most visitors from this market travelled for the purpose of pleasure (66.4%). This segment increased by 21.9% when compared with Q3 2015. The business market contributed 10% registering a decrease of 13.3%. Conference traffic represented 5.6% of the share and experienced a decrease of 9.3%.

Accommodation

In Q3 travellers from this market had a preference for hotels with over 100 rooms. This type of accommodation contributed 32.3% of overall business and rose by 10.7%. Luxury (19.7%) and Intimate stays (9.8%) recorded a decrease and an increase of 13.5% and 15.7% respectively.

TABLES

MAJOR MARKETS	JULY					AUGUST					SEPTEMBER				
	2014	2015	2016	AB CHG	% CHG	2014	2015	2016	AB CHG	% CHG	2014	2015	2016	AB CHG	% CHG
UNITED STATES	13591	17629	18694	1065	6.0	9356	12423	11994	-429	-3.5	5575	8027	9682	1655	20.6
CANADA	4099	4190	4208	18	0.4	3244	3399	3284	-115	-3.4	2369	2483	2786	303	12.2
UNITED KINGDOM	15198	16548	16197	-351	-2.1	13045	13306	14369	1063	8.0	9686	11899	12108	209	1.8
GERMANY	434	428	410	-18	-4.2	477	587	591	4	0.7	564	444	515	71	16.0
OTHER EUROPE	1659	1636	1979	343	21.0	1435	1611	1631	20	1.2	886	938	982	44	4.7
TRINIDAD & TOBAGO	3436	4011	4596	585	14.6	3826	3581	4183	602	16.8	1711	2243	2509	266	11.9
OTHER CARIBBEAN	7382	7708	8430	722	9.4	5923	6623	7101	478	7.2	4170	4740	5831	1091	23.0
BRAZIL	372	654	716	62	9.5	311	253	358	105	41.5	466	229	91	-138	-60.3
OTHER CENTRAL & SOUTH AMERICA	390	572	727	155	27.1	367	557	700	143	25.7	461	514	556	42	8.2
OTHER	754	591	715	124	21.0	676	589	600	11	1.9	444	637	481	-156	-24.5
TOTAL ARRIVALS	47315	53967	56672	2705	5.0	38660	42929	44811	1882	4.4	26332	32154	35541	3387	10.5
TOTAL CRUISE PASSENGERS	27385	24585	17580	-7005	-28.5	18269	21000	20653	-347	-1.7	21258	22937	16134	-6803	-29.7
TOTAL CRUISE CALLS	9	7	11	4	57.1	6	10	9	-1	-10.0	8	8	6	-2	-25.0

MAJOR MARKETS	JULY - SEPTEMBER					JANUARY - SEPTEMBER				
	2014	2015	2016	AB CHG	% CHG	2014	2015	2016	AB CHG	% CHG
UNITED STATES	28522	38079	40370	2291	6.0	87412	111879	124000	12121	10.8
CANADA	9712	10072	10278	206	2.0	46820	55564	56207	643	1.2
UNITED KINGDOM	37929	41753	42674	921	2.2	135861	153334	157614	4280	2.8
GERMANY	1475	1459	1516	57	3.9	7747	8468	8030	-438	-5.2
OTHER EUROPE	3980	4185	4592	407	9.7	20793	17049	17010	-39	-0.2
TRINIDAD & TOBAGO	8973	9835	11288	1453	14.8	22362	22516	26619	4103	18.2
OTHER CARIBBEAN	17475	19071	21362	2291	12.0	43543	49042	53326	4284	8.7
BRAZIL	1149	1136	1165	29	2.6	3561	3347	2681	-666	-19.9
OTHER CENTRAL & SOUTH AMERICA	1218	1643	1983	340	20.7	4036	4941	6325	1384	28.0
OTHER	1874	1817	1796	-21	-1.2	5819	6769	6165	-604	-8.9
TOTAL ARRIVALS	112307	129050	137024	7974	6.2	377954	432909	457977	25068	5.8
TOTAL CRUISE PASSENGERS	66912	68522	54367	-14155	-20.7	393315	396148	394410	-1738	-0.4
TOTAL CRUISE CALLS	23	25	26	1	4.0	270	256	277	21	8.2

