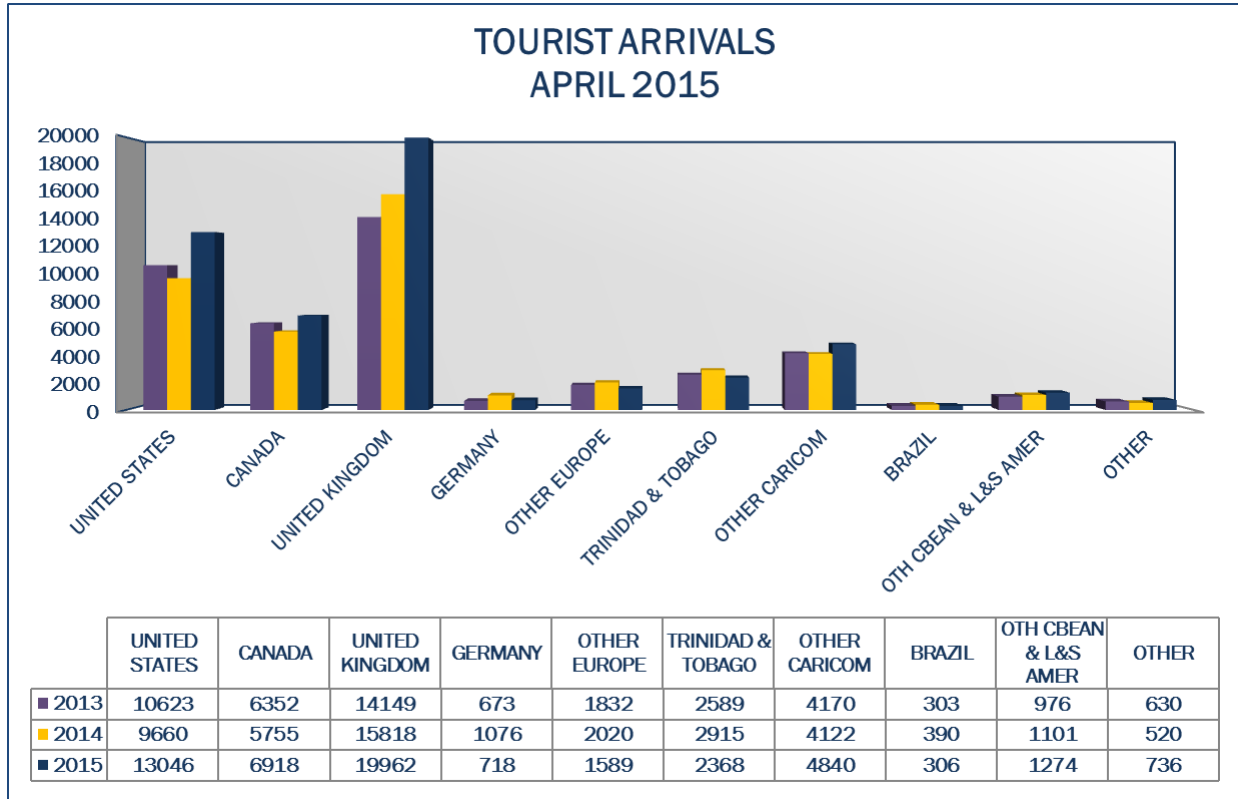




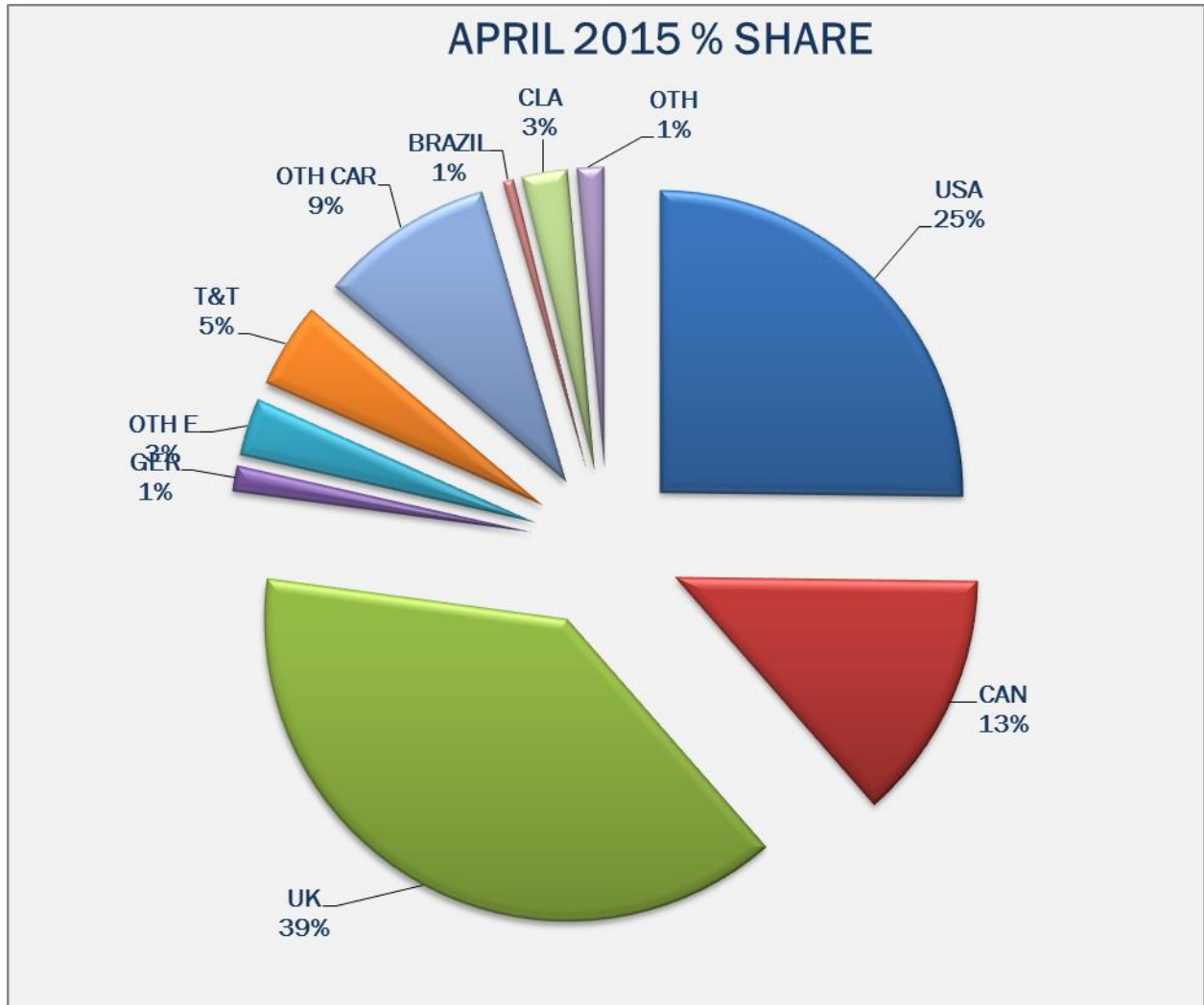
April 2015 Statistics

BARBADOS
TOURISM MARKETING INC.

