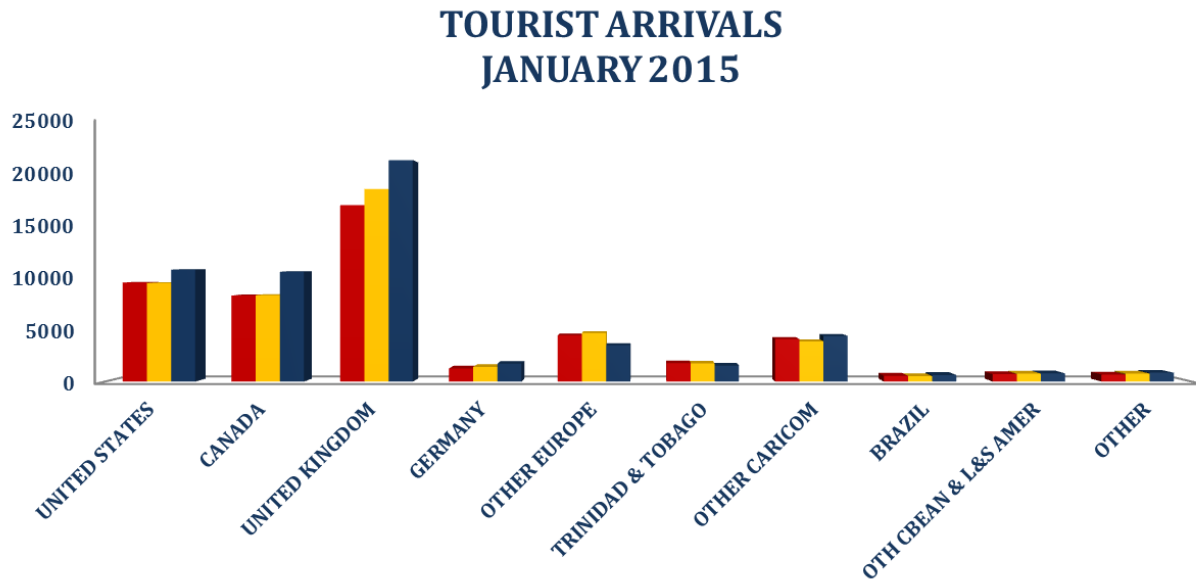


A decorative graphic on the right side of the page features three circles. At the top is a large blue circle. Below it is a smaller yellow circle with a 3D effect, resembling a coin. At the bottom right is a large blue circle. Two thin blue lines intersect at the yellow circle, forming a V-shape that points downwards.