UK ARRIVALS BY COUNTY 2015 AND 2016 COMPARED

COUNTIES	Jan-15	Jan-16	Feb-15	Feb-16	Mar-15	Mar-16	Apr-15	Apr-16	May-15	May-16	Jun-15	Jun-16	Jul-15	Jul-16	Aug-15	Aug-16	Sep-15	Sep-16	YTD 15	YTD 16	AB CHG	% CHG	
ANTRIM	51	36	32	48	23	53	18	26	17	20	38	41	26	39	10	10	25	9	240	282	42	17.5	
ARMAGH	2	5	0	0	2	2	4	9	1	2	3	1	3	1	0	1	0	0	15	21	6	40.0	
AVON	146	202	96	216	93	172	78	140	42	171	29	106	57	115	48	97	67	59	656	1278	622	94.8	
BEDFORDSHIRE	114	160	94	170	97	212	81	109	58	144	54	135	95	170	85	96	70	71	748	1267	519	69.4	
BERKSHIRE	505	604	265	596	256	620	234	445	196	500	168	297	222	469	206	441	203	139	2255	4111	1856	82.3	
BUCKINGHAMSHIRE	341	391	221	413	170	420	160	274	124	248	79	210	178	249	113	231	126	96	1512	2532	1020	67.5	
CAMBRIDGESHIRE	195	266	110	186	114	195	100	171	55	157	53	117	64	148	53	99	51	75	795	1414	619	77.9	
CHESHIRE	842	1104	564	1185	577	912	402	527	172	231	138	301	172	395	162	342	213	101	3242	5098	1856	57.2	
CLEVELAND	45	66	42	83	48	85	40	29	18	30	17	13	21	54	30	19	20	15	281	394	113	40.2	
CLWYD	87	71	35	112	29	56	28	26	19	39	13	48	22	30	30	33	17	27	280	442	162	57.9	
CORNWALL&ISLE of SCILLY	178	246	103	223	106	183	42	75	17	74	14	30	24	43	13	25	30	23	527	922	395	75.0	
CUMBRIA	88	155	84	135	77	117	76	34	36	80	20	28	35	54	32	30	44	19	492	652	160	32.5	
DERBYSHIRE	217	349	221	285	141	325	114	163	59	141	64	85	60	133	63	91	75	38	1014	1610	596	58.8	
DEVON	267	358	146	326	138	238	109	144	61	171	59	109	58	153	30	88	58	57	926	1644	718	77.5	
DORSET	312	387	170	356	120	287	89	174	59	141	59	114	54	144	56	88	76	45	995	1762	761	74.5	
DOWN	16	16	17	20	10	54	3	9	21	22	20	24	15	17	7	16	10	11	119	189	70	58.8	
DURHAM	72	91	71	97	56	94	75	50	25	86	23	56	21	69	34	56	41	34	418	633	215	51.4	
DYFED	27	52	15	33	18	33	6	14	16	48	3	30	12	24	1	8	13	18	111	260	149	134.2	
EAST SUSSEX	417	510	289	515	274	407	204	239	167	266	172	216	186	252	159	168	167	144	2035	2717	682	33.5	
ESSEX	579	940	498	975	449	891	350	701	335	856	229	473	330	689	328	463	307	274	3405	6262	2857	83.9	
FERMANAGH	2	2	0	0	0	2	1	0	0	0	0	0	0	2	0	0	0	0	1	3	9	6	200.0
GLOUCESTERSHIRE	193	287	143	276	105	162	116	157	51	194	47	103	46	126	48	94	85	50	834	1449	615	73.7	
GREATER LONDON	2422	3082	1676	3056	1800	3252	1549	2254	1178	2238	1009	1822	1683	3098	1313	2056	1198	885	13828	21743	7915	57.2	
GREATER MANCHESTER	273	370	187	313	203	291	188	173	68	70	74	128	64	96	79	170	102	60	1238	1671	433	35.0	
GUERNSEY	37	17	16	40	24	41	6	35	8	7	3	1	5	4	0	7	10	7	109	159	50	45.9	
GWENT	61	50	31	52	42	49	28	44	20	48	15	18	25	50	15	13	20	26	257	350	93	36.2	
GWYNEDD	31	31	24	30	10	15	5	8	5	13	7	12	0	6	4	3	4	8	90	126	36	40.0	
HAMPSHIRE&ISLE OF WIGHT	562	761	434	816	321	634	300	423	204	560	168	363	203	450	194	404	195	157	2581	4558	1977	76.6	
HERFORD & WORCESTER	151	186	98	230	92	167	65	94	44	97	18	59	35	143	61	72	52	16	616	1064	448	72.7	
HERTFORDSHIRE	498	617	328	685	263	516	311	594	207	422	169	325	297	512	183	329	203	128	2459	4128	1669	67.9	
HUMBERSIDE	10	17	4	14	8	12	8	14	7	16	0	3	6	6	7	5	6	6	56	93	37	66.1	
IRELAND	368	448	329	314	362	448	261	220	277	241	284	306	304	306	178	215	192	188	2555	2686	131	5.1	
JERSEY	79	92	54	110	46	72	23	47	24	15	9	11	8	2	7	11	12	15	262	395	133	50.8	
KENT	767	938	514	1058	468	1001	460	708	311	700	228	508	336	676	274	538	290	268	3648	6395	2747	75.3	
LANCASHIRE	763	930	457	937	469	766	392	370	167	1014	153	432	149	349	188	364	189	205	2927	5367	2440	83.4	
LEICESTERSHIRE	221	255	151	295	178	259	121	168	84	175	44	122	86	271	39	73	76	45	1000	1663	663	66.3	
LINCOLNSHIRE	192	221	84	206	135	135	99	116	56	145	36	92	55	114	36	33	70	58	763	1120	357	46.8	
LONDONDERRY	4	7	4	3	3	20	1	2	0	11	7	5	2	1	0	5	2	0	23	54	31	134.8	
MERSEYSIDE	308	390	250	340	236	294	121	230	71	40	76	155	84	148	79	133	107	70	1332	1800	468	35.1	
MID GLAMORGAN	38	50	16	58	26	67	17	38	23	36	9	36	30	22	10	28	25	22	194	357	163	84.0	
NORFOLK	145	213	96	165	62	151	70	148	37	115	39	75	40	79	25	58	52	44	566	1048	482	85.2	
NORTH YORKSHIRE	264	399	173	418	160	267	118	117	60	157	62	144	58	105	59	84	54	30	1008	1721	713	70.7	
NORTHHAMPTONSHIRE	129	195	93	201	86	171	70	90	72	137	65	118	63	105	88	115	57	58	723	1190	467	64.6	
NORTHUMBERLAND	58	62	32	43	31	43	26	21	18	38	20	25	15	14	19	19	17	5	236	270	34	14.4	
NOTTINGHAMSHIRE	217	299	143	297	166	283	162	201	98	186	50	115	49	151	71	83	86	73	1042	1688	646	62.0	
OXFORDSHIRE	222	323	170	311	144	320	118	176	68	167	55	104	110	172	75	144	66	67	1028	1784	756	73.5	
POWYS	11	19	12	19	8	17	9	6	11	29	5	9	8	8	1	7	6	1	71	115	44	62.0	
SCOTLAND	544	878	310	554	269	491	302	444	239	462	309	682	347	642	139	188	286	262	2745	4603	1858	67.7	
SHOPSHIRE	141	177	88	133	42	128	46	80	23	67	17	57	13	61	33	60	25	42	428	805	377	88.1	
SOMERSET	205	234	84	250	100	162	94	126	51	130	39	62	49	105	30	61	37	42	689	1172	483	70.1	
SOUTH GLAMORGAN	84	131	66	102	34	94	48	82	39	70	33	64	39	80	31	32	56	24	430	679	249	57.9	
SOUTH YORKSHIRE	287	354	210	302	231	393	171	153	108	170	87	117	75	130	80	113	100	83	1349	1815	466	34.5	
STAFFORDSHIRE	220	256	137	233	148	279	150	176	65	136	48	131	60	130	86	92	57	39	971	1472	501	51.6	
SUFFOLK	171	234	94	187	136	165	82	151	52	114	40	131	62	95	41	82	63	44	741	1203	462	62.3	
SURREY	1122	1359	756	1449	747	1258	536	1028	442	815	347	713	636	1140	523	835	415	381	5524	8978	3454	62.5	
TYNE & WEAR	157	177	130	148	105	163	132	84	63	116	61	108	70	84	65	89	68	73	851	1042	191	22.4	
TYRONE	7	7	2	0	1	4	0	0	3	2	1	1	1	5	1	0	1	2	17	21	4	23.5	
WARWICKSHIRE	161	198	109	236	123	280	83	113	43	131	27	89	45	145	60	68	51	33	702	1293	591	84.2	
WEST GLAMORGAN	55	95	30	65	19	43	19	26	10	40	6	27	10	35	10	17	28	13	187	361	174	93.0	
WEST MIDLANDS	384	564	287	550	356	591	342	352	159	355	127	386	186	544	215	338	223	139	2279	3819	1540	67.6	
WEST SUSSEX	778	856	628	937	580	729	432	507	337	437	340	414	375	530	417	408	416	307	4303	5125	822	19.1	
WEST YORKSHIRE	525	665	344	597	339	501	332	305	173	346	135	240	126	318	127	257	141	125	2242	3354	1112	49.6	
WILTSHIRE	164	245	126	223	105	186	70	121	63	142	49	94	58	137	39	88	73	71	747	1307	560	75.0	
N.STATED	3832	2177	10298	1709	9558	2172	10265	1881	8026	1958	6689	1613	8980	1732	6896	4176	5070	6680	69614	24098	-45516	-65.4	
TOTAL	21364	24877	22291	23936	21139	22450	19962	15432	14563	15789	12262	12456	16548	16197	13306	14369	11899	12108	153334	157614	4280	2.8	

