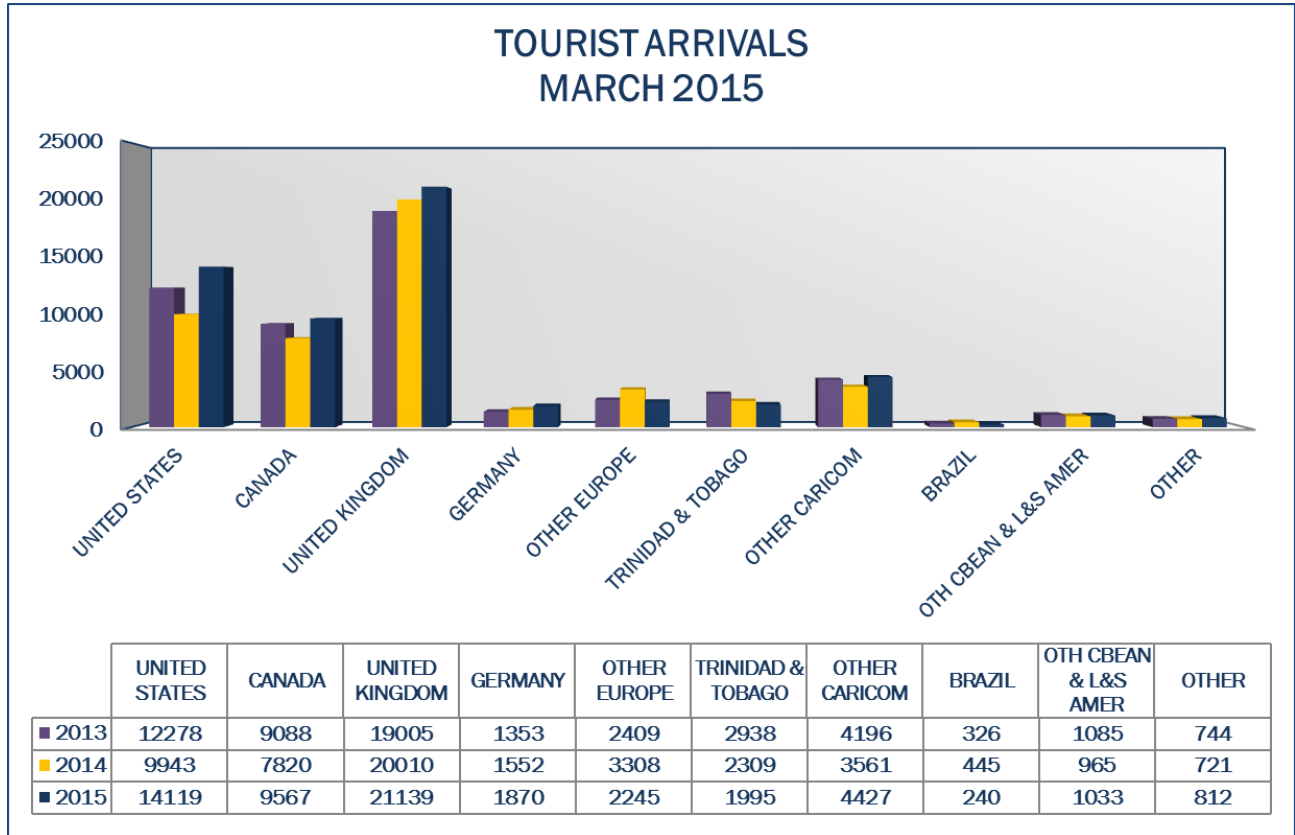




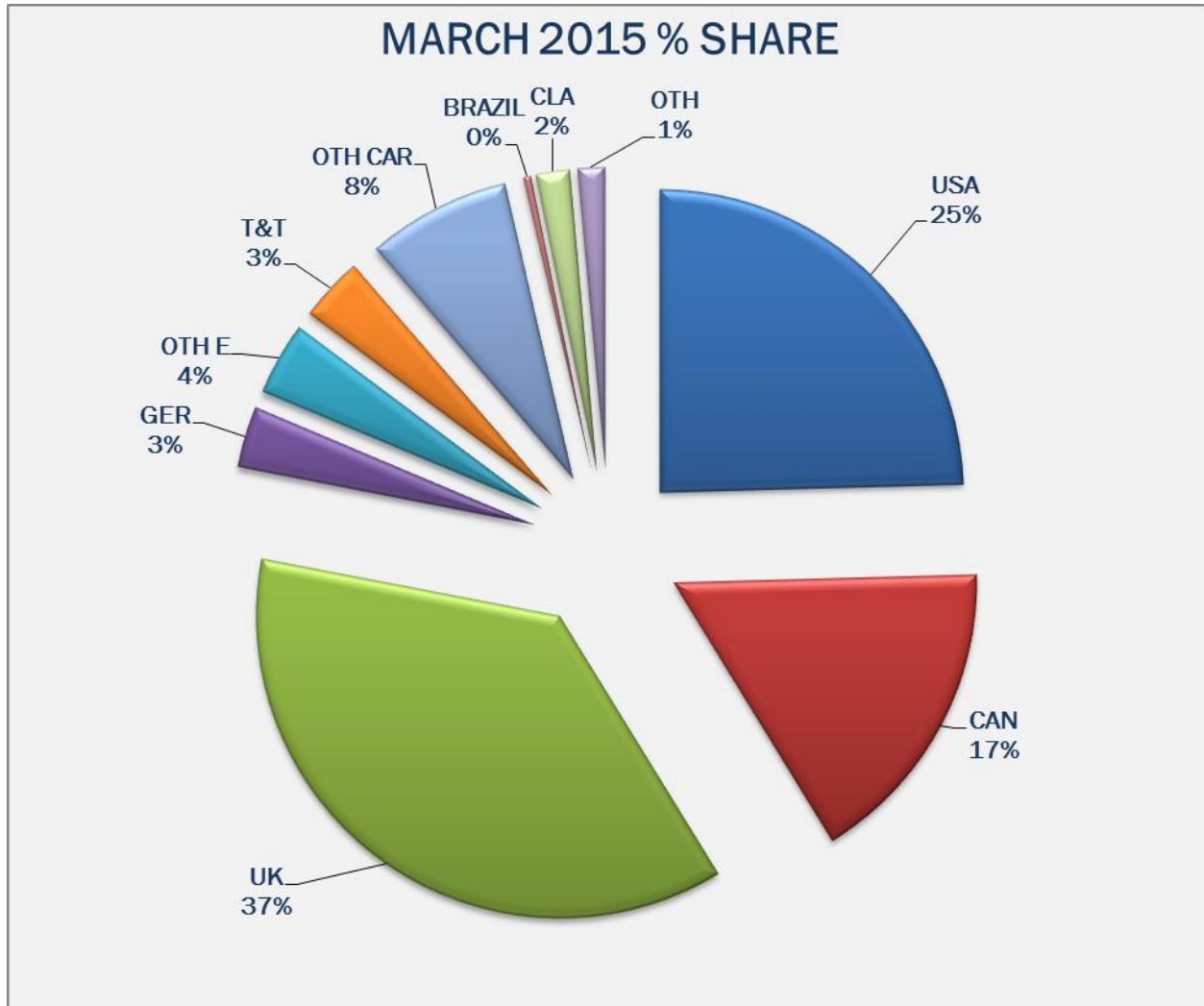
March 2015 Statistics

BARBADOS
TOURISM MARKETING INC.