# January 2015 Statistics

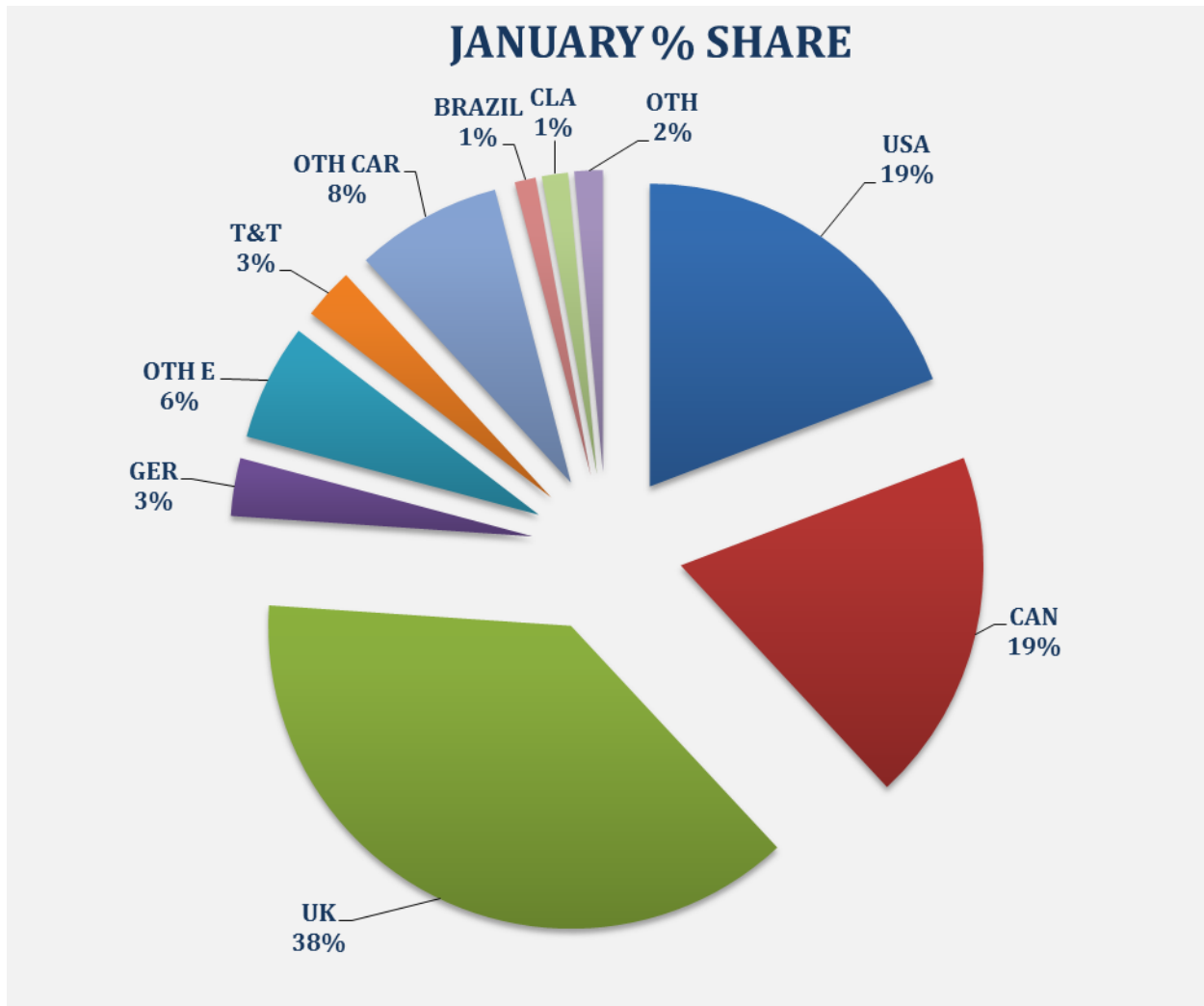
**BARBADOS**  
TOURISM MARKETING INC.

▲ **FIGURE 1: TOURIST ARRIVALS BY MAJOR MARKETS FOR THE YEARS 2013, 2014, 2015**



	UNITED STATES	CANADA	UNITED KINGDOM	GERMANY	OTHER EUROPE	TRINIDAD & TOBAGO	OTHER CARICOM	BRAZIL	OTH CBEAN & L&S AMER	OTHER
■ 2013	9550	8295	17029	1268	4461	1785	4094	558	709	679
■ 2014	9515	8340	18565	1415	4672	1746	3879	527	768	777
■ 2015	10802	10596	21365	1738	3503	1539	4393	632	785	856

▲ **FIGURE 2: MARKET SHARE – MAJOR MARKETS 2015**



▲ **FIGURE 3: TOURIST ARRIVALS BY MAJOR MARKETS & CRUISE PASSENGER ARRIVALS**

<b>JANUARY</b>					
<b>MAJOR MARKETS</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>AB CHG</b>	<b>% CHG</b>
<b>UNITED STATES</b>	<b>9550</b>	<b>9515</b>	<b>10802</b>	<b>1287</b>	<b>13.5</b>
<b>CANADA</b>	<b>8295</b>	<b>8340</b>	<b>10596</b>	<b>2256</b>	<b>27.1</b>
<b>UNITED KINGDOM</b>	<b>17029</b>	<b>18565</b>	<b>21365</b>	<b>2800</b>	<b>15.1</b>
<b>GERMANY</b>	<b>1268</b>	<b>1415</b>	<b>1738</b>	<b>323</b>	<b>22.8</b>
<b>OTHER EUROPE</b>	<b>4461</b>	<b>4672</b>	<b>3503</b>	<b>-1169</b>	<b>-25.0</b>
<b>TRINIDAD &amp; TOBAGO</b>	<b>1785</b>	<b>1746</b>	<b>1539</b>	<b>-207</b>	<b>-11.9</b>
<b>OTHER CARICOM</b>	<b>4094</b>	<b>3879</b>	<b>4393</b>	<b>514</b>	<b>13.3</b>
<b>BRAZIL</b>	<b>558</b>	<b>527</b>	<b>632</b>	<b>105</b>	<b>19.9</b>
<b>OTH CBEAN &amp; L&amp;S AMER</b>	<b>709</b>	<b>768</b>	<b>785</b>	<b>17</b>	<b>2.2</b>
<b>OTHER</b>	<b>679</b>	<b>777</b>	<b>856</b>	<b>79</b>	<b>10.2</b>
<b>TOTAL ARRIVALS</b>	<b>48428</b>	<b>50204</b>	<b>56209</b>	<b>6005</b>	<b>12.0</b>
<b>TOTAL CRUISE PAX</b>	<b>93132</b>	<b>83944</b>	<b>78239</b>	<b>-5705</b>	<b>-6.8</b>
<b>TOTAL CRUISE CALLS</b>	<b>64</b>	<b>61</b>	<b>66</b>	<b>5</b>	<b>8.2</b>