TABLES

USA ARRIVALS BY STATE 2015 AND 2016 COMPARED

STATES	Jan-15	Jan-16	Feb-15	Feb-16	Mar-15	Mar-16	Apr-15	Apr-16	May-15	May-16	Jun-15	Jun-16	Jul-15	Jul-16	Aug-15	Aug-16	Sep-15	Sep-16	YTD 15	YTD 16	AB CHG	% CHG
NE/MA - CONNECTICUT	345	509	466	485	530	514	503	795	192	246	246	297	321	344	250	258	126	169	2979	3617	638	21.4
NE/MA - DELAWARE	55	35	37	64	31	51	55	34	24	51	22	40	59	65	39	33	22	35	344	408	64	18.6
NE/MA - DISTRICT OF COLUMBIA	102	86	91	96	156	139	86	87	91	102	105	86	116	160	77	85	66	67	890	908	18	2.0
NE/MA - MAINE	42	101	81	103	84	90	48	87	28	55	34	20	15	11	8	5	8	19	328	491	163	49.7
NE/MA - MARYLAND	294	304	253	298	244	495	246	309	299	363	334	461	462	631	308	426	183	287	2623	3574	951	36.3
NE/MA - MASSACHUSETTS	507	848	684	1086	665	936	670	1060	386	514	348	446	694	805	526	516	233	282	4713	6493	1780	37.8
NE/MA - NEW HAMPSHIRE	70	119	120	187	76	130	110	92	46	54	29	65	12	41	27	41	28	31	518	760	242	46.7
NE/MA - NEW JERSEY	685	842	733	858	796	1013	792	918	602	767	656	772	970	955	776	778	394	492	6404	7395	991	15.5
NE/MA - NEW YORK	3059	3795	3709	5006	3859	4270	4210	4921	3207	3258	3279	3530	6361	6491	4465	4078	2389	2868	34538	38217	3679	10.7
NE/MA - PENNSYLVANIA	380	540	390	513	448	565	252	312	272	389	373	420	490	485	332	343	251	297	3188	3864	676	21.2
NE/MA - RHODE ISLAND	63	76	50	47	58	86	60	71	34	37	23	23	31	21	28	18	22	350	421	71	20.3	
NE/MA - VERMONT	31	48	80	88	59	48	57	52	19	23	10	18	15	9	9	15	17	17	297	318	21	7.1
NE/MA - VIRGINIA	258	353	267	334	344	430	236	341	213	380	258	389	412	469	308	344	175	256	2471	3296	825	33.4
NE/MA - WEST VIRGINIA	17	5	20	10	7	8	7	10	8	16	4	27	29	16	9	19	6	8	107	119	12	11.2
TOTAL NE	5908	7661	6981	9175	7357	8775	7332	9089	5421	6255	5701	6594	9979	10513	7155	6969	3916	4850	59750	69881	10131	17.0
MW - ILLINOIS	223	246	234	246	315	337	182	162	186	175	132	198	155	238	167	165	110	132	1704	1899	195	11.4
MW - INDIANA	51	127	60	94	46	174	52	66	36	77	60	110	58	72	37	38	78	34	478	792	314	65.7
MW - IOWA	50	50	27	86	77	65	8	16	21	9	22	20	18	12	9	11	20	6	252	275	23	9.1
MW - MICHIGAN	165	245	174	234	89	218	113	187	69	95	70	144	59	84	59	72	64	92	862	1371	509	59.0
MW - MINNESOTA	139	157	67	129	122	178	59	63	53	47	19	71	24	55	41	34	34	27	558	761	203	36.4
MW - NEBRASKA	7	20	19	25	2	15	3	4	2	12	8	3	4	11	3	10	10	9	58	109	51	87.9
MW - NORTH DAKOTA	3	14	10	4	5	4	7	7	3	4	15	7	2	0	2	5	4	1	51	46	-5	-9.8
MW - SOUTH DAKOTA	7	25	3	18	1	1	3	1	1	19	3	4	3	11	4	2	9	0	34	81	47	138.2
MW - WISCONSIN	109	126	128	112	72	113	49	42	30	37	36	32	22	25	20	28	23	22	489	537	48	9.8
TOTAL MW	754	1010	722	948	729	1105	476	548	401	475	365	589	345	508	342	365	352	323	4486	5871	1385	30.9
SE - ALABAMA	31	39	31	23	34	74	30	39	46	52	76	90	56	100	31	33	37	53	372	503	131	35.2
SE - ARKANSAS	20	15	8	16	17	34	8	20	19	27	25	17	11	40	8	17	10	9	126	195	69	54.8
SE - FLORIDA	1028	1085	934	1114	1339	1322	1104	1454	1153	2282	1384	2630	1654	2628	1086	1494	950	1732	10632	15741	5109	48.1
SE - GEORGIA	209	359	192	342	218	406	236	537	387	521	424	675	441	974	248	362	265	289	2620	4465	1845	70.4
SE - KANSAS	41	26	34	42	44	61	39	26	22	45	31	44	28	45	36	10	11	14	286	313	27	9.4
SE - KENTUCKY	42	57	43	23	51	42	25	42	26	38	47	83	60	65	25	47	30	32	349	429	80	22.9
SE - LOUISIANA	18	41	44	25	31	37	44	47	61	76	88	102	105	107	38	51	49	38	478	524	46	9.6
SE - MISSISSIPPI	18	23	23	18	10	13	7	17	16	31	40	28	27	31	21	9	9	24	171	194	23	13.5
SE - MISSOURI	74	131	58	104	74	85	24	44	41	76	45	138	40	81	38	59	28	23	422	741	319	75.6
SE - NORTH CAROLINA	243	246	234	282	177	326	173	253	226	218	251	310	291	402	177	249	172	199	1944	2485	541	27.8
SE - OHIO	130	186	163	227	131	259	56	136	104	158	115	187	99	149	86	111	93	88	977	1501	524	53.6
SE - OKLAHOMA	28	49	24	21	42	24	16	23	59	21	35	69	43	27	16	27	23	18	286	279	-7	-2.4
SE - SOUTH CAROLINA	95	139	66	141	98	84	52	67	73	127	79	165	82	146	79	66	45	97	669	1032	363	54.3
SE - TENNESSEE	69	122	65	62	79	91	74	51	80	84	71	141	100	119	48	75	80	81	666	826	160	24.0
SE - TEXAS	277	348	262	335	442	442	326	332	416	425	639	802	639	712	467	480	323	367	3791	4243	452	11.9
TOTAL SE	2323	2866	2181	2775	2787	3300	2214	3088	2729	4181	3350	5481	3676	5626	2404	3090	2125	3064	23789	33471	9682	40.7
W - ALASKA	10	19	6	14	3	4	5	2	7	8	1	13	2	5	9	3	2	4	45	72	27	60.0
W - ARIZONA	95	71	79	70	72	70	66	56	85	95	77	119	81	112	48	69	51	46	654	708	54	8.3
W - CALIFORNIA	503	534	453	472	450	626	506	550	423	534	457	683	477	671	382	483	357	368	4008	4921	913	22.8
W - COLORADO	142	139	159	159	154	201	124	143	143	168	96	202	92	130	87	63	77	74	1074	1279	205	19.1
W - IDAHO	6	28	17	28	20	18	12	8	4	22	14	11	9	9	6	5	9	8	97	137	40	41.2
W - MONTANA	10	13	4	19	12	21	3	10	6	3	5	3	6	2	10	1	12	5	68	77	9	13.2
W - NEVADA	31	25	33	36	30	63	25	28	17	35	37	36	41	61	22	40	26	33	262	357	95	36.3
W - NEW MEXICO	21	21	39	15	16	17	7	9	19	16	22	28	21	27	10	17	10	11	165	161	-4	-2.4
W - OREGON	44	48	43	63	35	54	27	59	45	35	39	43	31	24	31	34	14	19	309	379	70	22.7
W - UTAH	31	47	21	35	27	43	32	54	26	57	60	50	30	21	32	37	37	37	296	381	85	28.7
W - WASHINGTON	87	109	77	130	83	78	59	89	69	85	52	93	64	66	64	61	56	50	611	761	150	24.5
W - WYOMING	8	12	5	10	12	8	4	17	5	4	5	8	7	1	0	0	2	2	48	62	14	29.2
TOTAL W	988	1066	936	1051	914	1203	870	1025	849	1062	865	1289	861	1129	701	813	653	657	7637	9295	1658	21.7
HAWAII*	5	4	3	8	15	3	1	10	9	10	6	8	5	5	2	5	3	2	49	55	6	12.2
NOT STATED	819	431	1748	372	2317	630	2153	462	1340	577	2231	504	2763	913	1819	752	978	786	16168	5427	-10741	-66.4
TOTAL	10797	13038	12571	14329	14119	15016	13046	14222	10749	12560	12518	14465	17629	18694	12423	11994	8027	9682	111879	124000	12121	10.8

