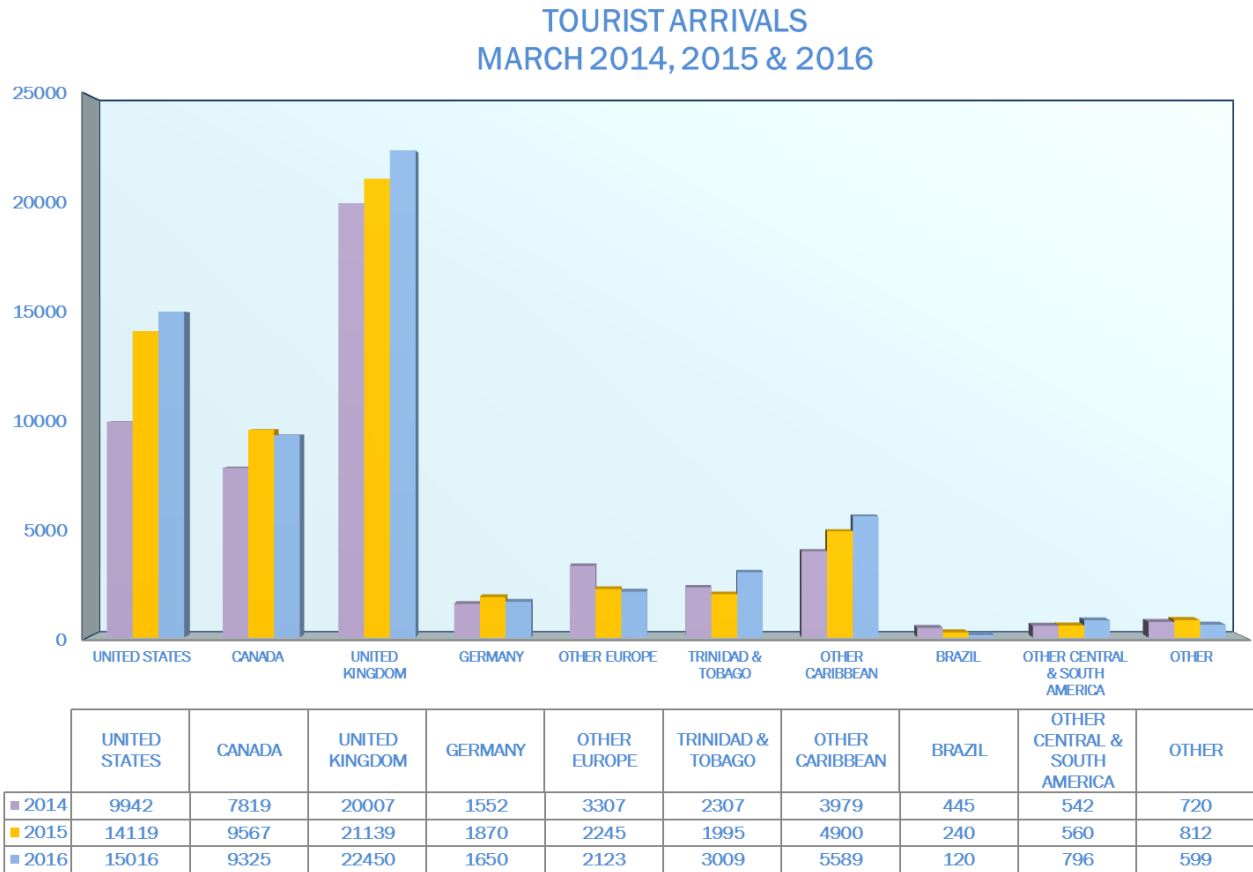


A decorative graphic consisting of three circles and two lines. A large dark blue circle is at the top center. A smaller yellow circle with a 3D effect is in the middle. A large dark blue circle is at the bottom right. Two thin blue lines intersect at the yellow circle, forming a V-shape that points downwards.