▲ **FIGURE 4: TOURIST ARRIVALS BY RESIDENCE**

TOURIST ARRIVALS BY RESIDENCE JANUARY 2014 AND 2015 COMPARED														
RESIDENCE	Jan-14	Jan-15	AB CHG	% CHG	RESIDENCE	Jan-14	Jan-15	AB CHG	% CHG	RESIDENCE	Jan-14	Jan-15	AB CHG	% CHG
ANDORRA	0	2	2	-	GREECE	29	22	-7	-24.1	PERU	8	6	-2	-25.0
ANGOLA	3	0	-3	-100.0	GRENADA	246	315	69	28.0	PHILIPPINE	113	105	-8	-7.1
ANGUILLA	32	17	-15	-46.9	GUADELOUPE	23	24	1	4.3	POLAND	99	121	22	22.2
ANTIGUA	283	326	43	15.2	GUATEMALA	2	0	-2	-100.0	PORTUGAL	23	28	5	21.7
ARGENTINA	48	55	7	14.6	GUERNSEY	30	37	7	23.3	ROMANIA	20	35	15	75.0
ARUBA	2	4	2	100.0	GUYANA	894	958	64	7.2	RUSSIA	303	239	-64	-21.1
AUSTRALIA	171	156	-15	-8.8	GUYANA¹	1	0	-1	-100.0	S AFRICA	24	41	17	70.8
AUSTRIA	176	182	6	3.4	HAITI	36	6	-30	-83.3	S KOREA	4	3	-1	-25.0
AZERBAIJAN	5	2	-3	-60.0	HOLLAND	227	244	17	7.5	SALVADOR	2	2	0	0.0
B.V.I.	70	71	1	1.4	HONDURAS	11	7	-4	-36.4	SAN MARINO	2	8	6	300.0
BAHAMAS	95	125	30	31.6	HONG KONG	3	5	2	66.7	SAUDI ARAB	0	2	2	-
BAHRAIN	1	0	-1	-100.0	HUNGARY	59	42	-17	-28.8	SENEGAL	1	0	-1	-100.0
BANGLADESH	2	0	-2	-100.0	ICELAND	4	14	10	250.0	SERBIA	6	2	-4	-66.7
BELARUS	13	12	-1	-7.7	INDIA	186	125	-61	-32.8	SIERRA LEO	2	0	-2	-100.0
BELGIUM	76	88	12	15.8	INDONESIA	10	9	-1	-10.0	SINGAPORE	2	2	0	0.0
BELIZE	53	79	26	49.1	IRAN	1	0	-1	-100.0	SLOVAKIA	35	17	-18	-51.4
BERMUDA	49	53	4	8.2	IRELAND	424	368	-56	-13.2	SLOVENIA	37	30	-7	-18.9
BOLIVIA	3	4	1	33.3	ISRAEL	20	15	-5	-25.0	SP SAHARA	1	0	-1	-100.0
BOSNIA	0	1	1	-	ITALY	526	565	39	7.4	SPAIN	96	119	23	24.0
BOTSWANA	0	4	4	-	JAMAICA	622	635	13	2.1	SRI LANKA	2	0	-2	-100.0
BRAZIL	527	632	105	19.9	JAPAN	23	36	13	56.5	ST KITTS	145	131	-14	-9.7
BULGARIA	21	16	-5	-23.8	JERSEY	49	79	30	61.2	ST LUCIA	495	633	138	27.9
CAMBODIA	1	2	1	100.0	JORDAN	1	7	6	600.0	ST MAARTEN	2	0	-2	-100.0
CANADA	8340	10596	2256	27.1	KAZAKHSTAN	4	5	1	25.0	ST PETER	0	1	1	-
CANAL ZONE	0	3	3	-	KENYA	3	4	1	33.3	ST VINCENT	649	746	97	14.9