▲ **FIGURE 1: TOURIST ARRIVALS BY MAJOR MARKETS FOR THE YEARS 2013, 2014, 2015**



▲ FIGURE 2: MARKET SHARE – MAJOR MARKETS 2015



▲ **FIGURE 3: TOURIST ARRIVALS BY MAJOR MARKETS & CRUISE PASSENGER ARRIVALS**

JANUARY						FEBRUARY						MARCH					
MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG	MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG	MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG
UNITED STATES	9550	9515	10802	1287	13.5	UNITED STATES	10158	9893	12571	2678	27.1	UNITED STATES	12278	9943	14119	4176	42.0
CANADA	8295	8340	10596	2256	27.1	CANADA	9495	7943	10774	2831	35.6	CANADA	9088	7820	9567	1747	22.3
UNITED KINGDOM	17029	18565	21365	2800	15.1	UNITED KINGDOM	17249	18807	22291	3484	18.5	UNITED KINGDOM	19005	20010	21139	1129	5.6
GERMANY	1268	1415	1738	323	22.8	GERMANY	1231	1268	1628	360	28.4	GERMANY	1353	1552	1870	318	20.5
OTHER EUROPE	4461	4672	3503	-1169	-25.0	OTHER EUROPE	3684	4054	3005	-1049	-25.9	OTHER EUROPE	2409	3308	2245	-1063	-32.1
TRINIDAD & TOBAGO	1785	1746	1539	-207	-11.9	TRINIDAD & TOBAGO	2293	1452	1842	390	26.9	TRINIDAD & TOBAGO	2938	2309	1995	-314	-13.6
OTHER CARICOM	4094	3879	4393	514	13.3	OTHER CARICOM	3268	3175	3675	500	15.7	OTHER CARICOM	4196	3561	4427	866	24.3
BRAZIL	558	527	632	105	19.9	BRAZIL	445	259	490	231	89.2	BRAZIL	326	445	240	-205	-46.1
OTH CBEAN & L&S AMER	709	768	785	17	2.2	OTH CBEAN & L&S AMER	843	708	838	130	18.4	OTH CBEAN & L&S AMER	1085	965	1033	68	7.0
OTHER	679	777	856	79	10.2	OTHER	530	616	701	85	13.8	OTHER	744	721	812	91	12.6
TOTAL ARRIVALS	48428	50204	56209	6005	12.0	TOTAL ARRIVALS	49196	48175	57815	9640	20.0	TOTAL ARRIVALS	53422	50634	57447	6813	13.5
TOTAL CRUISE PAX	93132	83944	78239	-5705	-6.8	TOTAL CRUISE PAX	74833	77867	68281	-9586	-12.3	TOTAL CRUISE PAX	82926	69333	70619	1286	1.9
TOTAL CRUISE CALLS	64	61	66	5	8.2	TOTAL CRUISE CALLS	60	59	57	-2	-3.4	TOTAL CRUISE CALLS	65	70	59	-11	-15.7

APRIL					
MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG
UNITED STATES	10623	9660	13046	3386	35.1
CANADA	6352	5755	6918	1163	20.2
UNITED KINGDOM	14149	15818	19962	4144	26.2
GERMANY	673	1076	718	-358	-33.3
OTHER EUROPE	1832	2020	1589	-431	-21.3
TRINIDAD & TOBAGO	2589	2915	2368	-547	-18.8
OTHER CARICOM	4170	4122	4840	718	17.4
BRAZIL	303	390	306	-84	-21.5
OTH CBEAN & L&S AMER	976	1101	1274	173	15.7
OTHER	630	520	736	216	41.5
TOTAL ARRIVALS	42297	43377	51757	8380	19.3
TOTAL CRUISE PAX	NA	NA	NA	NA	NA
TOTAL CRUISE CALLS	NA	NA	NA	NA	NA

JANUARY TO FEBRUARY					
MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG
UNITED STATES	19708	19408	23373	3965	20.4
CANADA	17790	16283	21370	5087	31.2
UNITED KINGDOM	34278	37372	43656	6284	16.8
GERMANY	2499	2683	3366	683	25.5
OTHER EUROPE	8145	8726	6508	-2218	-25.4
TRINIDAD & TOBAGO	4078	3198	3381	183	5.7
OTHER CARICOM	7362	7054	8068	1014	14.4
BRAZIL	1003	786	1122	336	42.7
OTH CBEAN & L&S AMER	1552	1476	1623	147	10.0
OTHER	1209	1393	1557	164	11.8
TOTAL ARRIVALS	97624	98379	114024	15645	15.9
TOTAL CRUISE PAX	167965	161811	146520	-15291	-9.4
TOTAL CRUISE CALLS	124	120	123	3	2.5

JANUARY TO MARCH					
MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG
UNITED STATES	31986	29351	37492	8141	27.7
CANADA	26878	24103	30937	6834	28.4
UNITED KINGDOM	53283	57382	64795	7413	12.9
GERMANY	3852	4235	5236	1001	23.6
OTHER EUROPE	10554	12034	8753	-3281	-27.3
TRINIDAD & TOBAGO	7016	5507	5376	-131	-2.4
OTHER CARICOM	11558	10615	12495	1880	17.7
BRAZIL	1329	1231	1362	131	10.6
OTH CBEAN & L&S AMER	2637	2441	2656	215	8.8
OTHER	1953	2114	2369	255	12.1
TOTAL ARRIVALS	151046	149013	171471	22458	15.1
TOTAL CRUISE PAX	250891	231144	217139	-14005	-6.1
TOTAL CRUISE CALLS	189	190	182	-8	-4.2