▲ **FIGURE 1: TOURIST ARRIVALS BY MAJOR MARKETS FOR THE YEARS 2013, 2014, 2015**



▲ **FIGURE 2: MARKET SHARE – MAJOR MARKETS 2015**



▲ **FIGURE 3: TOURIST ARRIVALS BY MAJOR MARKETS & CRUISE PASSENGER ARRIVALS**

JANUARY						FEBRUARY						MARCH					
MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG	MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG	MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG
UNITED STATES	9550	9515	10802	1287	13.5	UNITED STATES	10158	9893	12571	2678	27.1	UNITED STATES	12278	9943	14119	4176	42.0
CANADA	8295	8340	10596	2256	27.1	CANADA	9495	7943	10774	2831	35.6	CANADA	9088	7820	9567	1747	22.3
UNITED KINGDOM	17029	18565	21365	2800	15.1	UNITED KINGDOM	17249	18807	22291	3484	18.5	UNITED KINGDOM	19005	20010	21139	1129	5.6
GERMANY	1268	1415	1738	323	22.8	GERMANY	1231	1268	1628	360	28.4	GERMANY	1353	1552	1870	318	20.5
OTHER EUROPE	4461	4672	3503	-1169	-25.0	OTHER EUROPE	3684	4054	3005	-1049	-25.9	OTHER EUROPE	2409	3308	2245	-1063	-32.1
TRINIDAD & TOBAGO	1785	1746	1539	-207	-11.9	TRINIDAD & TOBAGO	2293	1452	1842	390	26.9	TRINIDAD & TOBAGO	2938	2309	1995	-314	-13.6
OTHER CARICOM	4094	3879	4393	514	13.3	OTHER CARICOM	3268	3175	3675	500	15.7	OTHER CARICOM	4196	3561	4427	866	24.3
BRAZIL	558	527	632	105	19.9	BRAZIL	445	259	490	231	89.2	BRAZIL	326	445	240	-205	-46.1
OTH CBEAN & L&S AMER	709	768	785	17	2.2	OTH CBEAN & L&S AMER	843	708	838	130	18.4	OTH CBEAN & L&S AMER	1085	965	1033	68	7.0
OTHER	679	777	856	79	10.2	OTHER	530	616	701	85	13.8	OTHER	744	721	812	91	12.6
TOTAL ARRIVALS	48428	50204	56209	6005	12.0	TOTAL ARRIVALS	49196	48175	57815	9640	20.0	TOTAL ARRIVALS	53422	50634	57447	6813	13.5
TOTAL CRUISE PAX	93132	83944	78239	-5705	-6.8	TOTAL CRUISE PAX	74833	77867	68281	-9586	-12.3	TOTAL CRUISE PAX	82926	69333	70619	1286	1.9
TOTAL CRUISE CALLS	64	61	66	5	8.2	TOTAL CRUISE CALLS	60	59	57	-2	-3.4	TOTAL CRUISE CALLS	65	70	59	-11	-15.7

JANUARY TO FEBRUARY					
MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG
UNITED STATES	19708	19408	23373	3965	20.4
CANADA	17790	16283	21370	5087	31.2
UNITED KINGDOM	34278	37372	43656	6284	16.8
GERMANY	2499	2683	3366	683	25.5
OTHER EUROPE	8145	8726	6508	-2218	-25.4
TRINIDAD & TOBAGO	4078	3198	3381	183	5.7
OTHER CARICOM	7362	7054	8068	1014	14.4
BRAZIL	1003	786	1122	336	42.7
OTH CBEAN & L&S AMER	1552	1476	1623	147	10.0
OTHER	1209	1393	1557	164	11.8
TOTAL ARRIVALS	97624	98379	114024	15645	15.9
TOTAL CRUISE PAX	167965	161811	146520	-15291	-9.4
TOTAL CRUISE CALLS	124	120	123	3	2.5

JANUARY TO MARCH					
MAJOR MARKETS	2013	2014	2015	AB CHG	% CHG
UNITED STATES	31986	29351	37492	8141	27.7
CANADA	26878	24103	30937	6834	28.4
UNITED KINGDOM	53283	57382	64795	7413	12.9
GERMANY	3852	4235	5236	1001	23.6
OTHER EUROPE	10554	12034	8753	-3281	-27.3
TRINIDAD & TOBAGO	7016	5507	5376	-131	-2.4
OTHER CARICOM	11558	10615	12495	1880	17.7
BRAZIL	1329	1231	1362	131	10.6
OTH CBEAN & L&S AMER	2637	2441	2656	215	8.8
OTHER	1953	2114	2369	255	12.1
TOTAL ARRIVALS	151046	149013	171471	22458	15.1
TOTAL CRUISE PAX	250891	231144	217139	-14005	-6.1
TOTAL CRUISE CALLS	189	190	182	-8	-4.2