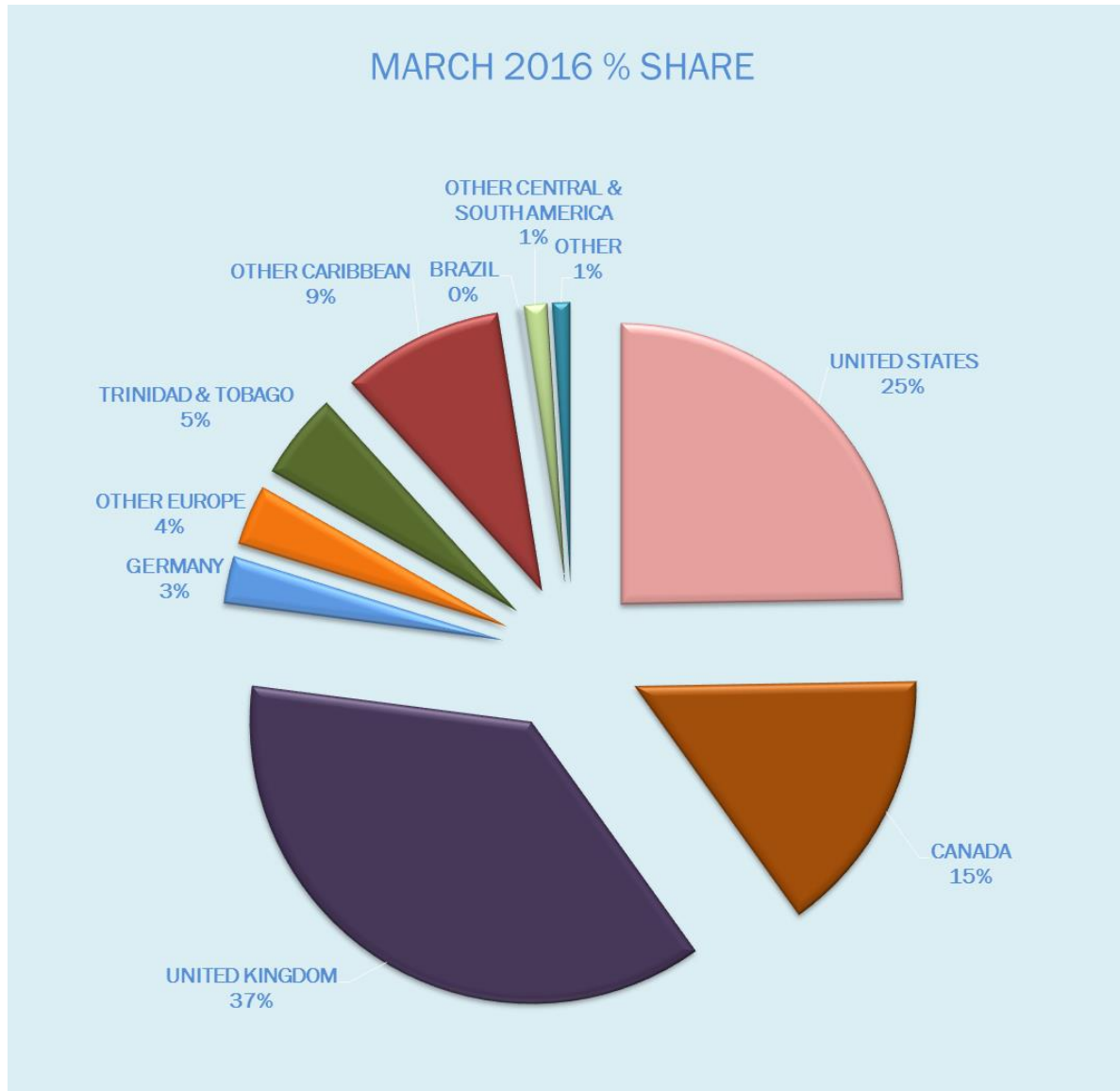
# Preliminary Statistics March 2016

**BARBADOS**  
TOURISM MARKETING INC.

▲ **FIGURE 1: TOURIST ARRIVALS BY MAJOR MARKETS FOR THE YEARS 2014, 2015, 2016**



▲ **FIGURE 2: MARKET SHARE – MAJOR MARKETS 2016**



▲ **FIGURE 3: TOURIST ARRIVALS BY MAJOR MARKETS & CRUISE PASSENGER ARRIVALS**

JANUARY					
MAJOR MARKETS	2014	2015	2016	AB CHG	% CHG
UNITED STATES	9512	10797	13038	2241	20.8
CANADA	8337	10595	10667	72	0.7
UNITED KINGDOM	18563	21364	24877	3513	16.4
GERMANY	1415	1737	1771	34	2.0
OTHER EUROPE	4672	3502	3448	-54	-1.5
TRINIDAD & TOBAGO	1745	1538	1799	261	17.0
OTHER CARIBBEAN	4156	4648	4888	240	5.2
BRAZIL	527	632	317	-315	-49.8
OTHER CENTRAL & SOUTH AMERICA	443	484	826	342	70.7
OTHER	777	854	854	0	0.0
<b>TOTAL ARRIVALS</b>	<b>50147</b>	<b>56151</b>	<b>62485</b>	<b>6334</b>	<b>11.3</b>

<b>TOTAL CRUISE PASSENGERS</b>	<b>83944</b>	<b>78239</b>	<b>114225</b>	<b>35986</b>	<b>46.0</b>
<b>TOTAL CRUISE CALLS</b>	<b>61</b>	<b>66</b>	<b>81</b>	<b>15</b>	<b>22.7</b>

FEBRUARY					
MAJOR MARKETS	2014	2015	2016	AB CHG	% CHG
UNITED STATES	9886	12571	14329	1758	14.0
CANADA	7943	10774	10683	-91	-0.8
UNITED KINGDOM	18807	22291	23936	1645	7.4
GERMANY	1268	1628	1433	-195	-12.0
OTHER EUROPE	4054	3005	2704	-301	-10.0
TRINIDAD & TOBAGO	1452	1842	2402	560	30.4
OTHER CARIBBEAN	3475	4070	4014	-56	-1.4
BRAZIL	259	490	268	-222	-45.3
OTHER CENTRAL & SOUTH AMERICA	397	443	603	160	36.1
OTHER	616	701	643	-58	-8.3
<b>TOTAL ARRIVALS</b>	<b>48157</b>	<b>57815</b>	<b>61015</b>	<b>3200</b>	<b>5.5</b>