JANUARY TO APRIL					
MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG
UNITED STATES	42609	39011	50538	11527	29.5
CANADA	33230	29858	37855	7997	26.8
UNITED KINGDOM	67432	73200	84757	11557	15.8
GERMANY	4525	5311	5954	643	12.1
OTHER EUROPE	12386	14054	10342	-3712	-26.4
TRINIDAD & TOBAGO	9605	8422	7744	-678	-8.1
OTHER CARICOM	15728	14737	17335	2598	17.6
BRAZIL	1632	1621	1668	47	2.9
OTH CBEAN & L&S AMER	3613	3542	3930	388	11.0
OTHER	2583	2634	3105	471	17.9
TOTAL ARRIVALS	193343	192390	223228	30838	16.0
TOTAL CRUISE PAX	NA	NA	NA	NA	NA
TOTAL CRUISE CALLS	NA	NA	NA	NA	NA

▲ **FIGURE 4: TOURIST ARRIVALS BY RESIDENCE**

TOURIST ARRIVALS BY RESIDENCE APRIL 2014 AND 2015 COMPARED														
RESIDENCE	Apr-14	Apr-15	AB CHG	% CHG	RESIDENCE	Apr-14	Apr-15	AB CHG	% CHG	RESIDENCE	Apr-14	Apr-15	AB CHG	% CHG
ALBANIA	1	1	0	0.0	GREECE	22	16	-6	-27.3	PERU	50	6	-44	-88.0
ALGERIA	0	1	1	-	GRENADA	431	385	-46	-10.7	PHILIPPINE	19	25	6	31.6
ANGOLA	1	0	-1	-100.0	GUADELOUPE	19	94	75	394.7	PITCAIRN	0	1	1	-
ANGUILLA	22	9	-13	-59.1	GUATEMALA	12	11	-1	-8.3	POLAND	49	56	7	14.3
ANTIGUA	290	381	91	31.4	GUERNSEY	19	6	-13	-68.4	PORTUGAL	10	20	10	100.0
ARGENTINA	78	30	-48	-61.5	GUYANA	827	790	-37	-4.5	QATAR	1	0	-1	-100.0
ARUBA	5	13	8	160.0	HAITI	16	17	1	6.3	ROMANIA	19	10	-9	-47.4
AUSTRALIA	133	217	84	63.2	HONDURAS	10	2	-8	-80.0	RUSSIA	155	115	-40	-25.8
AUSTRIA	67	52	-15	-22.4	HONG KONG	6	7	1	16.7	RWANDA	1	0	-1	-100.0
AZERBAIJAN	2	0	-2	-100.0	HUNGARY	10	13	3	30.0	S AFRICA	31	45	14	45.2
B.V.I.	74	88	14	18.9	ICELAND	4	0	-4	-100.0	S KOREA	8	6	-2	-25.0
BAHAMAS	44	201	157	356.8	INDIA	44	55	11	25.0	SALVADOR	4	2	-2	-50.0
BANGLADESH	3	1	-2	-66.7	INDONESIA	3	6	3	100.0	SENEGAL	0	1	1	-
BELARUS	8	3	-5	-62.5	IRAN	0	2	2	-	SERBIA	2	3	1	50.0
BELGIUM	57	44	-13	-22.8	IRELAND	328	261	-67	-20.4	SIERRA LEO	8	2	-6	-75.0
BELIZE	33	34	1	3.0	ISRAEL	8	13	5	62.5	SINGAPORE	6	7	1	16.7
BERMUDA	75	135	60	80.0	ITALY	256	154	-102	-39.8	SLOVAKIA	15	7	-8	-53.3
BOLIVIA	3	0	-3	-100.0	JAMAICA	611	696	85	13.9	SLOVENIA	12	3	-9	-75.0
BOTSWANA	1	0	-1	-100.0	JAPAN	16	16	0	0.0	SPAIN	96	74	-22	-22.9
BRAZIL	390	306	-84	-21.5	JERSEY	46	23	-23	-50.0	SRI LANKA	3	1	-2	-66.7
