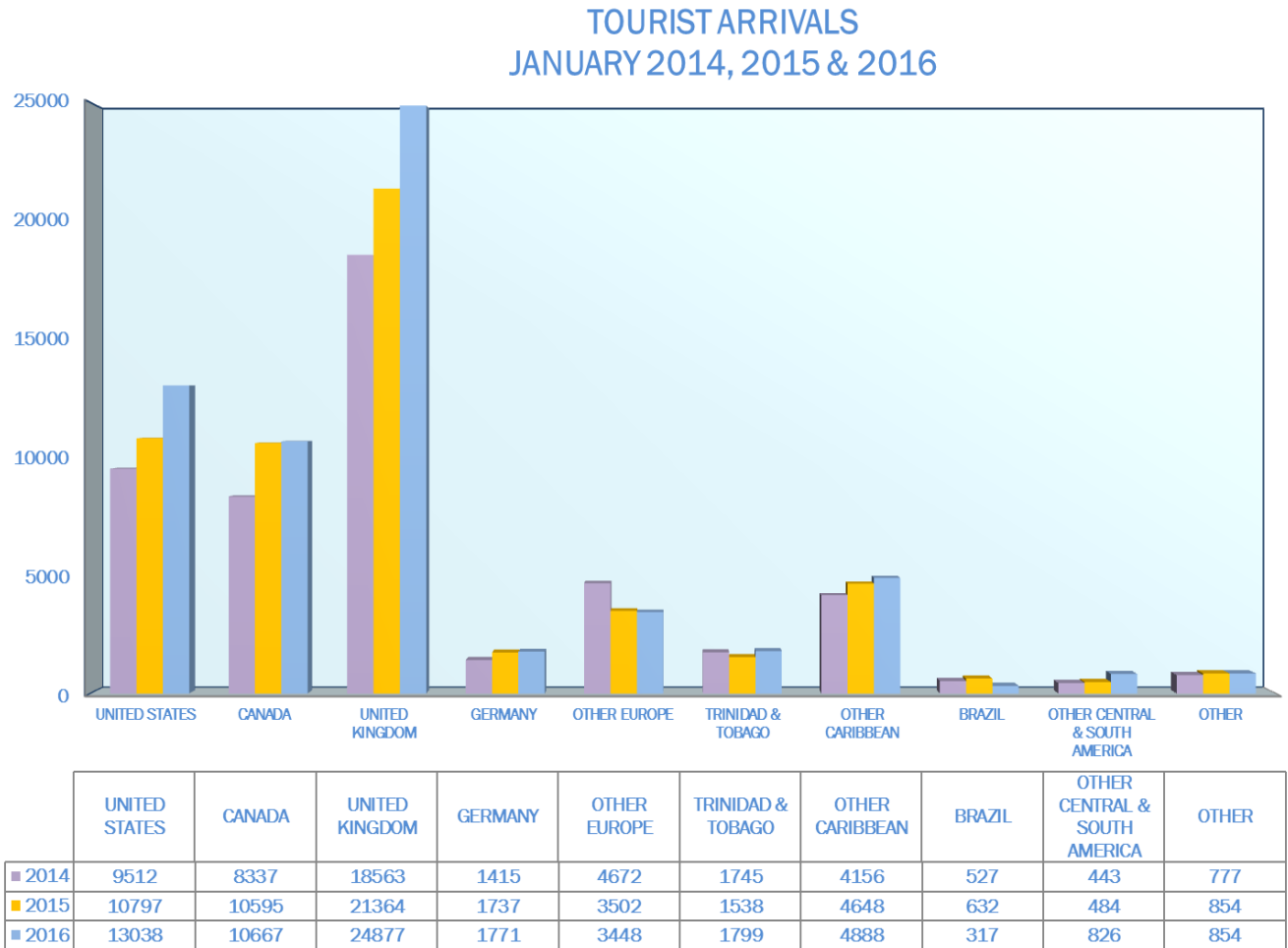


A decorative graphic consisting of three circles and two lines. A large dark blue circle is at the top center. A smaller yellow circle is in the middle. A large dark blue circle is at the bottom right. Two thin blue lines intersect at the yellow circle, forming a V-shape that points downwards.