<b>TOTAL CRUISE PAX</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>TOTAL CRUISE CALLS</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>

MARCH					
MAJOR MARKETS	2014	2015	2016	AB CHG	% CHG
UNITED STATES	9942	14119	15016	897	6.4
CANADA	7819	9567	9325	-242	-2.5
UNITED KINGDOM	20007	21139	22450	1311	6.2
GERMANY	1552	1870	1650	-220	-11.8
OTHER EUROPE	3307	2245	2123	-122	-5.4
TRINIDAD & TOBAGO	2307	1995	3009	1014	50.8
OTHER CARIBBEAN	3979	4900	5589	689	14.1
BRAZIL	445	240	120	-120	-50.0
OTHER CENTRAL & SOUTH AMERICA	542	560	796	236	42.1
OTHER	720	812	599	-213	-26.2
<b>TOTAL ARRIVALS</b>	<b>50620</b>	<b>57447</b>	<b>60677</b>	<b>3230</b>	<b>5.6</b>

<b>TOTAL CRUISE PAX</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>TOTAL CRUISE CALLS</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>

JANUARY TO FEBRUARY					
MAJOR MARKETS	2014	2015	2016	AB CHG	% CHG
UNITED STATES	19398	23368	27367	3999	17.1
CANADA	16280	21369	21350	-19	-0.1
UNITED KINGDOM	37370	43655	48813	5158	11.8
GERMANY	2683	3365	3204	-161	-4.8
OTHER EUROPE	8726	6507	6152	-355	-5.5
TRINIDAD & TOBAGO	3197	3380	4201	821	24.3
OTHER CARIBBEAN	7631	8718	8902	184	2.1
BRAZIL	786	1122	585	-537	-47.9
OTHER CENTRAL & SOUTH AMERICA	840	927	1429	502	54.2
OTHER	1393	1555	1497	-58	-3.7
<b>TOTAL ARRIVALS</b>	<b>98304</b>	<b>113966</b>	<b>123500</b>	<b>9534</b>	<b>8.4</b>
<b>TOTAL CRUISE PAX</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>TOTAL CRUISE CALLS</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>