TABLES

CANADIAN ARRIVALS BY PROVINCE 2015 AND 2016 COMPARED

PROVINCES	Jan-15	Jan-16	Feb-15	Feb-16	Mar-15	Mar-16	Apr-15	Apr-16	May-15	May-16	Jun-15	Jun-16	Jul-15	Jul-16	Aug-15	Aug-16	Sep-15	Sep-16	YTD 15	YTD 16	AB CHG	% CHG
AB-CALGARY/SOUTH	345	343	190	300	154	279	138	314	111	132	58	107	74	90	56	97	52	41	1178	1703	525	44.6
AB-EDMONTON/NORTH	168	237	92	171	75	189	65	146	39	94	37	52	46	91	22	31	30	28	574	1039	465	81.0
AB TOTAL	513	580	282	471	229	468	203	460	150	226	95	159	120	181	78	128	82	69	1752	2742	990	56.5
BC INTERIOR	108	110	26	71	28	100	15	29	11	15	8	10	8	11	7	3	5	6	216	355	139	64.4
BC-NORTHERN BC	36	36	21	36	20	42	9	37	7	4	6	9	6	7	2	3	3	1	110	175	65	59.1
BC-SURREY/DELTA/RICHMOND	120	113	35	116	44	115	45	118	30	53	21	52	48	48	22	18	22	29	387	662	275	71.1
BC-VANCOUVER CITY	55	96	37	70	38	69	24	66	26	38	29	27	23	15	6	12	10	9	248	402	154	62.1
BC-VANCOUVER ISLAND	36	30	14	41	15	33	12	13	4	9	9	9	2	14	8	5	8	3	108	157	49	45.4
BC-VANCOUVER NORTH SHORE	28	42	17	21	33	40	11	21	14	25	9	26	12	23	9	17	3	7	136	222	86	63.2
BC-VANCOUVER SUB-EAST	31	15	14	18	13	26	12	44	12	20	19	10	13	9	5	7	5	6	124	155	31	25.0
BC-VICTORIA	36	37	22	52	21	50	14	25	9	10	14	5	10	17	10	6	4	3	140	205	65	46.4
BC TOTAL	450	479	186	425	212	475	142	353	113	174	115	148	122	144	69	71	60	64	1469	2333	864	58.8
MB	306	363	120	284	100	173	40	114	35	43	24	56	50	82	41	40	30	15	746	1170	424	56.8
NB OTHER	55	84	32	87	34	88	46	47	1	19	5	7	3	1	7	7	3	1	186	341	155	83.3
NB-MONCTON	20	34	26	60	24	47	50	79	9	26	5	13	3	7	1	11	7	2	145	279	134	92.4
NB-SAINT JOHN	40	38	22	72	13	66	17	47	16	10	3	13	5	0	1	20	7	1	124	267	143	115.3
NB TOTAL	115	156	80	219	71	201	113	173	26	55	13	33	11	8	9	38	17	4	455	887	432	94.9
NL	18	19	24	21	18	22	11	37	9	9	6	2	0	3	3	5	4	2	93	120	27	29.0
NL-ST. JOHN'S	26	26	22	36	37	50	44	78	13	34	21	24	3	14	3	19	10	16	179	297	118	65.9
NL TOTAL	44	45	46	57	55	72	55	115	22	43	27	26	3	17	6	24	14	18	272	417	145	53.3
NS OTHER	79	128	66	138	59	130	34	101	39	74	20	35	26	26	12	11	17	25	352	668	316	89.8
NS-HALIFAX	159	169	108	249	132	260	81	180	39	100	24	44	20	34	14	21	25	13	602	1070	468	77.7
NS TOTAL	238	297	174	387	191	390	115	281	78	174	44	79	46	60	26	32	42	38	954	1738	784	82.2
ON BRAMPTON	161	169	83	117	92	133	84	182	96	107	71	111	97	242	93	75	58	44	835	1180	345	41.3
ON MISSISSAUGA	296	328	165	314	178	309	172	310	127	148	81	139	122	246	138	158	83	78	1362	2030	668	49.0
ON OAKVILLE	159	182	120	239	129	291	63	179	45	69	24	45	43	89	29	66	31	24	643	1184	541	84.1
ON-BELLEVILLE-QUINTE	64	63	28	73	22	67	13	40	5	23	6	12	7	8	6	3	2	9	153	298	145	94.8
ON-E ONT. OTHER	115	188	72	114	46	66	24	48	13	12	7	8	4	16	3	3	7	12	291	467	176	60.5
ON-GREY-BRUCE	88	97	57	101	32	42	10	27	2	4	3	1	3	4	1	3	5	4	201	283	82	40.8
ON-GTA EAST	355	397	199	442	179	382	208	359	115	215	67	139	130	257	96	190	53	64	1402	2445	1043	74.4
ON-HAMILTON	388	418	225	447	195	370	165	303	72	227	70	78	88	154	59	111	58	60	1320	2168	848	64.2
ON-KINGSTON	81	103	48	73	31	48	17	36	9	20	1	5	6	9	5	8	7	3	205	305	100	48.8
ON-KIT-W'LOO-CAMBR-GUELPH	281	269	189	313	151	307	77	175	68	115	43	43	45	61	43	49	42	43	939	1375	436	46.4
ON-LONDON REGION	235	295	117	228	81	176	61	100	23	45	35	20	34	49	16	65	28	16	630	994	364	57.8
ON-MARKHAM	120	157	83	181	69	111	46	103	62	84	32	96	59	99	44	61	31	31	546	923	377	69.0
ON-NIAGARA REGION	186	179	100	150	76	126	58	85	25	32	28	23	23	39	22	19	11	18	529	671	142	26.8
ON-NORTHERN ONTARIO	166	226	108	217	71	102	62	163	24	33	6	15	13	23	11	19	11	10	472	808	336	71.2
ON-OTHER GTA NORTH	164	205	126	248	130	227	94	153	65	111	35	81	70	90	61	64	43	37	788	1216	428	54.3
ON-OTHER GTA WEST	164	192	101	172	72	176	40	138	43	75	22	45	43	68	33	51	34	24	552	941	389	70.5
ON-OTTAWA	600	638	412	721	311	537	156	369	71	198	76	75	73	140	74	92	60	43	1833	2813	980	53.5
ON-PETERBOROUGH-LINDSAY	83	100	47	143	21	82	22	58	9	12	8	12	11	9	10	9	8	3	219	428	209	95.4
ON-RICHMOND HILL	56	38	32	56	15	62	36	50	22	35	12	23	23	38	22	50	12	15	230	367	137	59.6
ON-SIMCOE MUSKOKA	215	259	143	276	79	168	54	192	43	68	36	35	51	45	38	25	35	22	694	1090	396	57.1
ON-TORONTO	1491	1672	949	1694	986	1918	707	1372	478	855	424	581	616	952	441	492	356	296	6448	9832	3384	52.5
ON-VAUGHAN	54	71	42	55	54	72	30	67	39	39	16	24	31	44	33	45	12	13	311	430	119	38.3
ON-WINDSOR REGION	116	164	72	141	68	75	12	48	11	26	12	15	15	15	11	12	14	9	331	505	174	52.6
ON TOTAL	5638	6410	3518	6515	3088	5847	2211	4557	1467	2553	1115	1626	1607	2697	1289	1670	1001	878	20934	32753	11819	56.5
OTHER TERR (NT/NU/YT)	12	11	5	15	7	27	3	9	0	1	2	4	2	7	1	4	0	0	32	78	46	143.8
PE	46	30	14	26	17	54	19	45	4	10	2	3	0	1	2	1	5	0	109	170	61	56.0
QC OTHER	149	167	92	135	113	114	63	83	23	26	31	41	22	32	20	29	19	26	532	653	121	22.7
QC-EASTERN TOWNSHIP	62	89	23	50	41	34	22	38	8	18	6	3	18	6	7	4	7	8	194	250	56	28.9
QC-MONTRL CNTR/EAST	538	615	460	550	343	428	277	438	162	200	126	182	204	299	172	141	95	125	2377	2978	601	25.3
QC-MONTRL NORTH SHORE	125	117	87	100	98	59	71	71	31	39	18	25	32	43	18	18	28	19	508	491	-17	-3.3
QC-MONTRL SOUTH SHORE	178	149	159	176	105	98	92	156	39	59	34	60	65	66	54	46	32	32	758	842	84	11.1
QC-MONTRL WEST ISL	257	312	256	382	182	167	137	167	92	93	63	90	72	81	72	70	44	42	1175	1404	229	19.5
QC-OUTAOUAIS REGION																						