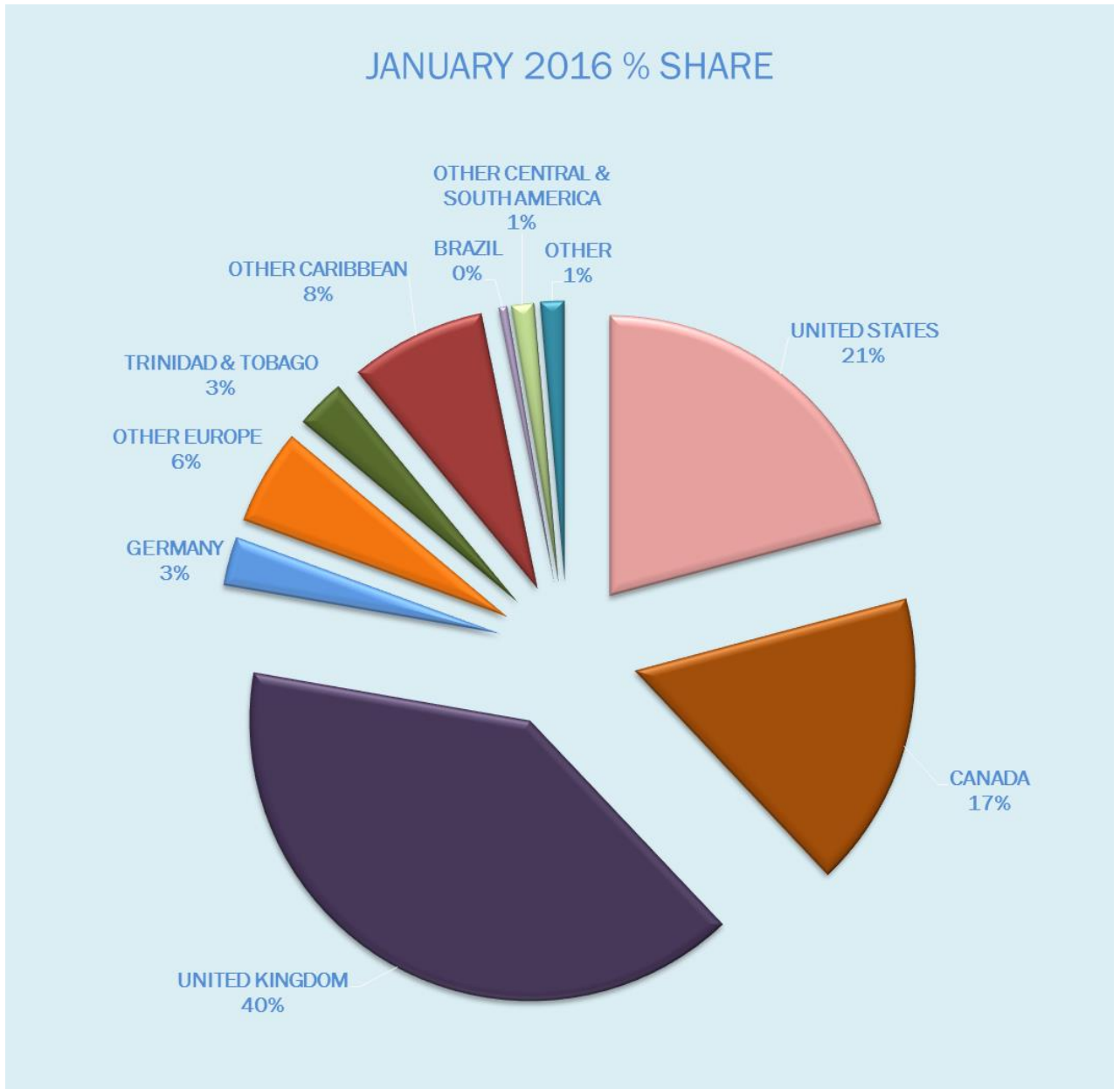
January 2016 Statistics

BARBADOS
TOURISM MARKETING INC.