JANUARY TO MARCH					
MAJOR MARKETS	2014	2015	2016	AB CHG	% CHG
UNITED STATES	29340	37487	42383	4896	13.1
CANADA	24099	30936	30675	-261	-0.8
UNITED KINGDOM	57377	64794	71263	6469	10.0
GERMANY	4235	5235	4854	-381	-7.3
OTHER EUROPE	12033	8752	8275	-477	-5.5
TRINIDAD & TOBAGO	5504	5375	7210	1835	34.1
OTHER CARIBBEAN	11610	13618	14491	873	6.4
BRAZIL	1231	1362	705	-657	-48.2
OTHER CENTRAL & SOUTH AMERICA	1382	1487	2225	738	49.6
OTHER	2113	2367	2096	-271	-11.4
<b>TOTAL ARRIVALS</b>	<b>148924</b>	<b>171413</b>	<b>184177</b>	<b>12764</b>	<b>7.4</b>
<b>TOTAL CRUISE PAX</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>
<b>TOTAL CRUISE CALLS</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>	<b>NA</b>

▲ **FIGURE 4: TOURIST ARRIVALS BY RESIDENCE**

TOURIST ARRIVALS BY RESIDENCE MARCH 2015 AND 2016 COMPARED														
RESIDENCE	Mar-15	Mar-16	AB CHG	% CHG	RESIDENCE	Mar-15	Mar-16	AB CHG	% CHG	RESIDENCE	Mar-15	Mar-16	AB CHG	% CHG
AFRICA	0	1	1	-	GUAM	3	0	-3	-100.0	P RICO	47	41	-6	-12.8
ALBANIA	2	2	0	0.0	GUATEMALA	19	15	-4	-21.1	PAKISTAN	9	5	-4	-44.4
ANGUILLA	16	41	25	156.3	GUERNSEY	24	41	17	70.8	PANAMA	41	74	33	80.5
ANTIGUA	387	468	81	20.9	GUYANA	793	826	33	4.2	PARAGUAY	1	0	-1	-100.0
ARGENTINA	26	34	8	30.8	HAITI	13	12	-1	-7.7	PERU	5	14	9	180.0
ARMENIA	2	1	-1	-50.0	HONDURAS	2	9	7	350.0	PHILIPPINE	102	47	-55	-53.9
ARUBA	3	2	-1	-33.3	HONG KONG	8	4	-4	-50.0	POLAND	81	106	25	30.9
AUSTRALIA	166	144	-22	-13.3	HUNGARY	32	29	-3	-9.4	POLYNES OT	0	1	1	-
AUSTRIA	121	151	30	24.8	ICELAND	7	0	-7	-100.0	PORTUGAL	12	16	4	33.3
B.V.I.	83	118	35	42.2	INDIA	98	62	-36	-36.7	ROMANIA	17	39	22	129.4
BAHAMAS	65	97	32	49.2	INDONESIA	15	12	-3	-20.0	RUSSIA	68	52	-16	-23.5
BANGLADESH	6	0	-6	-100.0	IRAN	2	1	-1	-50.0	S AFRICA	75	36	-39	-52.0
BELARUS	1	2	1	100.0	IRELAND	362	448	86	23.8	S KOREA	9	1	-8	-88.9
BELGIUM	41	44	3	7.3	ISRAEL	17	14	-3	-17.6	SALVADOR	2	20	18	900.0
BELIZE	34	35	1	2.9	ITALY	309	175	-134	-43.4	SAMOA	1	0	-1	-100.0
BERMUDA	74	118	44	59.5	JAMAICA	678	674	-4	-0.6	SAUDI ARAB	1	0	-1	-100.0
BOLIVIA	2	3	1	50.0	JAPAN	43	31	-12	-27.9	SERBIA	7	3	-4	-57.1
BOSNIA	1	1	0	0.0	JERSEY	46	72	26	56.5	SEYCHELLES	2	0	-2	-100.0
BOTSWANA	1	2	1	100.0	KAZAKHSTAN	3	4	1	33.3	SINGAPORE	8	13	5	62.5