TABLES

EUROPEAN ARRIVALS BY RESIDENCE 2015 AND 2016 COMPARED

RESIDENCE	Jan-15	Jan-16	Feb-15	Feb-16	Mar-15	Mar-16	Apr-15	Apr-16	May-15	May-16	Jun-15	Jun-16	Jul-15	Jul-16	Aug-15	Aug-16	Sep-15	Sep-16	YTD 15	YTD 16	AB CHG	% CHG
ALBANIA	0	2	0	0	2	2	1	3	0	5	2	4	2	3	1	0	1	0	9	19	10	111.1
ANDORRA	2	0	0	2	0	0	0	0	0	0	1	0	0	0	0	35	0	0	3	37	34	1133.3
AUSTRIA	182	201	162	178	121	151	52	59	35	28	22	15	19	41	21	5	26	25	640	703	63	9.8
BELARUS	12	1	8	2	1	2	3	1	1	20	1	7	1	4	4	24	2	5	33	66	33	100.0
BELGIUM	88	75	89	53	41	44	44	51	36	18	31	24	35	28	23	0	30	15	417	308	-109	-26.1
BOSNIA	1	0	0	0	1	1	0	0	0	0	1	0	0	0	0	6	0	0	3	7	4	133.3
BULGARIA	16	15	16	27	29	14	13	5	14	5	6	7	8	7	0	14	4	8	106	102	-4	-3.8
CROATIA	25	20	23	10	14	10	6	7	5	13	6	7	3	14	1	2	0	4	83	87	4	4.8
CYPRUS	0	13		6		14		3		0		6		1		2		0	0	45	45	0.0
CZECH	65	59	50	70	34	33	25	30	16	24	14	11	31	31	14	35	8	22	257	315	58	22.6
DENMARK	141	98	153	116	72	97	52	35	29	29	40	40	77	74	32	1	26	19	622	509	-113	-18.2
ESTONIA	17	23	20	12	11	25	8	6	5	2	2	2	0	1	2	0	3	4	68	75	7	10.3
FAEROE ISL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14	0	0	0	14	14	0.0
FINLAND	134	129	143	94	29	42	22	21	31	23	29	29	21	5	24	520	28	12	461	875	414	89.8
FRANCE	289	321	429	413	323	287	335	287	303	331	239	306	488	794	518	591	196	207	3120	3537	417	13.4
GERMANY	1737	1771	1628	1433	1870	1650	718	640	547	637	509	383	428	410	587	1	444	515	8468	7440	-1028	-12.1
GIBRALTAR	2	1	10	1	3	13	3	1	0	0	0	0	0	0	0	22	1	0	19	38	19	100.0
GREECE	22	25	8	23	13	8	16	14	13	8	6	19	4	13	13	16	3	8	98	134	36	36.7
HUNGARY	42	36	37	32	32	29	13	13	14	25	20	10	14	18	14	2	20	12	206	177	-29	-14.1
ICELAND	14	3	6	1	7	0	0	0	2	1	1	3	6	0	4	350	0	5	40	363	323	807.5
ITALY	565	518	398	314	309	175	154	173	148	124	153	182	156	142	440	0	118	135	2441	1763	-678	-27.8
LATVIA	26	22	11	4	26	2	4	9	1	2	7	4	0	3	5	1	2	10	82	57	-25	-30.5
LIECHTEN	2	2	0	0	2	1	4	3	4	0	3	2	0	0	0	8	1	1	16	17	1	6.3
LITHUANIA	30	31	10	10	13	5	20	7	6	37	4	8	0	6	3	4	2	11	88	119	31	35.2
LUXEMBOURG	5	8	19	15	7	13	7	11	5	6	6	6	6	5	8	6	5	4	68	74	6	8.8
MACEDONIA	0	0	1	2	2	0	0	0	1	0	0	1	0	2	0	7	5	1	9	13	4	44.4
MALTA	0	26		3		4		3		1		2		4		1		1	0	45	45	0.0
MARSHALL	0	0		0		0		0	1	0	0	0	0	0	0	0	0	0	1	0	-1	-100.0
MOLDOVA	5	1	0	1	1	1	0	2	1	0	0	0	0	0	1	3	0	0	8	8	0	0.0
MONACO	13	9	25	13	20	17	9	8	6	4	12	1	0	3	1	1	0	1	86	57	-29	-33.7
MONTENEGRO	0	2		1		3		0		2		0		0		184		0	0	192	192	0.0
NETHERLAND	274	306	238	176	183	192	149	178	122	148	154	139	168	196	115	13	106	120	1509	1468	-41	-2.7
NORWAY	164	168	154	109	109	120	40	41	21	17	69	48	152	126	13	22	34	22	756	673	-83	-11.0
POLAND	121	151	104	104	81	106	56	50	59	62	59	53	43	35	50	23	73	29	646	613	-33	-5.1
PORTUGAL	28	47	38	23	12	16	20	32	22	21	9	36	22	29	16	13	15	27	182	244	62	34.1
ROMANIA	34	32	28	20	17	39	10	17	16	22	11	8	7	9	10	59	9	13	142	219	77	54.2
RUSSIA	239	152	82	53	68	52	115	57	85	62	62	48	61	79	59	0	29	39	800	542	-258	-32.3
SAN MARINO	8	4	0	0	0	0	0	0	0	0	1	0	0	0	0	2	0	0	9	6	-3	-33.3
SERBIA	0	3		1		3		4		5		1		2		8		3	0	30	30	0.0
SLOVAKIA	17	31	34	22	58	17	7	11	7	13	9	20	9	12	5	4	9	21	155	151	-4	-2.6
SLOVENIA	30	12	34	13	12	7	3	8	12	0	9	4	10	1	2	112	5	6	117	163	46	39.3
SPAIN	119	150	113	154	124	106	74	88	72	81	80	60	60	66	86	48	57	62	785	815	30	3.8