▲ **FIGURE 1: TOURIST ARRIVALS BY MAJOR MARKETS FOR THE YEARS 2014, 2015, 2016**



▲ **FIGURE 2: MARKET SHARE – MAJOR MARKETS 2016**



▲ **FIGURE 3: TOURIST ARRIVALS BY MAJOR MARKETS & CRUISE PASSENGER ARRIVALS**

	JANUARY				
MAJOR MARKETS	2014	2015	2016	AB CHG	% CHG
UNITED STATES	9512	10797	13038	2241	20.8
CANADA	8337	10595	10667	72	0.7
UNITED KINGDOM	18563	21364	24877	3513	16.4
GERMANY	1415	1737	1771	34	2.0
OTHER EUROPE	4672	3502	3448	-54	-1.5
TRINIDAD & TOBAGO	1745	1538	1799	261	17.0
OTHER CARIBBEAN	4156	4648	4888	240	5.2
BRAZIL	527	632	317	-315	-49.8
OTHER CENTRAL & SOUTH AMERICA	443	484	826	342	70.7
OTHER	777	854	854	0	0.0
TOTAL ARRIVALS	50147	56151	62485	6334	11.3
TOTAL CRUISE PASSENGERS	NA	NA	NA	NA	NA
TOTAL CRUISE CALLS	NA	NA	NA	NA	NA