BRAZIL	240	120	-120	-50.0	KENYA	1	4	3	300.0	SLOVAKIA	58	17	-41	-70.7
BULGARIA	29	14	-15	-51.7	KIRIBATI	1	0	-1	-100.0	SLOVENIA	12	7	-5	-41.7
C AFRICA	1	0	-1	-100.0	KOREA	0	1	1	-	SPAIN	124	106	-18	-14.5
CAMEROON	1	0	-1	-100.0	KUWAIT	2	2	0	0.0	SRI LANKA	2	2	0	0.0
CANADA	9567	9325	-242	-2.5	LATVIA	26	2	-24	-92.3	ST KITTS	269	279	10	3.7
CAYMAN ISL	42	34	-8	-19.0	LEBANON	2	0	-2	-100.0	ST LUCIA	663	771	108	16.3
CHILE	10	13	3	30.0	LESOTHO	1	0	-1	-100.0	ST MAARTEN	6	2	-4	-66.7
CHINA	35	64	29	82.9	LIECHTEN	2	1	-1	-50.0	ST VINCENT	745	805	60	8.1
COLOMBIA	38	255	217	571.1	LITHUANIA	13	5	-8	-61.5	SURINAME	37	51	14	37.8
COSTA RICA	12	22	10	83.3	LUXEMBOURG	7	13	6	85.7	SWAZILAND	0	1	1	-
CROATIA	14	10	-4	-28.6	MACEDONIA	2	0	-2	-100.0	SWEDEN	176	185	9	5.1
CUBA	5	29	24	480.0	MALAWI	1	0	-1	-100.0	SWITZ	265	250	-15	-5.7
CURACAO	8	18	10	125.0	MALAYSIA	1	2	1	100.0	SYRIA	1	0	-1	-100.0
CYPRUS	4	14	10	250.0	MALTA	6	4	-2	-33.3	THAILAND	0	4	4	-
CZECH	34	33	-1	-2.9	MARTINIQUE	64	154	90	140.6	TONGO	1	1	0	0.0
DENMARK	72	97	25	34.7	MAURITIUS	1	2	1	100.0	TRINIDAD	1995	3009	1014	50.8
DOMIN REP	53	52	-1	-1.9	MEXICO	51	59	8	15.7	TUNISIA	0	4	4	-
DOMINICA	322	396	74	23.0	MOLDOVA	1	1	0	0.0	TURKEY	7	7	0	0.0
ECUADOR	1	15	14	1400.0	MONACO	20	17	-3	-15.0	TURKMENISN	3	0	-3	-100.0
ESTONIA	11	25	14	127.3	MONTENEGRO	0	3	3	-	TURKS	6	13	7	116.7
ETHIOPIA	0	1	1	-	MONTserrat	16	16	0	0.0	UGANDA	0	1	1	-
FIJI	1	0	-1	-100.0	MOROCCO	1	1	0	0.0	UK	20707	21889	1182	5.7
FINLAND	29	42	13	44.8	MOZAMBIQUE	1	0	-1	-100.0	UKRAINE	20	30	10	50.0
FR GUIANA	2	1	-1	-50.0	N ZEALAND	50	24	-26	-52.0	UN ARAB EM	11	20	9	81.8
FRANCE	323	287	-36	-11.1	NAMIBIA	2	0	-2	-100.0	URUGUAY	1	9	8	800.0
FRENCH W.I	6	39	33	550.0	NEPAL	3	0	-3	-100.0	US VIRGINS	54	17	-37	-68.5
GEORGIA	1	1	0	0.0	NETH ANTIL	30	26	-4	-13.3	USA	14119	15016	897	6.4
GERMANY	1870	1650	-220	-11.8	NETHERLAND	183	192	9	4.9	VENEZUELA	271	166	-105	-38.7
GHANA	3	2	-1	-33.3	NEVIS	1	0	-1	-100.0	VIETNAM	1	0	-1	-100.0
GIBRALTAR	3	13	10	333.3	NICARAGUA	5	1	-4	-80.0	ZAMBIA	4	0	-4	-100.0
GREECE	13	8	-5	-38.5	NIGERIA	43	40	-3	-7.0	ZIMBABWE	14	6	-8	-57.1
GRENADA	405	464	59	14.6	NORWAY	109	120	11	10.1	OTHER	26	35	9	34.6
GUADELOUPE	53	79	26	49.1	OMAN	2	0	-2	-100.0	TOTAL	57447	60677	3230	5.6