SWEDEN	360	424	284	293	176	185	117	104	59	40	102	106	81	101	30	35	49	54	1258	1342	84	6.7
SWITZ	327	288	253	298	265	250	179	171	89	89	62	82	139	112	72	7	55	63	1441	1360	-81	-5.6
TURKEY	17	12	8	11	7	7	9	0	2	3	5	0	0	4	7	20	8	3	63	60	-3	-4.8
UKRAINE	66	27	17	24	20	30	19	21	19	21	23	16	13	8	17		8	10	202	157	-45	-22.3
TOTAL	5239	5219	4633	4137	4115	3773	2307	2174	1809	1929	1770	1700	2064	2389	2198	2221	1382	1497	25517	25039	-478	-1.9

TABLES

CARIBBEAN ARRIVALS BY RESIDENCE 2015 AND 2016 COMPARED

RESIDENCE	Jan-15	Jan-16	Feb-15	Feb-16	Mar-15	Mar-16	Apr-15	Apr-16	May-15	May-16	Jun-15	Jun-16	Jul-15	Jul-16	Aug-15	Aug-16	Sep-15	Sep-16	YTD 2015	YTD 2016	AB CHG	% CHG
ANGUILLA	17	30	13	22	16	41	9	30	26	15	18	29	35	21	29	28	15	13	178	229	51	28.7
ANTIGUA	326	465	268	283	387	468	381	423	416	451	392	585	413	471	478	619	383	547	3444	4312	868	25.2
ARUBA	4	7	3	4	3	2	13	5	1	2	25	2	1	0	4	10	3	4	57	36	-21	-36.8
B.V.I.	71	96	65	73	83	118	88	119	109	82	89	113	126	147	111	154	81	100	823	1002	179	21.7
BAHAMAS	125	150	72	50	65	97	201	74	99	91	90	120	79	139	171	193	77	131	979	1045	66	6.7
BERMUDA	53	53	61	52	74	118	135	118	81	40	76	93	154	170	72	56	65	36	771	736	-35	-4.5
CAYMAN ISL	38	24	32	22	42	34	80	38	19	16	31	26	71	61	25	17	26	40	364	278	-86	-23.6
CUBA	12	14	12	13	5	29	16	14	22	18	19	33	4	13	8	22	9	19	107	175	68	63.6
CURACAO	4	3	5	6	8	18	4	8	5	3	28	0	7	11	6	11	4	3	71	63	-8	-11.3
DOMIN REP	30	76	62	73	53	52	28	53	40	43	76	70	32	54	35	45	55	48	411	514	103	25.1
DOMINICA	389	395	309	293	322	396	420	399	478	422	438	673	587	669	553	591	322	470	3818	4308	490	12.8
FRENCH W.I	5	8	6	3	6	39	11	3	15	7	5	5	14	7	6	15	5	5	73	92	19	26.0
GRENADA	315	312	316	303	405	464	385	488	461	522	459	612	475	486	522	463	384	379	3722	4029	307	8.2
GUADELOUPE	24	31	28	78	53	79	94	67	58	52	41	37	152	148	69	55	33	17	552	564	12	2.2
GUYANA	923	910	747	722	793	826	790	777	723	747	793	973	1732	1824	1207	1169	869	947	8577	8895	318	3.7
HAITI	6	10	9	16	13	12	17	20	19	21	23	23	25	12	12	15	29	23	153	152	-1	-0.7
JAMAICA	631	556	579	496	678	674	696	707	645	784	691	887	819	1204	572	739	602	835	5913	6882	969	16.4
MARTINIQUE	46	54	111	82	64	154	190	109	155	90	64	55	241	195	226	181	39	40	1136	960	-176	-15.5
MONTSERRAT	13	15	21	12	16	16	17	21	16	22	12	15	25	15	16	9	13	24	149	149	0	0.0
NETH ANTIL	42	31	28	28	30	26	42	22	29	21	51	21	69	25	38	24	24	24	353	222	-131	-37.1
P.RICO	34	45	29	38	47	41	53	49	35	38	107	44	42	57	39	30	54	35	440	377	-63	-14.3
ST KITTS	131	195	162	152	169	279	290	309	326	274	266	396	379	319	387	306	208	325	2418	2555	137	5.7
ST LUCIA	629	650	527	539	663	771	726	756	763	733	817	922	898	971	856	928	643	798	6522	7068	546	8.4
ST VINCENT	743	727	577	614	745	805	814	827	797	841	764	889	1225	1345	1146	1397	762	929	7573	8374	801	10.6
TRINIDAD	1538	1799	1842	2402	1995	3009	2368	2504	2613	3173	2325	2444	4011	4596	3581	4183	2243	2509	22516	26619	4103	18.2
TURKS	6	7	11	16	6	13	14	18	15	10	10	8	62	24	12	9	8	26	144	131	-13	-9.0
US VIRGINS	31	24	17	24	54	17	33	15	10	7	58	21	41	42	23	15	27	13	294	178	-116	-39.5
TOTAL	6186	6687	5912	6416	6895	8598	7915	7973	7976	8525	7768	9096	11719	13026	10204	11284	6983	8340	71558	79945	8387	11.7