CANARY ISL	2	0	-2	-100.0	LATVIA	15	26	11	73.3	SUDAN	1	0	-1	-100.0
CAYMAN ISL	20	38	18	90.0	LEBANON	1	1	0	0.0	SURINAME	29	37	8	27.6
CHILE	55	18	-37	-67.3	LIECHTEN	5	2	-3	-60.0	SWAZILAND	1	1	0	0.0
CHINA	30	76	46	153.3	LITHUANIA	25	30	5	20.0	SWEDEN	965	360	-605	-62.7
COCOS ISLS	0	1	1	-	LUXEMBOURG	12	5	-7	-58.3	SWITZ	283	327	44	15.5
COLOMBIA	37	25	-12	-32.4	MACAU	1	0	-1	-100.0	TAIWAN	0	2	2	-
CONGO	0	2	2	-	MACEDONIA	1	0	-1	-100.0	TANZANIA	5	0	-5	-100.0
COSTA RICA	8	12	4	50.0	MALAWI	1	0	-1	-100.0	THAILAND	9	3	-6	-66.7
CROATIA	26	25	-1	-3.8	MALAYSIA	1	10	9	900.0	TRINIDAD	1746	1539	-207	-11.9
CUBA	14	12	-2	-14.3	MALDIVES	1	0	-1	-100.0	TRISTAN	2	1	-1	-50.0
CURACAO	3	4	1	33.3	MALTA	2	20	18	900.0	TUNISIA	6	5	-1	-16.7
CYPRUS	4	11	7	175.0	MARTINIQUE	54	46	-8	-14.8	TURKEY	3	17	14	466.7
CZECH	61	65	4	6.6	MAURITIUS	7	4	-3	-42.9	TURKMENISN	0	1	1	-
DENMARK	286	141	-145	-50.7	MEXICO	45	30	-15	-33.3	TURKS	14	6	-8	-57.1
DOMIN REP	43	30	-13	-30.2	MOLDOVA	1	5	4	400.0	UGANDA	3	1	-2	-66.7
DOMINICA	312	389	77	24.7	MONACO	11	13	2	18.2	UK	18062	20881	2819	15.6
ECUADOR	0	9	9	-	MONTSERRAT	20	13	-7	-35.0	UKRAINE	75	66	-9	-12.0
EGYPT	2	0	-2	-100.0	MOROCCO	2	2	0	0.0	UN ARAB EM	11	4	-7	-63.6
ESTONIA	46	17	-29	-63.0	N ZEALAND	29	43	14	48.3	UN ORG	15	20	5	33.3
ETHIOPIA	0	3	3	-	NEPAL	2	1	-1	-50.0	UNKNOWN	0	3	3	-
FIJI	0	1	1	-	NETH ANTIL	26	42	16	61.5	UNSPECIF D	10	11	1	10.0
FINLAND	607	134	-473	-77.9	NETHERLAND	12	30	18	150.0	URUGUAY	3	2	-1	-33.3
FR GUIANA	2	6	4	200.0	NICARAGUA	4	0	-4	-100.0	US VIRGINS	18	31	13	72.2
FRANCE	334	289	-45	-13.5	NIGERIA	24	69	45	187.5	USA	9515	10802	1287	13.5
FRENCH W.I	3	5	2	66.7	NORWAY	155	164	9	5.8	UZBEKISTAN	0	7	7	-
GAMBIA	0	1	1	-	P RICO	35	34	-1	-2.9	VATICAN	1	0	-1	-100.0
GEORGIA	2	2	0	0.0	PAKISTAN	3	13	10	333.3	VENEZUELA	104	150	46	44.2
GERMANY	1415	1738	323	22.8	PALESTINE	2	0	-2	-100.0	ZAMBIA	5	2	-3	-60.0
GHANA	0	5	5	-	PANAMA	27	41	14	51.9	ZIMBABWE	1	1	0	0.0
GIBRALTAR	2	2	0	0.0	PARAGUAY	3	1	-2	-66.7	TOTAL	50204	56209	6005	12.0