▲ **FIGURE 4: TOURIST ARRIVALS BY RESIDENCE**

TOURIST ARRIVALS BY RESIDENCE JANUARY 2015 AND 2016 COMPARED														
RESIDENCE	Jan-15	Jan-16	AB CHG	% CHG	RESIDENCE	Jan-15	Jan-16	AB CHG	% CHG	RESIDENCE	Jan-15	Jan-16	AB CHG	% CHG
ALBANIA	0	2	2	-	GHANA	5	4	-1	-20.0	PARAGUAY	1	4	3	300.0
ANDORRA	2	0	-2	-100.0	GIBRALTAR	2	1	-1	-50.0	PERU	6	10	4	66.7
ANGUILLA	17	30	13	76.5	GREECE	22	25	3	13.6	PHILIPPINE	105	92	-13	-12.4
ANTIGUA	326	465	139	42.6	GRENADA	315	312	-3	-1.0	POLAND	121	151	30	24.8
ARGENTINA	55	185	130	236.4	GUADELOUPE	24	31	7	29.2	PORTUGAL	28	47	19	67.9
ARMENIA	0	1	1	-	GUATEMALA	0	9	9	-	QATAR	0	4	4	-
ARUBA	4	7	3	75.0	GUERNSEY	37	17	-20	-54.1	ROMANIA	34	32	-2	-5.9
AUSTRALIA	155	207	52	33.5	GUYANA	923	910	-13	-1.4	RUSSIA	239	152	-87	-36.4
AUSTRIA	182	201	19	10.4	HAITI	6	10	4	66.7	S AFRICA	41	32	-9	-22.0
AZERBAIJAN	2	0	-2	-100.0	HONDURAS	7	13	6	85.7	S KOREA	3	4	1	33.3
B.V.I.	71	96	25	35.2	HONG KONG	5	5	0	0.0	SALVADOR	2	7	5	250.0
BAHAMAS	125	150	25	20.0	HUNGARY	42	36	-6	-14.3	SAN MARINO	8	4	-4	-50.0
BAHRAIN	0	2	2	-	ICELAND	14	3	-11	-78.6	SAUDI ARAB	2	1	-1	-50.0
BANGLADESH	0	1	1	-	INDIA	125	163	38	30.4	SERBIA	2	3	1	50.0
BELARUS	12	1	-11	-91.7	INDONESIA	9	25	16	177.8	SIERRA LEO	0	1	1	-
BELGIUM	88	75	-13	-14.8	IRAN	0	1	1	-	SINGAPORE	2	11	9	450.0
BELIZE	79	70	-9	-11.4	IRELAND	368	448	80	21.7	SLOVAKIA	17	31	14	82.4
BERMUDA	53	53	0	0.0	ISRAEL	15	23	8	53.3	SLOVENIA	30	12	-18	-60.0
BOLIVIA	4	2	-2	-50.0	ITALY	565	518	-47	-8.3	SPAIN	119	150	31	26.1
BOSNIA	1	0	-1	-100.0	JAMAICA	631	556	-75	-11.9	ST KITTS	131	195	64	48.9
BOTSWANA	4	1	-3	-75.0	JAPAN	36	29	-7	-19.4	ST LUCIA	629	650	21	3.3
BRAZIL	632	317	-315	-49.8	JERSEY	79	92	13	16.5	ST MAARTEN	0	1	1	-
BULGARIA	16	15	-1	-6.3	JORDAN	7	0	-7	-100.0	ST PETER	1	0	-1	-100.0
CAMBODIA	2	1	-1	-50.0	KAZAKHSTAN	5	5	0	0.0	ST VINCENT	743	727	-16	-2.2
CAMEROON	0	1	1	-	KENYA	4	1	-3	-75.0	SUDAN	0	1	1	-
CANADA	10595	10667	72	0.7	KUWAIT	0	7	7	-	SURINAME	37	37	0	0.0
CANAL ZONE	3	0	-3	-100.0	LATVIA	26	22	-4	-15.4	SWAZILAND	1	0	-1	-100.0
CANARY ISL	0	2	2	-	LEBANON	1	0	-1	-100.0	SWEDEN	360	424	64	17.8
CAYMAN ISL	38	24	-14	-36.8	LIECHTEN	2	2	0	0.0	SWITZ	327	288	-39	-11.9
CHILE	18	14	-4	-22.2	LITHUANIA	30	31	1	3.3	SYRIA	0	1	1	-
CHINA	76	42	-34	-44.7	LUXEMBOURG	5	8	3	60.0	TAIWAN	2	0	-2	-100.0
COCOS ISLS	1	0	-1	-100.0	MALAYSIA	10	0	-10	-100.0	TANZANIA	0	1	1	-
COLOMBIA	25	217	192	768.0	MALTA	20	26	6	30.0	THAILAND	3	6	3	100.0
CONGO	2	0	-2	-100.0	MARTINIQUE	46	54	8	17.4	TONGO	0	1	1	-
COSTA RICA	12	15	3	25.0	MAURITIUS	4	5	1	25.0	TRINIAD	0	1	1	-
CROATIA	25	20	-5	-20.0	MEXICO	30	52	22	73.3	TRINIDAD	1538	1799	261	17.0
CUBA	12	14	2	16.7	MOLDOVA	5	1	-4	-80.0	TRISTAN	0	7	7	-
CURACAO	4	3	-1	-25.0	MONACO	13	9	-4	-30.8	TUNISIA	5	11	6	120.0
CYPRUS	11	13	2	18.2	MONTENEGRO	0	2	2	-	TURKEY	17	12	-5	-29.4
CZECH	65	59	-6	-9.2	MONTSERRAT	13	15	2	15.4	TURKMENISN	1	0	-1	-100.0
DENMARK	141	98	-43	-30.5	MOROCCO	2	0	-2	-100.0	TURKS	6	7	1	16.7
DOMIN REP	30	76	46	153.3	MYANMAR	0	1	1	-	UGANDA	1	0	-1	-100.0
DOMINICA	389	395	6	1.5	N ZEALAND	43	23	-20	-46.5	UK	20880	24320	3440	16.5
ECUADOR	9	3	-6	-66.7	NAMIBIA	0	2	2	-	UKRAINE	66	27	-39	-59.1
ESTONIA	17	23	6	35.3	NEPAL	1	1	0	0.0	UN ARAB EM	4	14	10	250.0
ETHIOPIA	3	0	-3	-100.0	NETH ANTIL	42	31	-11	-26.2	URUGUAY	2	4	2	100.0
FIJI	1	0	-1	-100.0	NETHERLAND	274	306	32	11.7	US VIRGINS	31	24	-7	-22.6
FINLAND	134	129	-5	-3.7	NEW CALED	0	2	2	-	USA	10797	13038	2241	20.8
FR GUIANA	6	0	-6	-100.0	NICARAGUA	0	2	2	-	UZBEKISTAN	7	0	-7	-100.0
FRANCE	289	321	32	11.1	NIGERIA	69	50	-19	-27.5	VENEZUELA	150	115	-35	-23.3
FRENCH W.I	5	8	3	60.0	NORWAY	164	168	4	2.4	ZAMBIA	2	1	-1	-50
GAMBIA	1	0	-1	-100.0	P RICO	34	45	11	32.4	ZIMBABWE	1	4	3	300.0
GEORGIA	2	1	-1	-50.0	PAKISTAN	13	13	0	0.0	OTHER	34	41	7	20.6
GERMANY	1737	1771	34	2.0	PANAMA	41	67	26	63.4	TOTAL	56151	62485	6334	11.3