BRIT INDIA	1	0	-1	-100.0	JORDAN	0	1	1	-	ST KITTS	254	290	36	14.2
BRUNEI	0	1	1	-	KAZAKHSTAN	4	1	-3	-75.0	ST LUCIA	572	726	154	26.9
BULGARIA	8	13	5	62.5	KENYA	2	5	3	150.0	ST MAARTEN	4	6	2	50.0
CAMEROON	0	2	2	-	KUWAIT	0	1	1	-	ST VINCENT	671	814	143	21.3
CANADA	5755	6918	1163	20.2	LATVIA	4	4	0	0.0	SUDAN	0	1	1	-
CAPE VERDE	1	0	-1	-100.0	LEBANON	4	3	-1	-25.0	SURINAME	34	69	35	102.9
CAYMAN ISL	39	80	41	105.1	LIECHTEN	1	4	3	300.0	SWEDEN	133	117	-16	-12.0
CHILE	16	14	-2	-12.5	LITHUANIA	5	20	15	300.0	SWITZ	207	179	-28	-13.5
CHINA	47	79	32	68.1	LUXEMBOURG	8	7	-1	-12.5	SYRIA	0	1	1	-
COCOS ISLS	0	1	1	-	MALAYSIA	2	5	3	150.0	TAIWAN	0	1	1	-
COLOMBIA	41	37	-4	-9.8	MALTA	4	2	-2	-50.0	TANZANIA	0	1	1	-
COSTA RICA	17	17	0	0.0	MARTINIQUE	162	190	28	17.3	THAILAND	1	1	0	0.0
CROATIA	6	6	0	0.0	MAURITIUS	1	0	-1	-100.0	TRINIDAD	2915	2368	-547	-18.8
CUBA	4	16	12	300.0	MEXICO	66	36	-30	-45.5	TUNISIA	7	3	-4	-57.1
CURACAO	3	4	1	33.3	MOLDOVA	1	0	-1	-100.0	TURKEY	6	9	3	50.0
CYPRUS	12	0	-12	-100.0	MONACO	10	9	-1	-10.0	TURKMENISN	0	3	3	-
CZECH	15	25	10	66.7	MONTERRAT	15	17	2	13.3	TURKS	13	14	1	7.7
DENMARK	45	52	7	15.6	MOROCCO	1	0	-1	-100.0	UGANDA	1	1	0	0.0
DOMIN REP	17	28	11	64.7	N ZEALAND	25	65	40	160.0	UK	15425	19672	4247	27.5
DOMINICA	324	420	96	29.6	NEPAL	2	0	-2	-100.0	UKRAINE	19	19	0	0.0
ECUADOR	4	2	-2	-50.0	NETH ANTIL	62	42	-20	-32.3	UN ARAB EM	21	15	-6	-28.6
EGYPT	0	2	2	-	NETHERLAND	202	149	-53	-26.2	UN ORG	17	18	1	5.9
ESTONIA	6	8	2	33.3	NEVIS	0	2	2	-	UNITED	0	1	1	-
ETHIOPIA	2	0	-2	-100.0	NICARAGUA	5	1	-4	-80.0	UNKNOWN	1	0	-1	-100.0
FINLAND	48	22	-26	-54.2	NIGERIA	51	69	18	35.3	UNSPECIF D	2	11	9	450.0
FR GUIANA	3	22	19	633.3	NORWAY	148	40	-108	-73.0	URUGUAY	12	5	-7	-58.3
FRANCE	365	335	-30	-8.2	NOT STATED	0	1	1	-	US VIRGINS	27	33	6	22.2
FRENCH STH	1	1	0	0.0	OMAN	1	0	-1	-100.0	USA	9660	13046	3386	35.1
FRENCH W.I	5	11	6	120.0	P RICO	41	53	12	29.3	UZBEKISTAN	3	0	-3	-100.0
GERMANY	1076	718	-358	-33.3	PAKISTAN	3	14	11	366.7	VENEZUELA	183	254	71	38.8
GHANA	0	7	7	-	PANAMA	28	25	-3	-10.7	ZIMBABWE	3	2	-1	-33.3
GIBALTAR	2	3	1	50.0	PARAGUAY	1	0	-1	-100.0	TOTAL	43377	51757	8380	19.3