CENTRAL & SOUTH AMERICAN ARRIVALS BY RESIDENCE 2015 AND 2016 COMPARED

RESIDENCE	Jan-15	Jan-16	Feb-15	Feb-16	Mar-15	Mar-16	Apr-15	Apr-16	May-15	May-16	Jun-15	Jun-16	Jul-15	Jul-16	Aug-15	Aug-16	Sep-15	Sep-16	YTD 2015	YTD 2016	AB CHG	% CHG
ARGENTINA	55	185	44	25	26	34	30	52	34	79	37	64	29	60	43	44	34	28	332	571	239	72.0
BELIZE	79	70	54	33	34	35	34	34	39	27	35	27	33	62	88	50	40	65	436	403	-33	-7.6
BOLIVIA	4	2	1	6	2	3	0	2	7	4	4	5	0	5	1	0	4	2	23	29	6	26.1
BRAZIL	632	317	490	268	240	120	306	267	325	292	218	252	654	716	253	358	229	91	3347	2681	-666	-19.9
CANAL ZONE	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	1	0.0
CHILE	18	14	21	26	10	13	14	21	8	13	15	27	22	20	7	16	9	6	124	156	32	25.8
COLOMBIA	25	217	37	127	38	255	37	207	38	249	63	204	44	232	30	171	56	89	368	1751	1383	375.8
COSTA RICA	12	15	10	13	12	22	17	12	21	17	90	17	13	20	8	8	13	9	196	133	-63	-32.1
ECUADOR	9	3	1	6	1	15	2	7	4	9	3	11	5	1	4	6	10	3	39	61	22	56.4
FR GUIANA	6	0	5	4	2	1	22	16	6	2	2	1	16	5	6	6	0	0	65	35	-30	-46.2
GUATEMALA	0	9	6	2	19	15	11	9	26	3	22	7	6	11	8	10	13	4	111	70	-41	-36.9
HONDURAS	7	13	6	7	2	9	2	6	3	6	35	15	6	7	6	7	4	4	71	74	3	4.2
MEXICO	30	52	35	35	51	59	36	62	30	56	34	37	26	44	39	60	32	47	313	452	139	44.4
NICARAGUA	0	2	9	4	5	1	1	6	5	4	2	1	0	2	8	3	0	4	30	27	-3	-10.0
PANAMA	41	67	64	60	41	74	25	46	57	63	63	51	56	40	35	33	48	26	430	460	30	7.0
PARAGUAY	1	4	2	0	1	0	0	1	0	1	2	1	3	0	3	1	0	1	12	9	-3	-25.0
PERU	6	10	12	7	5	14	6	30	7	24	9	22	17	12	11	15	6	5	79	139	60	75.9
SALVADOR	2	7	0	6	2	20	2	2	3	6	5	4	2	2	2	4	3	1	21	52	31	147.6
SURINAME	37	37	34	139	37	51	69	61	55	32	72	50	32	47	61	64	37	100	434	581	147	33.9
URUGUAY	2	4	5	3	1	9	5	19	8	5	7	4	0	6	13	4	3	7	44	61	17	38.6
VENEZUELA	150	115	97	100	271	166	254	124	152	117	241	134	262	151	184	198	202	155	1813	1260	-553	-30.5
TOTAL	1116	1143	933	871	800	916	873	985	828	1009	959	934	1226	1443	810	1058	743	647	8288	9006	718	8.7

TABLES

Visitor Demographics				
CHARACTERISTICS	TOTAL			Jan-Sept
	Jul- Sept	%	%Δ	
AGE GROUPS	137024	100	6.2	457977
0-12	11021	8.0	2.0	28069
13-17	7585	5.5	5.4	16061
18-25	14373	10.5	6.0	36949
26-35	25382	18.5	6.7	76743
36-45	23472	17.1	5.8	74535
46-55	27269	19.9	5.1	93290
56-65	17933	13.1	11.4	77405
66+	9947	7.3	5.2	54735
NOT STATED	42	0.0	425.0	190
LENGTH OF STAY	137024	100	6.2	457977
1 DAY	13253	9.7	6.3	44558
2-3 DAYS	12099	8.8	12.4	44634
4-6 DAYS	26678	19.5	15.7	85995
7-10 DAYS	40827	29.8	3.4	154152
11-14 DAYS	22774	16.6	2.5	69244
15-21 DAYS	9851	7.2	-2.7	27546
22+ DAYS	10219	7.5	6.8	28272
NOT STATED	1323	1.0	-4.7	3576
PURPOSE OF VISIT	137024	100	6.2	457977
BUSINESS	9981	7.3	-3.0	32193
CONFERENCE/CONVENTION/MEETING	2410	1.8	14.1	8573
CREW	5720	4.2	9.6	21019
GETTING MARRIED	0	0.0	-100.0	0
ATTENDING GRADUATION	1	0.0	0.0	18
HONEYMOON	1713	1.3	-15.3	4773
INTRANSIT PASSENGER	3231	2.4	35.0	8760
MEDICAL ATTENTION	405	0.3	11.3	1140
OTHER PURPOSE	2203	1.6	-19.1	6436
PLEASURE/HOLIDAY/VACATION	98190	71.7	5.7	338492
STUDENT	1425	1.0	-2.2	3995
SPECIAL EVENTS	80	0.1	122.2	96
SPORTS	1420	1.0	17.0	5110
VISIT FRIENDS/RELATIVES	9483	6.9	26.5	25110
ATTENDING A WEDDING	762	0.6	-5.0	2262
ACCOMMODATION	136776	100	6.2	457977
50-100 ROOMS	6152	4.5	6.0	19053
ALL INCLUSIVE	14757	10.8	0.7	50513
APARTMENTS	3024	2.2	3.7	9966
CONDO	491	0.4	10.4	1938
CRUISE	165	0.1	514.3	452
FRIENDS	28831	21.1	1.6	97156
GUEST HOUSES	1397	1.0	12.5	4652
HOUSE	699	0.5	-1.3	2458
INTIMATE	9486	6.9	2.2	31366
LUXURY	24001	17.5	-2.9	73684
NOT STATED	5250	3.8	134.6	16923
OTHER	1710	1.3	-10.2	6639
OVER 100 ROOMS	21518	15.7	14.6	69640
UNDER 50 RMS	3205	2.3	51.7	11046
VILLA	16074	11.8	3.6	62312
YACHT	16	0.0	600.0	179