▲ **FIGURE 5: TOURIST ARRIVALS BY RESIDENCE YEAR TO DATE**

TOTAL ARRIVALS BY RESIDENCE JANUARY - MARCH 2015 AND 2016 COMPARED														
RESIDENCE	2015	2016	AB CHG	% CHG	RESIDENCE	2015	2016	AB CHG	% CHG	RESIDENCE	2015	2016	AB CHG	% CHG
AFRICA	0	1	1	-	GREECE	43	56	13	30.2	PARAGUAY	4	4	0	0.0
ALBANIA	2	4	2	100.0	GRENADA	1036	1079	43	4.2	PERU	23	31	8	34.8
ANDORRA	2	2	0	0.0	GUADELOUPE	105	188	83	79.0	PHILIPPINE	303	178	-125	-41.3
ANGOLA	1	0	-1	-100.0	GUAM	3	0	-3	-100.0	POLAND	306	361	55	18.0
ANGUILLA	46	93	47	102.2	GUATEMALA	25	26	1	4.0	POLYNES OT	0	1	1	-
ANTIGUA	981	1216	235	24.0	GUERNSEY	77	98	21	27.3	PORTUGAL	78	86	8	10.3
ARGENTINA	125	244	119	95.2	GUYANA	2463	2458	-5	-0.2	QATAR	0	4	4	-
ARMENIA	2	2	0	0.0	HAITI	28	38	10	35.7	REFUGEE B	0	1	1	-
ARUBA	10	13	3	30.0	HONDURAS	15	29	14	93.3	ROMANIA	79	91	12	15.2
AUSTRALIA	471	470	-1	-0.2	HONG KONG	17	12	-5	-29.4	RUSSIA	389	257	-132	-33.9
AUSTRIA	465	530	65	14.0	HUNGARY	111	97	-14	-12.6	S AFRICA	141	89	-52	-36.9
AZERBAIJAN	2	1	-1	-50.0	ICELAND	27	4	-23	-85.2	S KOREA	14	5	-9	-64.3
B.V.I.	219	287	68	31.1	INDIA	330	327	-3	-0.9	SALVADOR	4	33	29	725.0
BAHAMAS	262	297	35	13.4	INDONESIA	36	50	14	38.9	SAMOA	1	0	-1	-100.0
BAHRAIN	0	3	3	-	IRAN	3	2	-1	-33.3	SAN MARINO	8	4	-4	-50.0
BANGLADESH	8	1	-7	-87.5	IRELAND	1059	1210	151	14.3	SAUDI ARAB	6	1	-5	-83.3
BELARUS	21	5	-16	-76.2	ISRAEL	51	65	14	27.5	SERBIA	12	7	-5	-41.7
BELGIUM	218	172	-46	-21.1	ITALY	1272	1007	-265	-20.8	SEYCHELLES	2	0	-2	-100.0
BELIZE	167	138	-29	-17.4	JAMAICA	1888	1726	-162	-8.6	SIERRA LEO	1	2	1	100.0
BERMUDA	188	223	35	18.6	JAPAN	104	121	17	16.3	SINGAPORE	18	36	18	100.0
BOLIVIA	7	11	4	57.1	JERSEY	179	274	95	53.1	SLOVAKIA	109	70	-39	-35.8
BOSNIA	2	1	-1	-50.0	JORDAN	10	2	-8	-80.0	SLOVENIA	76	32	-44	-57.9
BOTSWANA	5	3	-2	-40.0	KAZAKHSTAN	9	10	1	11.1	SPAIN	356	410	54	15.2
BRAZIL	1362	705	-657	-48.2	KENYA	8	7	-1	-12.5	SRI LANKA	4	3	-1	-25.0
BRIT INDIA	1	0	-1	-100.0	KIRIBATI	1	0	-1	-100.0	ST KITTS	562	626	64	11.4
BULGARIA	61	56	-5	-8.2	KOREA	0	2	2	-	ST LUCIA	1819	1960	141	7.8
C AFRICA	3	0	-3	-100.0	KUWAIT	2	11	9	450.0	ST MAARTEN	7	8	1	14.3
CAMBODIA	2	2	0	0.0	LATVIA	63	28	-35	-55.6	ST PETER	1	0	-1	-100.0
CAMEROON	1	3	2	200.0	LEBANON	3	0	-3	-100.0	ST VINCENT	2065	2146	81	3.9