▲ **FIGURE 4: TOURIST ARRIVALS BY RESIDENCE**

TOURIST ARRIVALS BY RESIDENCE MARCH 2014 AND 2015 COMPARED														
RESIDENCE	Mar-14	Mar-15	AB CHG	% CHG	RESIDENCE	Mar-14	Mar-15	AB CHG	% CHG	RESIDENCE	Mar-14	Mar-15	AB CHG	% CHG
ALBANIA	0	2	2	-	GUERNSEY	22	24	2	9.1	PERU	13	5	-8	-61.5
ANGUILLA	32	16	-16	-50.0	GUYANA	611	793	182	29.8	PHILIPPINE	50	102	52	104.0
ANTIGUA	274	387	113	41.2	HAITI	19	13	-6	-31.6	POLAND	59	81	22	37.3
ARGENTINA	40	26	-14	-35.0	HONDURAS	4	2	-2	-50.0	PORTUGAL	24	12	-12	-50.0
ARMENIA	0	2	2	-	HONG KONG	4	8	4	100.0	QATAR	1	0	-1	-100.0
ARUBA	7	3	-4	-57.1	HUNGARY	39	32	-7	-17.9	ROMANIA	26	17	-9	-34.6
AUSTRALIA	137	166	29	21.2	ICELAND	5	7	2	40.0	RUSSIA	122	68	-54	-44.3
AUSTRIA	170	121	-49	-28.8	INDIA	116	98	-18	-15.5	S AFRICA	42	75	33	78.6
B.V.I.	75	83	8	10.7	INDONESIA	10	15	5	50.0	S KOREA	7	9	2	28.6
BAHAMAS	72	65	-7	-9.7	IRAN	1	2	1	100.0	SALVADOR	51	2	-49	-96.1
BANGLADESH	3	6	3	100.0	IRELAND	363	362	-1	-0.3	SAMOA	0	1	1	-
BELARUS	11	1	-10	-90.9	ISRAEL	24	17	-7	-29.2	SAUDI ARAB	2	1	-1	-50.0
BELGIUM	38	41	3	7.9	ITALY	338	309	-29	-8.6	SERBIA	7	7	0	0.0
BELIZE	42	34	-8	-19.0	JAMAICA	552	678	126	22.8	SEYCHELLES	1	2	1	100.0
BERMUDA	103	74	-29	-28.2	JAPAN	50	43	-7	-14.0	SIERRA LEO	1	0	-1	-100.0
BOLIVIA	0	2	2	-	JERSEY	35	46	11	31.4	SINGAPORE	3	8	5	166.7
BOSNIA	1	1	0	0.0	JOHNSTON	1	0	-1	-100.0	SLOVAKIA	42	58	16	38.1
BOTSWANA	1	1	0	0.0	JORDAN	1	0	-1	-100.0	SLOVENIA	23	12	-11	-47.8
BRAZIL	445	240	-205	-46.1	KAZAKHSTAN	1	3	2	200.0	SPAIN	106	124	18	17.0
BULGARIA	14	29	15	107.1	KENYA	4	1	-3	-75.0	SRI LANKA	5	2	-3	-60.0
BURKIN FAS	1	0	-1	-100.0	KIRIBATI	0	1	1	-	ST KITTS	232	269	37	15.9
C AFRICA	0	1	1	-	KUWAIT	6	2	-4	-66.7	ST LUCIA	487	663	176	36.1
CAMEROON	2	1	-1	-50.0	LATVIA	10	26	16	160.0	ST MAARTEN	4	6	2	50.0
CANADA	7820	9567	1747	22.3	LEBANON	3	2	-1	-33.3	ST VINCENT	597	745	148	24.8
CAPE VERDE	2	0	-2	-100.0	LESOTHO	0	1	1	-	SURINAME	48	37	-11	-22.9