TABLES

Daily Expenditure per Visitor by Country of Residence (US\$)								
July- September								
	United States		Canada		United Kingdom		Other Europe	
	2015	2016	2015	2016	2015	2016	2015	2016
Accommodation	80.81	62.61	68.26	58.14	87.81	74.13	84.85	52.70
Meals & Drinks	27.80	32.67	21.04	32.94	19.17	41.54	27.19	34.47
Transportation	11.76	12.17	9.47	12.66	7.78	9.54	14.19	8.23
Entertainment/ Recreation	7.18	8.61	6.43	4.92	5.76	5.58	5.68	6.82
Souvenirs	4.43	5.06	3.39	5.16	3.08	2.79	2.84	3.18
Shopping	5.65	5.60	3.16	3.32	5.36	6.12	6.12	4.59
Other Spending	15.43	9.98	5.14	5.78	5.09	5.28	8.52	7.76
Total	152.77	136.69	116.89	122.91	134.06	146.80	143.39	117.64

Daily Expenditure per Visitor by Country of Residence (US\$)						
July - September						
	C'bean		Other		Total	
	2015	2016	2015	2016	2015	2016
Accommodation	50.90	51.34	57.58	51.07	73.09	59.67
Meals & Drinks	25.68	30.68	26.27	29.89	23.09	32.69
Transportation	12.03	13.06	15.59	8.71	9.97	11.29
Entertainment/ Recreation	5.67	7.99	4.30	6.62	6.04	7.26
Souvenirs	4.28	4.18	4.79	4.30	3.67	4.15
Shopping	8.79	10.27	6.14	2.10	5.51	6.36
Other Spending	8.33	9.13	8.10	7.50	9.84	8.30
Total	115.67	126.77	122.76	110.30	131.22	129.72

TABLES

Average Daily Expenditure by Type of Accommodation (US\$) July - September										
	All-Inclusive Hotel		Other Hotel		Guest House		Friend/Relative		Apartment	
	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016
Accommodation	142.96	89.68	134.79	121.70	77.88	50.20	7.06	6.94	72.93	65.40
Meals & Drinks	22.54	38.69	37.11	60.85	34.93	28.19	21.32	22.49	28.77	29.66
Transportation	11.06	11.95	15.42	16.90	18.68	17.54	9.48	8.55	12.39	14.96
Entertainment/ Recreation	5.84	5.53	8.49	11.11	11.39	8.47	7.82	8.55	7.83	7.41
Souvenirs	5.43	5.71	5.59	6.52	7.10	5.56	4.57	4.51	3.56	4.24
Shopping	5.64	8.38	7.82	9.90	14.94	7.14	8.24	8.15	5.56	5.43
Other Spending	15.24	18.19	14.31	14.73	21.85	3.87	10.73	8.15	11.40	5.30
Total	208.70	178.29	223.53	241.47	186.77	120.97	69.23	67.84	142.45	132.40

Average Daily Expenditure by Type of Accommodation (US\$) July - September								
	Villa		Condo		Other		Total	
	2015	2016	2015	2016	2015	2016	2015	2016
Accommodation	86.74	78.72	92.39	87.40	90.60	59.81	90.60	59.81
Meals & Drinks	23.10	25.59	31.29	37.75	39.06	32.93	39.06	32.93
Transportation	12.20	16.17	12.15	20.34	14.26	27.04	14.26	27.04
Entertainment/ Recreation	8.86	7.59	12.82	8.45	3.24	20.54	3.24	20.54
Souvenirs	3.05	3.23	5.33	6.90	3.89	4.68	3.89	4.68
Shopping	1.60	3.23	4.83	1.38	3.89	4.83	3.89	4.83
Other Spending	9.59	6.04	7.66	10.17	7.29	1.36	7.29	1.36
Total	145.30	140.58	166.46	172.38	162.08	151.03	162.08	151.03

TABLES

Total Visitor Expenditure by Country of Residence July - September								
	Arrivals ('000)		Length of Stay (Days)		*Weighted Average Daily Expenditure Visitors (US\$)		Total Expenditure ('000 US\$)	
	2015	2016	2015	2016	2015	2016	2015	2016
	United States	38.1	40.4	9.2	8.8	152.77	136.69	53621
Canada	10.1	10.3	10.6	10.9	116.89	122.91	12461	13725
United Kingdom	41.1	42.0	11.9	11.8	134.06	146.80	65327	72722
Other Europe	6.3	6.8	11.5	10.5	149.39	117.64	10900	8385
Caribbean	27.1	31.0	7.5	6.9	115.67	126.77	23334	27184
Other	6.4	6.6	9.3	9.4	122.76	110.30	7361	6841
Total	129.0	137.0	10.2	10.0	131.22	129.72	173004	177527

Total Expenditure by Expense Item July - September					
	Percentage		Total ('000 US\$)		% Change
	2015	2016	2015	2016	2016/2015
Accommodation	55.7	46.0	96388	81605	-15.3
Meals & Drinks	17.6	25.2	30440	44757	47.0
Transportation	7.6	8.7	13149	15361	16.8
Entertainment/Recreation	4.6	5.7	7939	10031	26.4
Souvenirs	2.8	3.2	4911	5766	17.4
Other Shopping	4.2	4.9	7187	8725	21.4
Other Spending	7.5	6.4	12993	11282	-13.2
Total	100.0	100.0	173004	177527	2.6

TABLES

Total Visitor Expenditure by Country of Residence January - September								
	Arrivals ('000)		Length of Stay (Days)		*Weighted Average Daily Expenditure Visitors (US\$)		Total Expenditure ('000 US\$)	
	2015	2016	2015	2016	2015	2016	2015	2016
	United States	111835	123820	8.0	8.1	168.87	175.50	150837
Canada	55556	66191	11.3	11.9	140.84	136.48	88053	91517
United Kingdom	150742	154882	10.8	11.5	178.30	181.65	589339	322187
Other Europe	27994	27528	9.1	10.2	189.06	160.05	48403	45041
Caribbean	66830	75595	7.9	6.4	148.95	159.68	78236	77691
Other	19782	19654	7.1	8.3	169.95	137.59	23867	22338
Total	432739	457670	9.5	9.6	165.47	167.86	678736	735441



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