CANADA	30936	30675	-261	-0.8	LESOTHO	1	0	-1	-100.0	SUDAN	1	1	0	0.0
CANAL ZONE	3	0	-3	-100.0	LIECHTEN	4	3	-1	-25.0	SURINAME	108	227	119	110.2
CANARY ISL	0	2	2	-	LITHUANIA	53	46	-7	-13.2	SWAZILAND	1	1	0	0.0
CAYMAN ISL	112	80	-32	-28.6	LUXEMBOURG	31	36	5	16.1	SWEDEN	820	902	82	10.0
CHAD	1	0	-1	-100.0	MACEDONIA	3	2	-1	-33.3	SWITZ	845	836	-9	-1.1
CHILE	49	53	4	8.2	MALAWI	1	0	-1	-100.0	SYRIA	1	1	0	0.0
CHINA	170	171	1	0.6	MALAYSIA	18	5	-13	-72.2	TAIWAN	6	0	-6	-100.0
COCOS ISLS	1	0	-1	-100.0	MALTA	29	33	4	13.8	TANZANIA	1	2	1	100.0
COLOMBIA	100	599	499	499.0	MARTINIQUE	221	290	69	31.2	THAILAND	7	14	7	100.0
CONGO	3	0	-3	-100.0	MAURITANIA	0	1	1	-	TONGO	2	4	2	100.0
COSTA RICA	34	50	16	47.1	MAURITIUS	5	8	3	60.0	TRINIDAD	0	1	1	-
CROATIA	62	40	-22	-35.5	MEXICO	116	146	30	25.9	TRINIDAD	5375	7210	1835	34.1
CUBA	29	56	27	93.1	MOLDOVA	6	3	-3	-50.0	TRISTAN	1	8	7	700.0
CURACAO	17	27	10	58.8	MONACO	58	39	-19	-32.8	TUNISIA	11	26	15	136.4
CYPRUS	22	33	11	50.0	MONTENEGRO	0	6	6	-	TURKEY	32	30	-2	-6.3
CZECH	149	162	13	8.7	MONTSERRAT	50	43	-7	-14.0	TURKMENISN	6	1	-5	-83.3
DENMARK	366	311	-55	-15.0	MOROCCO	3	1	-2	-66.7	TURKS	23	36	13	56.5
DOMIN REP	145	201	56	38.6	MOZAMBIQUE	1	0	-1	-100.0	UGANDA	3	1	-2	-66.7
DOMINICA	1020	1084	64	6.3	MYANMAR	0	1	1	-	UK	63479	69681	6202	9.8
ECUADOR	11	24	13	118.2	N ZEALAND	132	65	-67	-50.8	UKRAINE	103	81	-22	-21.4
ESTONIA	48	60	12	25.0	NAMIBIA	2	2	0	0.0	UN ARAB EM	26	45	19	73.1
ETHIOPIA	3	3	0	0.0	NEPAL	6	4	-2	-33.3	URUGUAY	8	16	8	100.0
FIJI	5	5	0	0.0	NETH ANTIL	100	85	-15	-15.0	US VIRGINS	102	65	-37	-36.3
FINLAND	306	265	-41	-13.4	NETHERLAND	695	674	-21	-3.0	USA	37487	42383	4896	13.1
FR GUIANA	13	5	-8	-61.5	NEVIS	1	0	-1	-100.0	UZBEKISTAN	7	1	-6	-85.7
FRANCE	1041	1021	-20	-1.9	NEW CALED	0	2	2	-	VENEZUELA	518	381	-137	-26.4
FRENCH W.I	17	50	33	194.1	NICARAGUA	14	7	-7	-50.0	VIETNAM	3	0	-3	-100.0
GABON	1	0	-1	-100.0	NIGERIA	146	124	-22	-15.1	ZAMBIA	7	1	-6	-85.7
GAMBIA	1	1	0	0.0	NORWAY	427	397	-30	-7.0	ZIMBABWE	17	11	-6	-35.3
GEORGIA	3	2	-1	-33.3	OMAN	2	0	-2	-100.0	OTHER	79	126	47	59.5
GERMANY	5235	4854	-381	-7.3	P RICO	110	124	14	12.7					
GHANA	9	9	0	0.0	PAKISTAN	36	23	-13	-36.1					
GIBRALTAR	15	15	0	0.0	PANAMA	146	201	55	37.7	TOTAL	171413	184177	12764	7.4