CAYMAN ISL	26	42	16	61.5	LIECHTEN	0	2	2	-	SWEDEN	812	176	-636	-78.3
CHILE	14	10	-4	-28.6	LITHUANIA	16	13	-3	-18.8	SWITZ	249	265	16	6.4
CHINA	53	35	-18	-34.0	LUXEMBOURG	11	7	-4	-36.4	SYRIA	1	1	0	0.0
COLOMBIA	54	38	-16	-29.6	MACEDONIA	0	2	2	-	TANZANIA	2	0	-2	-100.0
COSTA RICA	25	12	-13	-52.0	MALAWI	0	1	1	-	THAILAND	2	0	-2	-100.0
CROATIA	16	14	-2	-12.5	MALAYSIA	4	1	-3	-75.0	TONGO	0	1	1	-
CUBA	38	5	-33	-86.8	MALTA	2	6	4	200.0	TRANSKEI	2	0	-2	-100.0
CURACAO	6	8	2	33.3	MARTINIQUE	65	64	-1	-1.5	TRINIDAD	2309	1995	-314	-13.6
CYPRUS	5	4	-1	-20.0	MAURITIUS	4	1	-3	-75.0	TRISTAN	2	0	-2	-100.0
CZECH	69	34	-35	-50.7	MEXICO	50	51	1	2.0	TUNISIA	7	0	-7	-100.0
DENMARK	170	72	-98	-57.6	MOLDOVA	0	1	1	-	TURKEY	9	7	-2	-22.2
DOMIN REP	39	53	14	35.9	MONACO	5	20	15	300.0	TURKMENISN	1	3	2	200.0
DOMINICA	338	322	-16	-4.7	MONTENEGRO	3	0	-3	-100.0	TURKS	10	6	-4	-40.0
ECUADOR	1	1	0	0.0	MONTSERRAT	12	16	4	33.3	UGANDA	2	0	-2	-100.0
EGYPT	3	0	-3	-100.0	MOROCCO	0	1	1	-	UK	19590	20707	1117	5.7
ESTONIA	34	11	-23	-67.6	MOZAMBIQUE	0	1	1	-	UKRAINE	26	20	-6	-23.1
FIJI	0	1	1	-	N ZEALAND	40	50	10	25.0	UN ARAB EM	12	11	-1	-8.3
FINLAND	256	29	-227	-88.7	NAMIBIA	0	2	2	-	UN ORG	26	18	-8	-30.8
FR GUIANA	3	2	-1	-33.3	NEPAL	2	3	1	50.0	UNITED	0	1	1	-
FRANCE	343	323	-20	-5.8	NETH ANTIL	206	180	-26	-12.6	UNKNOWN	0	1	1	-
FRENCH W.I	3	6	3	100.0	NETHERLAND	12	33	21	175.0	UNSPECIF D	8	6	-2	-25.0
GEORGIA	0	1	1	-	NEVIS	0	1	1	-	URUGUAY	4	1	-3	-75.0
GERMANY	1552	1870	318	20.5	NICARAGUA	8	5	-3	-37.5	US VIRGINS	21	54	33	157.1
GHANA	3	3	0	0.0	NIGERIA	34	43	9	26.5	USA	9943	14119	4176	42.0
GIBRALTAR	6	3	-3	-50.0	NORWAY	60	109	49	81.7	VENEZUELA	118	271	153	129.7
GREECE	17	13	-4	-23.5	OMAN	0	2	2	-	VIETNAM	0	1	1	-
GRENADA	277	405	128	46.2	P RICO	35	47	12	34.3	ZAMBIA	3	4	1	33.3
GUADELOUPE	16	53	37	231.3	PAKISTAN	4	9	5	125.0	ZIMBABWE	6	14	8	133.3
GUAM	0	3	3	-	PANAMA	42	41	-1	-2.4					
GUATEMALA	23	19	-4	-17.4	PARAGUAY	2	1	-1	-50.0	TOTAL	50634	57447	6813	13.5